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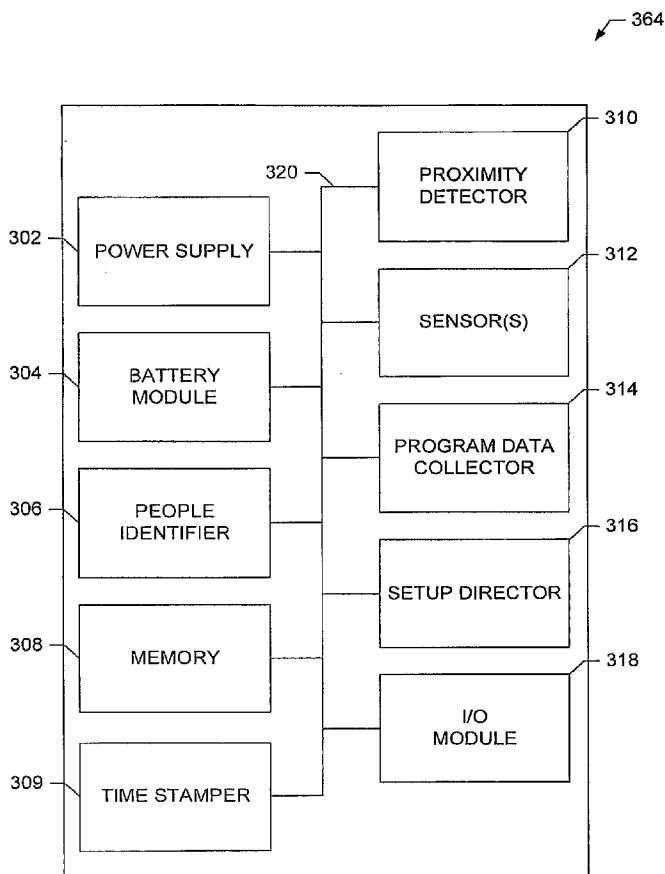
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60/801,336 18 May 2006 (18.05.2006) US
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[Continued on next page]

(54) Title: METHODS AND APPARATUS FOR COOPERATOR INSTALLED METERS



(57) Abstract: Methods and apparatus for cooperatively installed meters are disclosed. An example method includes receiving audience information, configuring the audience meter based on the audience information, placing the audience meter in a sleep mode, and shipping the audience meter to a location associated with the audience information.

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FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL,
PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM,
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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US07/11894

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - H04N 7/16 (2008.01)

USPC - 725/9

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC(8) - H04N 7/16 (2008.01)

USPC - 725/9, 12, 13, 18, 20; 455/2; 348/1; 715/708

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

Databases: PatBase; Google Patents; MicroPatent

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No..
X	US 6,842,877 B2 (ROBARTS et al) 11 January 2005 (11.01.2005) entire document	1-11, 59-65
Y		12-20, 66
Y	US 6,513,046 B1 (ABBOTT, III et al) 28 January 2003 (28.01.2003) entire document	12
Y	US 6,647,548 B1 (LU et al) 11 November 2003 (11.11.2003) entire document	13-20, 66
Y	US 6,298,218 B1 (LOWE et al) 02 October 2001 (02.10.2001) entire document	16, 17
Y	US 5,872,588 A (ARAS et al) 16 February 1999 (16.02.1999) entire document	18

 Further documents are listed in the continuation of Box C.

* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier application or patent but published on or after the international filing date

"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

Date of the actual completion of the international search

17 February 2008

Date of mailing of the international search report

19 MAR 2008

Name and mailing address of the ISA/US

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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US07/11894

Box No. II Observations where certain claims were found unsearchable (Continuation of item 2 of first sheet)

This international search report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. Claims Nos.:
because they relate to subject matter not required to be searched by this Authority, namely:

2. Claims Nos.:
because they relate to parts of the international application that do not comply with the prescribed requirements to such an extent that no meaningful international search can be carried out, specifically:

3. Claims Nos.:
because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

Box No. III Observations where unity of invention is lacking (Continuation of item 3 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows:

See Extra Sheet (page 10)

1. As all required additional search fees were timely paid by the applicant, this international search report covers all searchable claims.
2. As all searchable claims could be searched without effort justifying additional fees, this Authority did not invite payment of additional fees.
3. As only some of the required additional search fees were timely paid by the applicant, this international search report covers only those claims for which fees were paid, specifically claims Nos.:
4. No required additional search fees were timely paid by the applicant. Consequently, this international search report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:
1-20, 59-66

Remark on Protest

- The additional search fees were accompanied by the applicant's protest and, where applicable, the payment of a protest fee.
- The additional search fees were accompanied by the applicant's protest but the applicable protest fee was not paid within the time limit specified in the invitation.
- No protest accompanied the payment of additional search fees.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US07/11894

This application contains the following inventions or groups of inventions which are not so linked as to form a single general inventive concept under PCT Rule 13.1. In order for all inventions to be examined, the appropriate additional examination fees must be paid.

Group I, claims 1-20, 59-66, drawn to a method to configure an audience meter.

Group II, claims 21-38, 67, drawn to an audience installed audience meter.

Group III, claims 39-58, drawn to a mailable meter.

The inventions listed as Groups I-III do not relate to a single general inventive concept under PCT Rule 13.1 because, under PCT Rule 13.2, they lack the same or corresponding special technical features for the following reasons: the special technical feature of the Group I invention is placing an audience meter in a sleep mode and shipping the audience meter to a location associated with the audience information as claimed therein, is not present in the invention of Groups II and III; the special technical feature of the Group II invention is a setup director to present at least one of installation instructions in response to an input from at least one audience member as claimed therein, is not present in the invention of Group I and III; and the special technical feature of the Group III invention is a processor programmed to have a pre-shipment mode, a shipment mode, a setup mode, and a post-setup mode as claimed therein is not present in the invention of Groups I and II.

Since none of the special technical features of the Group I, II and III inventions is found in more than one of the inventions, unity of invention is lacking.