C. BASHWINER.

DISPLAY BOX.

APPLICATION FILED MAR. 23, 1920.

1,379,240. **Patented May 24, 1921.**

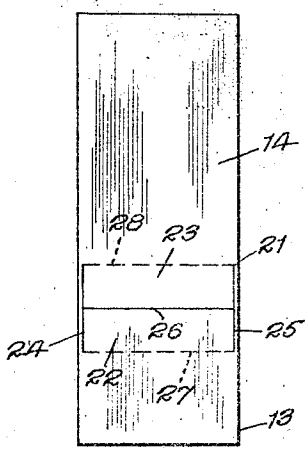


Fig.2

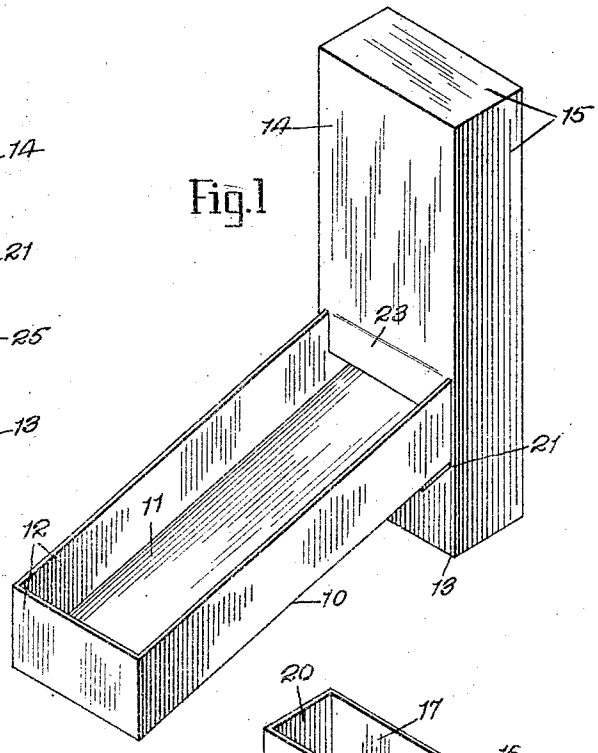


Fig.1

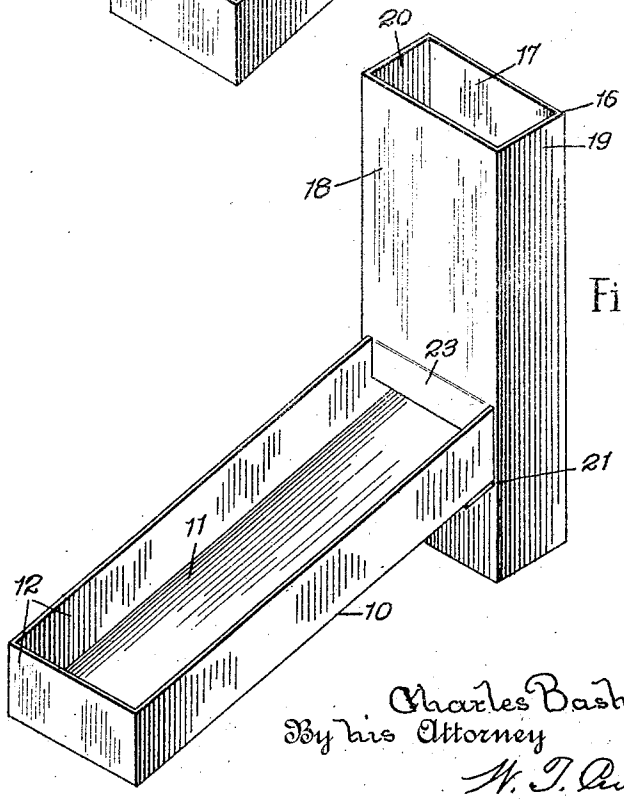


Fig.3

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DISPLAY-BOX.

1,379,240. Specification of Letters Patent. Patented May 24, 1921.

Application filed March 23, 1920. Serial No. 368,042.

To all whom it may concern:

Be it known that I, CHARLES BASHWINER, a citizen of the United States, and a resident of New York, borough of Brooklyn, in the county of Kings and State of New York, have invented certain new and useful Improvements in Display-Boxes, of which the following is a full, clear, and exact specification.

This invention relates to a class of boxes adapted to be used for displaying merchandise for sale.

My invention has for its object primarily to provide a box designed to be employed for holding various kinds of merchandise, and which is of a type whereby the cover of the box when removed from its body may be utilized in a manner to serve in the fashion of an easel for effectually supporting the body in an inclined position on a counter or elsewhere when it is desired to display the contents of the box for sale, the cover and body of the box being detachably fastened together so that both will be prevented from accidental separation during display of the goods. The invention resides mainly in providing a removable cover in conjunction with a box having a body with an open top for holding merchandise, and in the central portion of the top of the cover is an opening for reception of part of the body so that the cover when arranged edgewise will support the body on an incline to conspicuously display the goods through the open top of the body.

Other objects of the invention are to provide on one part of the edge of the opening an extension which is foldable downwardly for supporting the body when disposed in the opening; to provide at the opening a retainer adapted to engage the body for detachably fastening the body and cover together as well as maintaining the body in an inclined position; and a further object of the invention is to provide a display box of a simple and efficient construction which may be made in different sizes and shapes.

With these and other objects in view the invention will be hereinafter more fully described with reference to the accompanying drawing forming a part of this specification in which similar characters of reference indicate corresponding parts in all the views, and will then be pointed out in the claims at the end of the description.

In the drawing, Figure 1 is a perspective view showing one form of display box embodying my invention.

Fig. 2 is a front elevation of the cover used in the box, and

Fig. 3 is a perspective view showing a slightly different form of the box.

The box may be made of any suitable material in any desired shape and size, though the forms of the boxes illustrated for carrying into practice the invention are of well known types, each having a hollow substantially rectangular body 10 with a bottom 11, upwardly protruding walls 12 and an open top for holding merchandise which may be offered for sale. In Fig. 1 is shown an approximately rectangular cover 13 having a top 14 with projecting walls 15 adapted to removably fit upon the walls of the body 10 when the cover is applied on the body, while in Fig. 3 is illustrated a tubular form of cover, as 16, of substantially a rectangular shape to provide a bottom 17, top 18 and side walls 19, 20 whereby the body may be slidably inserted removably therein.

When it is desired to display the contents of the body 10 upon a support for sale its cover is removed, and to utilize the cover as an easel for supporting the body on an incline as well as detachably fastening the body and cover together, in the top of the cover in spaced proximity to one of its ends is provided an opening 21 which is preferably disposed crosswise of the cover. Since the body of the box is rectangular and as it is usually of a size to removably fit closely within the cover, the opening 21 is of rectangular shape and of a size to freely admit one of the ends of the body. The cover is positioned on its end which is adjacent to the opening, and the desired end of the body is inserted in the opening so that the other portion of the body will be on an incline with its open top and its contents exposed to view.

In order to effectually support the end of the body within the opening 21 of the cover, on the lower edge of the opening is provided an extension or ledge or lug, as 22, which is folded downwardly so that the end of the box will rest thereon. Also projecting downwardly from the upper edge of the opening 21 of the top is a retainer, or extension or lug 23 which is bendable for being arranged over the upper edge of the end wall of the body in the opening, and this retainer is disposed so that it engages

the end wall of the body. The body of the box will then be properly supported in the opening of the cover, and the body and cover will be detachably fastened together to prevent them from accidental separation.

When the box is made of foldable card board as is incident to the production of this class of containers the opening 21 of the cover may be provided by suitably slitting the top of the cover lengthwise adjacent to its walls, as at 24 and 25. The central part of the portion of the cover between these slits is then cut transversely, as at 26, and the cover may be scored, as 27, at the juncture of the extension 22 with the cover to allow this extension to be bent downwardly for serving as a supporting ledge for the body 10. The cover may also be scored crosswise, as at 28, at the intersection of the cover with the retainer 23 so that the retainer may be effectually bent over the end of the body within the opening of the cover. Thus I provide a simple and efficient box adapted to be used for holding and displaying merchandise in a fashion whereby the lid of box is utilized for permitting the box to be positioned so that its contents will be readily noticed when offered for sale.

In the foregoing description, I have embodied the preferred form of my invention, but I do not wish to be understood as limiting myself thereto as I am aware that modifications may be made therein without departing from the principle or sacrificing any of the advantages of this invention, therefore, I reserve to myself the right to make such changes as fairly fall within the scope thereof.

Having thus described my invention, I claim as new and desire to secure by Letters Patent:—

1. In a display box, an extension foldable from one of the edges of a substantially rectangular opening provided in the removable cover of a box so that the extension may be disposed within the body of the box in engagement with one of its ends when the body is arranged so that the end part is removably inserted in said opening of the cover.

2. A cover for a display box, having in its central part a substantially rectangular opening with extensions on its lengthwise edges, one of said extensions being foldable downwardly to serve as a supporting ledge for the body of the box when inserted in the opening and the other extension being foldable outwardly of the cover so as to be disposed within the body of the box in engagement with the wall of the body.

3. A cover of flexible material for a display box, having its central part slitted in substantially an H-shape to provide two opposed extensions which when bent one downwardly and the other outwardly of the cover provides an opening for reception of part of the body of the box, the extension which is bent downwardly serving to support the box body and the extension which is bent outwardly of the cover being adapted to be disposed within the body of the box over part of its wall.

4. A display box comprising a paper box body, and paper cover therefor having a ledge cut therefrom adapted to support one end of the box body, and provided above said ledge with an extension cut therefrom adapted to fit into said box body for maintaining the same on said ledge.

5. A display box comprising a box body, and a cover therefor having an opening to receive an end of the box body and provided with means at the top of the opening adapted to project into the open top of the box body to interlock the cover and box body together.

This specification signed and witnessed this 22 day of March A. D. 1920.

CHARLES BASHWINER.

Witnesses:
M. SORENSON,
J. FREDERICK CRYER.