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**Declarations under Rule 4.17:**

[Continued on next page]

(54) **Title:** TECHNIQUES TO AUTOMATICALLY SYNDICATE CONTENT OVER A NETWORK

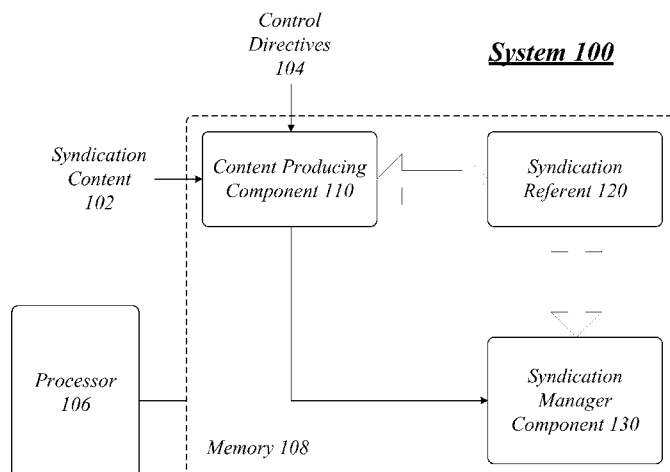


FIG. 1

(57) **Abstract:** Techniques to automatically syndicate content over a network are described. An apparatus may comprise a client computer having a processing system with a processor and computer-readable medium. The computer readable medium may store program instructions for a syndication manager component communicatively coupled to a content producing component arranged to be executed by the processor. The syndication manager component may be operative to receive syndication content from the content producing component, and provide a syndication dialog through the content producing component to syndicate the syndication content using a content delivery platform. The syndication manager component may also syndicate the syndication content to form a syndication resource accessible from the content delivery platform over a network using a syndication referent. Other embodiments are described and claimed.

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- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
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- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*
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**A. CLASSIFICATION OF SUBJECT MATTER****G06F 17/00(2006.01)i, G06F 15/16(2006.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

G06F 17/00; G06F 15/16

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) &amp; Keywords: content and (browser or web or site) and syndication and document and resource and platform

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2005-0273503 A1 (DEREK CARR et al.) 08 December 2005 See abstract; paragraphs [0008]-[0011], [0018]-[0026]; figs.1-2.	1-15
A	US 2008-0021963 A1 (RITTIK JANA et al.) 24 January 2008 See abstract; paragraphs [0013]-[0015], [0030]-[0032], [0102]-[0104]; figs.1-2.	1-15
A	US 2008-0147780 A1 (TREVOR JONATHAN JAMES et al.) 19 June 2008 See abstract; paragraphs [0004]-[0005], [0013]-[0015], [0031]-[0035]; figs.1-4.	1-15

 Further documents are listed in the continuation of Box C. See patent family annex.

\* Special categories of cited documents:

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"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&amp;" document member of the same patent family

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
US 2005-0273503 A1	08.12.2005	None	
US 2008-0021963 A1	24.01.2008	US 2008-021963 A1	24.01.2008
US 2008-0147780 A1	19.06.2008	US 2008-147780 A1	19.06.2008