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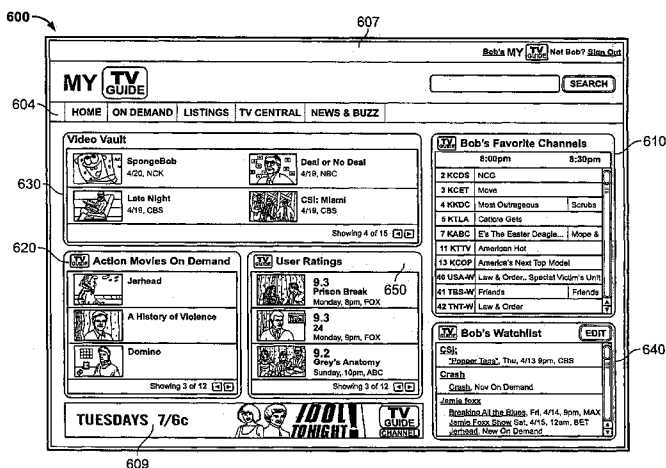
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Published:

— with international search report
— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report:
18 December 2008

(54) Title: SYSTEMS AND METHODS FOR MODIFYING AN INTERACTIVE MEDIA GUIDANCE APPLICATION INTER-FACE BASED ON TIME OF DAY



(57) Abstract: Systems and methods for automatically displaying personalized interactive media guidance application screens based on the time of day are provided. The interactive media guidance application may monitor user interactions with the user equipment, and identify individual user profiles for different times of day. Using this information, the interactive media guidance application may partition the day into day parts, each associated with a user profile. The interactive media guidance application may also create or select a plurality of personalized interfaces or configurations for displaying media guidance information, where each interface or configuration reflects the interests of an identified user profile. When a user accesses the interactive media guidance application, the interactive media guidance application may identify the user profile associated with the current day part, and display the personalized interface or configuration associated with the identified user profile.

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INTERNATIONAL SEARCH REPORT

International application No
PCT/US2007/020981

A. CLASSIFICATION OF SUBJECT MATTER
INV. H04N5/445

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
Minimum documentation searched (classification system followed by classification symbols)
H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)
EPO-Internal, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	GB 2 377 578 A (BRITISH BROADCASTING CORP [GB]) 15 January 2003 (2003-01-15)	1-6, 9-18, 21-24
Y		7, 8, 19, 20
Y	US 2004/019907 A1 (LI BAOXIN [US] ET AL) 29 January 2004 (2004-01-29) paragraphs [0023], [0024], [0030]	7, 8, 19, 20

Further documents are listed in the continuation of Box C. See patent family annex.

- * Special categories of cited documents :
- *A* document defining the general state of the art which is not considered to be of particular relevance
 - *E* earlier document but published on or after the international filing date
 - *L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
 - *O* document referring to an oral disclosure, use, exhibition or other means
 - *P* document published prior to the international filing date but later than the priority date claimed
 - *T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
 - *X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
 - *Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.
 - *8* document member of the same patent family

Date of the actual completion of the international search 29 April 2008	Date of mailing of the international search report 04/11/2008
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Name and mailing address of the ISA/ European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Fax: (+31-70) 340-3016	Authorized officer Yvonne, Joel
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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US2007/020981

Box No. II Observations where certain claims were found unsearchable (Continuation of item 2 of first sheet)

This international search report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. Claims Nos.:
because they relate to subject matter not required to be searched by this Authority, namely:

2. Claims Nos.:
because they relate to parts of the international application that do not comply with the prescribed requirements to such an extent that no meaningful international search can be carried out, specifically:

3. Claims Nos.:
because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

Box No. III Observations where unity of invention is lacking (Continuation of item 3 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows:

see additional sheet

1. As all required additional search fees were timely paid by the applicant, this international search report covers allsearchable claims.

2. As all searchable claims could be searched without effort justifying an additional fees, this Authority did not invite payment of additional fees.

3. As only some of the required additional search fees were timely paid by the applicant, this international search report covers only those claims for which fees were paid, specifically claims Nos.:

4. No required additional search fees were timely paid by the applicant. Consequently, this international search report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:

1-24

Remark on Protest

- The additional search fees were accompanied by the applicant's protest and, where applicable, the payment of a protest fee.
- The additional search fees were accompanied by the applicant's protest but the applicable protest fee was not paid within the time limit specified in the invitation.
- No protest accompanied the payment of additional search fees.

FURTHER INFORMATION CONTINUED FROM PCT/ISA/ 210

This International Searching Authority found multiple (groups of) inventions in this international application, as follows:

1. claims: 1-24

method and system for displaying respectively a first EPG associated with first user preferences at a first time of the day and a second and different EPG associated with second user preferences at a second time of the day

2. claims: 25-51

method and system for displaying respectively two EPG associated with two users preferences at two different times of the day using two different combinations of modules

3. claims: 52-76

method and system for displaying respectively two EPG associated with two users preferences at two different times of the day using two different layouts

INTERNATIONAL SEARCH REPORT

International application No
PCT/US2007/020981

Patent document cited in search report		Publication date	Patent family member(s)	Publication date
GB 2377578	A	15-01-2003	GB 2375674 A	20-11-2002
US 2004019907	A1	29-01-2004	NONE	