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(54) **Presentation article**

(57) A presentation article, of the type of those used as a presentation card, characterized in that it comprises a flat metallic body (1) of cylindrical or polygonal section,

of markedly parallel bases, and having at least on one of its bases (11), and optionally on its side surface (15), several embossments representative of advertising and/or informative motifs

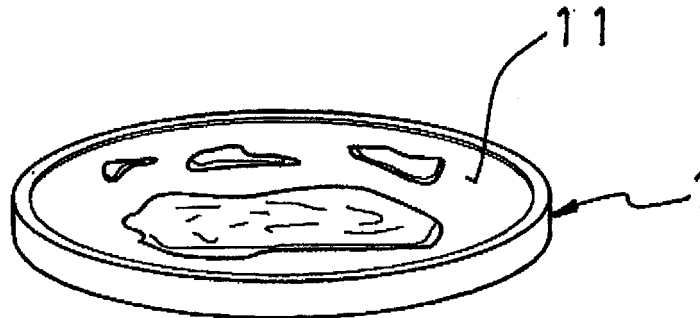


Fig. 1

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