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(54) Title: ELICITING USER SHARING OF CONTENT

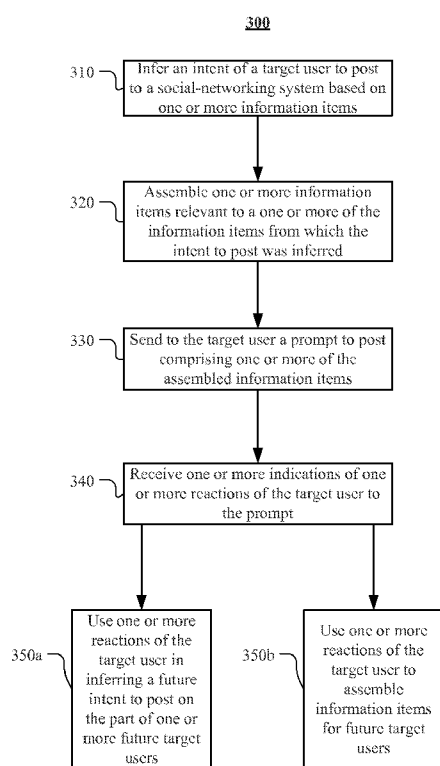


FIG. 3

(57) Abstract: In one embodiment, a method includes inferring an intent of the target user to post to a social-networking system based on one or more information items. One or more information items may be assembled that are relevant to one or more of the information items from which the intent to post was inferred. A prompt to post may be sent to the target user comprising one or more of the assembled information items. One or more indications of one or more reactions of the target user may be received from a client system of the target user. The one or more reactions of the target user may be used in both inferring a future intent to post on the part of future target users and assembling information items for future target users.



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