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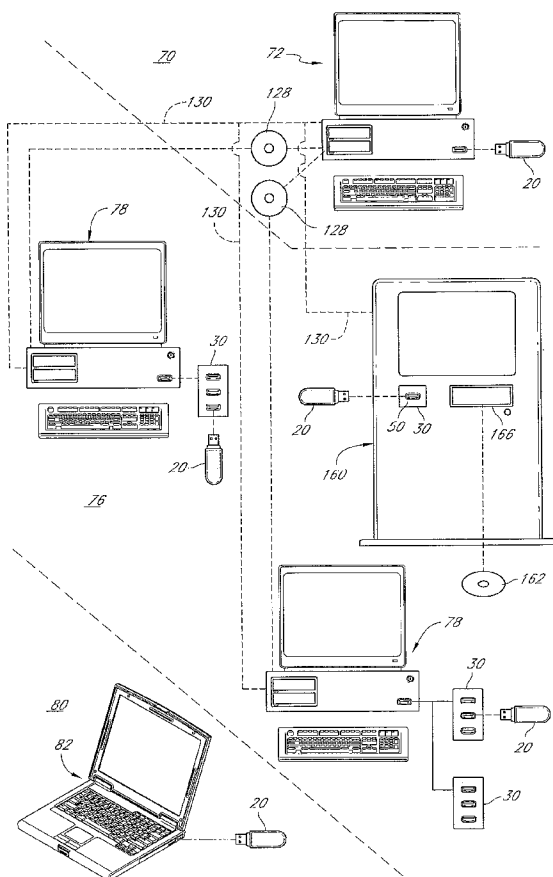
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(54) Title: METHOD AND APPARATUS FOR INFORMATION EXCHANGE



(57) Abstract: A method and apparatus includes a portable electronic memory storage device and a plurality of exhibitor computers, each having at least one specifically identified electronic uploadable file and a port adapted to selectively interface with the portable device. When a portable device engages a port, electronic content corresponding to the port is uploaded from the computer to the portable device. In another embodiment, data from the portable device, such as demographic data, is also downloaded to the exhibitor computer.

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INTERNATIONAL SEARCH REPORT

International application No.

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A. CLASSIFICATION OF SUBJECT MATTER
 IPC(8): H04L 12/12 ; H04L 12/24; (2007.01)
 USPC: 707/103R
 According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
 USPC: 707/103R

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
 USPC: 707/103R; 707/1-206

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 USPTO WEST (PGPB, USPT, EPAB, JPAB); Google Scholar
 Search terms: portable memory device, exchanging contact information, product information, trade show or exhibition or convention, smart card, memory stick, user information or data, identification or badge, encryption or decryption

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X Y	US 5,936,542 A (KLEINROCK et al.) 10 August 1999 (10.08.1999), abstract, Fig. 3, claim 96, col 1, ln 54-66, col 2, ln 26-48, col 2, ln 64-66, col 5, ln 20-26, col 5, ln 60-66, col 10, ln 60-61	1-8, 13, 15 9-12, 14
Y	US 2003/0163622 A1 (MORAN) 28 August 2003 (28.08.2003), para [0005], [0018]	9-12, 14
Y	US 2005/0197859 A1 (WILSON et al.) 08 September 2005 (08.09.2005), abstract, para [0074]	11

Further documents are listed in the continuation of Box C.

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