

E. J. HERTER.
LABEL.

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1,145,367.

Patented July 6, 1915.

Fig. 1.

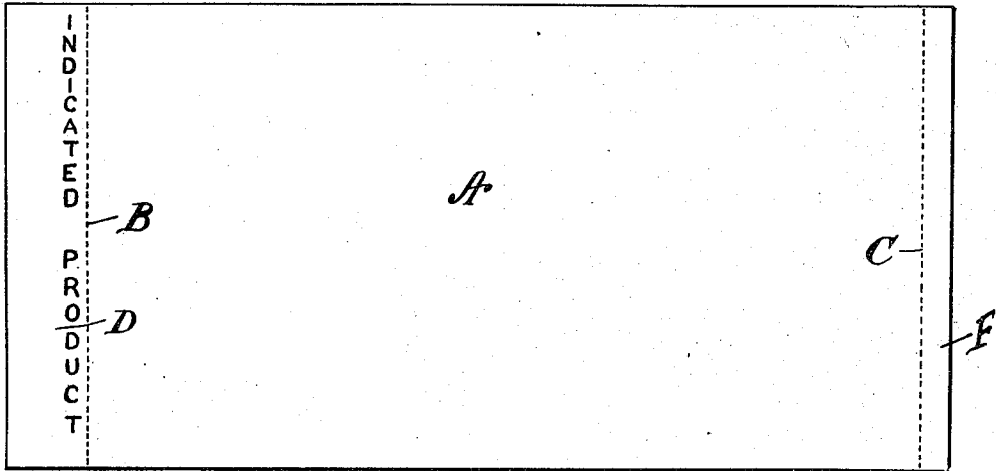


Fig. 4.

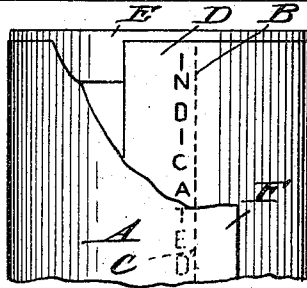


Fig. 2.

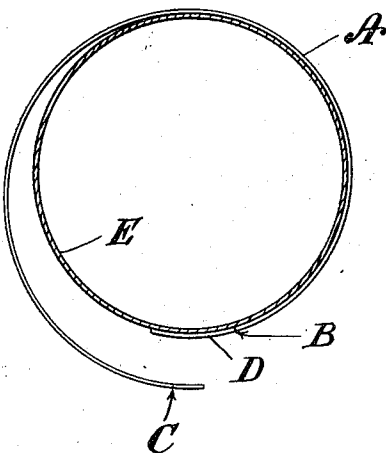
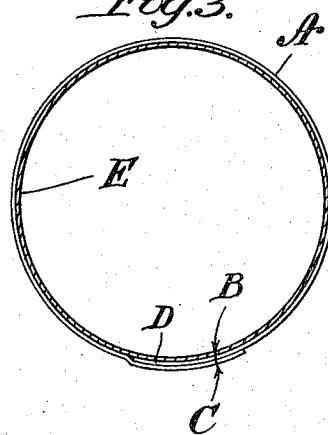


Fig. 3.



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UNITED STATES PATENT OFFICE.

EDWARD J. HERTER, OF GREENVILLE, NEW JERSEY.

LABEL.

1,145,367.

Specification of Letters Patent.

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To all whom it may concern:

Be it known that I, EDWARD J. HERTER, a citizen of the United States, residing at No. 116 Grant avenue, Greenville, in the county of Hudson, State of New Jersey, have invented new and useful Improvements in Labels, of which the following is a specification.

My invention relates to improvements in labels affixed to cans and the objects of my improvements are: first, to provide a label, one end of which is permanently affixed or attached to a can, upon which said end the name of the product may be indicated while the balance of the label, with the exception of a final small part which shall be adhesively affixed to the label, will be unattached to and unaffixed to and removable from the can, it being my purpose and intention to provide a label affixed to a can that will permit the name of the indicated product to be permanently affixed to and show on the can while at the same time the back and front of the remainder of the label may be used and utilized for purposes of description, advertisements, recipe or for such other purposes that may be needed or desired. I attain these objects by the label and can illustrated in the accompanying two sheets of drawings, in which:

Figure 1, is a plan view of the face of the label. Fig. 2, shows the first step in the operation of affixing the label upon the can. Fig. 3, shows the label in its complete place upon the can. Fig. 4, shows a can in elevation with the label attached thereto and with the part "F" and the adjacent portion of the body portion broken away showing the elements "B" and "D".

The label "A" is the complete label. That part of the label, "D", running to the line "B", is the part of the label which is permanently affixed to the can and upon which the name of the indicated product is to be placed by printing or otherwise.

It will be seen that the label is virtually perforated at each end with lines of per-

forations so as to form two terminal strips, "D" and "F". The strip "D" is permanently affixed to the can and the balance of the label is then carried over and around the can until the line of perforations "C" comes into registration with the other line of perforations "B", whereupon the strip "F" running from "C" to the end of the label will extend beyond the registering lines of perforations "B" and "C" and will be disposed alongside of the strip "D".

The seller can use or utilize all the space on the face of the label extending from the perforated line "B" to the end of the label and all of the similar spaces on the back of the label running from the perforated line "B" to the line "C" for purposes of description, advertisement, recipe or otherwise, while at the same time the name of the indicated product will be permanently affixed to the can this being accomplished substantially in the manner hereinbefore set forth. The buyer of the can of the indicated product removes the unattached or unaffixed part of the label by cutting down through the registered perforated lines "B" and "C" as shown in Fig. 3. This operation of cutting allows the greater length of the label to be removed from the can while the strip "D", upon which has been placed the name of the indicated product, as aforesaid, permanently remains upon the can.

I claim:

In combination with a can, a label, said label being provided with perforated lines at each end whereby to form two end strips, one of said end strips being adhesively secured upon the can and the other end strip being adhesively secured upon the said label alongside of the said first named strip with said perforated lines in registry, said label being otherwise unsecured.

EDWARD J. HERTER.

Witnesses:

CHRISTIAN J. STUBNER,
HERMAN ERNEST, Jr.