



US 20070158512A1

(19) **United States**

(12) **Patent Application Publication**
Martins

(10) **Pub. No.: US 2007/0158512 A1**

(43) **Pub. Date: Jul. 12, 2007**

(54) **PEGBOARD HOOK, MOUNTING BRACKET AND GRAPHIC STRIP HOLDER**

(52) **U.S. Cl. 248/220.41**

(76) **Inventor: Rick Martins, Succasunna, NJ (US)**

(57) **ABSTRACT**

Correspondence Address:
WALTER J, TENCZA JR.
10 STATION PLACE, SUITE 3
METUCHEN, NJ 08840 (US)

An apparatus is disclosed including a mounting bracket, one or more pegboard hooks, and a graphic strip holder. The mounting bracket can be inserted into a pegboard. The pegboard hooks can be attached to the mounting bracket. The graphic strip holder can also be attached to the mounting bracket. A plurality of product packages can be held on a hook member of one of the pegboard hooks. The mounting bracket may include a first plate and plurality of protrusions which are parallel to each other and which are attached to the first plate. Each pegboard hook may be comprised of a mounting section and a hook member fixed to the mounting section.

(21) **Appl. No.: 11/306,822**

(22) **Filed: Jan. 12, 2006**

Publication Classification

(51) **Int. Cl.**
A47B 96/06 (2006.01)

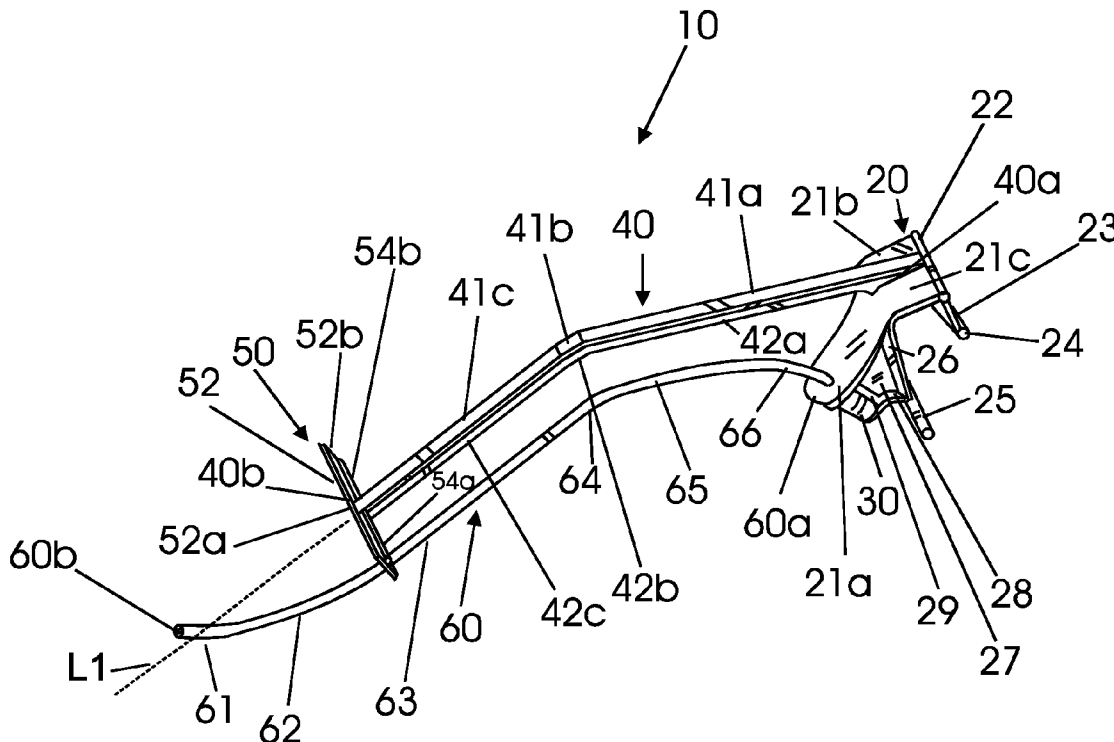


Fig. 1

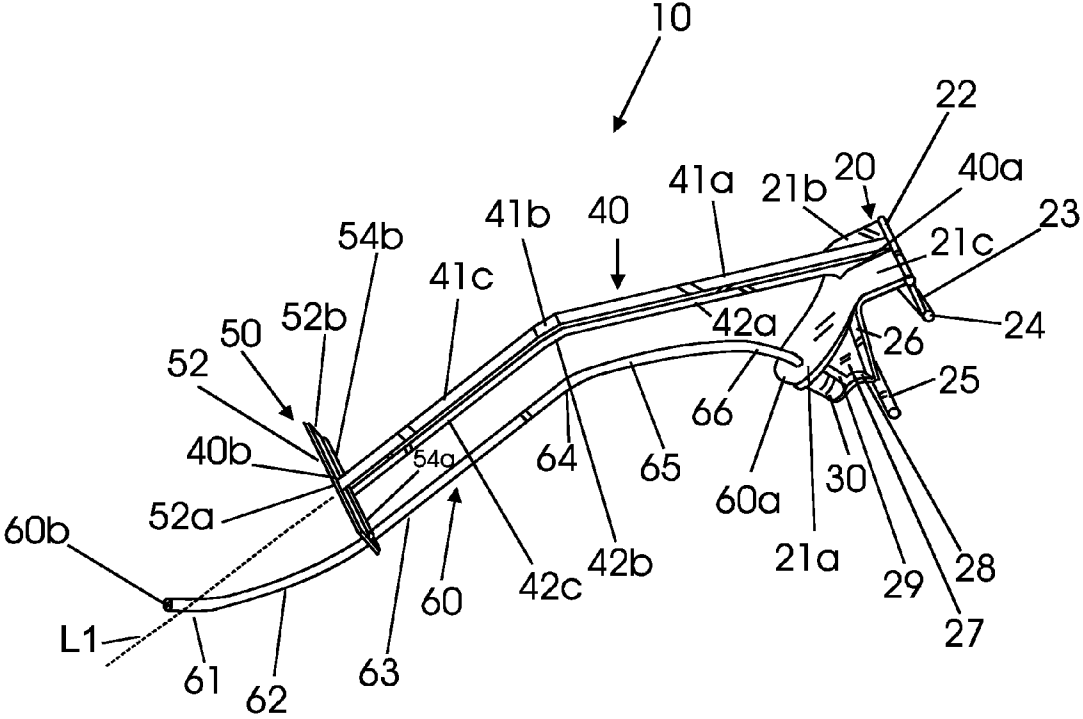


Fig. 2

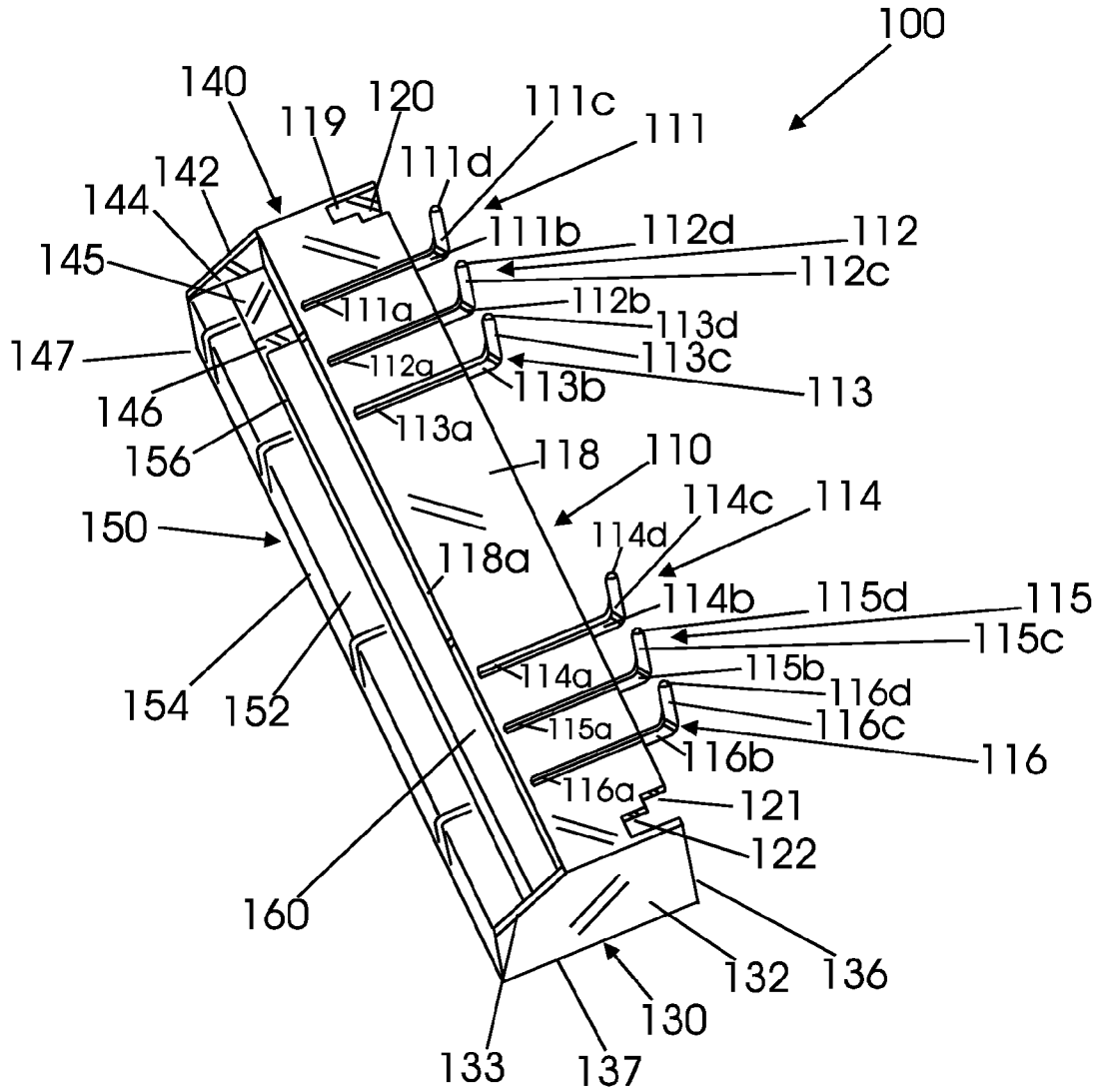


Fig. 3

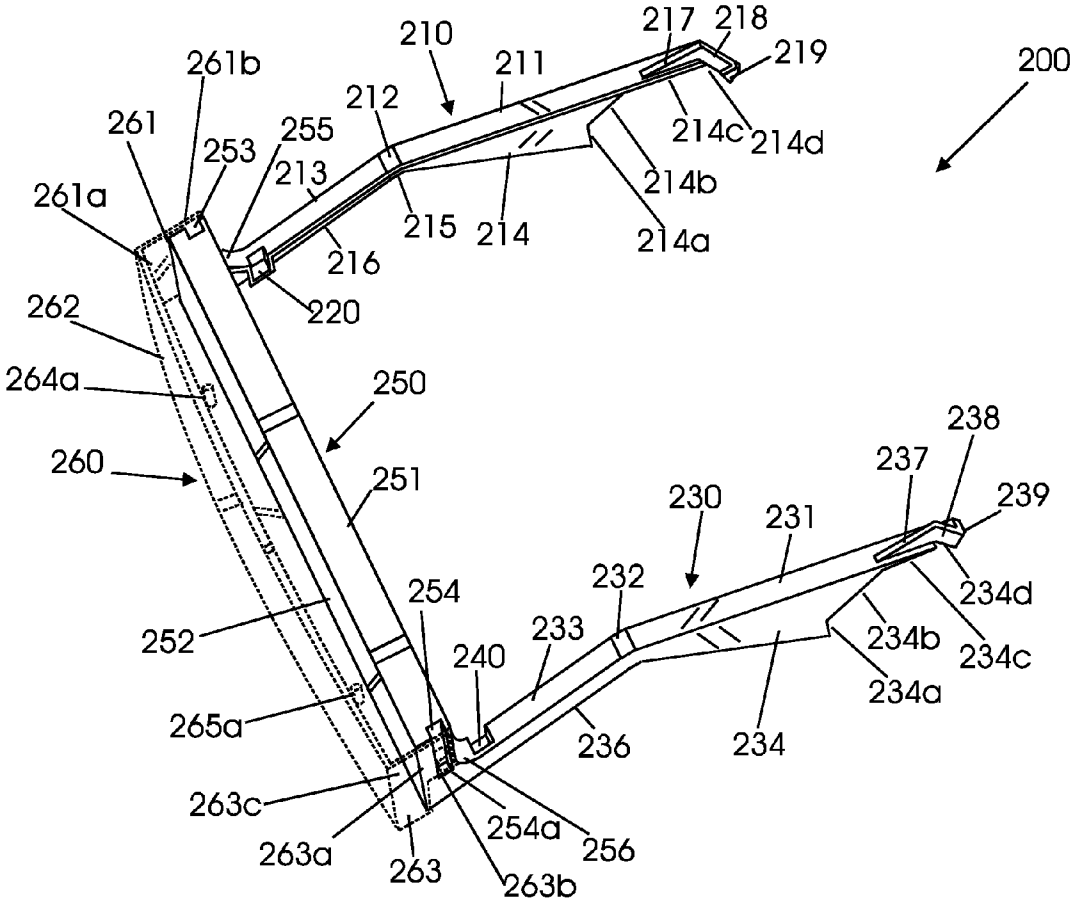


Fig. 4

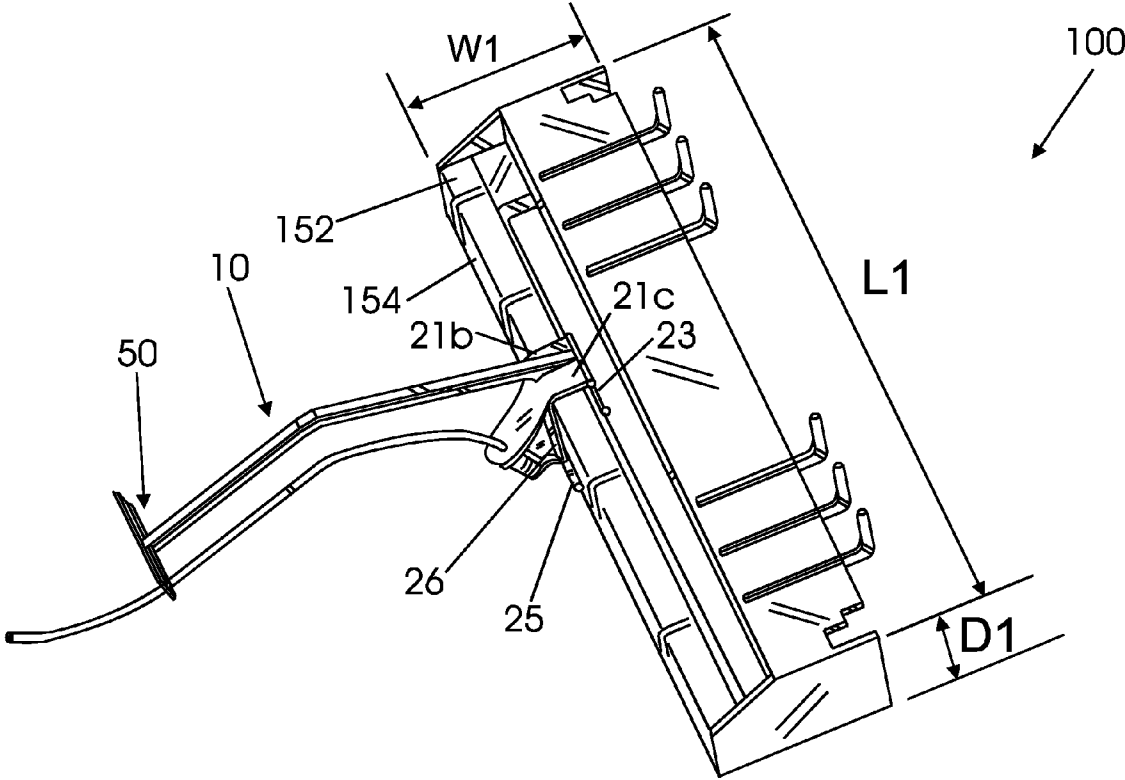


Fig. 5

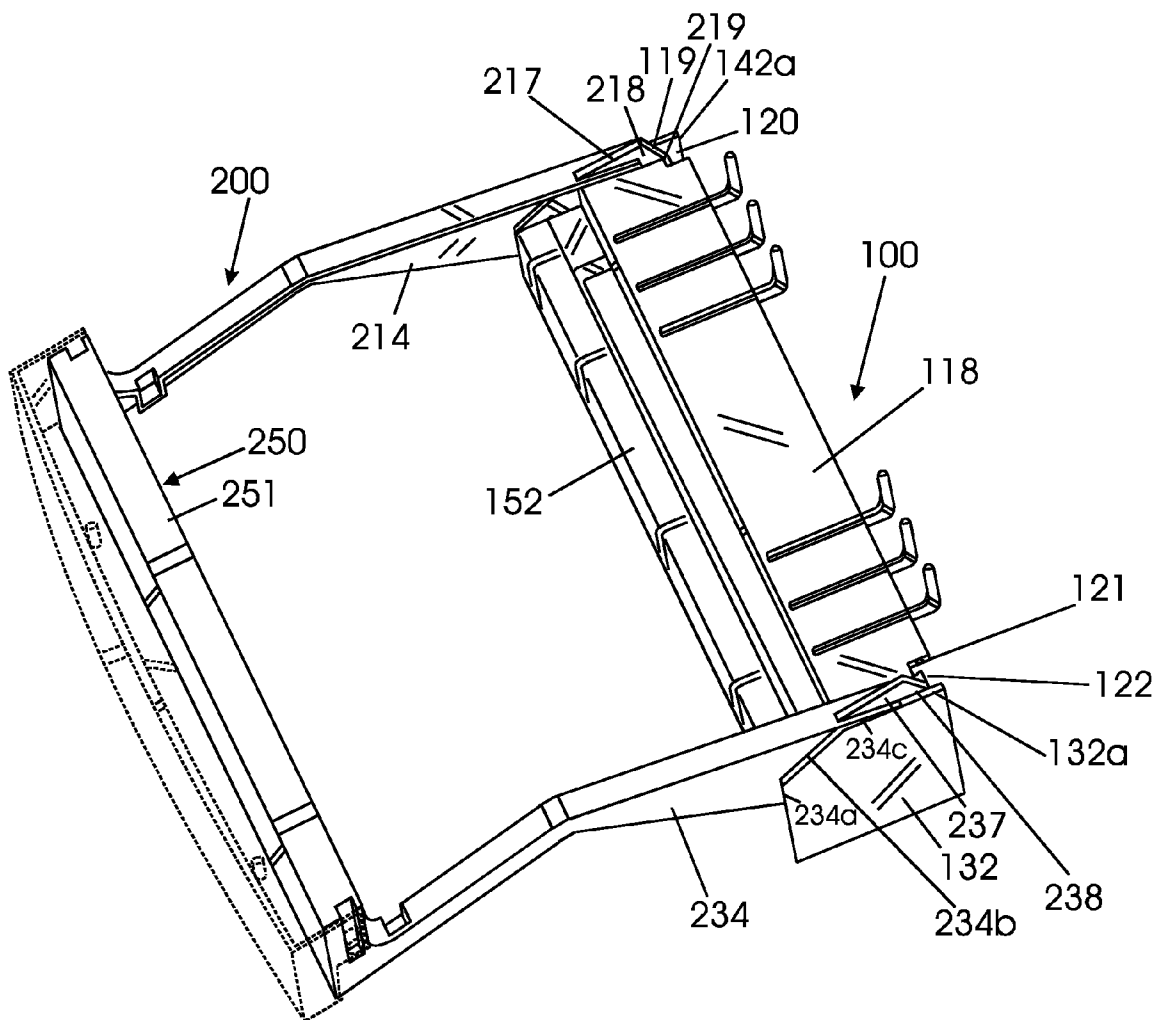


Fig. 6

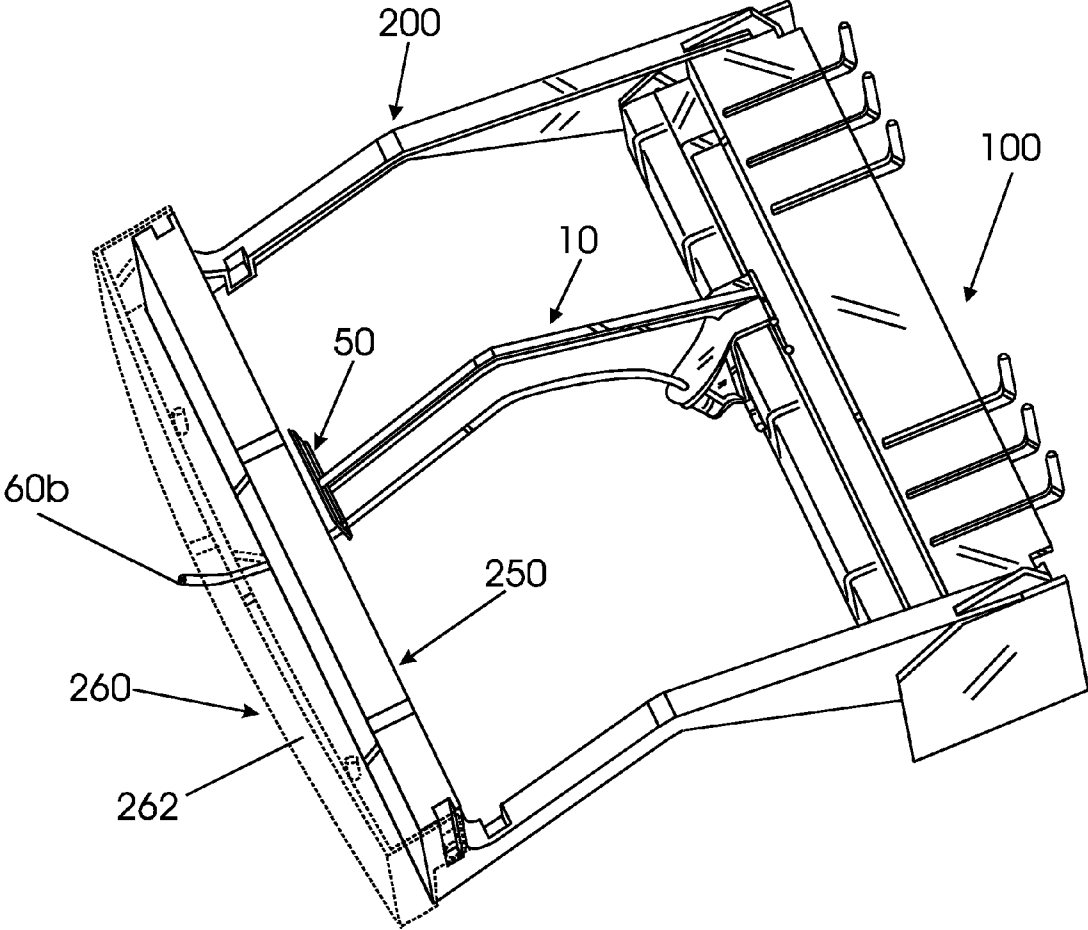


Fig. 7

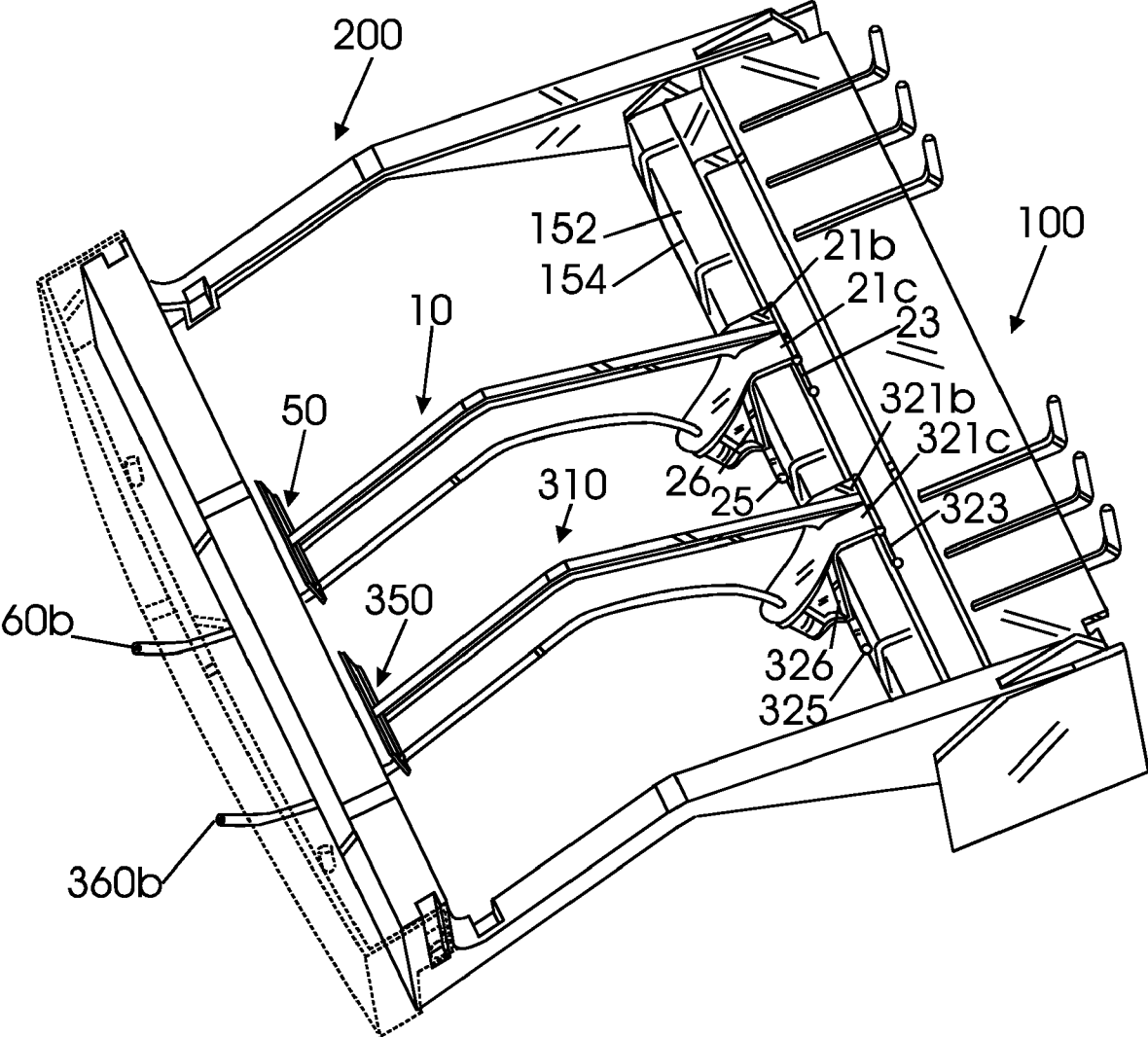


Fig. 8

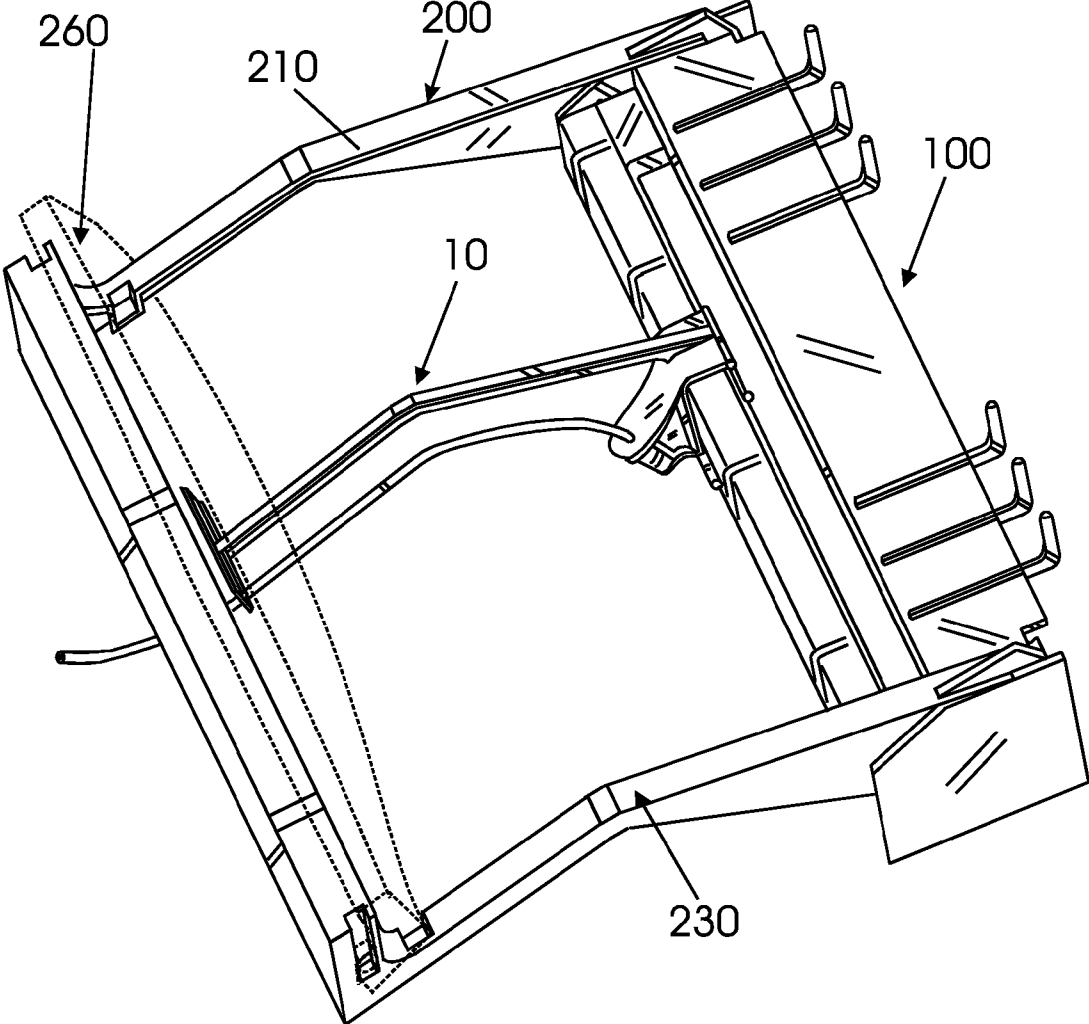


Fig. 9

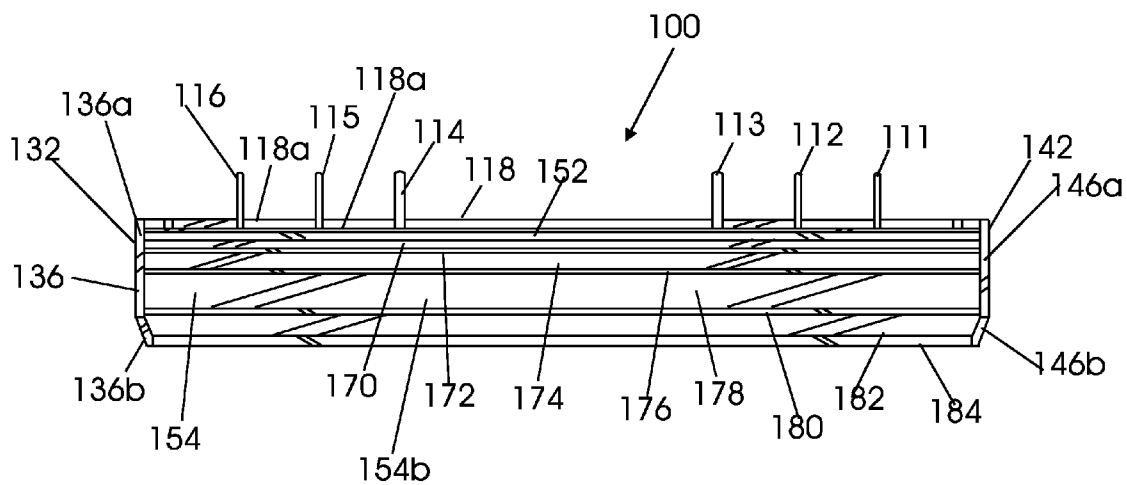


Fig. 10

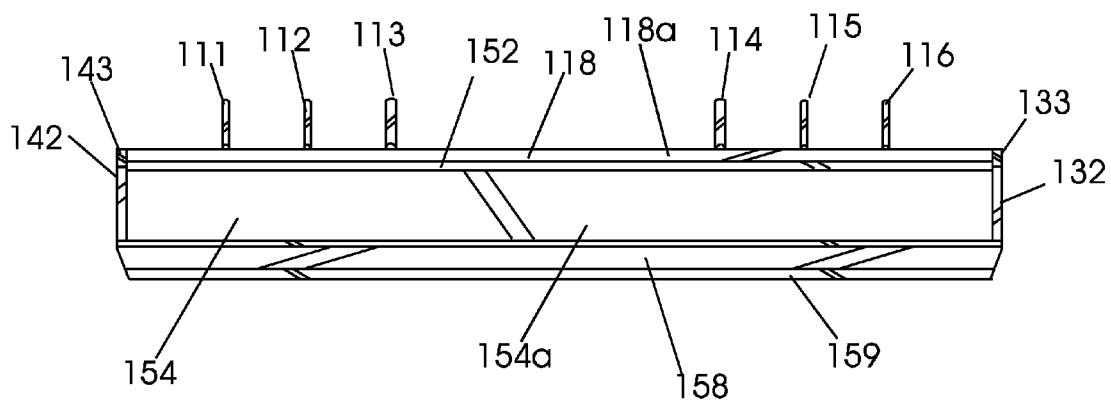


Fig. 11

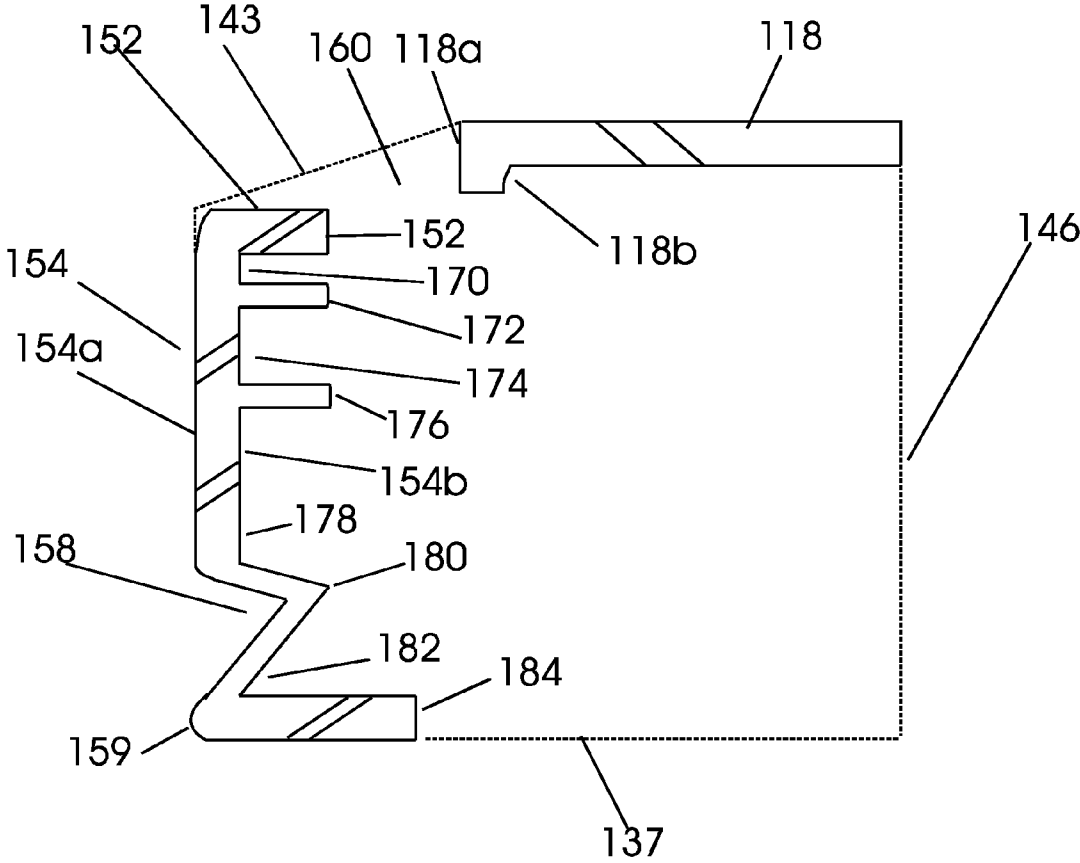
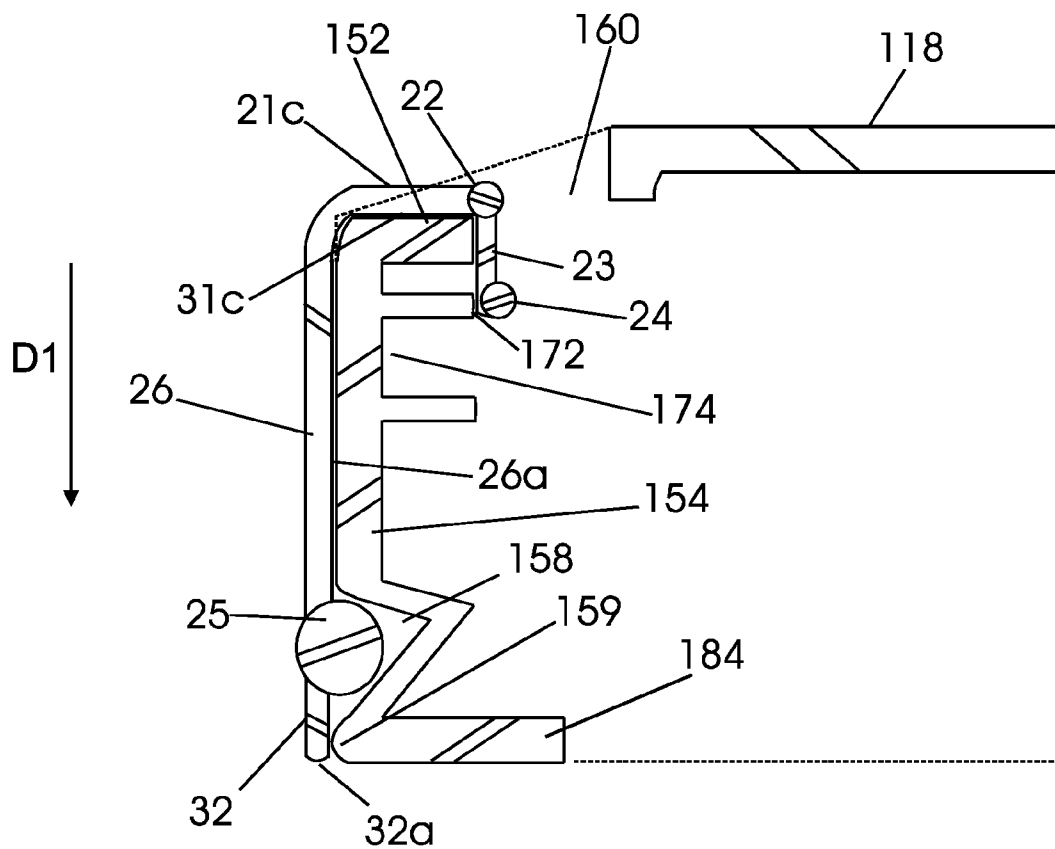


Fig. 12



PEGBOARD HOOK, MOUNTING BRACKET AND GRAPHIC STRIP HOLDER

FIELD OF THE INVENTION

[0001] This invention relates to improved methods and apparatus concerning pegboard hooks.

BACKGROUND OF THE INVENTION

[0002] There are various apparatus known in the prior art to attaching items to pegboards.

SUMMARY OF THE INVENTION

[0003] One or more embodiments of the present invention provide an apparatus comprising a mounting bracket, one or more pegboard hooks, and a graphic strip holder. The mounting bracket can be inserted into a pegboard. The pegboard hooks can be attached to the mounting bracket. The graphic strip holder can also be attached to the mounting bracket. A plurality of product packages can be held on a hook member of a pegboard hook.

[0004] The mounting bracket may include may include a first plate and plurality of protrusions which are parallel to each other and which are attached to the first plate. Each pegboard hook may be comprised of a mounting section and a hook member fixed to the mounting section. Each pegboard hook can be attached or detached from the mounting bracket by attaching or detaching the mounting section to the mounting bracket. Each pegboard hook can be attached to the mounting bracket so that the hook member of the particular pegboard hook is substantially perpendicular to the first plate of the mounting bracket.

[0005] Each pegboard hook may be comprised an extension, or scanner arm, which is fixed to the mounting section or wall mount, and which is spaced apart from the particular hook member and substantially parallel to the particular hook member. Each hook member may have a first section which extends upwards and a second section which is connected to the first section, which extends downwards. The extension of the each pegboard hook may have a first section which extends upwards and which is substantially parallel to the first section of the hook member; and a second section which is connected to the first section, which extends downwards, and which is substantially parallel to the second section of the hook member.

[0006] Each extension of each hook member may include a plate which is fixed to each second section of each extension and which is substantially perpendicular to the each second section of each extension.

[0007] The plurality of protrusions of the mounting bracket may be substantially perpendicular to the first plate of the mounting bracket. The mounting bracket may be further comprised of second and third plates which are connected to the first plate. The second plate may be substantially parallel to the first plate. The third plate may be substantially perpendicular to the first and second plates. The mounting section of each of the pegboard hooks may include fourth, fifth, and sixth plates which are connected to each hook member, wherein the fourth and sixth plates are substantially parallel to each other and the fifth plate connects the fourth and sixth plates together and is substantially perpendicular to the fourth and sixth plates.

[0008] Each pegboard hook can be attached to the mounting bracket by placing each fifth plate of each mounting section on top of the second plate of the mounting bracket so that the second plate lies between each fourth and sixth plates, and so that each fourth plate is parallel and closely adjacent to the third plate of the mounting bracket.

[0009] Each of the first, second, and third plates of the mounting bracket may have a length and a width, with the length of each of the first, second, and third plates, substantially greater than the width of each of the first second, and third plates. The fourth plate of each pegboard hook may have a first end which is connected to each fifth plate and a second end at which is located a first ridge having a length and a width, with the length of each first ridge substantially greater than the width of each first ridge.

[0010] The third plate of the mounting bracket may be connected to an indented portion having a length and a width, with the length of the indented portion substantially greater than the width of the indented portion.

[0011] The first ridge of each pegboard hook may fit into the indented portion of the mounting bracket, so that the length of each first ridge is substantially parallel to the length of the indented portion when each pegboard hook is attached and so that each fifth plate lies on top of the second plate, the second plate lies between each fourth and sixth plates, and each fourth plate is parallel and closely adjacent to the third plate of the mounting bracket.

[0012] Each sixth plate of each pegboard hook may have a first end which is connected to the fifth plate and a second end at which is located a second ridge having a length and a width, with the length of the second ridge substantially greater than the width of the second ridge. The second plate of the mounting bracket may be connected to a second indented portion having a length and a width, with the length of the second indented portion substantially greater than the width of the second indented portion.

[0013] Each second ridge of each pegboard hook may fit into the second indented portion, so that the length of each second ridge is substantially parallel to the length of the second indented portion when each pegboard hook is attached and so that each fifth plate lies on top of the second plate, the second plate lies between each fourth and sixth plates, and each fourth plate is parallel and closely adjacent to the third plate of the mounting bracket.

[0014] The apparatus may be further comprised of a graphic strip holder including first and second arms connected to a front section, wherein the first and second arms are substantially parallel to each other and the front section is substantially perpendicular to the first and second arms. The first plate of the mounting bracket may have first and second slots, and the graphic strip holder can be attached to the mounting bracket by inserting the first and second arms into the first and second slots of the mounting bracket.

[0015] The apparatus may be further comprised of a visor section attached to the front section of the graphic strip holder in a manner which allows the visor section to pivot with respect to the front section.

[0016] A method is also provided comprising attaching a mounting bracket to a pegboard, and

[0017] attaching one or more pegboard hooks to the mounting bracket. The mounting bracket and pegboard hooks may be as previously described.

BRIEF DESCRIPTION OF THE DRAWINGS

[0018] FIG. 1 shows a perspective view of a pegboard hook in accordance with an embodiment of the present invention;

[0019] FIG. 2 shows a perspective view of a mounting bracket in accordance with an embodiment of the present invention;

[0020] FIG. 3 shows a perspective view of a graphic strip holder in accordance with an embodiment of the present invention;

[0021] FIG. 4 shows a perspective view of the pegboard hook of FIG. 1 attached to the mounting bracket of FIG. 2;

[0022] FIG. 5 shows a perspective view of the graphic strip holder of FIG. 3 attached to the mounting bracket of FIG. 2;

[0023] FIG. 6 shows a perspective view of the pegboard hook of FIG. 1 and the graphic strip holder of FIG. 3 attached to the mounting bracket of FIG. 2, with the graphic strip holder shown in a first state;

[0024] FIG. 7 shows a perspective view of two pegboard hooks as shown in FIG. 1 and the graphic strip holder of FIG. 3 attached to the mounting bracket of FIG. 2, with the graphic strip holder shown in a first state;

[0025] FIG. 8 shows a perspective view of the pegboard hook of FIG. 1 and the graphic strip holder of FIG. 3 attached to the mounting bracket of FIG. 2 with the graphic strip holder shown in a second state;

[0026] FIG. 9 shows a rear view of the mounting bracket of FIG. 2;

[0027] FIG. 10 shows a front view of the mounting bracket of FIG. 2;

[0028] FIG. 11 shows a cross sectional view of the mounting bracket of FIG. 2; and

[0029] FIG. 12 shows a cross sectional view of the mounting bracket of FIG. 2 along with a cross sectional view of part of the pegboard hook of FIG. 1 shown attached to the mounting bracket.

DETAILED DESCRIPTION OF THE DRAWINGS

[0030] FIG. 1 shows a perspective view of a pegboard hook 10 in accordance with an embodiment of the present invention. The pegboard hook 10 includes a mounting or attachment section 20, an extension 40, a section 50, and a hook or member 60.

[0031] The mounting or attachment section 20 includes plates 21a, 21b, and 21c, a ridge 22, plate 23, ridge 24, ridge 25, plate 26, indented plate 26, curved plate 28, and cylinder 30. Cylinder 30 has a surface 29. Plates 21b and 21c are substantially parallel and are substantially perpendicular to plate 23. Plate 21a is connected and/or integrated with plates 21b and 21c, and is at an angle of about forty-five degrees with respect to plates 21b and 21c. Plate 26 is substantially parallel to the plate 23. Ridges 22, 24, and 25 are substan-

tially parallel. Ridges 22, 24, and 25 may be substantially solid and substantially cylindrically shaped. Ridge 25 may be substantially larger in diameter than ridge 24. Ridge 24 may be slightly larger in diameter than ridge 22. Ridges 22 and 24 are substantially the same in length. Ridge 25 is substantially longer than ridges 22 and 24. There is a lip 32 under the ridge 25, which is shown in FIG. 12.

[0032] The extension 40 includes members 41a, 41b, 41c, 42a, 42b, and 42c. The member 41a may be at an angle of about 15 degrees with respect to the member 41b. The member 41b may be at an angle of 5 degrees with respect to the member 41c. The members 42a, 42b, and 42c, are connected to and/or integrated with, and parallel to the members 41a, 41b, and 41c, respectively. Each of the members 41a-c may have a width W1 that is about twice that of the width of each of the members 42a-c. The members 41a-c and 42a-c may be made of plastic. The members 41a and 42a may be fixed at an end 40a to the surfaces or plates 21b and 21c of the mounting section 20. The members 41c and 42c may be fixed at an end 40b to the section 50.

[0033] The section 50 may be comprised of a substantially flat plate 52 and ridges 54a and 54b. The plate 52 may be substantially parallel to ridges 22, 24, and 25 of the mounting section 20. The ridges 54a and 54b may be substantially parallel to the flat plate 52 and may be connected or integrated with the flat plate 52. The plate 52 may have a front surface 52a and a rear surface 52b.

[0034] The hook or member 60 may be comprised of sections 61, 62, 63, 64, 65, and 66. Section 66 has an end 60a, which is fixed to the mounting section 20. The end 60a may be inserted into a hollow chamber inside the cylinder 30. The section 66 protrudes outwards from the surface or plate 21a of the mounting section 20 in a direction, which is substantially parallel to the cylinder 30. The section 65 is connected and/or integrated with section 66, and is at an angle with respect to section 66, gradually curving to become substantially parallel to the member 41a. Section 64 is connected and/or integrated with section 65 and is substantially parallel to the member 41b. Section 63 is connected and/or integrated with the section 64 and is substantially parallel to the member 41c. Section 62 is connected and/or integrated with the section 63 and begins to curve upwards at the location on the hook 60 nearest the section 50. Section 61 is connected and/or integrated with the section 62 and curves upwards further so that if the member 41c were extended in a straight line L1, shown in FIG. 1, the section 61 would intersect and cross over the straight line L1. The section 61 ends with tip 60b.

[0035] FIG. 2 shows a perspective view of a mounting bracket 100 in accordance with an embodiment of the present invention. FIG. 9 shows a rear view of the mounting bracket 100 of FIG. 2. FIG. 10 shows a front view of the mounting bracket 100. FIG. 11 shows a cross sectional view of the mounting bracket 100 of FIG. 2. The mounting bracket 100 includes top section 110, sides 130 and 140, and front section 150. FIG. 11 also shows in dashed lines the locations of sides, edges, or surfaces 143, 146, and 137.

[0036] The top section 110 includes a flat plate 118, and protrusions 111, 112, 113, 114, 115, and 116. The flat plate 118 has notches or slots 119, 120, 121, and 122. The notch or slot 119 is larger than the notch or slot 120. The notches 119 and 120 are contiguous and form an integrated gap,

notch or slot. The notch or slot **121** is larger than the notch or slot **122**. The notches **121** and **122** are contiguous and form an integrated gap, notch or slot. The notches or slots **119** and **120** are located at one end of the flat plate **118** while the notches or slots **121** and **122** are located at an opposite end of the flat plate **118**. The flat plate **118** is comprised of a top section **118a**, and a lower indented section **118b**, as shown by FIGS. **9** and **11**.

[0037] The protrusions **111**, **112**, **113**, **114**, **115**, and **116** are comprised of portions **111a-d**, **112a-d**, **113a-d**, **114a-d**, **115a-d**, and **116a-d**, respectively. Each of the portions **111a**, **112a**, **113a**, **114a**, **115a**, and **116a** is substantially a ridge which is fixed to and which rises above the plate **118**. The portions **111a-116a** are substantially flat. The portions **111a**, **112a**, **115a**, and **116a** are substantially sized the same. The portions **113a** and **114a** are substantially sized the same and are substantially larger than the portions **111a**, **112a**, **115a**, and **116a**. The portions **111b**, **112b**, **113b**, **114b**, **115b**, and **116b**, protrude outwards substantially perpendicularly from the plate **118**. The portions **111c**, **112c**, **113c**, **114c**, **115c**, and **116c** are fixed substantially perpendicularly to the portions **111b**, **112b**, **113b**, **114b**, **115b**, and **116b**, respectively. The portions **111b**, **112b**, **115b**, and **116b** are substantially sized the same. The portions **113b** and **114b** are substantially sized the same and are substantially larger than the portions **111b**, **112b**, **115b**, and **116b**. The portions **111c**, **112c**, **115c**, and **116c** are substantially sized the same. The portions **113c** and **114c** are substantially sized the same and are substantially larger than the portions **111c**, **112c**, **115c**, and **116c**.

[0038] The protrusions have portions or tips **111d**, **112d**, **113d**, **114d**, **115d**, and **116d**, each of which is adapted to be inserted into a pegboard, typically having a plurality of holes each hole may be about three-sixteenths to one quarter inches in diameter.

[0039] The side **130** has a surface **132**, a sloping edge **133**, and edges **136** and **137**. Similarly, the side **140** has a surface **142**, a sloping edge **143**, and flat edges **146** and **147**. The edge **136** is comprised of edge **136a** and **136b** shown in FIG. **9**. Edge **136a** is substantially perpendicular to edge **137**. Edge **136b** is not substantially perpendicular to edge **137** but rather may be at an angle of sixty-five degrees with respect to edge **137**. Similarly edge **146** is comprised of edges **146a** and **146b**. Edge **146a** is substantially perpendicular to edge **147**. Edge **146b** is not substantially perpendicular to edge **147** but rather may be at an angle of sixty-five degrees with respect to edge **147**. FIG. **2** also shows an inner surface **144**, **145**, and **146** of the side **140**.

[0040] The front section **150** includes a top plate **152** and a front plate **154**, which is substantially perpendicular to the top plate **152**. A bottom plate **156** runs along the bottom of front plate **154**.

[0041] There is a gap, shown in FIG. **2**, between the plate **118** and the top plate **152**.

[0042] The front plate **154** has a front surface **154a** shown in FIG. **2** and a rear surface **154b** shown in FIG. **9**. A flange **170** is fixed to the rear surface **154b** as shown in FIG. **9**. FIG. **9** shows a rear edge **152b** of the top plate **152**. FIG. **9** further shows a gap or slot **170** between the rear edge **152b** of the top plate **152** and a flange **172**. FIG. **9** further shows a gap or slot **174** between the flange **172** and a flange **176**. FIG. **9** further shows a gap **178** between the flange **176** and a ridge

180 created by an indented portion **158** and **158a** shown in FIG. **10**. The flanges **172**, **176** are fixed to the rear surface **154b** of the front plate **154**. The indented portion **158** is fixed at the bottom of the front surface **154a** of the front plate **154**. FIG. **9** further shows a sloped inward portion **182** corresponding to indented portion **158** in FIG. **10**. FIG. **9** further shows a ridge or edge **184**. FIGS. **10** and **11** further show a curved bottom section **159** opposite the edge **184**.

[0043] FIG. **12** shows a cross sectional view of the mounting bracket **100** of FIG. **2** along with a cross sectional view of part of the pegboard hook **10** of FIG. **1** shown attached to the mounting bracket **100**. In the configuration shown by FIG. **12**, the plates **26**, **21c**, and **23**, snugly fit or close over the top plate **152**. The ridge **25** fits into the slot, groove or indented portion **158**. The arrangement of FIG. **12** allows the pegboard hook **10** to be easily attached or detached from the mounting bracket **100**. The pegboard hook **10** is detached by pushing the plate **26** clockwise in a direction **C1** shown in FIG. **12**. The pegboard hook **10** does not detach when pushed downwards in a direction **D1** shown in FIG. **12**.

[0044] FIG. **3** shows a perspective view of a graphic strip holder **200** in accordance with an embodiment of the present invention. The graphic strip holder **200** includes arms **210** and **230**, front section **250** and visor section **260**. The visor section **260** is typically transparent and is shown in dashed lines in FIGS. **3**, **5**, **6**, **7**, and **8**.

[0045] The arm **210** includes members **211**, **212**, **213**, **214**, **215**, and **216** ridges **217**, **218**, and **219**, and notch or slot **220**. The member **211** is angled with respect to the member **212**. The member **212** is angled with respect to the member **213**. The members **214**, **215**, and **216** extend substantially perpendicularly downwards from the members **211**, **212**, and **213**, respectively. The arm **210** includes edges **214a**, **214b**, **214c**, and **214d**. The edge **214a** is angled with respect to edge **214b**, which is angled with respect to edge **214c**, which is angled with respect to edge **214d**. The ridge **219** extends inward towards the arm **230**.

[0046] The arm **230** is a mirror image of the arm **210**. The arm **230** includes members **231**, **232**, **233**, **234**, **235**, and **236** ridges **237**, **238**, and **239**, and notch or slot **240**. The member **231** is angled with respect to the member **232**. The member **232** is angled with respect to the member **233**. The members **234**, **235**, and **236** extend substantially perpendicularly downwards from the members **231**, **232**, and **233**, respectively. The arm **230** includes edges **234a**, **234b**, **234c**, and **234d**. The edge **234a** is angled with respect to edge **234b**, which is angled with respect to edge **234c**, which is angled with respect to edge **234d**. The ridge **239** extends inward towards the arm **210**.

[0047] The arms **210** and **230** are fixed to the front section **250** by curved sections **255** and **256**. The front section **250** includes a top plate **251** and a front plate **252**, which is fixed to the top plate **251** substantially perpendicular to the top plate **251**. The arm **210** is fixed to the front section **250** so that the member **213** is at an angle with respect to the top plate **251** and the member **213** is substantially perpendicular to the front plate **252**. The arm **230** is fixed to the front section **250** so that the member **213** is at an angle with respect to the top plate **251** and the member **213** is substantially perpendicular to the front plate **252**. The front section **250** includes sides **253** and **254**, which have slots **253a** and **254a**, respectively.

[0048] The visor section 260 includes side 261, a front plate 262, side 263, and a bottom plate 264. The front plate 262 curved and is substantially parallel to the bottom plate 264. The sides 261 and 263, the front plate 262, and the bottom plate 264 are typically transparent and may be made of plastic. The visor section 260 includes protrusions 264a and 265a, which may be made of rubber and may be used to grip and support graphic paper inserts. The visor section 260 is rotatably mounted to the front section 250 via screws such as screw 254a through side 263 and into side 254 of the front section 250 and a similar screw, not shown, through side 261 and into side 253 of the front section 250. The sides 263 and 261 may be comprised of portions 263a-b and 261a-b, respectively, with portions 263a and 261a similarly sized and larger than similarly sized portions 263b and 261b, respectively.

[0049] FIG. 4 shows a perspective view of the pegboard hook 10 of FIG. 1 attached to the mounting bracket 100 of FIG. 2. The pegboard hook 10 and the mounting bracket 100 are configured so that the section 50 of the pegboard hook 10 will be parallel to the plate 152 of the mounting bracket 100 when the hook 10 is mounted on the mounting bracket 100, as in FIG. 4. In addition as previously described, with reference to FIG. 12, the plates 21b, 21c, 23, and 26, surround the combination of plates 152 and 154 to firmly mount the pegboard hook 10 onto the mounting bracket 100. In addition, the ridge 25 lies inserted into the indentation 158 as shown in FIG. 12.

[0050] FIG. 4 also shows a length, L1, a width W1, and a depth D1 of the mounting bracket 100. The length L1 may be about twelve inches, the width W1 may be about one and three-quarters inches and the depth D1 may be about one and three-quarters inches. The about twelve inch length avoid colliding with other typical product or package displays in stores.

[0051] FIG. 5 shows a perspective view of the graphic strip holder 200 of FIG. 3 attached to the mounting bracket 100 of FIG. 2. When mounted as in FIG. 5, the plate 251 of the graphic strip holder 200 is substantially parallel to the plate 152 of the mounting bracket 100. In addition the members 214 and 234 of the graphic strip holder 200 are substantially parallel to and may be substantially level with the surfaces 142 and 132 of the sides 140 and 130, respectively, of the mounting bracket 100. In addition, the ridge 218 fits within the notch 119 and the ridge 219 fits underneath the plate 118 of the mounting bracket 100 while the ridge 238 fits within the notch 120 and the ridge 239 fits underneath the plate 118 of the mounting bracket 100. The ridge 219 is fixed substantially perpendicular to the ridge 218 and points inwards underneath the plate 118 towards the ridge 239. The ridge 239 is fixed substantially perpendicular to the ridge 238 and points inwards underneath the plate 118 towards the ridge 219.

[0052] FIG. 6 shows a perspective view of the pegboard hook 10 of FIG. 1 and the graphic strip holder 200 of FIG. 3 attached to the mounting bracket 100 of FIG. 2, with the graphic strip holder 200 shown in a first state. FIG. 7 shows a perspective view of two pegboard hooks 10 and 310, each of which may be identical to pegboard hook 10 shown in FIG. 1, and the graphic strip holder 200 of FIG. 3 attached to the mounting bracket 100 of FIG. 2, with the graphic strip holder 200 shown in a first state.

[0053] FIG. 8 shows a perspective view of the pegboard hook 10 of FIG. 1 and the graphic strip holder 200 of FIG. 3 attached to the mounting bracket 100 of FIG. 2 with the graphic strip holder 200 shown in a second state. In FIG. 8, the visor section 260 has been rotated upwards so that the front plate 252 is no longer covered by the visor section 260.

[0054] The pegboard hook 10 shown in FIG. 1, is designed to hold and “concentrically” gravity feed products or packages forward and

[0055] stop at a desired location. Generally a package would slide down section 63 and stop on section 62, before tip 60b. The package would typically not slide to member 61, since member 61 is inclined or curved upwards. “Concentrically” means that the force of feeding downward is different for each segment of distance along the combination of sections 63 and 62.

[0056] Extension or scanner arm 40 is substantially parallel to at least part of hook member 60 (i.e. sections 65, 64, and 63 are substantially parallel to sections 41a, 41b, and 41, respectively) so that stacked packages or products will not require additional space. This means that vertically speaking the present invention in one or more embodiments will not lose space that

[0057] could allow for additional product.

[0058] The pegboard hook 10 easily attached to the mounting bracket 100 without any grip-lock requirements. This makes adding and removing hooks, such as one or more hooks like pegboard hook 10, easier. The pegboard hook 10 can be placed at an infinite number of locations left to right on the mounting bracket or wall mount 100. This makes reloading of different width products or packages extremely fast and easy.

[0059] The protrusions 111-116 may be flexible or articulating hooks to allow for straight-in peg board application. This is useful for vertically tight spaced stores.

[0060] The arms 210 and 230 of the graphic strips holder or riser 200 are designed to plug straight in easily to the mounting bracket 100 so as

[0061] to require very little swing space, if any to apply. The graphic strips holder 200 may have a clear visor cover 260 that swings out of the way to reveal a secondary graphic area.

[0062] The graphic strips holder or riser 200 may have dimples 264 and 265 which may be rubber and may be used to grip and support graphic paper inserts.

[0063] Although the invention has been described by reference to particular illustrative embodiments thereof, many changes and modifications of the invention may become apparent to those skilled in the art without departing from the spirit and scope of the invention. It is therefore intended to include within this patent all such changes and modifications as may reasonably and properly be included within the scope of the present invention's contribution to the art.

What is claimed is:

1. An apparatus comprising:

a mounting bracket including a first plate and plurality of protrusions which are parallel to each other and which are attached to the first plate;

a first pegboard hook comprising

a mounting section;

and a hook member fixed to the mounting section; and

wherein the first pegboard hook can be attached or detached from the mounting bracket by attaching or detaching the mounting section to the mounting bracket; and

wherein the first pegboard hook can be attached to the mounting bracket so that the hook member of the first pegboard hook is substantially perpendicular to the first plate of the mounting bracket.

2. The apparatus of claim 1 wherein

the first pegboard hook comprises an extension which is fixed to the mounting section and which is spaced apart from the hook member and substantially parallel to the hook member.

3. The apparatus of claim 1 wherein

the hook member has a first section which extends upwards and a second section which is connected to the first section, which extends downwards.

4. The apparatus of claim 2 wherein

the hook member has a first section which extends upwards and a second section, which is connected to the first section, which extends downwards;

wherein the extension of the first pegboard hook has a first section which extends upwards and which is substantially parallel to the first section of the hook member; and

wherein the extension of the first pegboard hook has a second section which is connected to the first section, which extends downwards, and which is substantially parallel to the second section of the hook member.

5. The apparatus of claim 4 wherein

the extension includes a plate which is fixed to the second section of the extension and which is substantially perpendicular to the second section of the extension.

6. The apparatus of claim 1 wherein

the plurality of protrusions of the mounting bracket are substantially perpendicular to the first plate of the mounting bracket.

7. The apparatus of claim 1 wherein

the mounting bracket is further comprised of second and third plates which are connected to the first plate;

wherein the second plate is substantially parallel to the first plate;

wherein the third plate is substantially perpendicular to the first and second plates;

and wherein the mounting section of the first pegboard hook includes fourth, fifth, and sixth plates which are connected to the hook member, wherein the fourth and sixth plates are substantially parallel to each other and

the fifth plate connects the fourth and sixth plates together and is substantially perpendicular to the fourth and sixth plates;

and wherein the first pegboard hook can be attached to the mounting bracket by placing the fifth plate of the mounting section on top of the second plate so that the second plate lies between the fourth and sixth plates, and so that the fourth plate is parallel and closely adjacent to the third plate.

8. The apparatus of claim 7 wherein

each of the first, second, and third plates of the mounting bracket have a length and a width, with the length of each of the first, second, and third plates, substantially greater than the width of each of the first second, and third plates;

wherein the fourth plate of the pegboard hook has a first end which is connected to the fifth plate and a second end at which is located a first ridge having a length and a width, with the length of the first ridge substantially greater than the width of the first ridge;

wherein the third plate of the mounting bracket is connected to an indented portion having a length and a width, with the length of the indented portion substantially greater than the width of the indented portion;

wherein the first ridge of the pegboard hook fits into the indented portion, so that the length of the first ridge is substantially parallel to the length of the indented portion when the first pegboard hook is attached and so that the fifth plate lies on top of the second plate, the second plate lies between the fourth and sixth plates, and the fourth plate is parallel and closely adjacent to the third plate.

9. The apparatus of claim 8 wherein

wherein the sixth plate of the first pegboard hook has a first end which is connected to the fifth plate and a second end at which is located a second ridge having a length and a width, with the length of the second ridge substantially greater than the width of the second ridge;

wherein the second plate of the mounting bracket is connected to a second indented portion having a length and a width, with the length of the second indented portion substantially greater than the width of the second indented portion;

wherein the second ridge of the pegboard hook fits into the second indented portion, so that the length of the second ridge is substantially parallel to the length of the second indented portion when the first pegboard hook is attached and so that the fifth plate lies on top of the second plate, the second plate lies between the fourth and sixth plates, and the fourth plate is parallel and closely adjacent to the third plate.

10. The apparatus of claim 1 further comprising

a graphic strip holder including first and second arms connected to a front section, wherein the first and second arms are substantially parallel to each other and the front section is substantially perpendicular to the first and second arms;

wherein the first plate of the mounting bracket has first and second slots; and

wherein the graphic strip holder can be attached to the mounting bracket by inserting the first and second arms into the first and second slots of the mounting bracket.

11. The apparatus of claim 10 further comprising

a visor section attached to the front section of the graphic strip holder in a manner which allows the visor section to pivot with respect to the front section.

12. A method comprising

attaching a mounting bracket to a pegboard; and

attaching a first pegboard hook to the mounting bracket;

wherein the mounting bracket includes a first plate and plurality of protrusions which are parallel to each other and which are attached to the first plate;

wherein first pegboard hook is comprised of

a mounting section;

and a hook member fixed to the mounting section; and

wherein the first pegboard hook is attached to the mounting bracket by attaching the mounting section to the mounting bracket; and

wherein the first pegboard hook is attached to the mounting bracket so that the hook member of the first pegboard hook is substantially perpendicular to the first plate of the mounting bracket.

13. The method of claim 12 wherein

the first pegboard hook comprises an extension which is fixed to the mounting section and which is spaced apart from the hook member and substantially parallel to the hook member.

14. The method of claim 12 wherein

the hook member has a first section which extends upwards and a second section which is connected to the first section, which extends downwards.

15. The method of claim 13 wherein

the hook member has a first section which extends upwards and a second section, which is connected to the first section, which extends downwards;

wherein the extension of the first pegboard hook has a first section which extends upwards and which is substantially parallel to the first section of the hook member; and

wherein the extension of the first pegboard hook has a second section which is connected to the first section, which extends downwards, and which is substantially parallel to the second section of the hook member.

16. The method of claim 15 wherein

the extension includes a plate which is fixed to the second section of the extension and which is substantially perpendicular to the second section of the extension.

17. The method of claim 12 wherein

the plurality of protrusions of the mounting bracket are substantially perpendicular to the first plate of the mounting bracket.

18. The method of claim 12 wherein

the mounting bracket is further comprised of second and third plates which are connected to the first plate;

wherein the second plate is substantially parallel to the first plate;

wherein the third plate is substantially perpendicular to the first and second plates;

and wherein the mounting section of the first pegboard hook includes fourth, fifth, and sixth plates which are connected to the hook member, wherein the fourth and sixth plates are substantially parallel to each other and the fifth plate connects the fourth and sixth plates together and is substantially perpendicular to the fourth and sixth plates;

and wherein the first pegboard hook can be attached to the mounting bracket by placing the fifth plate of the mounting section on top of the second plate so that the second plate lies between the fourth and sixth plates, and so that the fourth plate is parallel and closely adjacent to the third plate.

19. The method of claim 18 wherein

each of the first, second, and third plates of the mounting bracket have a length and a width, with the length of each of the first, second, and third plates, substantially greater than the width of each of the first second, and third plates;

wherein the fourth plate of the pegboard hook has a first end which is connected to the fifth plate and a second end at which is located a first ridge having a length and a width, with the length of the first ridge substantially greater than the width of the first ridge;

wherein the third plate of the mounting bracket is connected to an indented portion having a length and a width, with the length of the indented portion substantially greater than the width of the indented portion;

wherein the first ridge of the pegboard hook fits into the indented portion, so that the length of the first ridge is substantially parallel to the length of the indented portion when the first pegboard hook is attached and so that the fifth plate lies on top of the second plate, the second plate lies between the fourth and sixth plates, and the fourth plate is parallel and closely adjacent to the third plate.

20. The method of claim 19 wherein

wherein the sixth plate of the first pegboard hook has a first end which is connected to the fifth plate and a second end at which is located a second ridge having a length and a width, with the length of the second ridge substantially greater than the width of the second ridge;

wherein the second plate of the mounting bracket is connected to a second indented portion having a length and a width, with the length of the second indented portion substantially greater than the width of the second indented portion;

wherein the second ridge of the pegboard hook fits into the second indented portion, so that the length of the second ridge is substantially parallel to the length of the second indented portion when the first pegboard hook is attached and so that the fifth plate lies on top of the second plate, the second plate lies between the fourth and sixth plates, and the fourth plate is parallel and closely adjacent to the third plate.