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(54) **CARE POLYMERS**

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(57) **ABSTRACT**

**Related U.S. Application Data**

(60) Provisional application No. 61/320,133, filed on Apr. 1, 2010, provisional application No. 61/320,141, filed on Apr. 1, 2010, provisional application No. 61/366,270, filed on Jul. 21, 2010, provisional application No. 61/383,770, filed on Sep. 17, 2010, provisional application No. 61/413,062, filed on Nov. 12, 2010.

The present application relates to care agents, for example care polymers, and compositions such as consumer products comprising such care agents, as well as processes for making and using such care agents and such compositions. The performance of the care polymers that Applicants teach, can be further increased by following the emulsification teaching of the present specification and/or combining such care polymers with silicone materials.

## CARE POLYMERS

### CROSS-REFERENCES TO RELATED APPLICATIONS

**[0001]** This application claims priority under 35 U.S.C. §119(e) to U.S. Provisional Application Ser. No. 61/320,133 filed Apr. 1, 2010; U.S. Provisional Application Ser. No. 61/320,141 filed Apr. 1, 2010; U.S. Provisional Application Ser. No. 61/366,270 filed Jul. 21, 2010; U.S. Provisional Application Ser. No. 61/383,770 filed Sep. 17, 2010; and U.S. Provisional Application Ser. No. 61/413,062 filed Nov. 12, 2010.

### FIELD OF INVENTION

**[0002]** The present application relates to care agents, for example care polymers, and compositions such as consumer products comprising such care agents, as well as processes for making and using such care agents and such compositions.

### BACKGROUND OF THE INVENTION

**[0003]** Care polymers, including silicones, are used in premium consumer products to provide benefits such as softness, hand, anti-wrinkle, hair conditioning/frizz control, color protection, etc. Unfortunately, such care polymers are incompatible with a variety of other consumer product ingredients, for example, anionic surfactants, and/or are expensive due to the cost of silicone raw materials and the silicone emulsification step that is required to make such silicones useful in products. Thus, what is needed is an economical, stable care polymer technology with reduced incompatibility issues.

**[0004]** Fortunately, Applicants recognized that the source of the incompatibility and stability issues was the charge of current care polymers and such polymers' stiffness as due to such polymers' high glass transition temperature. Thus, Applicants discovered that by judiciously selecting or synthesizing care polymers that have the correct charge and glass transition temperature, the incompatibility and stability issues could be resolved and yet the required performance can be economically obtained. The performance of the care polymers that Applicants teach, can be further increased by following the emulsification teachings of the present specification and/or by combining such care polymers with silicone materials.

### SUMMARY OF THE INVENTION

**[0005]** The present application relates to care agents, for example, care polymers and compositions such as consumer products comprising such care agents, as well as processes for making and using such care agents and such compositions.

### DETAILED DESCRIPTION OF THE INVENTION

#### Definitions

**[0006]** As used herein "consumer product" means baby care, personal care, fabric & home care, family care, feminine care, health care, products or devices generally intended to be used or consumed in the form in which it is sold. Such products include but are not limited to diapers, bibs, wipes; products for and/or methods relating to treating hair (human, dog, and/or cat), including, bleaching, coloring, dyeing, conditioning, shampooing, styling; deodorants and antiperspirants; personal cleansing; cosmetics; skin care including application of creams, lotions, and other topically applied products

for consumer use including fine fragrances; and shaving products, products for and/or methods relating to treating fabrics, hard surfaces and any other surfaces in the area of fabric and home care, including: air care including air fresheners and scent delivery systems, car care, dishwashing, fabric conditioning (including softening and/or freshening), laundry detergency, laundry and rinse additive and/or care, hard surface cleaning and/or treatment including floor and toilet bowl cleaners, and other cleaning for consumer or institutional use; products and/or methods relating to bath tissue, facial tissue, paper handkerchiefs, and/or paper towels; tampons, feminine napkins; products and/or methods relating to oral care including toothpastes, tooth gels, tooth rinses, denture adhesives, and tooth whitening.

**[0007]** As used herein, the term "cleaning and/or treatment composition" is a subset of consumer products that includes, unless otherwise indicated, beauty care, fabric & home care products. Such products include, but are not limited to, products for treating hair (human, dog, and/or cat), including, bleaching, coloring, dyeing, conditioning, shampooing, styling; deodorants and antiperspirants; personal cleansing; cosmetics; skin care including application of creams, lotions, and other topically applied products for consumer use including fine fragrances; and shaving products, products for treating fabrics, hard surfaces and any other surfaces in the area of fabric and home care, including: air care including air fresheners and scent delivery systems, car care, dishwashing, fabric conditioning (including softening and/or freshening), laundry detergency, laundry and rinse additive and/or care, hard surface cleaning and/or treatment including floor and toilet bowl cleaners, granular or powder-form all-purpose or "heavy-duty" washing agents, especially cleaning detergents; liquid, gel or paste-form all-purpose washing agents, especially the so-called heavy-duty liquid types; liquid fine-fabric detergents; hand dishwashing agents or light duty dishwashing agents, especially those of the high-foaming type; machine dishwashing agents, including the various tablet, granular, liquid and rinse-aid types for household and institutional use; liquid cleaning and disinfecting agents, including antibacterial hand-wash types, cleaning bars, mouthwashes, denture cleaners, dentifrice, car or carpet shampoos, bathroom cleaners including toilet bowl cleaners; hair shampoos and hair-rinses; shower gels, fine fragrances and foam baths and metal cleaners; as well as cleaning auxiliaries such as bleach additives and "stain-stick" or pre-treat types, substrate-laden products such as dryer added sheets, dry and wetted wipes and pads, nonwoven substrates, and sponges; as well as sprays and mists all for consumer or/and institutional use; and/or methods relating to oral care including toothpastes, tooth gels, tooth rinses, denture adhesives, tooth whitening.

**[0008]** As used herein, the term "fabric and/or hard surface cleaning and/or treatment composition" is a subset of cleaning and treatment compositions that includes, unless otherwise indicated, granular or powder-form all-purpose or "heavy-duty" washing agents, especially cleaning detergents; liquid, gel or paste-form all-purpose washing agents, especially the so-called heavy-duty liquid types; liquid fine-fabric detergents; hand dishwashing agents or light duty dishwashing agents, especially those of the high-foaming type; machine dishwashing agents, including the various tablet, granular, liquid and rinse-aid types for household and institutional use; liquid cleaning and disinfecting agents, including antibacterial hand-wash types, cleaning bars, car or carpet

shampoos, bathroom cleaners including toilet bowl cleaners; and metal cleaners, fabric conditioning products including softening and/or freshening that may be in liquid, solid and/or dryer sheet form; as well as cleaning auxiliaries such as bleach additives and "stain-stick" or pre-treat types, substrate-laden products such as dryer added sheets, dry and wetted wipes and pads, nonwoven substrates, and sponges; as well as sprays and mists. All of such products which were applicable may be in standard, concentrated or even highly concentrated form even to the extent that such products may in certain aspect be non-aqueous.

**[0009]** As used herein, articles such as "a" and "an" when used in a claim, are understood to mean one or more of what is claimed or described.

**[0010]** As used herein, the terms "include", "includes" and "including" are meant to be non-limiting.

**[0011]** As used herein, the term "solid" includes granular, powder, bar and tablet product forms.

**[0012]** As used herein, the term "fluid" includes liquid, gel, paste and gas product forms.

**[0013]** As used herein, the term "situated" includes paper products, fabrics, garments, hard surfaces, hair and skin.

**[0014]** Unless specified otherwise, all molecular weights are given in Daltons.

**[0015]** As used herein, the term "hydrocarbon polymer radical" means a polymeric radical comprising only carbon and hydrogen.

**[0016]** As used herein the term "siloxyl residue" means a polydimethylsiloxane moiety.

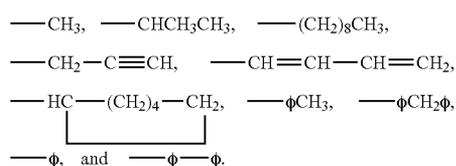
**[0017]** As used herein, "substituted" means that the organic composition or radical to which the term is applied is:

**[0018]** (a) made unsaturated by the elimination of elements or radical; or

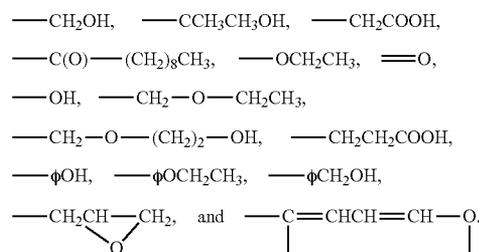
**[0019]** (b) at least one hydrogen in the compound or radical is replaced with a moiety containing one or more (i) carbon, (ii) oxygen, (iii) sulfur, (iv) nitrogen or (v) halogen atoms; or

**[0020]** (c) both (a) and (b).

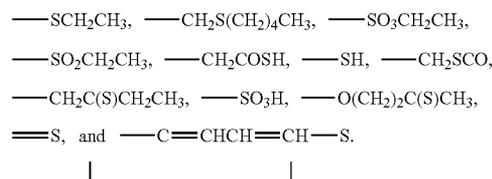
Moieties that may replace hydrogen as described in (b) immediately above, which contain only carbon and hydrogen atoms are all hydrocarbon moieties including, but not limited to, alkyl, alkenyl, alkynyl, alkylidienyl, cycloalkyl, phenyl, alkyl phenyl, naphthyl, anthryl, phenanthryl, fluoryl, steroid groups, and combinations of these groups with each other and with polyvalent hydrocarbon groups such as alkylene, alkylidene and alkylidyne groups. Specific non-limiting examples of such groups are:



Moieties containing oxygen atoms that may replace hydrogen as described in (b) immediately above include hydroxy, acyl or keto, ether, epoxy, carboxy, and ester containing groups. Specific non-limiting examples of such oxygen containing groups are:



Moieties containing sulfur atoms that may replace hydrogen as described in (b) immediately above include the sulfur-containing acids and acid ester groups, thioether groups, mercapto groups and thioketo groups. Specific non-limiting examples of such sulfur containing groups are:



Moieties containing nitrogen atoms that may replace hydrogen as described in (b) immediately above include amino groups, the nitro group, azo groups, ammonium groups, amide groups, azido groups, isocyanate groups, cyano groups and nitrile groups. Specific non-limiting examples of such nitrogen containing groups are:  $\text{---NHCH}_3$ ,  $\text{---NH}_2$ ,  $\text{---NH}_3^+$ ,  $\text{---CH}_2\text{CONH}_2$ ,  $\text{---CH}_2\text{CON}_3$ ,  $\text{---CH}_2\text{CH}_2\text{CH=NOH}$ ,  $\text{---CN}$ ,  $\text{---CH(CH}_3\text{)CH}_2\text{NCO}$ ,  $\text{---CH}_2\text{NCO}$ ,  $\text{---N}\phi$ ,  $\text{---}\phi\text{N=NOH}$ , and  $\text{=N}$ . Moieties containing halogen atoms that may replace hydrogen as described in (b) immediately above include chloro, bromo, fluoro, iodo groups and any of the moieties previously described where a hydrogen or a pendant alkyl group is substituted by a halo group to form a stable substituted moiety. Specific non-limiting examples of such halogen containing groups are:  $\text{---(CH}_2)_3\text{COCl}$ ,  $\text{---}\phi\text{F}_5$ ,  $\text{---}\phi\text{Cl}$ ,  $\text{---CF}_3$ , and  $\text{---CH}_2\phi\text{Br}$ .

**[0021]** It is understood that any of the above moieties that may replace hydrogen as described in (b) can be substituted into each other in either a monovalent substitution or by loss of hydrogen in a polyvalent substitution to form another monovalent moiety that can replace hydrogen in the organic compound or radical.

**[0022]** As used herein " $\phi$ " represents a phenyl ring.

**[0023]** As used herein non-ionic care polymer means a polymer with a cationic or anionic charge density of between 0 to about 0.5 milliequivalents/g of net cationic or anionic charge.

**[0024]** Unless specified otherwise, all molecular weights are weight average molecular weights as determined by size exclusion chromatography with a MALS detector.

As used herein, the nomenclature  $\text{SiO}_{x/y}$  represents the ratio of oxygen and silicon atoms. For example,  $\text{SiO}_{1/2}$  means that, on average, one oxygen atom is shared between two Si atoms. Likewise  $\text{SiO}_{2/2}$  means that, on average, two oxygen atoms

are shared between two Si atoms and  $\text{SiO}_{3/2}$  means that, on average, three oxygen atoms are shared between two Si atoms.

**[0025]** As used herein "random" means that the  $[(\text{R}_4\text{Si}(\text{X}-\text{Z})\text{O}_{2/2})]$ ,  $[\text{R}_4\text{R}_4\text{SiO}_{2/2}]$  and  $[\text{R}_4\text{SiO}_{3/2}]$  units are randomly distributed throughout the polymer chain.

**[0026]** As used herein "blocky" means that multiple units of  $[(\text{R}_4\text{Si}(\text{X}-\text{Z})\text{O}_{2/2})]$ ,  $[\text{R}_4\text{R}_4\text{SiO}_{2/2}]$  and  $[\text{R}_4\text{SiO}_{3/2}]$  units are placed end to end throughout the polymer chain.

**[0027]** Unless otherwise noted, all component or composition levels are in reference to the active portion of that component or composition, and are exclusive of impurities, for example, residual solvents or by-products, which may be present in commercially available sources of such components or compositions.

**[0028]** All percentages and ratios are calculated by weight unless otherwise indicated. All percentages and ratios are calculated based on the total composition unless otherwise indicated.

**[0029]** It should be understood that every maximum numerical limitation given throughout this specification includes every lower numerical limitation, as if such lower numerical limitations were expressly written herein. Every minimum numerical limitation given throughout this specification will include every higher numerical limitation, as if such higher numerical limitations were expressly written herein. Every numerical range given throughout this specification will include every narrower numerical range that falls within such broader numerical range, as if such narrower numerical ranges were all expressly written herein.

#### Compositions, Molecules and Processes

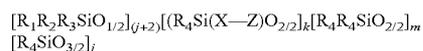
**[0030]** In a first aspect, composition comprising, based on total composition weight:

**[0031]** a) from about 0.1% to about 50%, from about 0.5% to about 30% or even from about 1% to about 20% of a surfactant selected from the group consisting of anionic, cationic, zwitterionic, amphoteric, nonionic surfactants, and combinations thereof; and

**[0032]** b) from about 0.01% to about 20%, from about 0.1% to about 10% or even from about 0.5% to about 5% of a care agent, in one aspect said care agent comprises a nonionic care agent, said care agent being selected from the group consisting of:

**[0033]** (i) a paraffin wax having a melting point from about 30° C. to about 80° C., from about 45° C. to about 75° C. or even from about 50° C. to about 70° C.;

**[0034]** (ii) an alkyl siloxane polymer having the following formula:



**[0035]** wherein:

**[0036]** j is an integer from 0 to about 98; in one aspect j is an integer from 0 to about 48; in one aspect, j is 0;

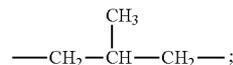
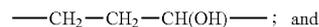
**[0037]** k is an integer from 0 to about 200 or from 0 to about 50; when k=0, at least one of  $\text{R}_1$ ,  $\text{R}_2$  and  $\text{R}_3$  is  $-\text{X}-\text{Z}$ ;

**[0038]** m is an integer from 4 to about 5,000, from about 10 to about 4,000 or even from about 50 to about 2,000;

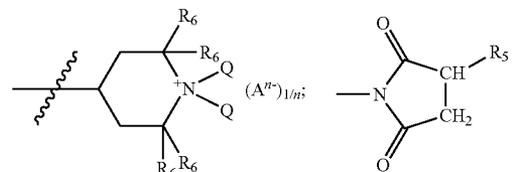
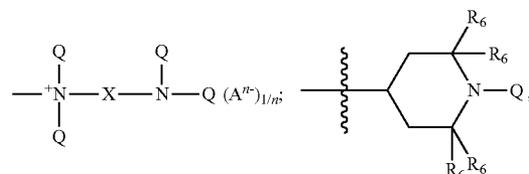
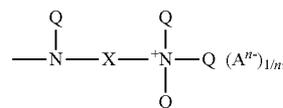
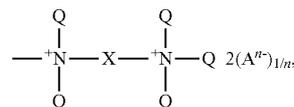
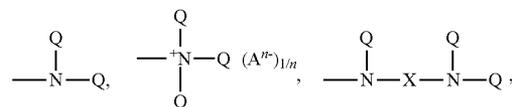
**[0039]** each  $\text{R}_1$ ,  $\text{R}_2$  and  $\text{R}_3$  in said alkyl siloxane polymer is each independently selected from the group consisting of H, OH,  $\text{C}_1$ - $\text{C}_{32}$  alkyl,  $\text{C}_1$ - $\text{C}_{32}$  substituted alkyl,  $\text{C}_5$ - $\text{C}_{32}$  or  $\text{C}_6$ - $\text{C}_{32}$  aryl,  $\text{C}_5$ - $\text{C}_{32}$  or  $\text{C}_6$ - $\text{C}_{32}$  substituted aryl,  $\text{C}_6$ - $\text{C}_{32}$  alkylaryl,  $\text{C}_6$ - $\text{C}_{32}$  substituted alkylaryl  $\text{C}_1$ - $\text{C}_{32}$  alkoxy,  $\text{C}_1$ - $\text{C}_{32}$  substituted alkoxy and  $\text{X}-\text{Z}$ ;

**[0040]** each  $\text{R}_4$  in said alkyl siloxane polymer is independently selected from H, OH,  $\text{C}_1$ - $\text{C}_{32}$  alkyl,  $\text{C}_1$ - $\text{C}_{32}$  substituted alkyl,  $\text{C}_6$ - $\text{C}_{32}$  $\text{C}_5$ - $\text{C}_{32}$  or,  $\text{C}_5$ - $\text{C}_{32}$  or  $\text{C}_6$ - $\text{C}_{32}$  substituted aryl,  $\text{C}_6$ - $\text{C}_{32}$  alkylaryl,  $\text{C}_6$ - $\text{C}_{32}$  substituted alkylaryl  $\text{C}_1$ - $\text{C}_{32}$  alkoxy,  $\text{C}_1$ - $\text{C}_{32}$  substituted alkoxy;

**[0041]** each X in said alkyl siloxane polymer comprises a divalent alkylene radical comprising 2-12 carbon atoms, in one aspect each divalent alkylene radical is independently selected from the group consisting of  $-(\text{CH}_2)_s-$  wherein s is an integer from about 2 to about 8, from about 2 to about 4;



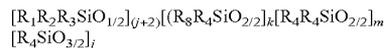
Z in said alkyl siloxane polymer is independently selected from the group consisting of





alkyl siloxane polymer is an integer from about 1 to about 30, from about 1 to about 20, or even from about 1 to about 10;

[0048] (iii) an alkyl siloxane polymer having the following formula:



[0049] wherein:

[0050] j is an integer from 0 to about 98; an integer from 0 to about 48; or even 0;

[0051] k is an integer from 0 to about 200; or an integer from 0 to about 50; when k=0, at least one of R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub>=R<sub>8</sub>

[0052] m is an integer from 4 to about 5,000, integer from about 10 to about 4,000 or even integer from about 50 to about 2,000;

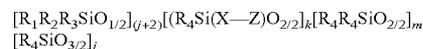
[0053] each R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub> in said alkyl siloxane polymer is independently selected from the group consisting of H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy and;

[0054] each R<sub>4</sub> in said alkyl siloxane polymer is independently selected from H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy; at least one R<sub>8</sub> in said alkyl siloxane polymer is a hydrocarbon polymer radical having a molecular weight of from about 200 Da to about 20,000 Da, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, polybutadiene, polyolefin and copolymers thereof, in one aspect, said hydrocarbon polymer radical is

selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof; and each additional R<sub>8</sub> in said alkyl siloxane polymer is independently selected from the group consisting of a hydrocarbon polymer radical having a molecular weight of from about 200 Da to about 20,000 Da, H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy and a polyoxyalkylene alkyl ether in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, polybutadiene, polyolefin and copolymers thereof, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof; and

[0055] c) an optional adjunct ingredient is disclosed.

[0056] In a second aspect, the alkyl siloxane polymer of the first aspect above may be defined by the following formula:



[0057] R<sub>1</sub>, R<sub>2</sub> and R<sub>4</sub> are each independently selected from the group consisting of H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, and C<sub>1</sub>-C<sub>32</sub> alkoxy, in one aspect R<sub>1</sub> and R<sub>2</sub> are independently selected from methyl, —OCH<sub>3</sub> or —OC<sub>2</sub>H<sub>5</sub>;

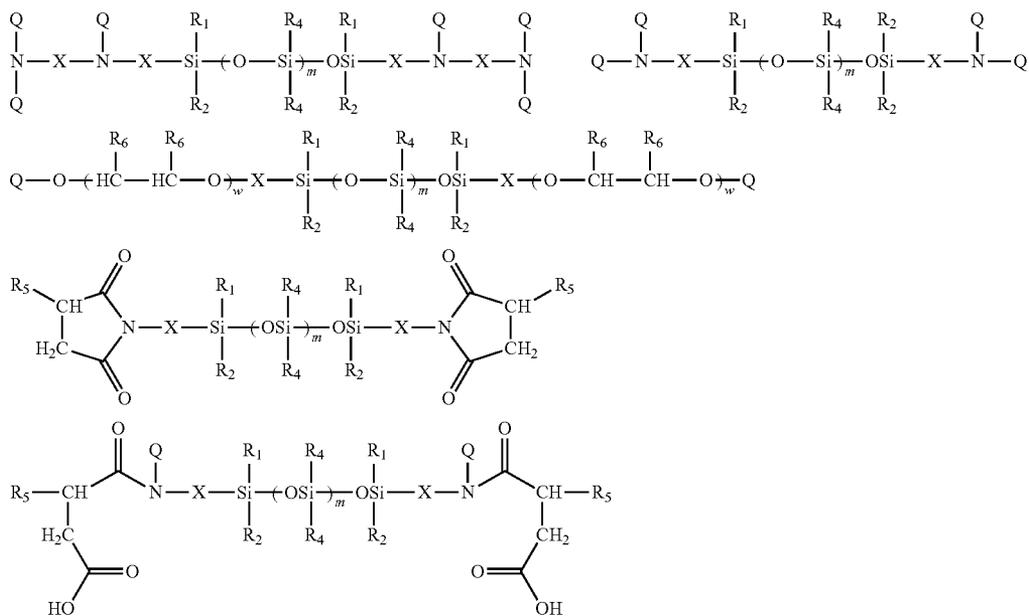
[0058] R<sub>3</sub> is —X—Z,

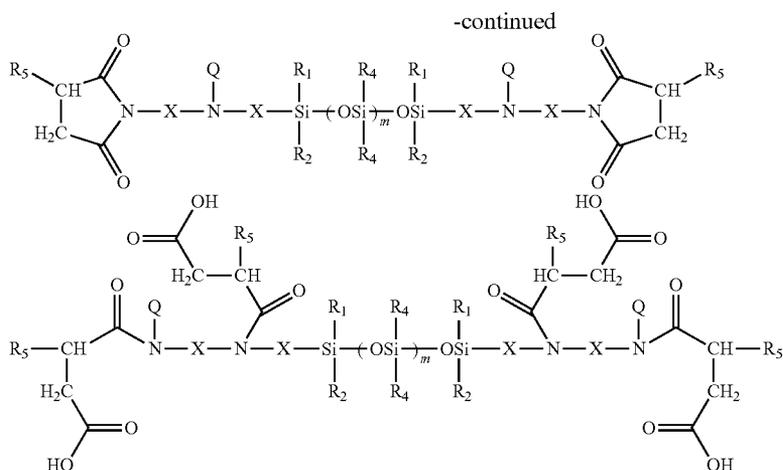
[0059] k=0,

[0060] j is an integer from 0 to about 48; and

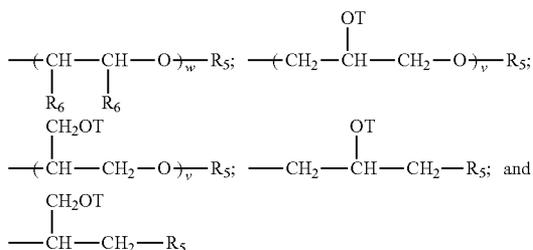
[0061] all other indices and moieties are as recited in said first aspect.

[0062] In a third aspect, said alkyl siloxane polymer of said second aspect has a structure selected from:



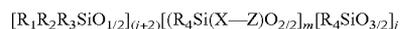


wherein each Q in said alkyl siloxane polymer is independently selected from the group comprising of R<sub>5</sub>, H, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl,



at least one R<sub>5</sub> in the alkyl siloxane polymer is a hydrocarbon polymer radical having a molecular weight of about 200 Da to about 20,000 Da and any additional R<sub>5</sub> is independently selected from the group consisting of H; C<sub>1</sub>-C<sub>32</sub> alkyl; C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl or C<sub>6</sub>-C<sub>32</sub> alkylaryl,  $-(CHR_6-CHR_6-O-)_w-L$ , a siloxyl residue or a hydrocarbon polymer radical of molecular weight of about 200 Da to about 20,000 Da; and all other indices and moieties are as recited in said second aspect.

**[0063]** In a fourth aspect, said alkyl siloxane polymer of said first aspect may be defined by the following formula



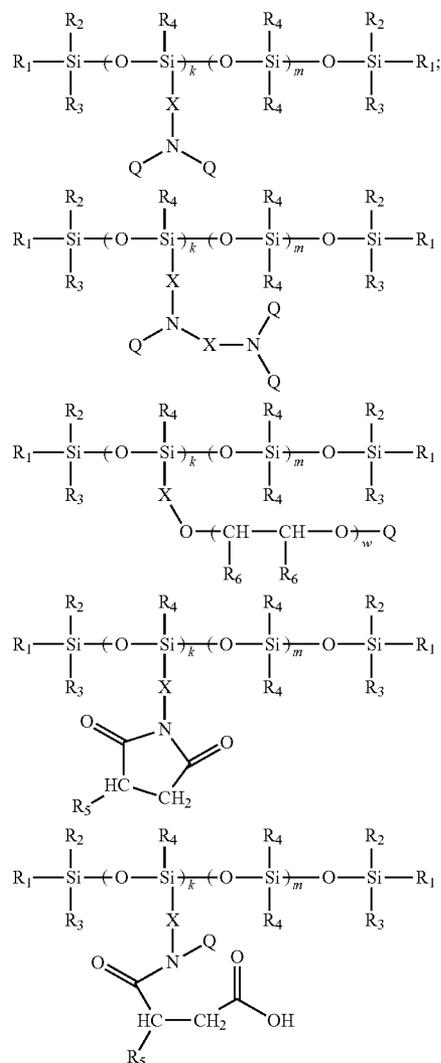
wherein R<sub>1</sub>, R<sub>2</sub>, R<sub>3</sub> and R<sub>4</sub> are independently selected from the group consisting of H; —OH; C<sub>1</sub>-C<sub>32</sub> alkyl, and C<sub>1</sub>-C<sub>32</sub> alkoxy, in one aspect, R<sub>1</sub> and R<sub>2</sub>, R<sub>3</sub> and R<sub>4</sub> are independently selected from the group consisting of methyl, and C<sub>1</sub>-C<sub>32</sub> alkoxy;

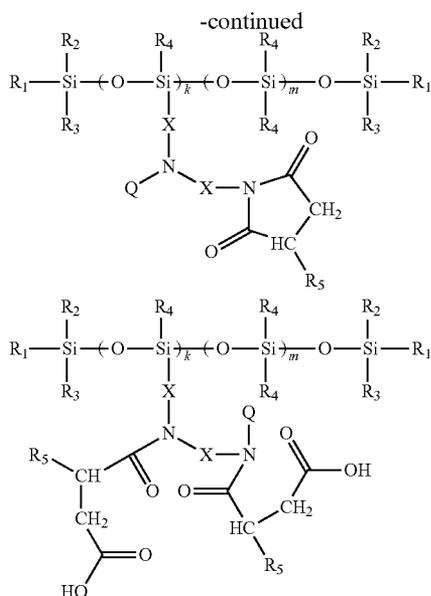
k is an integer from 1 to about 50;

j is an integer from 0 to about 48; and

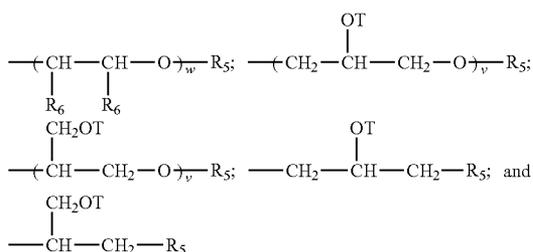
all other indices and moieties are as recited in said first aspect.

**[0064]** In a fifth aspect, said alkyl siloxane polymer of said fourth aspect may have a structure selected from:





each Q in said alkyl siloxane polymer is independently selected from the group comprising of R<sub>5</sub>, H, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl,



at least one R<sub>5</sub> in the alkyl siloxane polymer is a hydrocarbon polymer radical of molecular weight of about 200 Da to about 20,000 Da and any additional R<sub>5</sub> is independently selected from the group consisting of H; C<sub>1</sub>-C<sub>32</sub> alkyl; C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl or C<sub>6</sub>-C<sub>32</sub> alkylaryl,  $-(\text{CHR}_6-\text{CHR}_6-\text{O})_w-\text{L}$ , a siloxyl residue or a hydrocarbon polymer radical of molecular weight of about 200 Da to about 20,000 Da; and all other moieties and indices are as recited in said fourth aspect.

**[0065]** In a sixth aspect, said alkyl siloxane polymer of said first aspect may be defined by the following formula:



**[0066]** wherein

**[0067]** j is an integer from 0 to about 48,

wherein each R<sub>1</sub>, R<sub>2</sub> and R<sub>4</sub> is independently selected from the group consisting of H; —OH; C<sub>1</sub>-C<sub>32</sub> alkyl, and C<sub>1</sub>-C<sub>32</sub> alkoxy, in one aspect, each R<sub>1</sub>, R<sub>2</sub> and R<sub>4</sub> is independently selected from the group consisting of methyl, and C<sub>1</sub>-C<sub>32</sub> alkoxy; R<sub>3</sub>—, and at least one R<sub>8</sub> is a hydrocarbon polymer radical having a molecular weight of from about 200 Da to

about 20,000 Da, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene,

**[0068]** polybutadiene, polyolefin and copolymers thereof, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof; and each additional R<sub>8</sub> is independently selected from the group consisting of a hydrocarbon polymer radical having a molecular weight of from about 200 Da to about 20,000 Da, H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl and polyoxyalkylene alkyl ether in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, polybutadiene, polyolefin and copolymers thereof, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof; and all other indices and moieties are as recited in said first aspect.

**[0069]** In a seventh aspect, any aspect of the present invention may comprise, based on total composition weight, from about 0.1% to about 20% or even from about 0.5% to about 10% of a silicone.

**[0070]** In an eighth aspect, said silicone of said seventh aspect may comprise a material selected from the group consisting of polydimethyl siloxane, aminosilicone, silicone polyether, silicone elastomer, silicone resin, quaternary silicone and cyclic silicones.

**[0071]** In a ninth aspect, the surfactant of any aspect of the present invention may comprise a material selected from the group consisting of linear or branched alkyl benzene sulfonate, alkyl sulfate, alkyl ethoxy sulfate, alkyl ethoxylate, alkyl glyceryl sulfonate, quaternary ammonium surfactant, ester quaternary ammonium compound and mixtures thereof.

**[0072]** In a tenth aspect, any aspect of the present invention may comprise a material selected from the group consisting of deposition aids, fluorescent whitening agents, enzymes, rheology modifiers, builders, perfumes, microcapsules and mixtures thereof.

**[0073]** Yet another aspect of the invention provides for a method of identifying a silicone emulsion for use as a fabric care active comprising the step of identifying the silicone emulsion's Tau Value. Having the desired Tau Value can result in a product having the correct feel benefit. In one embodiment, the method further comprises the step of determining whether the Tau Value of the silicone emulsion is below 10, or even below 5.

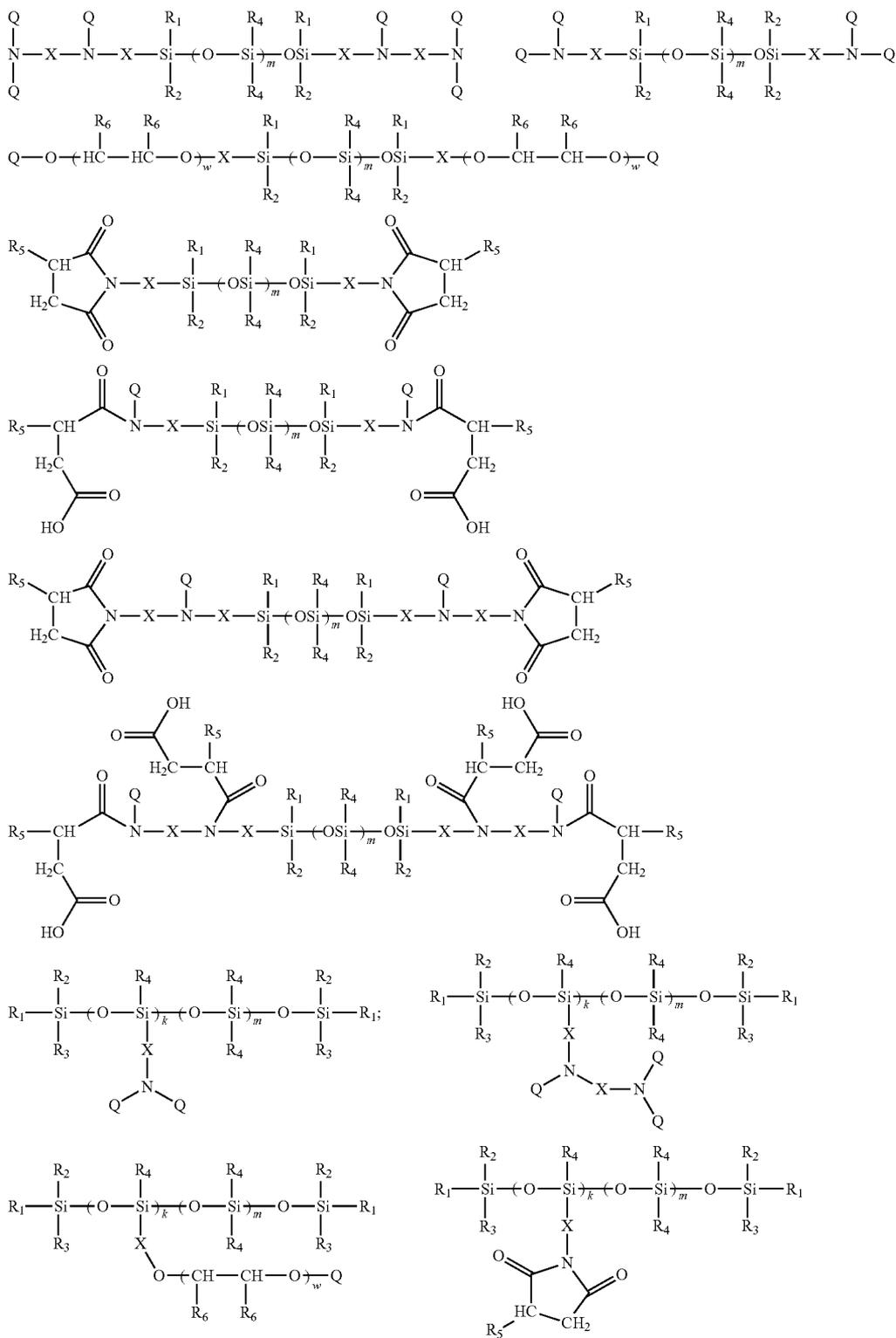
**[0074]** In one aspect, said care agent, for example said nonionic care agent, has a Tau Value below 10, below 8, below 5 or even below 0.5

**[0075]** In one aspect of the aforementioned compositions, the composition comprises a silicone emulsion having Tau Value less than 10, or even less than 5.

**[0076]** In one aspect, the aforementioned compositions are consumer products, for example cleaning and/or treatment compositions or even fabric and/or hard surface cleaning and/or treatment compositions. Additional descriptions of such products can be found, for example, in the present specification's sections titled "Personal Care Compositions", "Fabric and/or Hard Surface Cleaning and/or Treatment Compositions" and in this specification's examples.

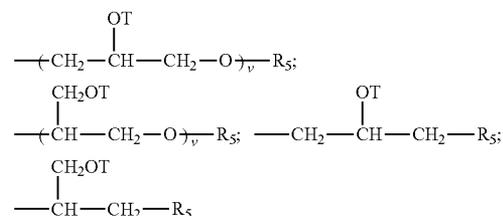
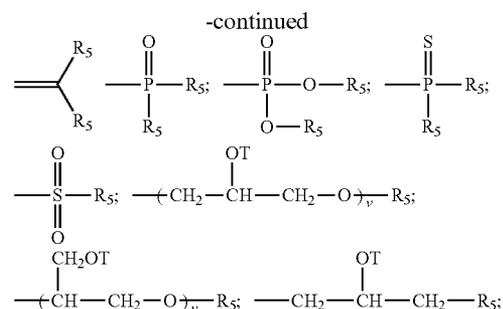
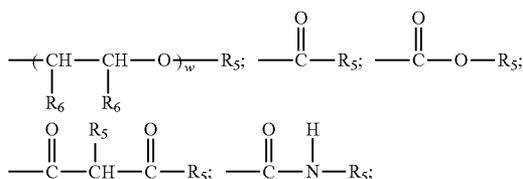
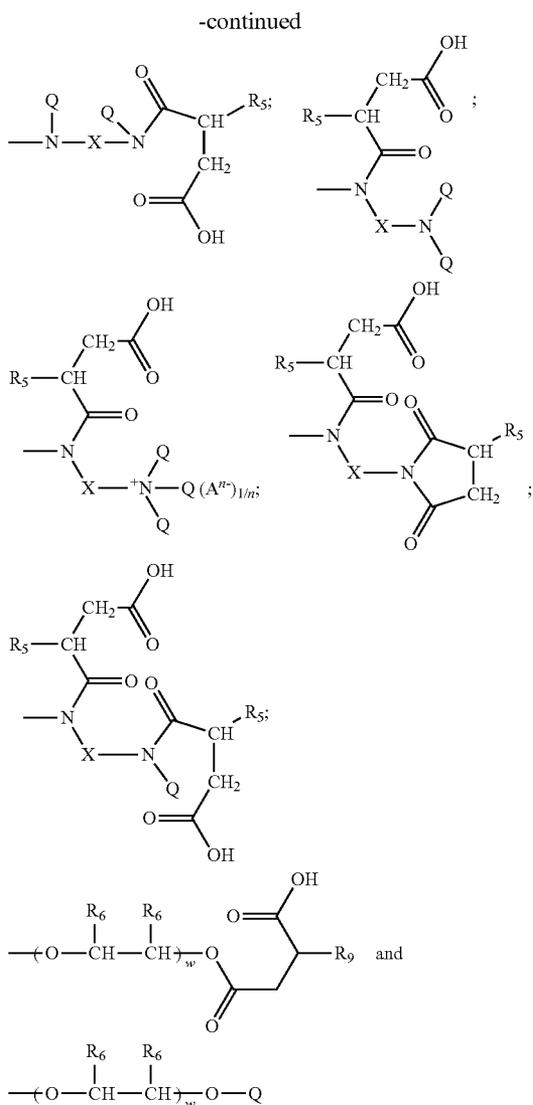
Molecules

[0077] In a first aspect, an alkyl siloxane polymer having a structure selected from:

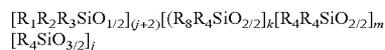








[0110] c) an alkyl siloxane polymer having the following formula:



[0111] wherein:

[0112] j is an integer from 0 to about 98; an integer from 0 to about 48; or even 0;

[0113] k is an integer from 0 to about 200; or an integer from 0 to about 50; when k=0, at least one of R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub>=R<sub>8</sub>

[0114] m is an integer from 4 to about 5,000, integer from about 10 to about 4,000 or even integer from about 50 to about 2,000;

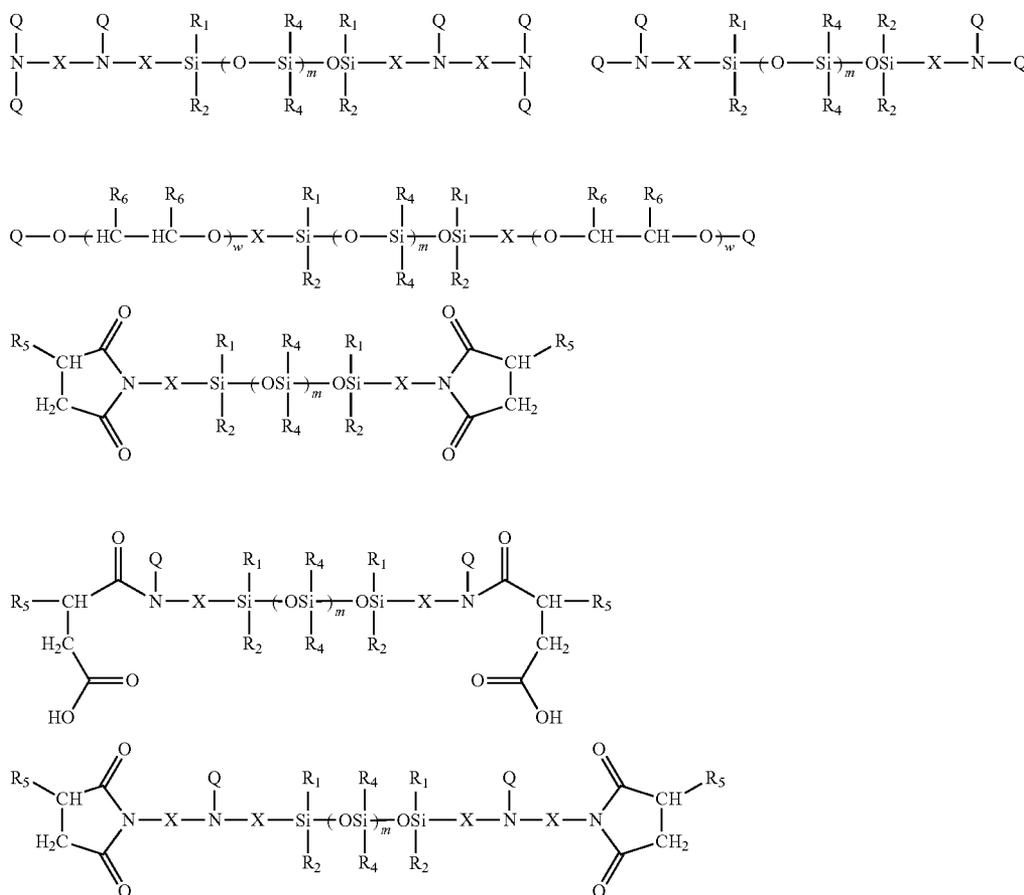
[0115] each R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub> in said alkyl siloxane polymer is independently selected from the group consisting of H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy and;

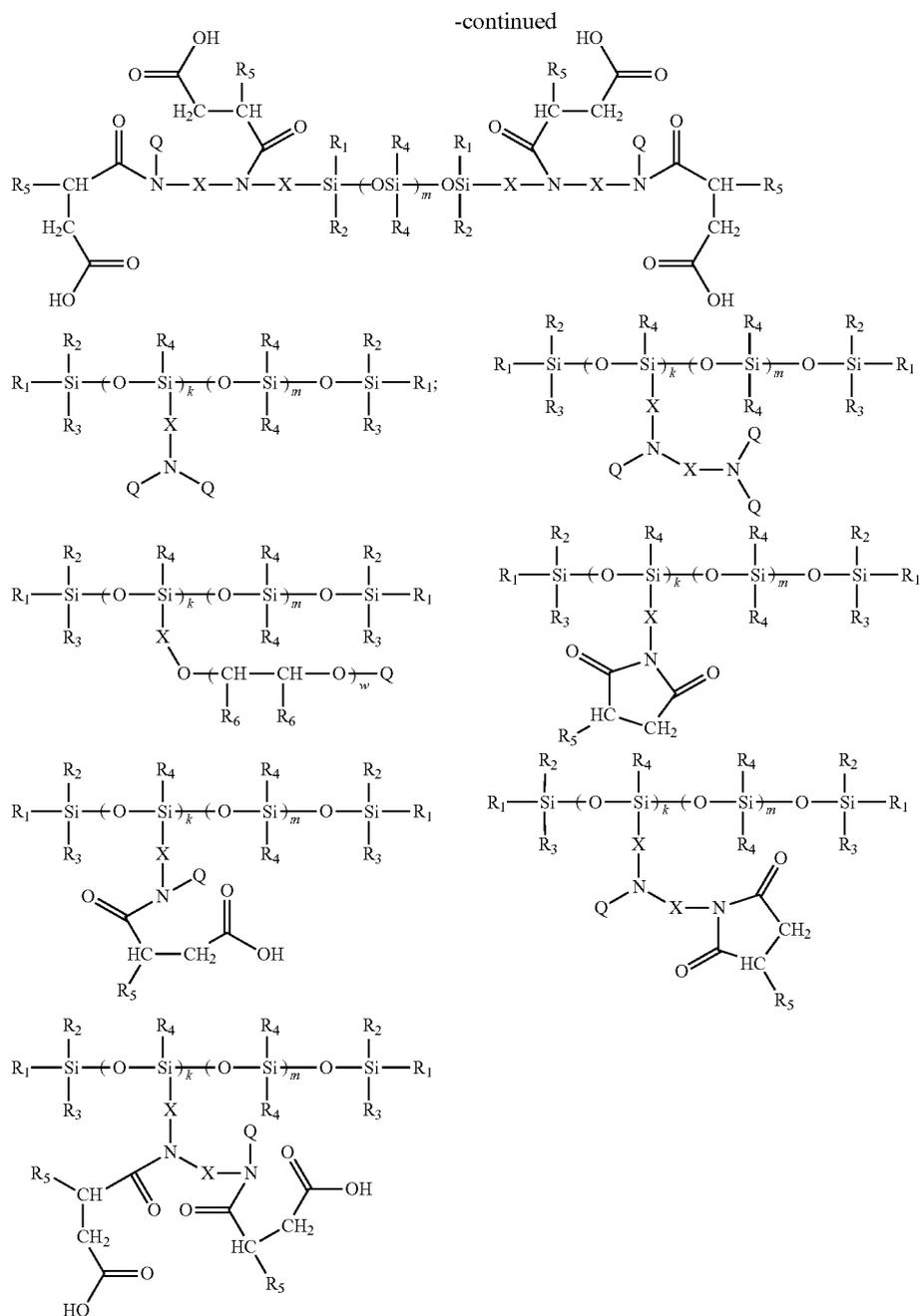
[0116] each R<sub>4</sub> in said alkyl siloxane polymer is independently selected from H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy;

at least one in said alkyl siloxane polymer is a hydrocarbon polymer radical having a molecular weight of from about 200 Da to about 20,000 Da, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, polybutadiene, polyolefin and copolymers thereof, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof; and each additional R<sub>8</sub> in said alkyl siloxane polymer is independently selected from the group consisting of a hydrocarbon radical having a molecular weight of from about 200 Da to about 20,000 Da, H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy and a polyoxyalkylene alkyl ether, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, polybutadiene, polyolefin and copolymers thereof, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof;

is disclosed.

[0117] In a third aspect of said method of emulsifying, said care polymer comprises an alkyl siloxane polymer having a structure selected from:





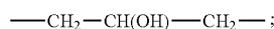
[0118] wherein:

[0119]  $k$  is an integer from 0 to about 200 or from 0 to about 50;

[0120]  $m$  is an integer from 4 to about 5,000, from about 10 to about 4,000 or even from about 50 to about 2,000;

[0121] each  $R_1$ ,  $R_2$ ,  $R_3$  and  $R_4$  in said alkyl siloxane polymer is each independently selected from the group consisting of H, OH,  $C_1$ - $C_{32}$  alkyl,  $C_1$ - $C_{32}$  substituted alkyl,  $C_5$ - $C_{32}$  or  $C_6$ - $C_{32}$  aryl,  $C_5$ - $C_{32}$  or  $C_6$ - $C_{32}$  substituted aryl,  $C_6$ - $C_{32}$  alkylaryl,  $C_6$ - $C_{32}$  substituted alkylaryl,  $C_1$ - $C_{32}$  alkoxy, and  $C_1$ - $C_{32}$  substituted alkoxy

[0122] each X in said alkyl siloxane polymer comprises a divalent alkylene radical comprising 2-12 carbon atoms, in one aspect each divalent alkylene radical is independently selected from the group consisting of  $-(CH_2)_s-$  wherein  $s$  is an integer from about 2 to about 8, from about 2 to about 4;





dryer during the fibrous structure making process. In yet another example, the random or blocky organosilicone polymers disclosed in the present specification may be printed onto a surface of the fibrous structure, such as via a gravure roll. The random or blocky organosilicone polymers disclosed in the present specification may also be sprayed onto a surface of the fibrous structure, such as by an ink-jet printing process. Lastly, the random or blocky organosilicone polymers disclosed in the present specification may be extruded onto a surface of the fibrous structure.

The fibrous structure may be made up of fibers and/or filaments. Non-limiting examples of filaments include melt-blown and/or spunbond filaments. Non-limiting examples of polymers that can be spun into filaments include natural polymers, such as starch, starch derivatives, cellulose, such as rayon and/or lyocell, and cellulose derivatives, hemicellulose, hemicellulose derivatives, and synthetic polymers including, but not limited to thermoplastic polymer filaments, such as polyesters, nylons, polyolefins such as polypropylene filaments, polyethylene filaments, and biodegradable thermoplastic fibers such as polylactic acid filaments, polyhydroxyalkanoate filaments, polyesteramide filaments and polycaprolactone filaments.

The fibers may be naturally occurring fibers, which means they are obtained from a naturally occurring source, such as a vegetative source, for example trees and/or plants. Such fibers are typically used in papermaking and are oftentimes referred to as papermaking fibers. Papermaking fibers useful in the present invention include cellulosic fibers commonly known as wood pulp fibers. Applicable wood pulps include chemical pulps, such as Kraft, sulfite, and sulfate pulps, as well as mechanical pulps including, for example, groundwood, thermomechanical pulp and chemically modified thermomechanical pulp. Chemical pulps, however, may be preferred since they impart a superior tactile sense of softness to tissue sheets made therefrom. Pulps derived from both deciduous trees (hereinafter, also referred to as "hardwood") and coniferous trees (hereinafter, also referred to as "softwood") may be utilized. The hardwood and softwood fibers can be blended, or alternatively, can be deposited in layers to provide a stratified web. Also applicable to the DTAs of the present invention are fibers derived from recycled paper.

In addition to the various wood pulp fibers, other cellulosic fibers such as cotton linters, trichomes, rayon, lyocell and bagasse fibers can be used in the fibrous structures of the present invention.

In addition to being useful as toilet tissue, facial tissue, paper towels and wipes, the DTAs may also be useful as hard surface, such as hardwood floor and/or linoleum, substrates, furniture wipes, glass wipes, all-purpose wipes, fitness equipment wipes, jewelry wipes, disinfecting wipes, automotive wipes, appliance wipes, toilet, tub and sink wipes and even preventive toxin, such as poison ivy/poison oak, wipes.

#### Personal Care Compositions

[0130] In one aspect, the consumer products disclosed herein may be personal care compositions. Such compositions can be applied to the skin and/or hair or in other embodiments used to treat and/clean a situs. The compositions can be, for example, formulated as bars, liquids, emulsions, shampoos, gels, powders, sticks, hair conditioners (rinse off and leave in), hair tonics, pastes, hair colorants, sprays, mousses and other styling products.

[0131] The compositions of the present inventions may include the following components:

#### A. Deterative Surfactant

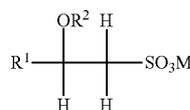
[0132] The composition of the present invention may include a deterative surfactant. The deterative surfactant component may comprise anionic deterative surfactant, zwitterionic or amphoteric deterative surfactant, or a combination thereof. The concentration of the anionic surfactant component in the composition should be sufficient to provide the desired cleaning and lather performance, and generally range from about 5% to about 50%.

[0133] Anionic surfactants suitable for use in the compositions are the alkyl and alkyl ether sulfates. Other suitable anionic deterative surfactants are the water-soluble salts of organic, sulfuric acid reaction products conforming to the formula  $[R^1-SO_3^-M]$  where  $R^1$  is a straight or branched chain, saturated, aliphatic hydrocarbon radical having from about 8 to about 24, or about 10 to about 18, carbon atoms; and M is a cation described hereinbefore. Still other suitable anionic deterative surfactants are the reaction products of fatty acids esterified with isethionic acid and neutralized with sodium hydroxide where, for example, the fatty acids are derived from coconut oil or palm kernel oil; sodium or potassium salts of fatty acid amides of methyl lauride in which the fatty acids, for example, are derived from coconut oil or palm kernel oil. Other similar anionic surfactants are described in U.S. Pat. Nos. 2,486,921; 2,486,922; and 2,396,278.

[0134] Other anionic deterative surfactants suitable for use in the compositions are the succinates, examples of which include disodium N-octadecylsulfosuccinate; disodium lauryl sulfosuccinate; diammonium lauryl sulfosuccinate; tetrasodium N-(1,2-dicarboxyethyl)-N-octadecylsulfosuccinate; diamyl ester of sodium sulfosuccinic acid; dihexyl ester of sodium sulfosuccinic acid; and dioctyl esters of sodium sulfosuccinic acid.

[0135] Other suitable anionic deterative surfactants include olefin sulfonates having about 10 to about 24 carbon atoms. In addition to the true alkene sulfonates and a proportion of hydroxy-alkanesulfonates, the olefin sulfonates can contain minor amounts of other materials, such as alkene disulfonates depending upon the reaction conditions, proportion of reactants, the nature of the starting olefins and impurities in the olefin stock and side reactions during the sulfonation process. A non limiting example of such an alpha-olefin sulfonate mixture is described in U.S. Pat. No. 3,332,880.

[0136] Another class of anionic deterative surfactants suitable for use in the compositions is the beta-alkyloxy alkane sulfonates. These surfactants conform to the Formula I:



Formula I

where  $R^1$  is a straight chain alkyl group having from about 6 to about 20 carbon atoms,  $R^2$  is a lower alkyl group having from about 1 to about 3 carbon atoms, or even 1 carbon atom, and M is a water-soluble cation as described hereinbefore.

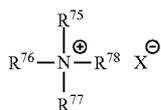
[0137] U.S. Pat. Nos. 3,929,678, 2,658,072; 2,438,091; 2,528,378.

### B. Cationic Surfactant System

**[0138]** The composition of the present invention may comprise a cationic surfactant system. The cationic surfactant system can be one cationic surfactant or a mixture of two or more cationic surfactants. If present, the cationic surfactant system is included in the composition at a level by weight of from about 0.1% to about 10%, from about 0.5% to about 8%, from about 1% to about 5%, or even from about 1.4% to about 4%, in view of balance among ease-to-rinse feel, rheology and wet conditioning benefits.

**[0139]** A variety of cationic surfactants including mono- and di-alkyl chain cationic surfactants can be used in the compositions of the present invention. Examples of suitable materials include mono-alkyl chain cationic surfactants in view of the desired gel matrix and wet conditioning benefits. The mono-alkyl cationic surfactants are those having one long alkyl chain which has from 12 to 22 carbon atoms, from 16 to 22 carbon atoms, or a C<sub>18</sub>-C<sub>22</sub> alkyl group, in view of providing balanced wet conditioning benefits. The remaining groups attached to nitrogen are independently selected from an alkyl group of from 1 to about 4 carbon atoms or an alkoxy, polyoxyalkylene, alkylamido, hydroxyalkyl, aryl or alkylaryl group having up to about 4 carbon atoms. Such mono-alkyl cationic surfactants include, for example, mono-alkyl quaternary ammonium salts and mono-alkyl amines. Mono-alkyl quaternary ammonium salts include, for example, those having a non-functionalized long alkyl chain. Mono-alkyl amines include, for example, mono-alkyl amidoamines and salts thereof.

**[0140]** Mono-long alkyl quaternized ammonium salts useful herein are those having the Formula (II):



Formula (II)

wherein one of R<sup>75</sup>, R<sup>76</sup>, R<sup>77</sup> and R<sup>78</sup> is selected from an alkyl group of from 12 to 30 carbon atoms or an aromatic, alkoxy, polyoxyalkylene, alkylamido, hydroxyalkyl, aryl or alkylaryl group having up to about 30 carbon atoms; the remainder of R<sup>75</sup>, R<sup>76</sup>, R<sup>77</sup> and R<sup>78</sup> are independently selected from an alkyl group of from 1 to about 4 carbon atoms or an alkoxy, polyoxyalkylene, alkylamido, hydroxyalkyl, aryl or alkylaryl group having up to about 4 carbon atoms; and X<sup>-</sup> is a salt-forming anion such as those selected from halogen, (e.g. chloride, bromide), acetate, citrate, lactate, glycolate, phosphate, nitrate, sulfonate, sulfate, alkylsulfate, and alkyl sulfonate radicals. The alkyl groups can contain, in addition to carbon and hydrogen atoms, ether and/or ester linkages, and other groups such as amino groups. The longer chain alkyl groups, e.g., those of about 12 carbons, or higher, can be saturated or unsaturated. In one aspect, one of R<sup>75</sup>, R<sup>76</sup>, R<sup>77</sup> and R<sup>78</sup> is selected from an alkyl group of from 12 to 30 carbon atoms, in another aspect, from 16 to 22 carbon atoms, in another aspect, from 18 to 22 carbon atoms, or even 22 carbon atoms; the remainder of R<sup>75</sup>, R<sup>76</sup>, R<sup>77</sup> and R<sup>78</sup> are independently selected from CH<sub>3</sub>, C<sub>2</sub>H<sub>5</sub>, C<sub>2</sub>H<sub>4</sub>OH, and mixtures thereof; and X is selected from the group consisting of Cl, Br, CH<sub>3</sub>OSO<sub>3</sub>, C<sub>2</sub>H<sub>3</sub>OSO<sub>3</sub>, and mixtures thereof.

**[0141]** Examples of suitable mono-long alkyl quaternized ammonium salt cationic surfactants include: behenyl trimethyl ammonium salt; stearyl trimethyl ammonium salt; cetyl trimethyl ammonium salt; and hydrogenated tallow alkyl tri-

methyl ammonium salt. Among them, highly useful materials are behenyl trimethyl ammonium salt and stearyl trimethyl ammonium salt.

**[0142]** Mono-alkyl amines are also suitable as cationic surfactants. Primary, secondary, and tertiary fatty amines are useful. Particularly useful are tertiary amido amines having an alkyl group of from about 12 to about 22 carbons. Exemplary tertiary amido amines include: stearamidopropyl dimethylamine, stearamidopropyl diethylamine, stearamidoethyl diethylamine, stearamidoethyl dimethylamine, palmitamidopropyl dimethylamine, palmitamidopropyl diethylamine, palmitamidoethyl diethylamine, palmitamidoethyl dimethylamine, behenamidopropyl dimethylamine, behenamidopropyl diethylamine, behenamidoethyl diethylamine, behenamidoethyl dimethylamine, arachidamidopropyl dimethylamine, arachidamidopropyl diethylamine, arachidamidoethyl diethylamine, arachidamidoethyl dimethylamine, diethylaminoethyl stearamide. Useful amines in the present invention are disclosed in U.S. Pat. No. 4,275,055, Nachtigal, et al. These amines can also be used in combination with acids such as l-glutamic acid, lactic acid, hydrochloric acid, malic acid, succinic acid, acetic acid, fumaric acid, tartaric acid, citric acid, l-glutamic hydrochloride, maleic acid, and mixtures thereof; in one aspect, l-glutamic acid, lactic acid, citric acid are highly useful. In one aspect, amines herein are partially neutralized with any of the acids at a molar ratio of the amine to the acid of from about 1:0.3 to about 1:2, or even from about 1:0.4 to about 1:1.

**[0143]** Although the mono-alkyl chain cationic surfactants are useful, other cationic surfactants such as di-alkyl chain cationic surfactants may also be used alone, or in combination with the mono-alkyl chain cationic surfactants. Such di-alkyl chain cationic surfactants include, for example, dialkyl (14-18) dimethyl ammonium chloride, ditallow alkyl dimethyl ammonium chloride, dihydrogenated tallow alkyl dimethyl ammonium chloride, distearyl dimethyl ammonium chloride, and dicetyl dimethyl ammonium chloride.

### C. High Melting Point Fatty Compound

**[0144]** The composition of the present invention may include a high melting point fatty compound. The high melting point fatty compound useful herein has a melting point of 25° C. or higher, and is selected from the group consisting of fatty alcohols, fatty acids, fatty alcohol derivatives, fatty acid derivatives, and mixtures thereof. It is understood by the artisan that the compounds disclosed in this section of the specification can in some instances fall into more than one classification, e.g., some fatty alcohol derivatives can also be classified as fatty acid derivatives. However, a given classification is not intended to be a limitation on that particular compound, but is done so for convenience of classification and nomenclature. Further, it is understood by the artisan that, depending on the number and position of double bonds, and length and position of the branches, certain compounds having certain required carbon atoms may have a melting point of less than 25° C. Such compounds of low melting point are not intended to be included in this section.

**[0145]** Among a variety of high melting point fatty compounds, fatty alcohols are used in one aspect the present invention. The fatty alcohols useful herein are those having from about 14 to about 30 carbon atoms, or even from about 16 to about 22 carbon atoms. These fatty alcohols are saturated and can be straight or branched chain alcohols. In one aspect, fatty alcohols include, for example, cetyl alcohol, stearyl alcohol, behenyl alcohol, and mixtures thereof.

**[0146]** High melting point fatty compounds of a single compound of high purity are typically used. In one aspect, single compounds of pure fatty alcohols selected from the

group of pure cetyl alcohol, stearyl alcohol, and behenyl alcohol are employed. By "pure" herein, what is meant is that the compound has a purity of at least about 90%, or even at least about 95%. These single compounds of high purity provide good rinsability from the hair when the consumer rinses off the composition.

**[0147]** The high melting point fatty compound is included in the composition at a level of from about 0.1% to about 40%, from about 1% to about 30%, from about 1.5% to about 16% by weight of the composition, or even from about 1.5% to about 8% in view of providing improved conditioning benefits such as slippery feel during the application to wet hair, softness and moisturized feel on dry hair.

#### D. Cationic Polymers

**[0148]** The compositions of the present invention may contain a cationic polymer. Concentrations of the cationic polymer in the composition typically range from about 0.05% to about 3%, in another embodiment from about 0.075% to about 2.0%, and in yet another embodiment from about 0.1% to about 1.0%. Suitable cationic polymers will have cationic charge densities of at least about 0.5 meq/gm, in another embodiment at least about 0.9 meq/gm, in another embodiment at least about 1.2 meq/gm, in yet another embodiment at least about 1.5 meq/gm, but in one embodiment also less than about 7 meq/gm, and in another embodiment less than about 5 meq/gm, at the pH of intended use of the composition, which pH will generally range from about pH 3 to about pH 9, in one embodiment between about pH 4 and about pH 8. Herein, "cationic charge density" of a polymer refers to the ratio of the number of positive charges on the polymer to the molecular weight of the polymer. The average molecular weight of such suitable cationic polymers will generally be between about 10,000 and 10 million, in one embodiment between about 50,000 and about 5 million, and in another embodiment between about 100,000 and about 3 million.

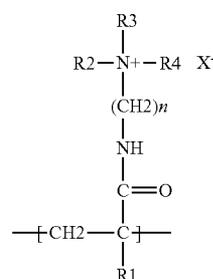
**[0149]** Suitable cationic polymers for use in the compositions of the present invention contain cationic nitrogen-containing moieties such as quaternary ammonium or cationic protonated amino moieties. The cationic protonated amines can be primary, secondary, or tertiary amines (in one aspect, secondary or tertiary), depending upon the particular species and the selected pH of the composition. Any anionic counter ion can be used in association with the cationic polymers so long as the polymers remain soluble in water, in the composition, or in a coacervate phase of the composition, and so long as the counter ions are physically and chemically compatible with the essential components of the composition or do not otherwise unduly impair product performance, stability or aesthetics. Non limiting examples of such counter ions include halides (e.g., chloride, fluoride, bromide, iodide), sulfate and methyl sulfate.

**[0150]** Non limiting examples of suitable cationic polymers include copolymers of vinyl monomers having cationic protonated amine or quaternary ammonium functionalities with water soluble spacer monomers such as acrylamide, methacrylamide, alkyl and dialkyl acrylamides, alkyl and dialkyl methacrylamides, alkyl acrylate, alkyl methacrylate, vinyl caprolactone or vinyl pyrrolidone.

**[0151]** Suitable cationic protonated amino and quaternary ammonium monomers, for inclusion in the cationic polymers of the composition herein, include vinyl compounds substituted with dialkylaminoalkyl acrylate, dialkylaminoalkyl

methacrylate, monoalkylaminoalkyl acrylate, monoalkylaminoalkyl methacrylate, trialkyl methacryloxyalkyl ammonium salt, trialkyl acryloxyalkyl ammonium salt, diallyl quaternary ammonium salts, and vinyl quaternary ammonium monomers having cyclic cationic nitrogen-containing rings such as pyridinium, imidazolium, and quaternized pyrrolidone, e.g., alkyl vinyl imidazolium, alkyl vinyl pyridinium, alkyl vinyl pyrrolidone salts.

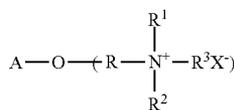
**[0152]** Other suitable cationic polymers for use in the compositions include copolymers of 1-vinyl-2-pyrrolidone and 1-vinyl-3-methylimidazolium salt (e.g., chloride salt) (referred to in the industry by the Cosmetic, Toiletry, and Fragrance Association, "CTFA", as Polyquaternium-16); copolymers of 1-vinyl-2-pyrrolidone and dimethylaminoethyl methacrylate (referred to in the industry by CTFA as Polyquaternium-11); cationic diallyl quaternary ammonium-containing polymers, including, for example, dimethyldiallylammonium chloride homopolymer, copolymers of acrylamide and dimethyldiallylammonium chloride (referred to in the industry by CTFA as Polyquaternium 6 and Polyquaternium 7, respectively); amphoteric copolymers of acrylic acid including copolymers of acrylic acid and dimethyldiallylammonium chloride (referred to in the industry by CTFA as Polyquaternium 22), terpolymers of acrylic acid with dimethyldiallylammonium chloride and acrylamide (referred to in the industry by CTFA as Polyquaternium 39), and terpolymers of acrylic acid with methacrylamidopropyl trimethylammonium chloride and methyl acrylate (referred to in the industry by CTFA as Polyquaternium 47). In one aspect, cationic substituted monomers may be the cationic substituted dialkylaminoalkyl acrylamides, dialkylaminoalkyl methacrylamides, and combinations thereof. Such monomers conform to the Formula III:



Formula III

wherein  $\text{R}^1$  is hydrogen, methyl or ethyl; each of  $\text{R}^2$ ,  $\text{R}^3$  and  $\text{R}^4$  are independently hydrogen or a short chain alkyl having from about 1 to about 8 carbon atoms, from about 1 to about 5 carbon atoms, or even from about 1 to about 2 carbon atoms;  $n$  is an integer having a value of from about 1 to about 8, or even from about 1 to about 4; and  $\text{X}$  is a counter ion. The nitrogen attached to  $\text{R}^2$ ,  $\text{R}^3$  and  $\text{R}^4$  may be a protonated amine (primary, secondary or tertiary), but is in one aspect, a quaternary ammonium wherein each of  $\text{R}^2$ ,  $\text{R}^3$  and  $\text{R}^4$  are alkyl groups a non limiting example of which is polymethacrylamidopropyl trimonium chloride, available under the trade name Polycare®133, from Rhone-Poulenc, Cranberry, N.J., U.S.A.

**[0153]** Other suitable cationic polymers for use in the composition include polysaccharide polymers, such as cationic cellulose derivatives and cationic starch derivatives. Suitable cationic polysaccharide polymers include those which conform to the Formula IV:



Formula IV

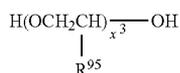
wherein A is an anhydroglucose residual group, such as a starch or cellulose anhydroglucose residual; R is an alkylene oxyalkylene, polyoxyalkylene, or hydroxyalkylene group, or combination thereof; R<sup>1</sup>, R<sup>2</sup>, and R<sup>3</sup> independently are alkyl, aryl, alkylaryl, arylalkyl, alkoxyalkyl, or alkoxyaryl groups, each group containing up to about 18 carbon atoms, and the total number of carbon atoms for each cationic moiety (i.e., the sum of carbon atoms in R<sup>1</sup>, R<sup>2</sup> and R<sup>3</sup>) is typically about 20 or less; and X is an anionic counter ion as described in hereinbefore.

**[0154]** Useful cationic cellulose polymers include salts of hydroxyethyl cellulose reacted with trimethyl ammonium substituted epoxide, referred to in the industry (CTFA) as Polyquaternium 10 and available from Amerchol Corp. (Edison, N.J., USA) in their Ucare™ Polymer LR, Ucare™ Polymer JR, and Ucare™ Polymer KG series of polymers. Other suitable types of cationic cellulose include the polymeric quaternary ammonium salts of hydroxyethyl cellulose reacted with lauryl dimethyl ammonium-substituted epoxide referred to in the industry (CTFA) as Polyquaternium 24. These materials are available from Amerchol Corp. under the trade name Ucare™ Polymer LM-200.

**[0155]** Other suitable cationic polymers include cationic guar gum derivatives, such as guar hydroxypropyltrimonium chloride, specific examples of which include the Jaguar® series commercially available from Rhone-Poulenc Incorporated and the N-Hance® series commercially available from Aqualon Division of Hercules, Inc. Other suitable cationic polymers include quaternary nitrogen-containing cellulose ethers, some examples of which are described in U.S. Pat. No. 3,962,418. Other suitable polymers include synthetic polymers such as those disclosed in U.S. Publication No. 2007/0207109A1. Other suitable cationic polymers include copolymers of etherified cellulose, guar and starch, some examples of which are described in U.S. Pat. No. 3,958,581. When used, the cationic polymers herein are either soluble in the composition or are soluble in a complex coacervate phase in the composition formed by the cationic polymer and the anionic, amphoteric and/or zwitterionic detergent surfactant component described hereinbefore. Complex coacervates of the cationic polymer can also be formed with other charged materials in the composition.

#### E. Nonionic Polymers

**[0156]** The composition of the present invention may include a nonionic polymer. Polyalkylene glycols having a molecular weight of more than about 1000 are useful herein. Useful are those having the following general Formula V:



Formula V

wherein R<sup>95</sup> is selected from the group consisting of H, methyl, and mixtures thereof. Polyethylene glycol polymers useful herein are PEG-2M (also known as Polyox WSR®

N-10, which is available from Dow Chemical and as PEG-2,000); PEG-5M (also known as Polyox WSR® N-35 and Polyox WSR® N-80, available from Dow Chemical and as PEG-5,000 and Polyethylene Glycol 300,000); PEG-7M (also known as Polyox WSR® N-750 available from Dow Chemical); PEG-9M (also known as Polyox WSR® N-3333 available from Dow Chemical); and PEG-14 M (also known as Polyox WSR® N-3000 available from Dow Chemical).

#### F. Conditioning Agents

**[0157]** Conditioning agents, and in particular silicones, may be included in the composition. Conditioning agents include any material which is used to give a particular conditioning benefit to hair and/or skin. In hair treatment compositions, suitable conditioning agents are those which deliver one or more benefits relating to shine, softness, compatibility, antistatic properties, wet-handling, damage, manageability, body, and greasiness. The conditioning agents useful in the compositions of the present invention typically comprise a water insoluble, water dispersible, non-volatile, liquid that forms emulsified, liquid particles. Suitable conditioning agents for use in the composition are those conditioning agents characterized generally as silicones (e.g., silicone oils, cationic silicones, silicone gums, high refractive silicones, and silicone resins), organic conditioning oils (e.g., hydrocarbon oils, polyolefins, and fatty esters) or combinations thereof, or those conditioning agents which otherwise form liquid, dispersed particles in the aqueous surfactant matrix herein. Such conditioning agents should be physically and chemically compatible with the essential components of the composition, and should not otherwise unduly impair product stability, aesthetics or performance.

**[0158]** The concentration of the conditioning agent in the composition should be sufficient to provide the desired conditioning benefits, and as will be apparent to one of ordinary skill in the art. Such concentration can vary with the conditioning agent, the conditioning performance desired, the average size of the conditioning agent particles, the type and concentration of other components, and other like factors.

##### **[0159]** 1. Silicones

**[0160]** The conditioning agent of the compositions of the present invention can be an insoluble silicone conditioning agent. The silicone conditioning agent particles may comprise volatile silicone, non-volatile silicones, or combinations thereof. In one aspect, non-volatile silicones conditioning agents are employed. If volatile silicones are present, it will typically be incidental to their use as a solvent or carrier for commercially available forms of non-volatile silicone materials ingredients, such as silicone gums and resins. The silicone conditioning agent particles may comprise a silicone fluid conditioning agent and may also comprise other ingredients, such as a silicone resin to improve silicone fluid deposition efficiency or enhance glossiness of the hair.

**[0161]** The concentration of the silicone conditioning agent typically ranges from about 0.01% to about 10%, from about 0.1% to about 8%, from about 0.1% to about 5%, or even from about 0.2% to about 3%. Non-limiting examples of suitable silicone conditioning agents, and optional suspending agents for the silicone, are described in U.S. Reissue Pat. No. 34,584, U.S. Pat. No. 5,104,646, and U.S. Pat. No. 5,106,609. The silicone conditioning agents for use in the compositions of the present invention typically have a viscosity, as measured at 25° C., from about 20 centistokes to about 2,000,000 centistokes ("cst"), from about 1,000 cst to about 1,800,000 cst, from about 50,000 cst to about 1,500,000 cst, or even from about 100,000 cst to about 1,500,000 csk.

**[0162]** The dispersed silicone conditioning agent particles typically have a number average particle diameter ranging

from about 0.01  $\mu\text{m}$  to about 50  $\mu\text{m}$ . For small particle application to hair, the number average particle diameters typically range from about 0.01  $\mu\text{m}$  to about 4  $\mu\text{m}$ , from about 0.01  $\mu\text{m}$  to about 2  $\mu\text{m}$ , or even from about 0.01  $\mu\text{m}$  to about 0.5  $\mu\text{m}$ . For larger particle application to hair, the number average particle diameters typically range from about 4  $\mu\text{m}$  to about 50  $\mu\text{m}$ , from about 6  $\mu\text{m}$  to about 30  $\mu\text{m}$ , from about 9  $\mu\text{m}$  to about 20  $\mu\text{m}$ , or even from about 12  $\mu\text{m}$  to about 18  $\mu\text{m}$ .

**[0163]** a. Silicone Oils

**[0164]** Silicone fluids may include silicone oils, which are flowable silicone materials having a viscosity, as measured at 25° C., less than 1,000,000 cst, from about 5 cst to about 1,000,000 cst, or even from about 100 cst to about 600,000 cst. Suitable silicone oils for use in the compositions of the present invention include polyalkyl siloxanes, polyaryl siloxanes, polyalkylaryl siloxanes, polyether siloxane copolymers, and mixtures thereof. Other insoluble, non-volatile silicone fluids having hair conditioning properties may also be used.

**[0165]** b. Amino and Cationic silicones

**[0166]** Compositions of the present invention may include an aminosilicone. Aminosilicones, as provided herein, are silicones containing at least one primary amine, secondary amine, tertiary amine, or a quaternary ammonium group. Useful aminosilicones may have less than about 0.5% nitrogen by weight of the aminosilicone, less than about 0.2%, or even less than about 0.1%. Higher levels of nitrogen (amine functional groups) in the amino silicone tend to result in less friction reduction, and consequently less conditioning benefit from the aminosilicone. It should be understood that in some product forms, higher levels of nitrogen are acceptable in accordance with the present invention.

**[0167]** In one aspect, the aminosilicones used in the present invention have a particle size of less than about 50 $\mu$  once incorporated into the final composition. The particle size measurement is taken from dispersed droplets in the final composition. Particle size may be measured by means of a laser light scattering technique, using a Horiba model LA-930 Laser Scattering Particle Size Distribution Analyzer (Horiba Instruments, Inc.).

**[0168]** In one embodiment, the aminosilicone typically has a viscosity of from about 1,000 cst (centistokes) to about 1,000,000 cst, from about 10,000 to about 700,000 cst, from about 50,000 cst to about 500,000 cst, or even from about 100,000 cst to about 400,000 cst. This embodiment may also comprise a low viscosity fluid, such as, for example, those materials described below in Section F.(1). The viscosity of aminosilicones discussed herein is measured at 25° C.

**[0169]** In another embodiment, the aminosilicone typically has a viscosity of from about 1,000 cst to about 100,000 cst, from about 2,000 cst to about 50,000 cst, from about 4,000 cst to about 40,000 cst, or even from about 6,000 cst to about 30,000 cs.

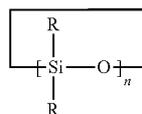
**[0170]** The aminosilicone typically is contained in the composition of the present invention at a level by weight of from about 0.05% to about 20%, from about 0.1% to about 10%, and or even from about 0.3% to about 5%.

**[0171]** c. Silicone Gums

**[0172]** Other silicone fluids suitable for use in the compositions of the present invention are the insoluble silicone gums. These gums are polyorganosiloxane materials having a viscosity, as measured at 25° C., of greater than or equal to 1,000,000 cs. Specific non-limiting examples of silicone gums for use in the compositions of the present invention include polydimethylsiloxane, (polydimethylsiloxane) (methylvinylsiloxane) copolymer, poly(dimethylsiloxane) (diphenyl siloxane)(methylvinylsiloxane) copolymer and mixtures thereof.

**[0173]** d. High Refractive Index Silicones

**[0174]** Other non-volatile, insoluble silicone fluid conditioning agents that are suitable for use in the compositions of the present invention are those known as “high refractive index silicones,” having a refractive index of at least about 1.46, at least about 1.48, at least about 1.52, or even at least about 1.55. The refractive index of the polysiloxane fluid will generally be less than about 1.70, typically less than about 1.60. In this context, polysiloxane “fluid” includes oils as well as gums and cyclic silicones such as those represented by Formula (VI) below:



Formula VI

wherein R is as defined previously, and n is a number from about 3 to about 7, or even from about 3 to about 5.

**[0175]** Silicone fluids suitable for use in the compositions of the present invention are disclosed in U.S. Pat. No. 2,826,551, U.S. Pat. No. 3,964,500, and U.S. Pat. No. 4,364,837.

**[0176]** e. Silicone Resins

**[0177]** Silicone resins may be included in the conditioning agent of the compositions of the present invention. These resins are highly cross-linked polymeric siloxane systems. The cross-linking is introduced through the incorporation of trifunctional and tetrafunctional silanes with monofunctional or difunctional, or both, silanes during manufacture of the silicone resin. Silicone materials and silicone resins in particular, can conveniently be identified according to a shorthand nomenclature system known to those of ordinary skill in the art as “MDTQ” nomenclature. Under this system, the silicone is described according to presence of various siloxane monomer units which make up the silicone. Briefly, the symbol M denotes the monofunctional unit  $(\text{CH}_3)_3\text{SiO}_{0.5}$ ; D denotes the difunctional unit  $(\text{CH}_3)_2\text{SiO}$ ; T denotes the trifunctional unit  $(\text{CH}_3)\text{SiO}_{1.5}$ ; and Q denotes the quadra- or tetra-functional unit  $\text{SiO}_2$ . Primes of the unit symbols (e.g. M', D', T', and Q') denote substituents other than methyl, and must be specifically defined for each occurrence.

**[0178]** In one aspect, silicone resins for use in the compositions of the present invention include, but are not limited to MQ, MT, MTQ, MDT and MDTQ resins. In one aspect, Methyl is a highly suitable silicone substituent. In another aspect, silicone resins are typically MQ resins, wherein the M:Q ratio is typically from about 0.5:1.0 to about 1.5:1.0 and the average molecular weight of the silicone resin is typically from about 1000 to about 10,000.

**[0179]** f. Modified Silicones or Silicone Copolymers

**[0180]** Other modified silicones or silicone copolymers are also useful herein. Examples of these include silicone-based quaternary ammonium compounds (Kennan quats) disclosed in U.S. Pat. Nos. 6,607,717 and 6,482,969; end-terminal quaternary siloxanes; silicone aminopolyalkyleneoxide block copolymers disclosed in U.S. Pat. Nos. 5,807,956 and 5,981,681; hydrophilic silicone emulsions disclosed in U.S. Pat. No. 6,207,782; and polymers made up of one or more crosslinked rake or comb silicone copolymer segments disclosed in U.S. Pat. No. 7,465,439. Additional modified silicones or silicone copolymers useful herein are described in US Patent Application Nos. 2007/0286837A1 and 2005/0048549A1.

**[0181]** In alternative embodiments of the present invention, the above-noted silicone-based quaternary ammonium compounds may be combined with the silicone polymers

described in U.S. Pat. Nos. 7,041,767 and 7,217,777 and US Application number 2007/0041929A1.

#### [0182] 2. Organic Conditioning Oils

[0183] The compositions of the present invention may also comprise from about 0.05% to about 3%, from about 0.08% to about 1.5%, or even from about 0.1% to about 1%, of at least one organic conditioning oil as the conditioning agent, either alone or in combination with other conditioning agents, such as the silicones (described herein). Suitable conditioning oils include hydrocarbon oils, polyolefins, and fatty esters. Suitable hydrocarbon oils include, but are not limited to, hydrocarbon oils having at least about 10 carbon atoms, such as cyclic hydrocarbons, straight chain aliphatic hydrocarbons (saturated or unsaturated), and branched chain aliphatic hydrocarbons (saturated or unsaturated), including polymers and mixtures thereof. Straight chain hydrocarbon oils are typically from about C<sub>12</sub> to about C<sub>19</sub>. Branched chain hydrocarbon oils, including hydrocarbon polymers, typically will contain more than 19 carbon atoms. Suitable polyolefins include liquid polyolefins, liquid poly- $\alpha$ -olefins, or even hydrogenated liquid poly- $\alpha$ -olefins. Polyolefins for use herein may be prepared by polymerization of C<sub>4</sub> to about C<sub>14</sub> or even C<sub>6</sub> to about C<sub>12</sub>. Suitable fatty esters include, but are not limited to, fatty esters having at least 10 carbon atoms. These fatty esters include esters with hydrocarbyl chains derived from fatty acids or alcohols (e.g. mono-esters, polyhydric alcohol esters, and di- and tri-carboxylic acid esters). The hydrocarbyl radicals of the fatty esters hereof may include or have covalently bonded thereto other compatible functionalities, such as amides and alkoxy moieties (e.g., ethoxy or ether linkages, etc.).

#### [0184] 3. Other Conditioning Agents

[0185] Also suitable for use in the compositions herein are the conditioning agents described by the Procter & Gamble Company in U.S. Pat. Nos. 5,674,478, and 5,750,122. Also suitable for use herein are those conditioning agents described in U.S. Pat. Nos. 4,529,586, 4,507,280, 4,663,158, 4,197,865, 4,217, 914, 4,381,919, and 4,422,853.

#### G. Anti-Dandruff Actives

[0186] The compositions of the present invention may also contain an anti-dandruff agent. Suitable, non-limiting examples of anti-dandruff actives include: antimicrobial actives, pyridinethione salts, azoles, selenium sulfide, particulate sulfur, keratolytic acid, salicylic acid, octopirox (picrotone olamine), coal tar, and combinations thereof. In one aspect, the anti-dandruff actives typically are pyridinethione salts. Such anti-dandruff particulate should be physically and chemically compatible with the essential components of the composition, and should not otherwise unduly impair product stability, aesthetics or performance.

[0187] Pyridinethione anti-dandruff agents are described, for example, in U.S. Pat. No. 2,809,971; U.S. Pat. No. 3,236,733; U.S. Pat. No. 3,753,196; U.S. Pat. No. 3,761,418; U.S. Pat. No. 4,345,080; U.S. Pat. No. 4,323,683; U.S. Pat. No. 4,379,753; and U.S. Pat. No. 4,470,982. It is contemplated that when ZPT is used as the anti-dandruff particulate in the compositions herein, that the growth or re-growth of hair may be stimulated or regulated, or both, or that hair loss may be reduced or inhibited, or that hair may appear thicker or fuller.

#### H. Humectant

[0188] The compositions of the present invention may contain a humectant. The humectants herein are selected from the group consisting of polyhydric alcohols, water soluble alkoxyated nonionic polymers, and mixtures thereof. The

humectants, when used herein, are typically used at levels of from about 0.1% to about 20%, or even from about 0.5% to about 5%.

#### I. Suspending Agent

[0189] The compositions of the present invention may further comprise a suspending agent at concentrations effective for suspending water-insoluble material in dispersed form in the compositions or for modifying the viscosity of the composition. Such concentrations range from about 0.1% to about 10%, or even from about 0.3% to about 5.0%.

[0190] Suspending agents useful herein include anionic polymers and nonionic polymers. Useful herein are vinyl polymers such as cross linked acrylic acid polymers with the CTFA name Carbomer, cellulose derivatives and modified cellulose polymers such as methyl cellulose, ethyl cellulose, hydroxyethyl cellulose, hydroxypropyl methyl cellulose, nitro cellulose, sodium cellulose sulfate, sodium carboxymethyl cellulose, crystalline cellulose, cellulose powder, polyvinylpyrrolidone, polyvinyl alcohol, guar gum, hydroxypropyl guar gum, xanthan gum, arabia gum, tragacanth, galactan, carob gum, guar gum, karaya gum, carrageenan, pectin, agar, quince seed (*Cyclonia oblonga* Mill), starch (rice, corn, potato, wheat), algae colloids (algae extract), microbiological polymers such as dextran, succinoglucan, pullulan, starch-based polymers such as carboxymethyl starch, methylhydroxypropyl starch, alginic acid-based polymers such as sodium alginate, alginic acid propylene glycol esters, acrylate polymers such as sodium polyacrylate, polyethylacrylate, polyacrylamide, polyethyleneimine, and inorganic water soluble material such as bentonite, aluminum magnesium silicate, laponite, hectonite, and anhydrous silicic acid.

[0191] Commercially available viscosity modifiers highly useful herein include Carbomers with trade names Carbopol® 934, Carbopol® 940, Carbopol® 950, Carbopol® 980, and Carbopol® 981, all available from B.F. Goodrich Company, acrylates/stearate-20 methacrylate copolymer with trade name ACRY SOL™ 22 available from Rohm and Hass, nonoxynyl hydroxyethylcellulose with trade name Amercell™ POLYMER HM-1500 available from Amerchol, methylcellulose with trade name BENECEL®, hydroxyethyl cellulose with trade name NATROSOL®, hydroxypropyl cellulose with trade name KLUCEL®, cetyl hydroxyethyl cellulose with trade name POLYSURF® 67, all supplied by Hercules, ethylene oxide and/or propylene oxide based polymers with trade names CARBOWAX® PEGs, POLYOX® WASRs, and UCON® FLUIDS, all supplied by Amerchol.

[0192] Other optional suspending agents include crystalline suspending agents which can be categorized as acyl derivatives, long chain amine oxides, and mixtures thereof. These suspending agents are described in U.S. Pat. No. 4,741,855.

[0193] These suspending agents include ethylene glycol esters of fatty acids in one aspect having from about 16 to about 22 carbon atoms. In one aspect, useful suspending agents include ethylene glycol stearates, both mono and distearate, but in one aspect, the distearate containing less than about 7% of the mono stearate. Other suitable suspending agents include alkanol amides of fatty acids, having from about 16 to about 22 carbon atoms, or even about 16 to 18 carbon atoms, examples of which include stearic monoethanolamide, stearic diethanolamide, stearic monoisopropanolamide and stearic monoethanolamide stearate. Other long chain acyl derivatives include long chain esters of long chain fatty acids (e.g., stearyl stearate, cetyl palmitate, etc.); long chain esters of long chain alkanol amides (e.g., stearamide diethanolamide distearate, stearamide monoethanolamide stearate); and glyceryl esters (e.g., glyceryl distearate, trihy-

droxystearin, tribehenin) a commercial example of which is Thixin® R available from Rheox, Inc. Long chain acyl derivatives, ethylene glycol esters of long chain carboxylic acids, long chain amine oxides, and alkanol amides of long chain carboxylic acids in addition to the materials listed above may be used as suspending agents.

**[0194]** Other long chain acyl derivatives suitable for use as suspending agents include N,N-dihydrocarbyl amido benzoic acid and soluble salts thereof (e.g., Na, K), particularly N,N-di(hydrogenated) C<sub>16</sub>, C<sub>18</sub> and tallow amido benzoic acid species of this family, which are commercially available from Stepan Company (Northfield, Ill., USA).

**[0195]** Examples of suitable long chain amine oxides for use as suspending agents include alkyl dimethyl amine oxides, e.g., stearyl dimethyl amine oxide.

**[0196]** Other suitable suspending agents include primary amines having a fatty alkyl moiety having at least about 16 carbon atoms, examples of which include palmitamine or stearamine, and secondary amines having two fatty alkyl moieties each having at least about 12 carbon atoms, examples of which include dipalmitoylamine or di(hydrogenated tallow)amine. Still other suitable suspending agents include di(hydrogenated tallow)phthalic acid amide, and crosslinked maleic anhydride-methyl vinyl ether copolymer.

#### J. Aqueous Carrier

**[0197]** The formulations of the present invention can be in the form of pourable liquids (under ambient conditions). Such compositions will therefore typically comprise an aqueous carrier, which is present at a level of from about 20% to about 95%, or even from about 60% to about 85%. The aqueous carrier may comprise water, or a miscible mixture of water and organic solvent, and in one aspect may comprise water with minimal or no significant concentrations of organic solvent, except as otherwise incidentally incorporated into the composition as minor ingredients of other essential or optional components.

**[0198]** The carrier useful in the present invention includes water and water solutions of lower alkyl alcohols and polyhydric alcohols. The lower alkyl alcohols useful herein are monohydric alcohols having 1 to 6 carbons, in one aspect, ethanol and isopropanol. The polyhydric alcohols useful herein include propylene glycol, hexylene glycol, glycerin, and propane diol.

#### K. Dispersed Particles

**[0199]** The compositions may optionally comprise particles. The particles may be dispersed water-insoluble particles. The particles may be inorganic, synthetic, or semi-synthetic. In one embodiment, the particles have an average mean particle size of less than about 300 μm.

#### L. Gel Matrix

**[0200]** The above cationic surfactants, together with high melting point fatty compounds and an aqueous carrier, may form a gel matrix in the composition of the present invention.

**[0201]** The gel matrix is suitable for providing various conditioning benefits such as slippery feel during the application to wet hair and softness and moisturized feel on dry hair. In view of providing the above gel matrix, the cationic surfactant and the high melting point fatty compound are contained at a level such that the weight ratio of the cationic surfactant to the

high melting point fatty compound is in the range of, from about 1:1 to about 1:10, or even from about 1:1 to about 1:6.

#### M. Skin Care Actives

**[0202]** The composition may comprise at least one skin care active, useful for regulating and/or improving the condition and/or appearance of mammalian skin. The skin care active may be soluble in oil or water, and may be present primarily in the oil phase and/or in the aqueous phase. Suitable actives include, but are not limited to, vitamins, peptides, sugar amines, sunscreens, oil control agents, tanning actives, anti-acne actives, desquamation actives, anti-cellulite actives, chelating agents, skin lightening agents, flavonoids, protease inhibitors, non-vitamin antioxidants and radical scavengers, hair growth regulators, anti-wrinkle actives, anti-atrophy actives, minerals, phytosterols and/or plant hormones, tyrosinase inhibitors, anti-inflammatory agents, N-acyl amino acid compounds, antimicrobials, and antifungals.

**[0203]** The composition may comprise from about 0.001% to about 10%, alternatively from about 0.01% to about 5%, of at least one vitamin. Herein, "vitamins" means vitamins, pro-vitamins, and their salts, isomers and derivatives. Non-limiting examples of suitable vitamins include: vitamin B compounds (including B1 compounds, B2 compounds, B3 compounds such as niacinamide, niacinnicotinic acid, tocopheryl nicotinate, C<sub>1</sub>-C<sub>18</sub> nicotinic acid esters, and nicotiny alcohol; B5 compounds, such as panthenol or "pro-B5", pantothenic acid, pantothenyl; B6 compounds, such as pyroxidine, pyridoxal, pyridoxamine; carnitine, thiamine, riboflavin); vitamin A compounds, and all natural and/or synthetic analogs of Vitamin A, including retinoids, retinol, retinyl acetate, retinyl palmitate, retinoic acid, retinaldehyde, retinyl propionate, carotenoids (pro-vitamin A), and other compounds which possess the biological activity of Vitamin A; vitamin D compounds; vitamin K compounds; vitamin E compounds, or tocopherol, including tocopherol sorbate, tocopherol acetate, other esters of tocopherol and tocopheryl compounds; vitamin C compounds, including ascorbate, ascorbyl esters of fatty acids, and ascorbic acid derivatives, for example, ascorbyl phosphates such as magnesium ascorbyl phosphate and sodium ascorbyl phosphate, ascorbyl glucoside, and ascorbyl sorbate; and vitamin F compounds, such as saturated and/or unsaturated fatty acids. In one embodiment, the composition may comprise a vitamin selected from the group consisting of vitamin B compounds, vitamin C compounds, vitamin E compounds and mixtures thereof. Alternatively, the vitamin is selected from the group consisting of niacinamide, tocopheryl nicotinate, pyroxidine, panthenol, vitamin E, vitamin E acetate, ascorbyl phosphates, ascorbyl glucoside, and mixtures thereof.

**[0204]** The composition may comprise one or more peptides. Herein, "peptide" refers to peptides containing ten or fewer amino acids, their derivatives, isomers, and complexes with other species such as metal ions (for example, copper, zinc, manganese, and magnesium). As used herein, peptide refers to both naturally occurring and synthesized peptides. In one embodiment, the peptides are di-, tri-, tetra-, penta-, and hexa-peptides, their salts, isomers, derivatives, and mixtures thereof. Examples of useful peptide derivatives include, but are not limited to, peptides derived from soy proteins, carnosine (beta-alanine-histidine), palmitoyl-lysine-threonine (pal-KT) and palmitoyl-lysine-threonine-threonine-lysine-serine (pal-KTTKS, available in a composition known as MATRIXYL®), palmitoyl-glycine-glutamine-proline-argin-

ine (pal-GQPR, available in a composition known as RIGIN®), these three being available from Sederma, France, acetyl-glutamate-glutamate-methionine-glutamine-arginine-arginine (Ac-BEMQRR; Argireline®), and Cu-histidine-glycine-glycine (Cu-HGG, also known as IAMIN®). The compositions may comprise from about  $1 \times 10^{-7}\%$  to about 20%, alternatively from about  $1 \times 10^{-6}\%$  to about 10%, and alternatively from about  $1 \times 10^{-5}\%$  to about 5% of the peptide.

**[0205]** The composition may comprise a sugar amine, also known as amino sugars, and their salts, isomers, tautomers and derivatives. Sugar amines can be synthetic or natural in origin and can be used as pure compounds or as mixtures of compounds (e.g., extracts from natural sources or mixtures of synthetic materials). For example, glucosamine is generally found in many shellfish and can also be derived from fungal sources. Examples of sugar amines include glucosamine, N-acetyl glucosamine, mannosamine, N-acetyl mannosamine, galactosamine, N-acetyl galactosamine, their isomers (e.g., stereoisomers), and their salts (e.g., HCl salt). Other sugar amine compounds useful in skin care compositions include those described in U.S. Pat. No. 6,159,485, issued to Yu, et al. In one embodiment, the composition may comprise from about 0.01% to about 15%, alternatively from about 0.1% to about 10%, and alternatively from about 0.5% to about 5%, of the sugar amine.

**[0206]** The composition may comprise one or more sunscreen actives (or sunscreen agents) and/or ultraviolet light absorbers. Herein, suitable sunscreen actives include oil-soluble sunscreens, insoluble sunscreens, and water-soluble sunscreens. In certain embodiments, the composition may comprise from about 1% to about 20%, or, alternatively, from about 2% to about 10%, by weight of the composition, of the sunscreen active and/or ultraviolet light absorber. Exact amounts will vary depending upon the chosen sunscreen active and/or ultraviolet light absorber and the desired Sun Protection Factor (SPF), and are within the knowledge and judgment of one of skill in the art.

**[0207]** Non-limiting examples of suitable oil-soluble sunscreens include benzophenone-3, bis-ethylhexyloxyphenol methoxyphenyl triazine, butyl methoxydibenzoyl-methane, diethylamino hydroxy-benzoyl hexyl benzoate, drometizole trisiloxane, ethylhexyl methoxy-cinnamate, ethylhexyl salicylate, ethylhexyl triazone, octocrylene, homosalate, polysilicone-15, and derivatives and mixtures thereof.

**[0208]** Non-limiting examples of suitable insoluble sunscreens include methylene bis-benzotriazolyl tetramethylbutyl-phenol, titanium dioxide, zinc cerium oxide, zinc oxide, and derivatives and mixtures thereof.

**[0209]** Non-limiting examples of suitable water-soluble sunscreens include phenylbenzimidazole sulfonic acid (PBSA), terephthalylidene dicamphor sulfonic acid, (Mexoryl™ SX), benzophenone-4, benzophenone-5, benzylidene camphor sulfonic acid, cinnamidopropyl-trimonium chloride, methoxycinnamido-propyl ethyldimonium chloride ether, disodium bisethylphenyl triaminotriazine stilbenedisulfonate, disodium distyrylbiphenyl disulfonate, disodium phenyl dibenzimidazole tetrasulfonate, methoxycinnamido-propyl hydroxysultaine, methoxycinnamido-propyl laurdimonium tosylate, PEG-25 PABA (p-aminobenzoic acid), polyquaternium-59, TEA-salicylate, and salts, derivatives and mixtures thereof.

**[0210]** The composition may comprise one or more compounds for regulating the production of skin oil, or sebum, and for improving the appearance of oily skin. Examples of

suitable oil control agents include salicylic acid, dehydroacetic acid, benzoyl peroxide, vitamin B3 compounds (for example, niacinamide or tocopheryl nicotinate), their isomers, esters, salts and derivatives, and mixtures thereof. The compositions may comprise from about 0.0001% to about 15%, alternatively from about 0.01% to about 10%, alternatively from about 0.1% to about 5%, and alternatively from about 0.2% to about 2%, of an oil control agent.

**[0211]** The composition may comprise a tanning active. The compositions may comprise from about 0.1% to about 20%, from about 2% to about 7%, or, alternatively, from about 3% to about 6%, by weight of the composition, of a tanning active. A suitable tanning active includes dihydroxyacetone, which is also known as DHA or 1,3-dihydroxy-2-propanone.

**[0212]** The composition may comprise a safe and effective amount of one or more anti-acne actives. Examples of useful anti-acne actives include resorcinol, sulfur, salicylic acid, erythromycin, zinc, and benzoyl peroxide. Suitable anti-acne actives are described in further detail in U.S. Pat. No. 5,607,980. The composition may comprise a safe and effective amount of a desquamation active such as from about 0.01% to about 10%, from about 0.5% to about 5%, or, alternatively, from about 0.1% to about 2%, by weight of the composition. For example, the desquamation actives tend to improve the texture of the skin (e.g., smoothness). A suitable desquamation system may comprise sulfhydryl compounds and zwitterionic surfactants and is described in U.S. Pat. No. 5,681,852. Another suitable desquamation system may comprise salicylic acid and zwitterionic surfactants and is described in U.S. Pat. No. 5,652,228.

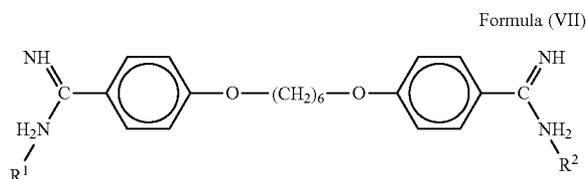
**[0213]** The composition may comprise a safe and effective amount of an anti-cellulite agent. Suitable agents may include, but are not limited to, xanthine compounds (e.g., caffeine, theophylline, theobromine, and aminophylline).

**[0214]** Skin care compositions may comprise a safe and effective amount of a chelating agent such as from about 0.1% to about 10% or from about 1% to about 5% of the composition. Exemplary chelators are disclosed in U.S. Pat. No. 5,487,884. A suitable chelator is furildioxime and derivatives.

**[0215]** The composition may comprise a skin lightening agent. The compositions may comprise from about 0.1% to about 10%, from about 0.2% to about 5%, or, alternatively, from about 0.5% to about 2%, by weight of the composition, of a skin lightening agent. Suitable skin lightening agents include kojic acid, arbutin, tranexamic acid, ascorbic acid and derivatives (e.g., magnesium ascorbyl phosphate or sodium ascorbyl phosphate or other salts of ascorbyl phosphate), ascorbyl glucoside, and the like. Other suitable skin lightening materials include undecylenoyl phenylalanine (Sepiwhite® from SEPPIC), aloesin, Actiwhite® (Cognis), and Emblica® (Rona).

**[0216]** The composition compositions may comprise a flavonoid. The flavonoid can be synthetic materials or obtained as extracts from natural sources, which also further may be derivatized. Examples of classes of suitable flavonoids are disclosed in U.S. Pat. No. 6,235,773.

**[0217]** The composition may comprise protease inhibitors including, but are not limited to, hexamidine compounds, vanillin acetate, menthyl anthranilate, soybean trypsin inhibitor, Bowman-Birk inhibitor, and mixtures thereof. Skin care compositions can include hexamidine compounds, its salts, and derivatives. As used herein, "hexaminide compound" means a compound having the Formula (VII):



wherein  $\text{R}^1$  and  $\text{R}^2$  are optional or are organic acids (e.g., sulfonic acids, etc.). A particularly suitable hexamidine compound is hexamidine diisethionate.

**[0218]** The composition may other optional components such as non-vitamin antioxidants and radical scavengers, hair growth regulators, anti-wrinkle actives, anti-atrophy actives, minerals, phytosterols and/or plant hormones, tyrosinase inhibitors, anti-inflammatory agents, N-acyl amino acid compounds, antimicrobial or antifungal actives, and other useful skin care actives, which are described in further detail in U.S. application publication No. US 2006/0275237A1 and US 2004/0175347A1.

#### N. Color Cosmetics

**[0219]** The silicones of the present invention may also be used in cosmetic compositions, i.e., in products suitable for use in, on, or around the eyes, eyebrows, face, neck, chest, lips, hands, feet, or nails. Exemplary cosmetic products include eye liners, eye shadows, eyebrow pencils, mascaras, eye makeup removers, false eyelashes, under-eye concealers, eye creams, concealers, correctors, primers, blushes, bronzers, highlighters, shimmers, foundations, powders, sunscreens, brushes, face creams, lip primers, lip pencils, lipsticks, lip glosses, lip balms, lip stains, lip creams, and lotions. Examples of cosmetic products are found in U.S. Pat. No. 6,325,995 directed to an exemplary lip product; and U.S. Pat. No. 6,696,049 directed to an exemplary face product; and U.S. Pat. No. 6,503,495. The silicones of the present invention may be combined with materials commonly found in these compositions, such as alkyl dimethicone copolyols, polyols, hydrophilic skin treatment agents, carriers, thickening agent (such as solid waxes, gelling agents, inorganic thickeners, oil soluble polymers, fatty compounds, and mixtures thereof), pigments, film forming agents, preservatives, vitamins, etc. See U.S. Pat. No. 7,270,828 for examples.

#### O. Other Optional Components

**[0220]** The compositions of the present invention may contain also vitamins and amino acids such as: water soluble vitamins such as vitamin B1, B2, B6, B12, C, pantothenic acid, pantothenyl ethyl ether, panthenol, biotin, and their derivatives, water soluble amino acids such as asparagine, alanin, indole, glutamic acid and their salts, water insoluble vitamins such as vitamin A, D, E, and their salts and/or derivatives, water insoluble amino acids such as tyrosine, tryptamine, viscosity modifiers, dyes, nonvolatile solvents or diluents (water soluble and insoluble), pearlescent aids, foam boosters, additional surfactants or nonionic cosurfactants, pediculocides, pH adjusting agents, perfumes, preservatives, chelants, proteins, skin active agents, sunscreens, UV absorbers, vitamins, niacinamide, caffeine and minoxidil.

**[0221]** The compositions of the present invention may also contain pigment materials such as inorganic, nitroso,

monoazo, disazo, carotenoid, triphenyl methane, triaryl methane, xanthene, quinoline, oxazine, azine, anthraquinone, indigoid, thionindigoid, quinacridone, phthalocianine, botanical, natural colors, including: water soluble components such as those having C. I. Names. The compositions of the present invention may also contain antimicrobial agents which are useful as cosmetic biocides.

The compositions of the present invention may also contain chelating agents.

#### Method of Making Shampoo Formulations

**[0222]** Any suitable method of making the shampoo of the present invention may be used. In one embodiment, undecyl-based surfactant is blended with the other components of the shampoo compositions, according to standard methods known in the art. The typical procedure used for a clarifying shampoo would be to combine the undecyl sulfate paste or undeceth sulfate paste or mixtures thereof with water, add the desired water soluble co-surfactant and finish the composition by the addition preservatives, pH control agents, perfume, and salts to obtain the target physical properties. If a water insoluble co-surfactant is desired the surfactant and water mixture can be heated to a suitable temperature to facilitate its incorporation. If a rheology modifier is desired it can be added to the surfactant mixture prior the finishing step.

**[0223]** In the case of conditioning shampoos, typically the surfactant paste is combined with the co-surfactant as above and diluted with water to a target level commensurate to achieving the final activity. Rheology modifiers can be added at this point followed by conditioning agents, e.g. sucrose polyesters, silicones or silicone emulsions or other oils, cationic polymers from polymer premixes, perfumes, pearling agents or opacifiers, perfumes, and preservatives. Appropriate mixing steps to insure homogeneity are used as needed. The product is finished by the addition of pH control agents, hydrotropes, and salts to the desired physical properties.

#### Method of Making Conditioner Formulations

**[0224]** The hair conditioners can be prepared by any conventional method well known in the art. They are suitably made as follows: deionized water is heated to 85° C. and cationic surfactants and high melting point fatty compounds are mixed in. If necessary, cationic surfactants and fatty alcohols can be pre-melted at 85° C. before addition to the water. The water is maintained at a temperature of about 85° C. until the components are homogenized, and no solids are observed. The mixture is then cooled to about 55° C. and maintained at this temperature, to form a gel matrix. Silicones, or a blend of silicones and a low viscosity fluid, or an aqueous dispersion of a silicone is added to the gel matrix. When included, poly alpha-olefin oils, polypropylene glycols, and/or polysorbates are also added to the gel matrix. When included, other additional components such as perfumes and preservatives are added with agitation. The gel matrix is maintained at about 50° C. during this time with constant stirring to assure homogenization. After it is homogenized, it is cooled to room temperature. A triblender and/or mill can be used in each step, if necessary to disperse the materials.

#### Compact Formulations

**[0225]** The present invention can also be used in a compact hair care formulation. A compact formula is a formula which delivers the same benefit to the consumer at a lower usage level. Compact formulations and methods of making compact formulations are described in US Application Publication No 2009/0221463A1.

## Shampoo Examples

[0226]

Ingredient	EXAMPLE COMPOSITION		
	I	II	III
Water	q.s.	q.s.	q.s.
Polyquaternium 76 <sup>1</sup>	2.50	—	—
Guar, Hydroxypropyl Trimonium Chloride <sup>2</sup>	—	0.25	—
Polyquaternium 6 <sup>3</sup>	—	—	0.79
Sodium Laureth Sulfate (SLE3S) <sup>4</sup>	21.43	21.43	21.43
Sodium Lauryl Sulfate (SLS) <sup>5</sup>	20.69	20.69	20.69
Alkyl siloxane Polymer <sup>6</sup>	0.75	1.00	0.5
Cocoamidopropyl Betaine <sup>7</sup>	3.33	3.33	3.33
Cocoamide MEA <sup>8</sup>	1.0	1.0	1.0
Ethylene Glycol Distearate <sup>9</sup>	1.50	1.50	1.50
Sodium Chloride <sup>10</sup>	0.25	0.25	0.25
Fragrance	0.70	0.70	0.70
Preservatives, pH adjusters	Up to 1%	Up to 1%	Up to 1%

<sup>1</sup>Mirapol ® AT-1, Copolymer of Acrylamide(AM) and TRIQUAT, MW = 1,000,000; CD = 1.6 meq./gram; 10% active; Supplier Rhodia

<sup>2</sup>Jaguar ® C500, MW - 500,000, CD = 0.7, supplier Rhodia

<sup>3</sup>Mirapol ® 100S, 31.5% active, supplier Rhodia

<sup>4</sup>Sodium Laureth Sulfate, 28% active, supplier: P&G

<sup>5</sup>Sodium Lauryl Sulfate, 29% active supplier: P&G

<sup>6</sup>Alkyl siloxane Polymer of Example 1-15 (mixtures thereof may also be used)

<sup>7</sup>Tegobetaine F-B, 30% active supplier: Goldschmidt Chemicals

<sup>8</sup>Monamid ® CMA, 85% active, supplier Goldschmidt Chemical

<sup>9</sup>Ethylene Glycol Distearate, EGDS Pure, supplier Goldschmidt Chemical

<sup>10</sup>Sodium Chloride USP (food grade), supplier Morton; note that salt is an adjustable ingredient, higher or lower levels may be added to achieve target viscosity.

Ingredient	EXAMPLE COMPOSITION		
	I	II	III
Water	q.s.	q.s.	q.s.
Alkyl siloxane Polymer <sup>1</sup>	1.0	—	—
Alkyl siloxane Polymer <sup>1</sup>	—	0.5	—
Alkyl siloxane Polymer <sup>1</sup>	—	—	0.5
Cyclopentasiloxane <sup>2</sup>	—	0.61	1.5
Behenyl trimethyl ammonium chloride <sup>3</sup>	2.25	2.25	2.25
Isopropyl alcohol	0.60	0.60	0.60
Cetyl alcohol <sup>4</sup>	1.86	1.86	1.86
Stearyl alcohol <sup>5</sup>	4.64	4.64	4.64
Disodium EDTA	0.13	0.13	0.13
NaOH	0.01	0.01	0.01
Benzyl alcohol	0.40	0.40	0.40
Methylchloroisothiazolinone/ Methylisothiazolinone <sup>6</sup>	0.0005	0.0005	0.0005
Panthenol <sup>7</sup>	0.10	0.10	0.10
Panthenyl ethyl ether <sup>8</sup>	0.05	0.05	0.05
Fragrance	0.35	0.35	0.35

<sup>1</sup>Alkyl siloxane Polymer of Example 1-15 (mixtures thereof may also be used)

<sup>2</sup>Cyclopentasiloxane: SF1202 available from Momentive Performance Chemicals

<sup>3</sup>Behenyl trimethyl ammonium chloride/Isopropyl alcohol: Genamin™ KMP available from Clariant

<sup>4</sup>Cetyl alcohol: Konol™ series available from Shin Nihon Rika

<sup>5</sup>Stearyl alcohol: Konol™ series available from Shin Nihon Rika

<sup>6</sup>Methylchloroisothiazolinone/Methylisothiazolinone: Kathon™ CG available from Rohm & Haas

<sup>7</sup>Panthenol: Available from Roche

<sup>8</sup>Panthenyl ethyl ether: Available from Roche

	Body cleansing compositions		
	A	B	C
sodium laureth sulfate 3 mol ethoxylated (29%, P & G Chemicals, Cincinnati, OH)	6.8	6.8	6.8
sodium lauryl sulfate (28%, P & G)	2.6	2.6	2.6
cocamidopropyl betaine (MIRATAINE ® CAB/AS, Rhodia Inc.)	1.0	1.0	1.0
citric acid anhydrous	0.16	0.16	0.16
disodium EDTA (DISSOLVINE™ NA 2x from Akzo Nobel)	0.1	0.1	0.1
sodium benzoate (PUROX™ S Grains from DSM N.V. Corp.)	0.26	0.26	0.26
methylchloroisothiazolinone and methylisothiazolinone (KATHON™ CG from Rohm & Haas)	0.0005	0.0005	0.0005
sodium chloride	3.4	3.4	3.4
Alkyl siloxane polymer of Example 1-15 (mixtures thereof may also be used)	2.0	5.0	10.0
polyquaternium 76, COUG 5 AM:TRIQUAT(95:5) (10% aq., Rhodia Inc., Hillsborough, NJ, USA)	0.3	0.3	0.3
water	Q.S.	Q.S.	Q.S.

	Example D	Example E	Example F
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## I: Cleansing Phase Composition

Sodium Trideceth Sulfate (sulfated from Iconol® TDA-3 (BASF Corp.) to >95% sulfate)	5.9	5.9	5.9
Sodium Lauryl Sulfate (Procter and Gamble)	5.9	5.9	5.9
Sodium Lauroamphoacetate (Cognis Chemical Corp.)	3.6	3.6	3.6
Guar Hydroxypropyltrimonium Chloride (N-Hance® 3196 from Aqualon)	—	0.3	0.7
Guar Hydroxypropyltrimonium Chloride (Jaguar® C-17 from Rhodia)	0.6	—	—
Stabylen 30 (Acrylates/Vinyl Isodecanoate, 3V)	0.33	0.33	0.33
Sodium Chloride	3.75	3.75	3.75
Trideceth-3 (Iconol® TDA-3 from BASF Corp.)	1.75	1.75	1.75
Methyl chloro isothiazolinone and methyl isothiazolinone (Kathon™ CG, Rohm & Haas)	0.033	0.033	0.033
EDTA (Dissolvine™ NA 2x)	0.15	0.15	0.15
Sodium Benzoate	0.2	0.2	0.2
Citric Acid, titrate	pH =	pH =	pH =
Perfume	5.7 ± 0.2	5.7 ± 0.2	5.7 ± 0.2
Water and Minors (NaOH)	1.11%	1.11%	1.11%
	Q.S.	Q.S.	Q.S.

## II: Benefit Phase Composition

Petrolatum (G2218 from Sonnerbonn)	60	60	60
Mineral Oil (Hydrobrite® 1000 from Sonnerbonn)	20	20	20
Alkyl siloxane Polymer of Example 1-15 (mixtures thereof may also be used)	10	10	10
III: Surfactant Phase:Benefit Phase Blending Ratio	50:50	90:10	90:10

## Skin Care

## Examples 1-2

[0227] The following are non-limiting examples of compositions that may be applied to keratinous tissue in accordance with the methods described herein.

	Example	
	1	2
<b>PHASE A</b>		
DC-9040 <sup>1</sup>	13.5	3.00
Dimethicone		
Polymethylsilsequioxane <sup>2</sup>	7.5	4.00
Cyclomethicone	19	3.00
KSG-210 <sup>3</sup>	2.5	2.75
Alkyl siloxane Polymer of Example 1-15 (mixtures thereof may also be used)	4	4
Abil EM97 <sup>4</sup>	0.50	
KF 6017 <sup>5</sup>	0.40	
Cetyl Ricinoleate	0.25	
Fragrance	0.10	0.10
<b>PHASE B</b>		
Glycerin	7.00	10.00
Panthenol	1.00	0.5
Pentylene Glycol		3.00
Propylene Glycol	1.00	
Butylene Glycol	1.00	
Tocopherol Acetate	0.50	
Citric Acid		
Sodium Citrate		
Sodium Benzoate		
Niacinamide	1.00	5.00
Methylparaben	0.20	0.25
Benzyl Alcohol	0.50	
Propyl Paraben	0.10	
Disodium EDTA	0.10	
Sodium Chloride		0.50
Titanium Dioxide Dispersion <sup>6</sup>		0.5
Water	q.s to 100	q.s to 100

<sup>1</sup>12.5% Dimethicone Crosspolymer in Cyclopentasiloxane. Available from Dow Corning

<sup>2</sup>E.g. Tospearl® 145A or Tospearl® 2000. Available from GE Toshiba Silicone

<sup>3</sup>25% Dimethicone PEG-10/15 Crosspolymer in Dimethicone. Available from Shin-Etsu

<sup>4</sup>Bis-PEG/PPG-14/14 Dimethicone. Available from Degussa

<sup>5</sup>PEG-10 Dimethicone. Available from Shin-Etsu

<sup>6</sup>75% Titanium Dioxide and Water and Glycerin and Ammonium Polyacrylate from Kobo Products, Inc.

## Deodorant Examples

[0228] The following examples further describe and demonstrate embodiments within the scope of the present invention. The examples are given solely for the purpose of illustration and are not to be construed as limitations of the present invention as many variations thereof are possible without departing from the spirit and scope of the invention.

Ingredient	Example 1	Example 2	Example 3
<b>Part I: Partial Continuous Phase</b>			
Cyclopentasiloxane <sup>1</sup>	17.65		16.65
DC5200 <sup>2</sup>	1.20	1.20	1.20
Fragrance	1.35	1.75	1.35
Hexyl Methicone <sup>3</sup>		17.25	
Mineral oil			

-continued

Ingredient	Example 1	Example 2	Example 3
Alkyl siloxane Polymer of Example 1-15 (mixtures thereof may also be used)	5	5	5
<b>Part II: Disperse Phase</b>			
ACH (50% solution)	40.00	40.00	40.00
ZAG (30% solution)			
propylene glycol	5.00	5.00	5.00
water	12.30	12.30	12.30
<b>Part III: Structurant Plus</b>			
<b>Remainder of Continuous Phase</b>			
FinSolve® TN	6.50	6.50	6.50
Ozocrite Wax			12
Performalene® PL <sup>4</sup>	11.00	11.00	

<sup>1</sup>DC 246 fluid from Dow Corning

<sup>2</sup>from Dow Corning

<sup>3</sup>41M10 from Cognis

<sup>4</sup>from New Phase Technologies

All of these examples can be made via the following general process, which one skilled in the art will be able to alter to incorporate available equipment. The ingredients of Part I and Part II are mixed in separate suitable containers. Part II is then added slowly to Part I under agitation to assure the making of a water-in-silicone emulsion. The emulsion is then milled with suitable mill, for example a Grecco 1L03 from Grecco Corp, to create a homogenous emulsion. Part III is mixed and heated to 88° C. until the all solids are completely melted. The emulsion is then also heated to 88° C., and Part 3 ingredients are slowly added to the emulsion. The final mixture is then poured into an appropriate container, and allowed to solidify and cool to ambient temperature.

Fabric and/or Hard Surface Cleaning and/or Treatment Compositions

[0229] Aspects of the invention include the use of the organosilicone polymers disclosed herein in laundry detergent compositions (e.g., TIDE™), hard surface cleaners (e.g., MR CLEAN™) automatic dishwashing liquids (e.g., CASCADE™), dishwashing liquids (e.g., DAWN™), and floor cleaners (e.g., SWIFFER™). Non-limiting examples of cleaning compositions may include those described in U.S. Pat. Nos. 4,515,705; 4,537,706; 4,537,707; 4,550,862; 4,561,998; 4,597,898; 4,968,451; 5,565,145; 5,929,022; 6,294,514; and 6,376,445. The cleaning compositions disclosed herein are typically formulated such that, during use in aqueous cleaning operations, the wash water will have a pH of between about 6.5 and about 12, or between about 7.5 and 10.5. Liquid dishwashing product formulations typically have a pH between about 6.8 and about 9.0. Cleaning products are typically formulated to have a pH of from about 7 to about 12. Techniques for controlling pH at recommended usage levels include the use of buffers, alkalis, acids, etc., and are well known to those skilled in the art.

[0230] Fabric treatment compositions disclosed herein typically comprise a fabric softening active ("FSA") and an organosilicone polymer disclosed herein. Suitable fabric softening actives, include, but are not limited to, materials selected from the group consisting of quats, amines, fatty esters, sucrose esters, silicones, dispersible polyolefins, clays, polysaccharides, fatty oils, polymer latexes and mixtures thereof.

## Adjunct Materials

[0231] The disclosed compositions may include additional adjunct ingredients. Each adjunct ingredient is not essential to

Applicants' compositions. Thus, certain embodiments of Applicants' compositions do not contain one or more of the following adjunct materials: bleach activators, surfactants, builders, chelating agents, dye transfer inhibiting agents, dispersants, enzymes, and enzyme stabilizers, catalytic metal complexes, polymeric dispersing agents, clay and soil removal/anti-redeposition agents, brighteners, suds suppressors, dyes, additional perfumes and perfume delivery systems, structure elasticizing agents, fabric softeners, carriers, hydrotropes, processing aids and/or pigments. However, when one or more adjuncts are present, such one or more adjuncts may be present as detailed below. The following is a non-limiting list of suitable additional adjuncts.

**Deposition Aid**—In one aspect, the fabric treatment composition may comprise from about 0.01% to about 10%, from about 0.05 to about 5%, or from about 0.15 to about 3% of a deposition aid. Suitable deposition aids are disclosed in, for example, USPA Ser. No. 12/080,358.

In one aspect, the deposition aid may be a cationic or amphoteric polymer. In another aspect, the deposition aid may be a cationic polymer. Cationic polymers in general and their method of manufacture are known in the literature. In one aspect, the cationic polymer may have a cationic charge density of from about 0.005 to about 23 meq/g, from about 0.01 to about 12 meq/g, or from about 0.1 to about 7 meq/g, at the pH of the composition. For amine-containing polymers, wherein the charge density depends on the pH of the composition, charge density is measured at the intended use pH of the product. Such pH will generally range from about 2 to about 11, more generally from about 2.5 to about 9.5. Charge density is calculated by dividing the number of net charges per repeating unit by the molecular weight of the repeating unit. The positive charges may be located on the backbone of the polymers and/or the side chains of polymers.

**[0232]** Non-limiting examples of deposition enhancing agents are cationic or amphoteric, polysaccharides, proteins and synthetic polymers. Cationic polysaccharides include cationic cellulose derivatives, cationic guar gum derivatives, chitosan and derivatives and cationic starches. Cationic polysaccharides have a molecular weight from about 50,000 to about 2 million, or even from about 100,000 to about 3,500,000. Suitable cationic polysaccharides include cationic cellulose ethers, particularly cationic hydroxyethylcellulose and cationic hydroxypropylcellulose. Examples of cationic hydroxyalkyl cellulose include those with the INCI name Polyquaternium 10 such as those sold under the trade names Ucare™ Polymer JR 30M, JR 400, JR 125, LR 400 and LK 400 polymers; Polyquaternium 67 such as those sold under the trade name Soficat SK™, all of which are marketed by Amerchol Corporation, Edgewater N.J.; and Polyquaternium 4 such as those sold under the trade name Celquat™ H200 and Celquat™ L-200 available from National Starch and Chemical Company, Bridgewater, N.J. Other suitable polysaccharides include Hydroxyethyl cellulose or hydroxypropylcellulose quaternized with glycidyl C<sub>12</sub>-C<sub>22</sub> alkyl dimethyl ammonium chloride. Examples of such polysaccharides include the polymers with the INCI names Polyquaternium 24 such as those sold under the trade name Quaternium LM 200 by Amerchol Corporation, Edgewater N.J. Cationic starches described by D. B. Solarek in *Modified Starches, Properties and Uses* published by CRC Press (1986) and in U.S. Pat. No. 7,135,451, col. 2, line 33-col. 4, line 67. Cationic galactomannans include cationic guar gums or cationic locust bean gum. An example of a cationic guar gum is a

quaternary ammonium derivative of Hydroxypropyl Guar such as those sold under the trade name Jaguar®C13 and Jaguar®Excel available from Rhodia, Inc of Cranbury N.J. and N-Hance® by Aqualon, Wilmington, Del.

**[0233]** Another group of suitable cationic polymers includes those produced by polymerization of ethylenically unsaturated monomers using a suitable initiator or catalyst, such as those disclosed in U.S. Pat. No. 6,642,200.

Suitable polymers may be selected from the group consisting of cationic or amphoteric polysaccharide, polyethylene imine and its derivatives, and a synthetic polymer made by polymerizing one or more cationic monomers selected from the group consisting of N,N-dialkylaminoalkyl acrylate, N,N-dialkylaminoalkyl methacrylate, N,N-dialkylaminoalkyl acrylamide, N,N-dialkylaminoalkylmethacrylamide, quaternized N,N dialkylaminoalkyl acrylate quaternized N,N-dialkylaminoalkyl methacrylate, quaternized N,N-dialkylaminoalkyl acrylamide, quaternized N,N-dialkylaminoalkylmethacrylamide, Methacryloamidopropyl-pentamethyl-1,3-propylene-2-ol-ammonium dichloride, N,N,N',N',N'',N'''-heptamethyl-N''-3-(1-oxo-2-methyl-2-propenyl)aminopropyl-9-oxo-8-azodecane-1,4,10-triammonium trichloride, vinylamine and its derivatives, allylamine and its derivatives, vinyl imidazole, quaternized vinyl imidazole and diallyl dialkyl ammonium chloride and combinations thereof, and optionally a second monomer selected from the group consisting of acrylamide, N,N-dialkyl acrylamide, methacrylamide, N,N-dialkylmethacrylamide, C1-C12 alkyl acrylate, C1-C12 hydroxyalkyl acrylate, polyalkylene glycol acrylate, C1-C12 alkyl methacrylate, C1-C12 hydroxyalkyl methacrylate, polyalkylene glycol methacrylate, vinyl acetate, vinyl alcohol, vinyl formamide, vinyl acetamide, vinyl alkyl ether, vinyl pyridine, vinyl pyrrolidone, vinyl imidazole, vinyl caprolactam, and derivatives, acrylic acid, methacrylic acid, maleic acid, vinyl sulfonic acid, styrene sulfonic acid, acrylamidopropylmethane sulfonic acid (AMPS) and their salts. The polymer may optionally be branched or cross-linked by using branching and crosslinking monomers. Branching and crosslinking monomers include ethylene glycoldiacrylate divinylbenzene, and butadiene. In another aspect, the treatment composition may comprise an amphoteric deposition aid polymer so long as the polymer possesses a net positive charge. Said polymer may have a cationic charge density of about 0.05 to about 18 milliequivalents/g.

In another aspect, the deposition aid may be selected from the group consisting of cationic polysaccharide, polyethylene imine and its derivatives, poly(acrylamide-co-diallyldimethylammonium chloride), poly(acrylamide-methacrylamidopropyltrimethyl ammonium chloride), poly(acrylamide-co-N,N-dimethylaminoethyl acrylate) and its quaternized derivatives, poly(acrylamide-co-N,N-dimethyl aminoethyl methacrylate) and its quaternized derivative, poly(hydroxyethylacrylate-co-dimethyl aminoethyl methacrylate), poly(hydroxypropylacrylate-co-dimethyl aminoethyl methacrylate), poly(hydroxypropylacrylate-co-methacrylamidopropyltrimethylammonium chloride), poly(acrylamide-co-diallyldimethylammonium chloride-co-acrylic acid), poly(acrylamide-methacrylamidopropyltrimethyl ammonium chloride-co-acrylic acid), poly(diallyldimethyl ammonium chloride), poly(vinylpyrrolidone-co-dimethylaminoethyl methacrylate), poly(ethyl methacrylate-co-quaternized dimethylaminoethyl methacrylate), poly(ethyl methacrylate-co-oleyl

methacrylate-co-diethylaminoethyl methacrylate), poly(diallyldimethylammonium chloride-co-acrylic acid), poly(vinyl pyrrolidone-co-quaternized vinyl imidazole) and poly(acrylamide-co-Methacryloamidopropyl-pentamethyl-1,3-propylene-2-ol-ammonium dichloride). Suitable deposition aids include Polyquaternium-1, Polyquaternium-5, Polyquaternium-6, Polyquaternium-7, Polyquaternium-8, Polyquaternium-11, Polyquaternium-14, Polyquaternium-22, Polyquaternium-28, Polyquaternium-30, Polyquaternium-32 and Polyquaternium-33, as named under the International Nomenclature for Cosmetic Ingredients. In one aspect, the deposition aid may comprise polyethyleneimine or a polyethyleneimine derivative. A suitable polyethyleneimine useful herein is that sold under the trade name Lupasol® by BASF, AG, and Ludwigshafen, Germany

**[0234]** In another aspect, the deposition aid may comprise a cationic acrylic based polymer. In a further aspect, the deposition aid may comprise a cationic polyacrylamide. In another aspect, the deposition aid may comprise a polymer comprising polyacrylamide and polymethacrylamidopropyl trimethylammonium cation. In another aspect, the deposition aid may comprise poly(acrylamide-N-dimethyl aminoethyl acrylate) and its quaternized derivatives. In this aspect, the deposition aid may be that sold under the trade name Sedipur®, available from BTC Specialty Chemicals, a BASF Group, Florham Park, N.J. In a yet further aspect, the deposition aid may comprise poly(acrylamide-co-methacrylamidopropyltrimethyl ammonium chloride). In another aspect, the deposition aid may comprise a non-acrylamide based polymer, such as that sold under the trade name Rheovis® CDE, available from Ciba Specialty Chemicals, a BASF group, Florham Park, N.J., or as disclosed in USPA 2006/0252668.

In another aspect, the deposition aid may be selected from the group consisting of cationic or amphoteric polysaccharides. In one aspect, the deposition aid may be selected from the group consisting of cationic and amphoteric cellulose ethers, cationic or amphoteric galactomannan, cationic guar gum, cationic or amphoteric starch, and combinations thereof.

**[0235]** Another group of suitable cationic polymers may include alkylamine-epichlorohydrin polymers which are reaction products of amines and oligoamines with epichlorohydrin, for example, those polymers listed in, for example, U.S. Pat. Nos. 6,642,200 and 6,551,986. Examples include dimethylamine-epichlorohydrin-ethylenediamine, available under the trade name Cartafix® CB and Cartafix® TSF from Clariant, Basle, Switzerland.

**[0236]** Another group of suitable synthetic cationic polymers may include polyamidoamine-epichlorohydrin (PAE) resins of polyalkylenepolyamine with polycarboxylic acid. The most common PAE resins are the condensation products of diethylenetriamine with adipic acid followed by a subsequent reaction with epichlorohydrin. They are available from Hercules Inc. of Wilmington Del. under the trade name Kymene™ or from BASF AG (Ludwigshafen, Germany) under the trade name Luresin™. The cationic polymers may contain charge neutralizing anions such that the overall polymer is neutral under ambient conditions. Non-limiting examples of suitable counter ions (in addition to anionic species generated during use) include chloride, bromide, sulfate, methylsulfate, sulfonate, methylsulfonate, carbonate, bicarbonate, formate, acetate, citrate, nitrate, and mixtures thereof.

The weight-average molecular weight of the polymer may be from about 500 Daltons to about 5,000,000 Daltons, or from about 1,000 Daltons to about 2,000,000 Daltons, or from about 2,500 Daltons to about 1,500,000 Daltons, as determined by size exclusion chromatography relative to polyethylene oxide standards with RI detection. In one aspect, the MW of the cationic polymer may be from about 500 Daltons to about 37,500 Daltons.

**Surfactants:** The products of the present invention may comprise from about 0.11% to 80% by weight of a surfactant. In one aspect, such compositions may comprise from about 5% to 50% by weight of surfactant. Surfactants utilized can be of the anionic, nonionic, zwitterionic, ampholytic or cationic type or can comprise compatible mixtures of these types. Detergent surfactants useful herein are described in U.S. Pat. Nos. 3,664,961, 3,919,678, 4,222,905, 4,239,659, 6,136,769, 6,020,303, and 6,060,443.

**[0237]** Anionic and nonionic surfactants are typically employed if the fabric care product is a laundry detergent. On the other hand, cationic surfactants are typically employed if the fabric care product is a fabric softener.

**[0238]** Useful anionic surfactants can themselves be of several different types. For example, water-soluble salts of the higher fatty acids, i.e., "soaps", are useful anionic surfactants in the compositions herein. This includes alkali metal soaps such as the sodium, potassium, ammonium, and alkylolammonium salts of higher fatty acids containing from about 8 to about 24 carbon atoms, or even from about 12 to about 18 carbon atoms. Soaps can be made by direct saponification of fats and oils or by the neutralization of free fatty acids. Particularly useful are the sodium and potassium salts of the mixtures of fatty acids derived from coconut oil and tallow, i.e., sodium or potassium tallow and coconut soap.

**[0239]** Useful anionic surfactants include the water-soluble salts, particularly the alkali metal, ammonium and alkylolammonium (e.g., monoethanolammonium or triethanolammonium) salts, of organic sulfuric reaction products having in their molecular structure an alkyl group containing from about 10 to about 20 carbon atoms and a sulfonic acid or sulfuric acid ester group. (Included in the term "alkyl" is the alkyl portion of aryl groups.) Examples of this group of synthetic surfactants are the alkyl sulfates and alkyl alkoxy sulfates, especially those obtained by sulfating the higher alcohols (C<sub>8</sub>-C<sub>18</sub> carbon atoms).

**[0240]** Other useful anionic surfactants herein include the water-soluble salts of esters of  $\alpha$ -sulfonated fatty acids containing from about 6 to 20 carbon atoms in the fatty acid group and from about 1 to 10 carbon atoms in the ester group; water-soluble salts of 2-acyloxy-alkane-1-sulfonic acids containing from about 2 to 9 carbon atoms in the acyl group and from about 9 to about 23 carbon atoms in the alkane moiety; water-soluble salts of olefin sulfonates containing from about 12 to 24 carbon atoms; and  $\beta$ -alkyloxy alkane sulfonates containing from about 1 to 3 carbon atoms in the alkyl group and from about 8 to 20 carbon atoms in the alkane moiety.

In another embodiment, the anionic surfactant may comprise a C<sub>11</sub>-C<sub>18</sub> alkyl benzene sulfonate surfactant; a C<sub>10</sub>-C<sub>20</sub> alkyl sulfate surfactant; a C<sub>10</sub>-C<sub>18</sub> alkyl alkoxy sulfate surfactant, having an average degree of alkoxylation of from 1 to 30, wherein the alkoxy comprises a C<sub>1</sub>-C<sub>4</sub> chain and mixtures thereof; a mid-chain branched alkyl sulfate surfactant; a mid-chain branched alkyl alkoxy sulfate surfactant having an average degree of alkoxylation of from 1 to 30, wherein the alkoxy comprises a C<sub>1</sub>-C<sub>4</sub> chain and mixtures thereof; a C<sub>10</sub>-C<sub>18</sub>

alkyl alkoxy carboxylates comprising an average degree of alkoxylation of from 1 to 5; a C<sub>12</sub>-C<sub>20</sub> methyl ester sulfonate surfactant, a C<sub>10</sub>-C<sub>18</sub> alpha-olefin sulfonate surfactant, a C<sub>6</sub>-C<sub>20</sub> sulfosuccinate surfactant, and a mixture thereof.

**[0241]** In addition to the anionic surfactant, the fabric care compositions of the present invention may further contain a nonionic surfactant. The compositions of the present invention can contain up to about 30%, alternatively from about 0.01% to about 20%, more alternatively from about 0.1% to about 10%, by weight of the composition, of a nonionic surfactant. In one embodiment, the nonionic surfactant may comprise an ethoxylated nonionic surfactant. Examples of suitable non-ionic surfactants are provided in U.S. Pat. Nos. 4,285,841, 6,150,322, and 6,153,577.

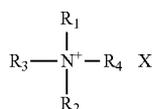
**[0242]** Suitable for use herein are the ethoxylated alcohols and ethoxylated alkyl phenols of the formula R(OC<sub>2</sub>H<sub>4</sub>)<sub>n</sub>OH, wherein R is selected from the group consisting of aliphatic hydrocarbon radicals containing from about 8 to about 20 carbon atoms and alkyl phenyl radicals in which the alkyl groups contain from about 8 to about 12 carbon atoms, and the average value of n is from about 5 to about 15.

**[0243]** Suitable nonionic surfactants are those of the formula R<sub>1</sub>(OC<sub>2</sub>H<sub>4</sub>)<sub>n</sub>OH, wherein R<sub>1</sub> is a C<sub>10</sub>-C<sub>16</sub> alkyl group or a C<sub>8</sub>-C<sub>12</sub> alkyl phenyl group, and n is from 3 to about 80. In one aspect, particularly useful materials are condensation products of C<sub>9</sub>-C<sub>15</sub> alcohols with from about 5 to about 20 moles of ethylene oxide per mole of alcohol.

**[0244]** Additional suitable nonionic surfactants include polyhydroxy fatty acid amides such as N-methyl N-1-deoxyglucityl cocoamide and N-methyl N-1-deoxyglucityl oleamide and alkyl polysaccharides such as the ones described in U.S. Pat. No. 5,332,528. Alkylpolysaccharides are disclosed in U.S. Pat. No. 4,565,647.

The fabric care compositions of the present invention may contain up to about 30%, alternatively from about 0.01% to about 20%, more alternatively from about 0.1% to about 20%, by weight of the composition, of a cationic surfactant. For the purposes of the present invention, cationic surfactants include those which can deliver fabric care benefits. Non-limiting examples of useful cationic surfactants include: fatty amines; quaternary ammonium surfactants; and imidazoline quat materials.

In some embodiments, useful cationic surfactants include those disclosed in U.S. Patent Application number 2005/0164905 A1 and having the general Formula (VIII):



wherein:

(a) R<sub>1</sub> and R<sub>2</sub> each are individually selected from the groups of: C<sub>1</sub>-C<sub>4</sub> alkyl; C<sub>1</sub>-C<sub>4</sub> hydroxy alkyl; benzyl; —(C<sub>n</sub>H<sub>2n</sub>)<sub>x</sub>H, wherein:

**[0245]** i. x has a value from about 2 to about 5;

**[0246]** ii. n has a value of about 1-4;

(b) R<sub>3</sub> and R<sub>4</sub> are each:

**[0247]** i. a C<sub>8</sub>-C<sub>22</sub> alkyl; or

**[0248]** ii. R<sub>3</sub> is a C<sub>8</sub>-C<sub>22</sub> alkyl and R<sub>4</sub> is selected from the group of: C<sub>1</sub>-C<sub>10</sub> alkyl; C<sub>1</sub>-C<sub>10</sub> hydroxy alkyl; benzyl; —(C<sub>n</sub>H<sub>2n</sub>O)<sub>x</sub>H, wherein:

**[0249]** 1. x has a value from 2 to 5; and

**[0250]** 2. n has a value of 1-4; and

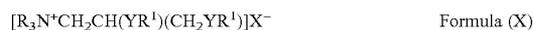
(c) X is an anion.

Fabric Softening Active Compounds—The fabric softening active may comprise, as the principal active, compounds of the following Formula (IX)

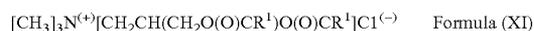


wherein each R may comprise either hydrogen, a short chain C<sub>1</sub>-C<sub>6</sub>, in one aspect a C<sub>1</sub>-C<sub>3</sub> alkyl or hydroxyalkyl group, for example methyl, ethyl, propyl, hydroxyethyl, and the like, poly(C<sub>2-3</sub> alkoxy), polyethoxy, benzyl, or mixtures thereof; each X may independently be (CH<sub>2</sub>)<sub>n</sub>, CH<sub>2</sub>-CH(CH<sub>3</sub>)- or CH-(CH<sub>3</sub>)-CH<sub>2</sub>-; each Y may comprise —O—(O)C—, —C(O)—O—, —NR—C(O)—, or —C(O)—NR—; each m may be 2 or 3; each n may be from 1 to about 4, in one aspect 2; the sum of carbons in each R<sup>1</sup>, plus one when Y is —O—(O)C— or —NR—C(O)—, may be C<sub>12</sub>-C<sub>22</sub>, or C<sub>14</sub>-C<sub>20</sub>, with each R<sup>1</sup> being a hydrocarbyl, or substituted hydrocarbyl group; and X<sup>-</sup> may comprise any softener-compatible anion. In one aspect, the softener-compatible anion may comprise chloride, bromide, methylsulfate, ethylsulfate, sulfate, and nitrate. In another aspect, the softener-compatible anion may comprise chloride or methyl sulfate.

In another aspect, the fabric softening active may comprise the general Formula (X):



wherein each Y, R, R<sup>1</sup>, and X<sup>-</sup> have the same meanings as before. Such compounds include those having the Formula (XI):



wherein each R may comprise a methyl or ethyl group. In one aspect, each R<sup>1</sup> may comprise a C<sub>15</sub> to C<sub>19</sub> group. As used herein, when the diester is specified, it can include the monoester that is present.

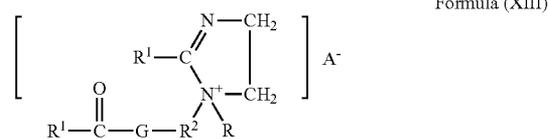
**[0251]** These types of agents and general methods of making them are disclosed in U.S. Pat. No. 4,137,180. An example of a suitable DEQA (2) is the “propyl” ester quaternary ammonium fabric softener active comprising the formula 1,2-di(acyloxy)-3-trimethylammonio propane chloride.

In one aspect, the fabric softening active may comprise the Formula (XII):



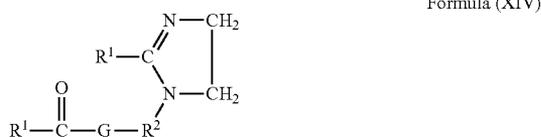
wherein each R, R<sup>1</sup>, m and X<sup>-</sup> have the same meanings as before.

In a further aspect, the fabric softening active may comprise the Formula (XIII):



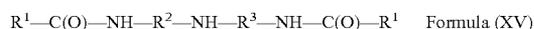
wherein each R and R<sup>1</sup> have the definitions given above; R<sup>2</sup> may comprise a C<sub>1-6</sub> alkylene group, in one aspect an ethylene group; and G may comprise an oxygen atom or an —NR— group; and A<sup>-</sup> is as defined above.

In a yet further aspect, the fabric softening active may comprise the Formula (XIV):



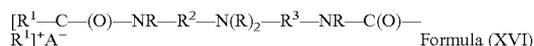
wherein  $\text{R}^1$ ,  $\text{R}^2$  and  $\text{G}$  are defined as above.

In a further aspect, the fabric softening active may comprise condensation reaction products of fatty acids with dialkylenetriamines in, e.g., a molecular ratio of about 2:1, said reaction products containing compounds of the Formula (XV):



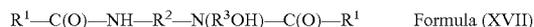
wherein  $\text{R}^1$ ,  $\text{R}^2$  are defined as above, and  $\text{R}^3$  may comprise a  $\text{C}_{1-6}$  alkylene group, or an ethylene group and wherein the reaction products may optionally be quaternized by the addition of an alkylating agent such as dimethyl sulfate. Such quaternized reaction products are described in additional detail in U.S. Pat. No. 5,296,622.

[0252] In a yet further aspect, the fabric softening active may comprise the Formula (XVI):



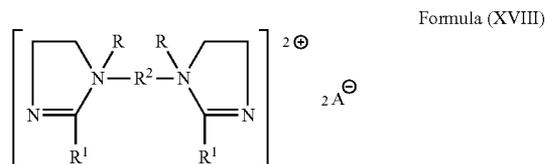
wherein  $\text{R}$ ,  $\text{R}^1$ ,  $\text{R}^2$ , and  $\text{R}^3$  are defined as above;  $\text{A}^-$  is as defined below.

[0253] In a yet further aspect, the fabric softening active may comprise reaction products of fatty acid with hydroxy-alkylalkylenediamines in a molecular ratio of about 2:1, said reaction products containing compounds of the Formula (XVII):



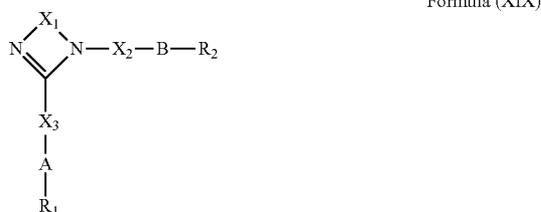
wherein  $\text{R}$ ,  $\text{R}^1$ ,  $\text{R}^2$ , and  $\text{R}^3$  are defined as above;  $\text{A}^-$  is as defined below.

In a yet further aspect, the fabric softening active may comprise the Formula (XVIII):



wherein  $\text{R}$ ,  $\text{R}^1$ ,  $\text{R}^2$ , and  $\text{R}^3$  are defined as above;  $\text{A}^-$  is as defined below.

In yet a further aspect, the fabric softening active may comprise the Formula (XIX):



Wherein  $\text{X}_1$  may comprise a  $\text{C}_{2-3}$  alkyl group, in one aspect, an ethyl group;  $\text{X}_2$  and  $\text{X}_3$  may independently comprise  $\text{C}_{1-6}$  linear or branched alkyl or alkenyl groups, in one aspect, methyl, ethyl or isopropyl groups;  $\text{R}_1$  and  $\text{R}_2$  may independently comprise  $\text{C}_{8-22}$  linear or branched alkyl or alkenyl groups, characterized in that  $\text{A}$  and  $\text{B}$  are independently selected from the group comprising  $-\text{O}-(\text{C}=\text{O})-$ ,  $-(\text{C}=\text{O})-\text{O}-$ , or mixtures thereof, in one aspect,  $-\text{O}-(\text{C}=\text{O})-$ .

[0254] Non-limiting examples of fabric softening actives comprising Formula (IX) are N,N-bis(stearoyl-oxy-ethyl)N,N-dimethyl ammonium chloride, N,N-bis(tallowoyl-oxy-ethyl)N,N-dimethyl ammonium chloride, N,N-bis(stearoyl-oxy-ethyl)N-(2 hydroxyethyl)N-methyl ammonium methylsulfate.

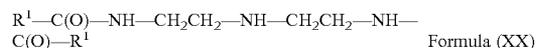
[0255] Non-limiting examples of fabric softening actives comprising Formula (XI) is 1,2di(stearoyl-oxy) 3 trimethyl ammoniumpropane chloride.

[0256] Non-limiting examples of fabric softening actives comprising Formula (XII) may include dialkylenedimethylammonium salts such as dicanoladimethylammonium chloride, di(hard)tallowdimethylammonium chloride dicanoladimethylammonium methylsulfate. An example of commercially available dialkylenedimethylammonium salts usable in the present invention is dioleyldimethylammonium chloride available from Witco Corporation under the trade name Adogen® 472 and dihardtallow dimethylammonium chloride available from Akzo Nobel Arquad® 2HT75.

[0257] A non-limiting example of fabric softening actives comprising Formula (XIII) may include 1-methyl-1-stearoylamidoethyl-2-stearoylimidazolium methylsulfate wherein  $\text{R}^1$  is an acyclic aliphatic  $\text{C}_{15-17}$  hydrocarbon group,  $\text{R}^2$  is an ethylene group,  $\text{G}$  is a  $\text{NH}$  group,  $\text{R}^3$  is a methyl group and  $\text{A}^-$  is a methyl sulfate anion, available commercially from the Witco Corporation under the trade name Varisoft®.

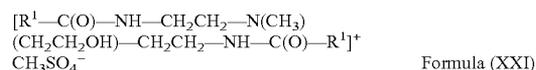
[0258] A non-limiting example of fabric softening actives comprising Formula (XIV) is 1-tallowylamidoethyl-2-tallowylimidazoline wherein  $\text{R}^1$  may comprise an acyclic aliphatic  $\text{C}_{15-17}$  hydrocarbon group,  $\text{R}^2$  may comprise an ethylene group, and  $\text{G}$  may comprise a  $\text{NH}$  group.

[0259] A non-limiting example of a fabric softening active comprising Formula (XV) is the reaction products of fatty acids with diethylenetriamine in a molecular ratio of about 2:1, said reaction product mixture comprising N,N"-dialkyldiethylenetriamine having the Formula (XX):



wherein  $\text{R}^1$  is an alkyl group of a commercially available fatty acid derived from a vegetable or animal source, such as Emersol® 223LL or Emersol® 7021, available from Henkel Corporation, and  $\text{R}^2$  and  $\text{R}^3$  are divalent ethylene groups.

A non-limiting example of a fabric softening active comprising Formula (XVI) is a difatty amidoamine based softener having the Formula (XXI):



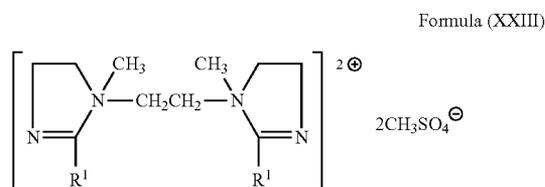
wherein  $\text{R}^1$  is an alkyl group. An example of such compound is that commercially available from the Witco Corporation e.g. under the trade name Varisoft® 222LT.

**[0260]** A non-limiting example of a fabric softening active comprising Formula (XXVII) is the reaction products of fatty acids with N-2-hydroxyethylethylenediamine in a molecular ratio of about 2:1, said reaction product mixture comprising the Formula (XXII):



wherein R<sup>1</sup>—C(O) is an alkyl group of a commercially available fatty acid derived from a vegetable or animal source, such as Emersol® 223LL or Emersol® 7021, available from Henkel Corporation.

A non-limiting example of a fabric softening active comprising Formula (XXVIII) is the diquatery compound having the Formula (XXIII):



wherein R<sup>1</sup> is derived from fatty acid. Such compound is available from Witco Company.

**[0261]** A non-limiting example of a fabric softening active comprising Formula (XIX) is a dialkyl imidazoline diester compound, where the compound is the reaction product of N-(2-hydroxyethyl)-1,2-ethylenediamine or N-(2-hydroxyisopropyl)-1,2-ethylenediamine with glycolic acid, esterified with fatty acid, where the fatty acid is (hydrogenated) tallow fatty acid, palm fatty acid, hydrogenated palm fatty acid, oleic acid, rapeseed fatty acid, hydrogenated rapeseed fatty acid or a mixture of the above.

**[0262]** It will be understood that combinations of softener actives disclosed above are suitable for use herein.

#### Anion A

**[0263]** In the cationic nitrogenous salts herein, the anion A<sup>-</sup>, which comprises any softener compatible anion, provides electrical neutrality. Most often, the anion used to provide electrical neutrality in these salts is from a strong acid, especially a halide, such as chloride, bromide, or iodide. However, other anions can be used, such as methylsulfate, ethylsulfate, acetate, formate, sulfate, carbonate, and the like. In one aspect, the anion A may comprise chloride or methylsulfate. The anion, in some aspects, may carry a double charge. In this aspect, A<sup>-</sup> represents half a group.

**[0264]** In one aspect, the fabric care and/or treatment composition may comprise a second softening agent selected from the group consisting of polyglycerol esters (PGEs), oily sugar derivatives, and wax emulsions. Suitable PGEs include those disclosed in USPA No. 61/089,080. Suitable oily sugar derivatives and wax emulsions include those disclosed in USPA 2008-0234165 A1.

**[0265]** In one aspect, the compositions may comprise from about 0.001% to about 0.01% of an unsaturated aldehyde. In one aspect, the compositions are essentially free of an unsaturated aldehyde. Without being limited by theory, in this aspect, the compositions are less prone to the yellowing effect often encountered with amino-containing agents.

**[0266]** Builders—The compositions may also contain from about 0.1% to 80% by weight of a builder. Compositions in liquid form generally contain from about 1% to 10% by weight of the builder component. Compositions in granular form generally contain from about 1% to 50% by weight of the builder component. Detergent builders are well known in the art and can contain, for example, phosphate salts as well as various organic and inorganic nonphosphorus builders. Water-soluble, nonphosphorus organic builders useful herein include the various alkali metal, ammonium and substituted ammonium polyacetates, carboxylates, polycarboxylates and polyhydroxy sulfonates. Examples of polyacetate and polycarboxylate builders are the sodium, potassium, lithium, ammonium and substituted ammonium salts of ethylene diamine tetraacetic acid, nitrilotriacetic acid, oxydisuccinic acid, mellitic acid, benzene polycarboxylic acids, and citric acid. Other suitable polycarboxylates for use herein are the polyacetal carboxylates described in U.S. Pat. No. 4,144,226 and U.S. Pat. No. 4,246,495. Other polycarboxylate builders are the oxydisuccinates and the ether carboxylate builder compositions comprising a combination of tartrate monosuccinate and tartrate disuccinate described in U.S. Pat. No. 4,663,071, Builders for use in liquid detergents are described in U.S. Pat. No. 4,284,532. One suitable builder includes may be citric acid. Suitable nonphosphorus, inorganic builders include the silicates, aluminosilicates, borates and carbonates, such as sodium and potassium carbonate, bicarbonate, sesquicarbonate, tetraborate decahydrate, and silicates having a weight ratio of SiO<sub>2</sub> to alkali metal oxide of from about 0.5 to about 4.0, or from about 1.0 to about 2.4. Also useful are aluminosilicates including zeolites. Such materials and their use as detergent builders are more fully discussed in U.S. Pat. No. 4,605,509.

**[0267]** Dispersants—The compositions may contain from about 0.1%, to about 10%, by weight of dispersants. Suitable water-soluble organic materials are the homo- or co-polymeric acids or their salts, in which the polycarboxylic acid may contain at least two carboxyl radicals separated from each other by not more than two carbon atoms. The dispersants may also be alkoxyated derivatives of polyamines, and/or quaternized derivatives thereof such as those described in U.S. Pat. Nos. 4,597,898, 4,676,921, 4,891,160, 4,659,802 and 4,661,288.

**[0268]** Enzymes—The compositions may contain one or more detergent enzymes which provide cleaning performance and/or fabric care benefits. Examples of suitable enzymes include hemicellulases, peroxidases, proteases, cellulases, xylanases, lipases, phospholipases, esterases, cutinases, pectinases, keratanases, reductases, oxidases, phenoloxidasases, lipoxygenases, ligninases, pullulanases, tannases, pentosanases, malanases, β-glucanases, arabinosidases, hyaluronidase, chondroitinase, laccase, and amylases, or mixtures thereof. A typical combination may be a cocktail of conventional applicable enzymes like protease, lipase, cutinase and/or cellulase in conjunction with amylase. Enzymes can be used at their art-taught levels, for example at levels recommended by suppliers such as Novozymes and Genencor. Typical levels in the compositions are from about 0.0001% to about 5%. When enzymes are present, they can be used at very low levels, e.g., from about 0.001% or lower; or they can be used in heavier-duty laundry detergent formulations at higher levels, e.g., about 0.1% and higher. In accordance with a preference of some consumers for “non-biologi-

cal” detergents, the compositions may be either or both enzyme-containing and enzyme-free.

**[0269]** Dye Transfer Inhibiting Agents—The compositions may also include from about 0.0001%, from about 0.01%, from about 0.05% by weight of the compositions to about 10%, about 2%, or even about 1% by weight of the compositions of one or more dye transfer inhibiting agents such as polyvinylpyrrolidone polymers, polyamine N-oxide polymers, copolymers of N-vinylpyrrolidone and N-vinylimidazole, polyvinylloxazolidones and polyvinylimidazoles or mixtures thereof.

**[0270]** Chelant—The compositions may contain less than about 5%, or from about 0.01% to about 3% of a chelant such as citrates; nitrogen-containing, P-free aminocarboxylates such as EDDS, EDTA and DTPA; aminophosphonates such as diethylenetriamine pentamethylenephosphonic acid and, ethylenediamine tetramethylenephosphonic acid; nitrogen-free phosphonates e.g., HEDP; and nitrogen or oxygen containing, P-free carboxylate-free chelants such as compounds of the general class of certain macrocyclic N-ligands such as those known for use in bleach catalyst systems.

**[0271]** Brighteners—The compositions may also comprise a brightener (also referred to as “optical brightener”) and may include any compound that exhibits fluorescence, including compounds that absorb UV light and reemit as “blue” visible light. Non-limiting examples of useful brighteners include: derivatives of stilbene or 4,4'-diaminostilbene, biphenyl, five-membered heterocycles such as triazoles, pyrazolines, oxazoles, imidiazoles, etc., or six-membered heterocycles (coumarins, naphthalamide, s-triazine, etc.). Cationic, anionic, nonionic, amphoteric and zwitterionic brighteners can be used. Suitable brighteners include those commercially marketed under the trade name Tinopal-UNPA-GX® by Ciba Specialty Chemicals Corporation (High Point, N.C.).

**[0272]** Bleach system—Bleach systems suitable for use herein contain one or more bleaching agents. Non-limiting examples of suitable bleaching agents include catalytic metal complexes; activated peroxygen sources; bleach activators; bleach boosters; photobleaches; bleaching enzymes; free radical initiators; H<sub>2</sub>O<sub>2</sub>; hypochlorite bleaches; peroxygen sources, including perborate and/or percarbonate and combinations thereof. Suitable bleach activators include perhydrolyzable esters and perhydrolyzable imides such as, tetraacetyl ethylene diamine, octanoylcaprolactam, benzoyloxybenzenesulphonate, nonanoyloxybenzene-isulphonate, benzoylvalerolactam, dodecanoyloxybenzenesulphonate. Suitable bleach boosters include those described in U.S. Pat. No. 5,817,614. Other bleaching agents include metal complexes of transitional metals with ligands of defined stability constants. Such catalysts are disclosed in U.S. Pat. Nos. 4,430,243, 5,576,282, 5,597,936 and 5,595,967.

**[0273]** Stabilizer—The compositions may contain one or more stabilizers and thickeners. Any suitable level of stabilizer may be of use; exemplary levels include from about 0.01% to about 20%, from about 0.1% to about 10%, or from about 0.1% to about 3% by weight of the composition. Non-limiting examples of stabilizers suitable for use herein include crystalline, hydroxyl-containing stabilizing agents, trihydroxystearin, hydrogenated oil, or a variation thereof, and combinations thereof. In some aspects, the crystalline, hydroxyl-containing stabilizing agents may be water-insoluble wax-like substances, including fatty acid, fatty ester or fatty soap. In other aspects, the crystalline, hydroxyl-containing stabilizing agents may be derivatives of castor oil,

such as hydrogenated castor oil derivatives, for example, castor wax. The hydroxyl containing stabilizers are disclosed in U.S. Pat. Nos. 6,855,680 and 7,294,611. Other stabilizers include thickening stabilizers such as gums and other similar polysaccharides, for example gellan gum, carrageenan gum, and other known types of thickeners and rheological additives. Exemplary stabilizers in this class include gum-type polymers (e.g. xanthan gum), polyvinyl alcohol and derivatives thereof, cellulose and derivatives thereof including cellulose ethers and cellulose esters and tamarind gum (for example, comprising xyloglucan polymers), guar gum, locust bean gum (in some aspects comprising galactomannan polymers), and other industrial gums and polymers.

**[0274]** For the purposes of the present invention, the non-limiting list of adjuncts illustrated hereinafter are suitable for use in the instant compositions and may be desirably incorporated in certain embodiments of the invention, for example to assist or enhance performance, for treatment of the substrate to be cleaned, or to modify the aesthetics of the composition as is the case with perfumes, colorants, dyes or the like. It is understood that such adjuncts are in addition to the components that are supplied via Applicants’ perfumes and/or perfume systems. The precise nature of these additional components, and levels of incorporation thereof, will depend on the physical form of the composition and the nature of the operation for which it is to be used. Suitable adjunct materials include, but are not limited to, surfactants, builders, chelating agents, dye transfer inhibiting agents, dispersants, enzymes, and enzyme stabilizers, catalytic materials, bleach activators, polymeric dispersing agents, clay soil removal/anti-redeposition agents, brighteners, suds suppressors, dyes, additional perfume and perfume delivery systems, structure elasticizing agents, fabric softeners, carriers, hydrotropes, processing aids and/or pigments. In addition to the disclosure below, suitable examples of such other adjuncts and levels of use are found in U.S. Pat. Nos. 5,576,282, 6,306,812 B1 and 6,326,348 B1 that are incorporated by reference.

**[0275]** Silicones—Suitable silicones comprise Si—O moieties and may be selected from (a) non-functionalized siloxane polymers, (b) functionalized siloxane polymers, and combinations thereof. The molecular weight of the organosilicone is usually indicated by the reference to the viscosity of the material. In one aspect, the organosilicones may comprise a viscosity of from about 10 to about 2,000,000 centistokes at 25° C. In another aspect, suitable organosilicones may have a viscosity of from about 10 to about 800,000 centistokes at 25° C.

**[0276]** Suitable organosilicones may be linear, branched or cross-linked. In one aspect, the organosilicones may be linear.

**[0277]** In one aspect, the organosilicone may comprise a non-functionalized siloxane polymer that may have Formula (XXIV) below, and may comprise polyalkyl and/or phenyl silicone fluids, resins and/or gums.



wherein:

- i) each R<sub>1</sub>, R<sub>2</sub>, R<sub>3</sub> and R<sub>4</sub> may be independently selected from the group consisting of H, —OH, C<sub>1</sub>-C<sub>20</sub> alkyl, C<sub>1</sub>-C<sub>20</sub> substituted alkyl, C<sub>6</sub>-C<sub>20</sub> aryl, C<sub>6</sub>-C<sub>20</sub> substituted aryl, alkylaryl, and/or C<sub>1</sub>-C<sub>20</sub> alkoxy, moieties;
- ii) n may be an integer from about 2 to about 10, or from about 2 to about 6; or 2; such that n=j+2;
- iii) m may be an integer from about 5 to about 8,000, from about 7 to about 8,000 or from about 15 to about 4,000;
- iv) j may be an integer from 0 to about 10, or from 0 to about 4, or 0;

[0278] In one aspect,  $R_2$ ,  $R_3$  and  $R_4$  may comprise methyl, ethyl, propyl,  $C_4$ - $C_{20}$  alkyl, and/or  $C_6$ - $C_{20}$  aryl moieties. In one aspect, each of  $R_2$ ,  $R_3$  and  $R_4$  may be methyl. Each  $R_1$  moiety blocking the ends of the silicone chain may comprise a moiety selected from the group consisting of hydrogen, methyl, methoxy, ethoxy, hydroxy, propoxy, and/or aryloxy.

[0279] As used herein, the nomenclature  $SiO^{“n”/2}$  represents the ratio of oxygen and silicon atoms. For example,  $SiO_{1/2}$  means that one oxygen is shared between two Si atoms. Likewise  $SiO_{2/2}$  means that two oxygen atoms are shared between two Si atoms and  $SiO_{3/2}$  means that three oxygen atoms are shared between two Si atoms.

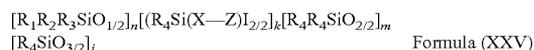
[0280] In one aspect, the organosilicone may be polydimethylsiloxane, dimethicone, dimethiconol, dimethicone cross-polymer, phenyl trimethicone, alkyl dimethicone, lauryl dimethicone, stearyl dimethicone and phenyl dimethicone. Examples include those available under the names DC 200 Fluid, DC 1664, DC 349, DC 346G available from Dow Corning® Corporation, Midland, Mich., and those available under the trade names SF1202, SF1204, SF96, and Viscasil® available from Momentive Silicones, Waterford, N.Y.

[0281] In one aspect, the organo silicone may comprise a cyclic silicone. The cyclic silicone may comprise a cyclomethicone of the formula  $[(CH_3)_2SiO]_n$ , where n is an integer that may range from about 3 to about 7, or from about 5 to about 6.

[0282] In one aspect, the organosilicone may comprise a functionalized siloxane polymer. Functionalized siloxane polymers may comprise one or more functional moieties selected from the group consisting of amino, amido, alkoxy, hydroxy, polyether, carboxy, hydride, mercapto, sulfate phosphate, and/or quaternary ammonium moieties. These moieties may be attached directly to the siloxane backbone through a bivalent alkylene radical, (i.e., “pendant”) or may be part of the backbone. Suitable functionalized siloxane polymers include materials selected from the group consisting of aminosilicones, amidosilicones, silicone polyethers, silicone-urethane polymers, quaternary ABn silicones, amino ABn silicones, and combinations thereof.

[0283] In one aspect, the functionalized siloxane polymer may comprise a silicone polyether, also referred to as “dimethicone copolyol.” In general, silicone polyethers comprise a polydimethylsiloxane backbone with one or more polyoxyalkylene chains. The polyoxyalkylene moieties may be incorporated in the polymer as pendent chains or as terminal blocks. Such silicones are described in USPA 2005/0098759, and USPNs 4,818,421 and 3,299,112. Exemplary commercially available silicone polyethers include DC 190, DC 193, FF400, all available from Dow Corning® Corporation, and various Silwet® surfactants available from Momentive Silicones.

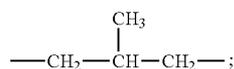
[0284] In another aspect, the functionalized siloxane polymer may comprise an aminosilicone. Suitable aminosilicones are described in U.S. Pat. Nos. 7,335,630 B2, 4,911,852, and USPA 2005/0170994A1. In one aspect the aminosilicone may be that described in USPA No. 61/221,632. In another aspect, the aminosilicone may comprise the structure of Formula (XXV):



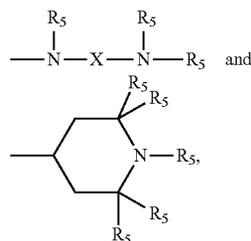
[0285] wherein

[0286] i.  $R_1$ ,  $R_2$ ,  $R_3$  and  $R_4$  may each be independently selected from H, OH,  $C_1$ - $C_{20}$  alkyl,  $C_1$ - $C_{20}$  substituted alkyl,  $C_6$ - $C_{20}$  aryl,  $C_6$ - $C_{20}$  substituted aryl, alkylaryl, and/or  $C_1$ - $C_{20}$  alkoxy;

[0287] ii. Each X may be independently selected from a divalent alkylene radical comprising 2-12 carbon atoms,  $-(CH_2)_s-$  wherein s may be an integer from about 2 to about 10;  $-CH_2-CH(OH)-CH_2-$ ; and/or



[0288] iii. Each Z may be independently selected from  $-N(R_5)_2$ ;



wherein each  $R_5$  may be independently selected from H,  $C_1$ - $C_{20}$  alkyl; and  $A^-$  may be a compatible anion. In one aspect,  $A^-$  may be a halide;

[0289] iv. k may be an integer from about 3 to about 20, from about 5 to about 18 more or even from about 5 to about 10;

[0290] v. m may be an integer from about 100 to about 2,000, or from about 150 to about 1,000;

[0291] vi. n may be an integer from about 2 to about 10, or about 2 to about 6, or 2, such that  $n=j+2$ ; and

[0292] vii. j may be an integer from 0 to about 10, or from 0 to about 4, or 0;

[0293] In one aspect,  $R_1$  may comprise  $-OH$ . In this aspect, the organosilicone is amidomethicone.

[0294] Exemplary commercially available aminosilicones include DC 8822, 2-8177, and DC-949, available from Dow Corning® Corporation, and KF-873, available from Shin-Etsu Silicones, Akron, Ohio.

[0295] In one aspect, the organosilicone may comprise amine ABn silicones and quat ABn silicones. Such organosilicones are generally produced by reacting a diamine with an epoxide. These are described, for example, in U.S. Pat. Nos. 6,903,061 B2, 5,981,681, 5,807,956, 6,903,061 and 7,273,837. These are commercially available under the trade names Magnasoft® Prime, Magnasoft® JSS, Silsoft® A-858 (all from Momentive Silicones).

[0296] In another aspect, the functionalized siloxane polymer may comprise silicone-urethanes, such as those described in USPA No. 61/170,150. These are commercially available from Wacker Silicones under the trade name SLM-21200®.

[0297] When a sample of organosilicone is analyzed, it is recognized by the skilled artisan that such sample may have, on average, the non-integer indices for Formula (XXIV) and

(XXV) above, but that such average indices values will be within the ranges of the indices for Formula (XXIV) and (XXV) above.

Perfume: The optional perfume component may comprise a component selected from the group consisting of

[0298] (1) a perfume microcapsule, or a moisture-activated perfume microcapsule, comprising a perfume carrier and an encapsulated perfume composition, wherein said perfume carrier may be selected from the group consisting of cyclodextrins, starch microcapsules, porous carrier microcapsules, and mixtures thereof; and wherein said encapsulated perfume composition may comprise low volatile perfume ingredients, high volatile perfume ingredients, and mixtures thereof;

[0299] (2) a pro-perfume;

[0300] (3) a low odor detection threshold perfume ingredients, wherein said low odor detection threshold perfume ingredients may comprise less than about 25%, by weight of the total neat perfume composition; and

[0301] (4) mixtures thereof; and

[0302] The weight ratio of the fabric softening active to said carrier component may be from about 1:19 to about 19:1. In one aspect, the fabric conditioning composition exhibits a melting point greater than about 90° C.

[0303] Microcapsule—The compositions may comprise from about 0.05% to about 5%; or from about 0.1% to about 1% of a microcapsule. In one aspect, the microcapsule may comprise a shell comprising a polymer crosslinked with an aldehyde. In one aspect, the microcapsule may comprise a shell comprising a polymer selected from the group consisting of polyurea, polyurethane, polyamine, urea crosslinked with an aldehyde or melamine crosslinked with an aldehyde. Examples of materials suitable for making the shell of the microcapsule include melamine-formaldehyde, urea-formaldehyde, phenol-formaldehyde, or other condensation polymers with formaldehyde.

[0304] In one aspect, the microcapsules may vary in size (i.e., the maximum diameter is from about 1 to about 75 microns, or from about 5 to about 30 microns). The capsules may have an average shell thickness ranging from about 0.05 to about 10 microns, alternatively from about 0.05 to about 1 micron.

[0305] In one aspect, the microcapsule may comprise a perfume microcapsule. In turn, the perfume core may comprise a perfume and optionally a diluent. Suitable perfume microcapsules may include those described in the following references: published USPA Nos 2003-215417 A1; 2003-216488 A1; 2003-158344 A1; 2003-165692 A1; 2004-071742 A1; 2004-071746 A1; 2004-072719 A1; 2004-072720 A1; 2003-203829 A1; 2003-195133 A1; 2004-087477 A1; 2004-0106536 A1; U.S. Pat. Nos. 6,645,479; 6,200,949; 4,882,220; 4,917,920; 4,514,461; RE32713; 4,234,627; EP 1393706 A1. Capsules having a perfume loading of from about 50% to about 95% by weight of the capsule may be employed.

[0306] The shell material surrounding the core to form the microcapsule can be any suitable polymeric material which is impervious or substantially impervious to the materials in the core (generally a liquid core) and the materials which may come in contact with the outer surface of the shell. In one aspect, the material making the shell of the microcapsule may comprise formaldehyde. Formaldehyde based resins such as melamine-formaldehyde or urea-formaldehyde resins are

especially attractive for perfume encapsulation due to their wide availability and reasonable cost.

[0307] One method for forming shell capsules useful herein is polycondensation, which may be used to produce aminoplast encapsulates. Aminoplast resins are the reaction products of one or more amines with one or more aldehydes, typically formaldehyde. Non-limiting examples of amines are melamine and its derivatives, urea, thiourea, benzoguanamine, and acetoguanamine and combinations of amines. Suitable cross-linking agents (e.g. toluene diisocyanate, divinyl benzene, butane diol diacrylate, etc) may also be used and secondary wall polymers may also be used as appropriate, as described in the art, e.g., anhydrides and their derivatives, particularly polymers and copolymers of maleic anhydride as disclosed in published USPA 2004-0087477 A1.

[0308] Microcapsules having the liquid cores and polymer shell walls as described above can be prepared by any conventional process which produces capsules of the requisite size, friability and water-insolubility. Generally, such methods as coacervation and interfacial polymerization can be employed in known manner to produce microcapsules of the desired characteristics. Such methods are described in Ida et al, U.S. Pat. Nos. 3,870,542; 3,415,758; and 3,041,288.

[0309] Cyclodextrin. A suitable moisture-activated perfume carrier that may be useful in the disclosed multiple use fabric conditioning composition may comprise cyclodextrin. As used herein, the term “cyclodextrin” includes any of the known cyclodextrins such as unsubstituted cyclodextrins containing from six to twelve glucose units, especially beta-cyclodextrin, gamma-cyclodextrin, alpha-cyclodextrin, and/or derivatives thereof, and/or mixtures thereof. A more detailed description of suitable cyclodextrins is provided in U.S. Pat. No. 5,714,137. Suitable cyclodextrins herein include beta-cyclodextrin, gamma-cyclodextrin, alpha-cyclodextrin, substituted beta-cyclodextrins, and mixtures thereof. In one aspect, the cyclodextrin may comprise beta-cyclodextrin. Perfume molecules are encapsulated into the cavity of the cyclodextrin molecules to form molecular microcapsules, commonly referred to as cyclodextrin/perfume complexes. The perfume loading in a cyclodextrin/perfume complex may comprise from about 3% to about 20%, or from about 5% to about 18%, or from about 7% to about 16%, by weight of the cyclodextrin/perfume complex.

[0310] The cyclodextrin/perfume complexes hold the encapsulated perfume molecules tightly, so that they can prevent perfume diffusion and/or perfume loss, and thus reducing the odor intensity of the multiple use fabric conditioning composition. However, the cyclodextrin/perfume complex can readily release some perfume molecules in the presence of moisture, thus providing a long lasting perfume benefit. Non-limiting examples of preparation methods are given in U.S. Pat. Nos. 5,552,378, and 5,348,667.

[0311] Suitable cyclodextrin/perfume complexes (or perfume cyclodextrin microcapsule) may have a small particle size, typically from about 0.01 to about 200 micrometer, or from about 0.1 less than about 150 micrometer, or from about 1.0 to about 100 micrometer, or from about 10 to about 50 micrometer.

[0312] The multiple use fabric conditioning compositions may comprise of from about 0.1% to about 25%, or from about 1% to about 20%, or from about 3% to about 15%, or from about 5% to about 10%, by weight of the total fabric conditioning composition, of cyclodextrin/perfume complex.

**[0313]** Moisture-Activated Cellular Matrix Microcapsule Moisture-activated and/or water-soluble perfume cellular matrix microcapsules are solid particles containing perfume stably held in the cells within the particles. Details about moisture-activated perfume cellular matrix microcapsules are disclosed in U.S. Pat. No. 3,971,852. A suitable moisture-activated perfume cellular matrix microcapsule may be perfume starch microcapsule which uses starch as the cellular matrix material.

**[0314]** Moisture-activated perfume cellular matrix microcapsules may have a size of from about 0.5 micron to about 300 microns, from about 1 micron to about 200 microns, or from about 2 microns to about 100 microns. The perfume loading in the cellular matrix microcapsules may range from about 20% to about 70%, or from about 40% to about 60%, by weight of the microcapsules. Sufficient amount of perfume moisture-activated microcapsules should be used to deliver the desired levels of perfume, depending on the perfume loading of the microcapsules. For microcapsules with a perfume loading of about 50%, typical level of the matrix microcapsules may comprise from about 0.1% to about 15%, from about 0.5% to about 7%, from about 0.8% to about 8%, or from about 1% to about 6%, by weight of the multiple use fabric conditioning composition.

**[0315]** A dispersing agent may be used to distribute the moisture-activated perfume cellular matrix microcapsules uniformly in the molten multiple use fabric conditioning composition. Suitable dispersing agents for use in combination with moisture-activated cellular microcapsules include block copolymer having blocks of terephthalate and polyethylene oxide. More specifically, these polymers are comprised of repeating units of ethylene and/or propylene terephthalate and polyethylene oxide terephthalate at a molar ratio of poly(ethylene/propylene) terephthalate units to polyethylene oxide terephthalate units of from about 25:75 to about 35:65, said polyethylene oxide terephthalate containing polyethylene oxide blocks having molecular weights of from about 300 to about 2,000. The molecular weight of this polymeric dispersing agent may be in the range of from about 5,000 to about 55,000.

**[0316]** Another suitable dispersing agent for use in combination with moisture-activated cellular microcapsules may be block copolymer having blocks of polyethylene oxide and of polypropylene oxide. Non-limiting examples of dispersing agent of this type include Pluronic® surfactants and Tetronic® surfactants.

**[0317]** In the process of preparing a multiple use fabric conditioning bar, a suitable dispersing agent may first be added to the fabric conditioning composition melt mixture with mixing, and the moisture-activated perfume starch microcapsules may then be added to the melt mixture with mixing, and the resulting mixture may be poured into a mold to form a multiple use fabric conditioning bar.

**[0318]** Porous Carrier Microcapsule—A portion of the perfume composition can also be absorbed onto and/or into a porous carrier, such as zeolites or clays, to form perfume porous carrier microcapsules in order to reduce the amount of free perfume in the multiple use fabric conditioning composition. When the perfume is to be adsorbed onto zeolite, the perfume ingredients forming the encapsulated perfume composition can be selected according to the description provided in U.S. Pat. No. 5,955,419.

**[0319]** Pro-perfume—The perfume composition may additionally include a pro-perfume. Pro-perfumes may comprise

nonvolatile materials that release or convert to a perfume material as a result of, e.g., simple hydrolysis, or may be pH-change-triggered pro-perfumes (e.g. triggered by a pH drop) or may be enzymatically releasable pro-perfumes, or light-triggered pro-perfumes. The pro-perfumes may exhibit varying release rates depending upon the pro-perfume chosen. Pro-perfumes suitable for use in the disclosed compositions are described in the following: U.S. Pat. Nos. 5,378,468; 5,626,852; 5,710,122; 5,716,918; 5,721,202; 5,744,435; 5,756,827; 5,830,835; and 5,919,752.

**[0320]** Processes of Making Fabric and/or Hard Surface Cleaning and/or Treatment Compositions

**[0321]** The cleaning and/or treatment compositions of the present invention can be formulated into any suitable form and prepared by any process chosen by the formulator, non-limiting examples of which are described in U.S. Pat. No. 5,879,584; U.S. Pat. No. 5,691,297; U.S. Pat. No. 5,574,005; U.S. Pat. No. 5,569,645; U.S. Pat. No. 5,565,422; U.S. Pat. No. 5,516,448; U.S. Pat. No. 5,489,392; U.S. Pat. No. 5,486,303 all of which are incorporated herein by reference.

Method of Use

**[0322]** Certain of the consumer products disclosed herein can be used to clean or treat a situs inter alia a surface or fabric. Typically at least a portion of the situs is contacted with an embodiment of Applicants' composition, in neat form or diluted in a liquor, for example, a wash liquor and then the situs may be optionally washed and/or rinsed. In one aspect, a situs is optionally washed and/or rinsed, contacted with a particle according to the present invention or composition comprising said particle and then optionally washed and/or rinsed. For purposes of the present invention, washing includes but is not limited to, scrubbing, and mechanical agitation. The fabric may comprise most any fabric capable of being laundered or treated in normal consumer use conditions. Liquors that may comprise the disclosed compositions may have a pH of from about 3 to about 11.5. Such compositions are typically employed at concentrations of from about 500 ppm to about 15,000 ppm in solution. When the wash solvent is water, the water temperature typically ranges from about 5° C. to about 90° C. and, when the situs comprises a fabric, the water to fabric ratio is typically from about 1:1 to about 30:1.

#### EXAMPLES

**[0323]** While particular embodiments of the present invention have been illustrated and described, it would be obvious to those skilled in the art that various other changes and modifications can be made without departing from the spirit and scope of the invention. It is therefore intended to cover in the appended claims all such changes and modifications that are within the scope of this invention.

**[0324]** Examples 1-16 are examples of making the alkyl-siloxane copolymers and examples 17-26 are examples of using examples 1-16 in a composition.

#### Example 1

**[0325]** To an addition funnel is added 15.43 g of poly(isobutene)-succinic anhydride (available from BASF Corp. of Florham Pike, N.J. under the trade name Glissopal®-SA,) in 143.7 g of toluene. This solution is slowly added to a 1 L round-bottomed flask equipped with a water jacketed condenser and magnetic stir bar containing 48.75 g of aminopro-

polymethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-3908A-base) in 439.1 g of toluene at 90° C. This gives a 1:1 anhydride:amine stoichiometry. After addition, the reaction is cooled and stirred at room temperature. A 250.24 g sample is removed from the flask, precipitated into methanol, extracted with isopropanol, and dried in vacuum at 50° C. Polyamic acid copolymer (13.92 g) is obtained as a yellow material with 20% (by weight) poly(isobutene) as determined by H-1 NMR.

#### Example 2

[0326] To an addition funnel is added 15.43 g of poly(isobutene)-succinic anhydride of number average molecular weight 1000 Da (available from BASF Corp. of Florham Pike, N.J. under the trade name Glissopal®-SA) in 143.7 g of toluene. This solution is slowly added to a 1 L round-bottomed flask equipped with a water jacketed condenser and magnetic stir bar containing 48.75 g of aminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-3908A-base) in 439.1 g of toluene at 90° C. This gives a 1:1 anhydride:amine stoichiometry. After addition, the reaction is cooled and stirred at room temperature. After removing a 250.24 g sample, the reaction is brought to reflux to remove toluene/water. The reaction is then cooled, precipitated into methanol, extracted with isopropanol, and dried in vacuum at 50° C. Polyimide copolymer (19.84 g) is obtained as a yellow material with 22% (by weight) poly(isobutene) as determined by H-1 NMR.

#### Example 3

[0327] To an addition funnel is added 12.93 g of 3-chloroperbenzoic acid [937-14-4] (Aldrich, Batch#09304 PF, 55% activity) in 171.05 g of chloroform. This solution is added slowly over 20 minutes to a refluxing solution of 101.19 g of poly(isobutene) of number average molecular weight 2300 Da (available from BASF Corp. of Florham Pike, N.J. under the trade name Glissopal® 2300) in 407.23 g of chloroform in a 1 L round-bottomed flask with water jacketed condenser and magnetic stir bar. This gives a 1.2:1 (peroxide:terminal olefin) stoichiometry. Reaction is refluxed for 24 hours, cooled, rotary evaporated to concentrate, and insoluble 3-chlorobenzoic acid is removed by filtration. Poly(isobutene)-epoxide in chloroform is sequentially washed with 50 mL of 20% sodium bisulfite, 3x300 mL of 10% sodium bicarbonate, 400 mL of saturated sodium chloride, and then dried over anhydrous magnesium sulfate. Chloroform is removed by rotary evaporation. The product is then vacuum dried at 60° C. to yield poly(isobutene)-epoxide (79.50 g) as a viscous, colorless oil with 0.35-0.38 meq epoxide/g polymer as determined by H-1 NMR in CDCl<sub>3</sub>.

[0328] To a 250 mL round-bottomed flask is added 4.67 g aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S) in 44.14 g of tetrahydrofuran. A magnetic stir bar and septum are attached. To this flask is added 4.67 g of poly(isobutene)-epoxide (0.38 meq epoxide/g polymer) in 45.92 g of tetrahydrofuran via glass syringe. Reaction is stirred at room temperature for 10 days. Polymer is precipitated into methanol and dried under vacuum at 50° C. over-

night. Polymer (7.11 g) is obtained as a viscous, white fluid with polyisobutene content of 53% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>.

#### Example 4

[0329] To a 250 mL round-bottomed flask is added 4.66 g of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3s) in 56.05 g of tetrahydrofuran. A magnetic stir bar, septum, and 0.0765 g of 2-ethyl-4-methyl imidazole [931-36-2] (Aldrich, Batch#04608DJ) are added. To this flask is added 4.66 g of poly(isobutene)-epoxide from Example 3 (0.38 meq epoxide/g polymer) in 43.19 g of tetrahydrofuran via glass syringe. This gives a 1:1 weight ratio of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers: poly(isobutene)-epoxide or 1:0.75 mole ratio N—H:epoxide. Reaction is stirred at room temperature for 10 days. Polymer is precipitated into methanol and dried under vacuum at 50° C. overnight. Polymer (5.49 g) is obtained as a viscous, white fluid with polyisobutene content of 49% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>.

#### Example 5

[0330] To a 25 mL vial are added 5.31 g of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S), 10.06 g of isododecane (available from Presperse under the trade name Permethyl® 99A), and 5.27 g of poly(isobutene)-epoxide from Example 3 (0.35 meq epoxide/g polymer) to give a 50% solids dispersion using a 1:1 aminosilicone:poly(isobutene)-epoxide weight ratio (1:0.68 mole ratio N—H:epoxide). The dispersion is heated at 70° C. for four days, cooled, and allowed to phase separate. Upper, unreacted poly(isobutene)-epoxide phase is removed yielding the title material (7.70 g) as a 54% solids yellow isododecane solution with polyisobutene content of 10% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>.

#### Example 6

[0331] To a 25 mL vial are added 5.00 g of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S), 0.52 g of 2-ethyl-4-methyl imidazole [931-36-2] (available from Aldrich Chemicals, Milwaukee, Wis.), 10.62 g of isododecane (available from Presperse under the trade name Permethyl® 99A), and 5.04 g of poly(isobutene)-epoxide from Example 3 (0.35 meq epoxide/g polymer) to give a 50% solids dispersion using a 1:1 aminosilicone:poly(isobutene)-epoxide weight ratio (1:0.68 mole ratio N—H:epoxide). The dispersion is heated at 70° C. for four days, cooled, and allowed to phase separate. Upper, unreacted poly(isobutene)-epoxide phase is removed yielding the title material (7.55 g) as a 52% solids yellow isododecane solution with polyisobutene content of 11% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>.

#### Example 7

[0332] To an addition funnel is added 29.23 g of 3-chloroperbenzoic acid [937-14-4] (Aldrich, Batch#09304 PF, 55% activity) in 102.31 g of chloroform. This solution is added slowly over 30 minutes to a refluxing solution of 100.52 g of poly(isobutene) of number average molecular weight 1000 Da (available from BASF Corp. of Florham Pike, N.J. under the trade name Glissopal® 1000) in 402.11 g of chloroform in a 1 L round-bottomed flask with water jacketed condenser

and magnetic stir bar. This gives a 1.2:1 (peroxide:terminal olefin) stoichiometry. Reaction is refluxed for 24 hours, cooled, rotary evaporated to concentrate, and insoluble 3-chlorobenzoic acid is removed by filtration. Poly(isobutene)-epoxide in chloroform is sequentially washed with 50 mL of 20% sodium bisulfite, 3×300 mL of 10% sodium bicarbonate, 400 mL of saturated sodium chloride, and then dried over anhydrous magnesium sulfate. Chloroform is removed by rotary evaporation. The product is then vacuum dried at 60° C. to yield poly(isobutene)-epoxide (72.02 g) as a viscous, colorless oil with 0.83 meq epoxide/g polymer as determined by H-1 NMR in CDCl<sub>3</sub>.

**[0333]** To a 25 mL vial are added 5.01 g of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S), 10.00 g of isododecane (available from Presperse under the trade name Permethyl® 99A), and 5.02 g of poly(isobutene)-epoxide (0.83 meq epoxide/g polymer) to give a 50% solids dispersion using a 1:1 aminosilicone:poly(isobutene)-epoxide weight ratio (1:0.68 mole ratio N—H:epoxide). The dispersion is heated at 70° C. for four days, cooled, and allowed to phase separate. Upper, unreacted poly(isobutene)-epoxide phase is removed yielding the title material (11.44 g) as a 53% solids yellow isododecane solution with polyisobutene content of 30% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>.

#### Example 8

**[0334]** To a 25 mL vial are added 5.05 g of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S), 0.49 g of 2-ethyl-4-methyl imidazole [931-36-2] (available from Aldrich Chemicals, Milwaukee, Wis.), 10.30 g of isododecane (available from Presperse under the trade name Permethyl® 99A), and 5.15 g of poly(isobutene)-epoxide from Example 7 (0.83 meq epoxide/g polymer) to give a 50% solids dispersion using a 1:1 aminosilicone:poly(isobutene)-epoxide weight ratio (1:0.68 mole ratio N—H:epoxide). The dispersion is heated at 70° C. for four days, cooled, and allowed to phase separate. Upper, unreacted poly(isobutene)-epoxide phase is removed yielding the title material (12.10 g) as a 47% solids yellow isododecane solution with polyisobutene content of 39% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>.

#### Example 9

**[0335]** To an addition funnel is added 50.03 g of poly(isobutene)-epoxide from Example 7 (0.83 meq epoxide/g polymer) in 150.83 g THF. This solution is added slowly to 50.30 g aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S) in 149.67 g of tetrahydrofuran in a 1 L round-bottomed flask with jacketed condenser. The reaction is mixed at reflux for 2 hours, then at room temperature for 3 days. THF is then removed from the reaction mixture via Dean-Stark trap with slow addition of isododecane (available from Exxon-Mobil under the trade name Isopar® C). After complete removal of THF, the reaction phase separated. The upper, clear phase (39.8 g) is separated yielding a 51% solids isododecane solution with polyisobutene content of 90% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>. The lower, yellow phase (134.8 g) is obtained as a 52% solids isodode-

cane solution with polyisobutene content of 31% (by weight) as determined by H-1 NMR in CDCl<sub>3</sub>.

#### Example 10

**[0336]** Polyisobutene-bromide is prepared as described in WO 98/02468. Poly(isobutene) of number average molecular weight 1000 Da (available from BASF Corp. of Florham Pike, N.J. under the trade name Glissopal® 1000) is dissolved in heptane and purged with nitrogen. A 33% hydrogen bromide solution in acetic acid (available from Aldrich Chemicals, Milwaukee, Wis.) is slowly added over 2 hours to the reaction at room temperature followed by stirring at 50° C. for 2 hours. Water is added to quench the reaction, and the mixture is allowed to phase separate. The water layer is removed and the organic layer is diluted with heptane. The heptane layer is washed with a 25% solution of sodium carbonate followed by complete removal of heptane to afford a viscous poly(isobutene)-bromide oil with 0.83 meq bromide/g polymer.

**[0337]** Aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S) and poly(isobutene)-bromide (0.83 meq bromide/g polymer) at 1:0.75 (mole ratio N—H:bromide) are heated at 50° C. in tetrahydrofuran for 16 hours. All solvents are removed under reduced pressure with heat to yield a viscous liquid.

#### Example 11

**[0338]** Polyoxysiloxane-polyisobutene copolymer (hydrosilated) is prepared as described in U.S. Pat. No. 6,204,329. In a 100 mL round bottomed flask, 5 g of poly(isobutene) of number average molecular weight 1000 Da (available from BASF Corp. of Florham Pike, N.J. under the trade name Glissopal® 1000), 5 g of polymethylhydrosiloxane of silicon hydride equivalent 64 g/mol (available from Gelest, Morrisville, Pa.), and THF are combined and purged with nitrogen. An aliquot of chloroplatinic acid hexahydrate in THF is added to the reaction mixture and stirred at room temperature until exotherm is complete. The mixture is then heated at 50° C. for several hours. All solvents are removed under reduced pressure with heat to yield a viscous oil.

#### Example 12

**[0339]** To a reactor with 500 ml of cyclohexane (available from Sigma Aldrich, Milwaukee, Wis.) is added 50 grams of isoprene (available from Sigma Aldrich, Milwaukee, Wis.) and 41.7 mmoles of *s*-butyl lithium (available from Sigma Aldrich, Milwaukee, Wis.) at 55° C. After 45 minutes, epibromohydrin (available from Sigma Aldrich, Milwaukee, Wis.) is added, resulting in epoxy end functional polyisoprene. All solvents are removed under reduced pressure with heat to yield a liquid. Molecular weight characterization indicates a number average molecular weight of 1200 Daltons.

#### Example 13

**[0340]** 50 g of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-86993s) and 25 g of epoxy end functional polyisoprene (from Example 12), 3:1 epoxide:amine stoichiometry are heated in Tetrahydrofuran (available from

Sigma Aldrich, Milwaukee, Wis.) for 16 h. All solvents are removed under reduced pressure with heat to yield a viscous liquid.

#### Example 14

**[0341]** To a reactor with 500 ml of cyclohexane (available from Sigma Aldrich, Milwaukee, Wis.) is added 50 grams of isoprene (available from Sigma Aldrich, Milwaukee, Wis.) and 41.7 mmoles of s-butyl lithium (available from Sigma Aldrich, Milwaukee, Wis.) at 55° C. After 45 minutes, bromine (available from Sigma Aldrich, Milwaukee, Wis.) is added, resulting in bromide end functional polyisoprene. All solvents are removed under reduced pressure with heat to yield a liquid. Molecular weight characterization indicates a number average molecular weight of 2000 Da.

**[0342]** 25 g of aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-86993s) and 41.6 g of bromide end functional polyisoprene are heated in Tetrahydrofuran (available from Sigma Aldrich, Milwaukee, Wis.) for 16 h. All solvents are removed under reduced pressure with heat to yield a viscous liquid.

#### Example 15

**[0343]** Polyisobutene-bromide is prepared as described in WO 98/02468. Poly(isobutene) (102.35 g) of number average molecular weight 1000 Da (available from BASF Corp. of Florham Pike, N.J. under the trade name Glissopal® 1000) is dissolved in 40.16 g heptane and purged with nitrogen.

**[0344]** A 33% hydrogen bromide solution in acetic acid (40.62 g; available from Aldrich Chemicals, Milwaukee, Wis.) is slowly added over 1.5 hours to the reaction at room temperature followed by stirring at 45° C. for 1.5 hours. Water (170 g) is added to quench the reaction, and the mixture is allowed to phase separate. The water layer is removed and the organic layer is diluted with 80 g heptane. The heptane layer is washed with 100 g of a 25% solution of sodium carbonate, the water layer is removed, and the heptane is removed to afford 107.15 g of a viscous poly(isobutene)-bromide oil with 1.036 meq bromide/g polymer.

**[0345]** Poly(isobutene)-bromide (1.036 meq bromide/g polymer) is dissolved in THF in a 250 mL round-bottomed flask. To this flask is added sodium bicarbonate and aminoethylaminopropylmethylsiloxane-dimethylsiloxane copolymers of amine equivalent 2000 g/mol (available from Shin-Etsu Silicones, Akron, Ohio under the name X-22-8699-3S). The flask is sealed with a septum and heated at 55° C. for 65 hours. The THF is removed and the material dissolved in heptane and extracted with water. The heptanes layer is separated and all solvent removed. The final product is dried in a vacuum oven at 60° C. to afford viscous oil. The following proportions were used and results obtained:

Sample	Poly(isobutene)-bromide (g)	THF (g)	X-22-8699-3S (g)	THF (g)	Sodium bicarbonate (g)	Final product mass (g)	Weight % Poly(isobutene)
I	2.57	39.20	22.17	34.69	0.2565	21.6	11.4
II	7.25	39.31	18.48	34.75	0.2785	22.0	29.6

#### Example 16

38.4 g distilled water is weighed in a glass jar. While mixing at 250-300 rpm with an Ika RW-20 digital overhead mixer, with 3.6 g of tallowl ethylhexyl dimethyl metho sulfate (available from Akzo Chemicals, Chicago, Ill. under the trade name Arquad® HTL8-MS), 13.0 g of alkyl ethoxylate available from BASF A.G. Ludwigshafen, Germany under the trade name Lutensol® XL-100 and 8.0 g Lutensol® XL-60 in 8:5 ratio. In a separate jar under the same conditions, 35 g of a polymer from Examples 1-11, 13, 14 and/or 15 and 10 g isododecane are mixed for 5 minutes. This mixture is then added to the first mixture in 4 approximately equal portions, letting the emulsion stir for at least 15 minutes between additions. After the final addition, the solution is mixed for 25 more minutes and then homogenized with an Ika® T25 Basic homogenizer on low setting for 1 minute, medium setting for 2 minutes, and high for 2 minutes to yield an emulsion. The particle size of emulsion is measured using a Horiba LA 930 particle size.

#### Example 17

**[0346]** Liquid Detergent Fabric Care Compositions: A liquid detergent fabric care is made by mixing together the ingredients listed in the proportions shown:

Ingredient	Wt %
C <sub>12</sub> -C <sub>15</sub> alkyl polyethoxylate (1.8) sulfate <sup>1</sup>	20.1
C <sub>12</sub> alkyl trimethyl ammonium chloride <sup>4</sup>	2.0
C <sub>12</sub> -C <sub>14</sub> alcohol 9 ethoxylate <sup>3</sup>	0.3
1,2 Propane diol <sup>6</sup>	4.5
Ethanol <sup>6</sup>	3.4
C <sub>12</sub> -C <sub>18</sub> Fatty Acid <sup>5</sup>	2.1
Citric acid	3.4
Protease <sup>7</sup> (32 g/L)	0.42
Fluorescent Whitening Agent <sup>8</sup>	0.08
Diethylenetriamine pentaacetic acid <sup>6</sup>	0.5
Ethoxylated polyamine <sup>9</sup>	0.7
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	0.2
Copolymer of acrylamide and methacrylamidopropyl trimethylammonium chloride <sup>13</sup>	0.3
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	6.0
Water, perfumes, dyes, buffers, solvents and other optional components	to 100% pH 8.0-8.2

## Example 18

**[0347]** Liquid Detergent Fabric Care Compositions: A liquid detergent fabric care composition 18 is made by mixing together the ingredients listed in the proportions shown:

Ingredient	Wt %
C <sub>12</sub> -C <sub>15</sub> alkyl polyethoxylate (1.8) sulfate <sup>1</sup>	16.6
C <sub>11.8</sub> linear alkylbenzene sulfonic acid <sup>2</sup>	4.9
C <sub>16</sub> -C <sub>17</sub> branched alkyl sulfate <sup>1</sup>	2.0
C <sub>12</sub> alkyl dimethyl amine oxide <sup>5</sup>	0.7
C <sub>12</sub> -C <sub>14</sub> alcohol 9 ethoxylate <sup>3</sup>	0.8
1,2 Propane diol <sup>6</sup>	4.0
Ethanol <sup>6</sup>	2.3
C <sub>12</sub> -C <sub>18</sub> Fatty Acid <sup>5</sup>	1.7
Citric acid <sup>6</sup>	3.2
Protease <sup>7</sup> (32 g/L)	1.3
Fluorescent Whitening Agent <sup>8</sup>	0.2
Diethylenetriamine pentaacetic acid <sup>6</sup>	0.3
Ethoxylated polyamine <sup>9</sup>	1.8
Zwitterionic ethoxylated quaternized sulfated hexamethylene diamine <sup>11</sup>	1.5
Hydrogenated castor oil <sup>12</sup>	0.2
Copolymer of acrylamide and methacrylamidopropyl trimethylammonium chloride <sup>13</sup>	0.2
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	6.0
Water, perfumes, dyes, buffers, solvents and other optional components	to 100% pH 8.0-8.2

## Example 19

**[0348]** Liquid Detergent Fabric Care Compositions: Liquid detergent fabric care composition 19 is made by mixing together the ingredients listed in the proportions shown:

Ingredient	Wt %
C <sub>12</sub> -C <sub>15</sub> alkyl polyethoxylate (1.8) sulfate <sup>1</sup>	20.1
C <sub>12</sub> alkyl trimethyl ammonium chloride <sup>4</sup>	2.0
C <sub>12</sub> -C <sub>14</sub> alcohol 9 ethoxylate <sup>3</sup>	0.3
1,2 Propane diol <sup>6</sup>	4.5
Ethanol <sup>6</sup>	3.4
C <sub>12</sub> -C <sub>18</sub> Fatty Acid <sup>5</sup>	2.1
Citric acid <sup>6</sup>	3.4
Protease <sup>7</sup> (32 g/L)	0.42
Fluorescent Whitening Agent <sup>8</sup>	0.08
Diethylenetriamine pentaacetic acid <sup>6</sup>	0.5

-continued

Ingredient	Wt %
Ethoxylated polyamine <sup>9</sup>	0.7
Hydrogenated castor oil <sup>12</sup>	0.2
Copolymer of acrylamide and methacrylamidopropyl trimethylammonium chloride <sup>13</sup>	0.3
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	3.0
X22-8699-S <sup>20</sup>	3.0
Water, perfumes, dyes, buffers, solvents and other optional components	to 100% pH 8.0-8.2

## Example 20

**[0349]** Liquid Detergent Fabric Care Compositions: Liquid detergent fabric care composition 20 is made by mixing together the ingredients listed in the proportions shown:

Ingredient (wt %)	Wt %
C <sub>12</sub> -C <sub>15</sub> alkyl polyethoxylate (1.8) sulfate <sup>1</sup>	16.6
C <sub>11.8</sub> linear alkylbenzene sulfonic acid <sup>2</sup>	4.9
C <sub>16</sub> -C <sub>17</sub> branched alkyl sulfate <sup>1</sup>	2.0
C <sub>12</sub> alkyl dimethyl amine oxide <sup>5</sup>	0.7
C <sub>12</sub> -C <sub>14</sub> alcohol 9 ethoxylate <sup>3</sup>	0.8
1,2 Propane diol <sup>6</sup>	4.0
Ethanol <sup>6</sup>	2.3
C <sub>12</sub> -C <sub>18</sub> Fatty Acid <sup>5</sup>	1.7
Citric acid <sup>6</sup>	3.2
Protease <sup>7</sup> (32 g/L)	1.3
Fluorescent Whitening Agent <sup>8</sup>	0.2
Diethylenetriamine pentaacetic acid <sup>6</sup>	0.3
Ethoxylated polyamine <sup>9</sup>	1.8
Zwitterionic ethoxylated quaternized sulfated hexamethylene diamine <sup>11</sup>	1.5
Hydrogenated castor oil <sup>12</sup>	0.2
Copolymer of acrylamide and methacrylamidopropyl trimethylammonium chloride <sup>17</sup>	0.2
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	3.0
X22-6699-3S <sup>20</sup>	3.0
Water, perfumes, dyes, buffers, solvents and other optional components	to 100% pH 8.0-8.2

## Example 21

**[0350]** Liquid or Gel Detergents: Liquid or gel detergent fabric care compositions below are made by mixing together the ingredients listed in the proportions shown:

Ingredient (wt %)	21A	21B	21C	21D	21E
C <sub>12</sub> -C <sub>15</sub> alkyl polyethoxylate (3.0) sulfate <sup>1</sup>	8.5	2.9	2.9	2.9	6.8
C <sub>11.8</sub> linear alkylbenzene sulfonic acid <sup>2</sup>	11.4	8.2	8.2	8.2	1.2
C <sub>14</sub> -C <sub>15</sub> alkyl 7-ethoxylate <sup>1</sup>	—	5.4	5.4	5.4	3.0
C <sub>12</sub> -C <sub>14</sub> alkyl 7-ethoxylate <sup>3</sup>	7.6	—	—	—	1.0
1,2 Propane diol	6.0	1.3	1.3	6.0	0.2
Ethanol	—	1.3	1.3	—	1.4
Diethylene Glycol <sup>6</sup>	4.0	—	—	—	—
Na Cumene Sulfonate	—	1.0	1.0	0.9	—
C <sub>12</sub> -C <sub>18</sub> Fatty Acid <sup>5</sup>	9.5	3.5	3.5	3.5	4.5
Citric acid <sup>6</sup>	2.8	3.4	3.4	3.4	2.4
Protease (40.6 mg/g) <sup>7</sup>	1.0	0.6	0.6	0.6	0.3
Natalase 200L (29.26 mg/g) <sup>18</sup>	—	0.1	0.1	0.1	—

-continued

Ingredient (wt %)	21A	21B	21C	21D	21E
Teramyl Ultra (25.1 mg/g) <sup>18</sup>	0.7	0.1	0.1	0.1	0.1
Mannaway 25L (25 mg/g) <sup>18</sup>	0.1	0.1	0.1	0.1	0.02
Whitezyme (20 mg/g) <sup>18</sup>	0.2	0.1	0.1	0.1	—
Fluorescent Whitening Agent <sup>8</sup>	0.2	0.1	0.1	0.1	—
Diethylene Triamine Penta Methylene Phosphonic acid <sup>6</sup>	—	0.3	0.3	0.3	0.1
Hydroxy Ethylidene 1,1 Di Phosphonic acid <sup>6</sup>	1.5	—	—	—	—
Zwitterionic ethoxylated quaternized sulfated hexamethylene diamine <sup>11</sup>	2.1	1.0	1.0	1.0	0.7
Grease Cleaning Alkoxylated Polyalkylenimine Polymer <sup>10</sup>	—	0.4	0.4	0.4	—
PEG-PVAc Polymer <sup>19</sup>	0.9	0.5	0.5	0.5	—
Hydrogenated castor oil <sup>12</sup>	0.8	0.4	0.4	0.4	0.3
Terpolymer of acrylamide, acrylic acid and methacrylamidopropyl trimethylammonium chloride <sup>13</sup>	—	0.2	0.2	0.2	0.2
Sodium borate	—	1.3	—	—	1.2
4 Formyl Phenyl Boronic Acid <sup>18</sup>	—	—	0.025	—	—
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	3.0	4.5	2.0	3.0	4.5
Water, perfumes, dyes, buffers, neutralizers, stabilizers and other optional components	to 100% pH 8.0-8.2				

## Example 22

**[0351]** Liquid Detergent Fabric Care Compositions: Liquid detergent fabric care compositions of Example 22 are made by mixing together the ingredients listed in the proportions shown:

Ingredient (wt %)	22A	22B	22C	22D	22E
C <sub>12</sub> -C <sub>15</sub> alkyl polyethoxylate (1.8) sulfate <sup>1</sup>	20.1	16.6	14.7	13.9	8.2
C <sub>11,8</sub> linear alkylbenzene sulfonic acid <sup>2</sup>	—	4.9	4.3	4.1	8.2
C <sub>16</sub> -C <sub>17</sub> branched alkyl sulfate <sup>1</sup>	—	2.0	1.8	1.6	—
C <sub>12</sub> alkyl trimethyl ammonium chloride <sup>4</sup>	2.0	—	—	—	—
C <sub>12</sub> alkyl dimethyl amine oxide <sup>5</sup>	—	0.7	0.6	—	—
C <sub>12</sub> -C <sub>14</sub> alcohol 9 ethoxylate <sup>3</sup>	0.3	0.8	0.9	0.6	0.7
C <sub>15</sub> -C <sub>16</sub> branched alcohol-7 ethoxylate <sup>1</sup>	—	—	—	—	4.6
1,2 Propane diol <sup>6</sup>	4.5	4.0	3.9	3.1	2.3
Ethanol	3.4	2.3	2.0	1.9	1.2
C <sub>12</sub> -C <sub>18</sub> Fatty Acid <sup>5</sup>	2.1	1.7	1.5	1.4	3.2
Citric acid <sup>6</sup>	3.4	3.2	3.5	2.7	3.9
Protease <sup>7</sup> (32 g/L)	0.42	1.3	0.07	0.5	1.12
Fluorescent Whitening Agent <sup>8</sup>	0.08	0.2	0.2	0.17	0.18
Diethylenetriamine pentaacetic acid <sup>6</sup>	0.5	0.3	0.3	0.3	0.2
Ethoxylated polyamine <sup>9</sup>	0.7	1.8	1.5	2.0	1.9
Grease Cleaning Alkoxylated Polyalkylenimine Polymer <sup>10</sup>	—	—	1.3	1.8	—

-continued

Ingredient (wt %)	22A	22B	22C	22D	22E
Zwitterionic ethoxylated quaternized sulfated hexamethylene diamine <sup>11</sup>	—	1.5	—	—	0.8
Hydrogenated castor oil <sup>12</sup>	0.2	0.2	—	0.12	0.3
Copolymer of acrylamide and methacrylamidopropyl trimethylammonium chloride <sup>13</sup>	0.3	0.2	0.3	0.1	0.3
Alkyl siloxane polymer emulsion according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	6.0	6.0	3.0	0.5	3.0
Water, perfumes, dyes, buffers, solvents and other optional components	to 100% pH 8.0-8.2				

## Example 23

**[0352]** Unitized dose Liquid Detergents: Unit dose fabric care compositions of Example 23 are made by mixing together the ingredients listed in the proportions shown:

Ingredient (wt %)	23A	23B	23C	23D	23E
C <sub>11,8</sub> linear alkylbenzene sulfonic acid <sup>2</sup>	19.0	20.0	17.0	21.0	22.3
C <sub>14</sub> -C <sub>15</sub> alkyl 3-ethoxylate sulfate <sup>1</sup>	10.0	8.0	5.5	—	—

-continued

Ingredient (wt %)	23A	23B	23C	23D	23E
C <sub>12</sub> -C <sub>14</sub> alkyl 7-ethoxylate <sup>3</sup>	11.5	14.0	12.0	16.5	15.8
1,2 Propane diol <sup>6</sup>	20.0	7.0	15.0	16.0	23.0
C <sub>12</sub> , C <sub>18</sub> Fatty Acid <sup>5</sup>	6.0	8.0	15.0	25.0	18.0
Citric acid <sup>6</sup>	0.3	0.5	0.7	—	—
Enzyme <sup>7,18</sup>	1.5	1.1	0.5	0.5	0.6
Fluorescent Whitening Agent <sup>8</sup>	0.3	0.3	0.2	—	0.05
Diethylene Triamine	—	2.0	—	0.3	0.4
Penta Methylene Phosphonic acid <sup>6</sup>	—	—	—	—	—
Hydroxy Ethylidene 1,1 Di Phosphonic acid <sup>6</sup>	1.0	—	0.50	—	—
PEG-PVAc Polymer <sup>19</sup>	1.0	1.5	—	—	—
Ethoxylated polyamine <sup>9</sup>	2.0	4.0	2.0	—	—
Polyethylene glycol 200 <sup>6</sup>	—	—	3.0	—	—
Hydrogenated castor oil <sup>12</sup>	0.3	0.2	0.15	—	—
Ucare Polymer LK 400 <sup>17</sup>	—	—	0.50	—	—
Dipropylene glycol	—	8.0	—	—	—
Water	8.5	10.0	11.0	5.0	6.3
Alkyl siloxane polymer emulsion according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	2.0	2.0	2.0	5.0	5.0
Perfumes, dyes, ethanol, buffers, neutralizers, stabilizers and other optional components	to 100% pH 7.0-7.2	to 100% pH 7.2-7.4	to 100% pH 7.6-8.0	to 100% pH 8.5-8.9	to 100% pH 9.0-9.4

<sup>1</sup>Available from Shell Chemicals, Houston, TX.<sup>2</sup>Available from Huntsman Chemicals, Salt Lake City, UT.<sup>3</sup>Available from Sasol Chemicals, Johannesburg, South Africa<sup>4</sup>Available from Evonik Corporation, Hopewell, VA.<sup>5</sup>Available from The Procter & Gamble Company, Cincinnati, OH.<sup>6</sup>Available from Sigma Aldrich chemicals, Milwaukee, WI<sup>7</sup>Available from Genencor International, South San Francisco, CA.<sup>8</sup>Available from Ciba Specialty Chemicals, High Point, NC<sup>9</sup>600 g/mol molecular weight polyethylenimine core with 20 ethoxylate groups per —NH and available from BASF (Ludwigshafen, Germany)<sup>10</sup>600 g/mol molecular weight polyethylenimine core with 24 ethoxylate groups per —NH and 16 propoxylate groups per —NH. Available from BASF (Ludwigshafen, Germany).<sup>11</sup>Described in WO 01/05874 and available from BASF (Ludwigshafen, Germany)<sup>12</sup>Available under the trade name Thixin ® from Elementis Specialties, Highstown, NJ<sup>13</sup>Available from Nalco Chemicals, Naperville, IL.<sup>14</sup>Reserved<sup>15</sup>Reserved<sup>16</sup>Available under the trade name Paraffin 135-50 from Chemcor, Chester, NY<sup>17</sup>Cationic cellulosic polymer available from Dow Chemicals, Midland, MI<sup>18</sup>Available from Novozymes, Copenhagen, Denmark.<sup>19</sup>PEG-PVA graft copolymer is a polyvinyl acetate grafted polyethylene oxide copolymer having a polyethylene oxide backbone and multiple polyvinyl acetate side chains. The molecular weight of the polyethylene oxide backbone is about 6000 and the weight ratio of the polyethylene oxide to polyvinyl acetate is about 40 to 60 and no more than 1 grafting point per 50 ethylene oxide units. Available from BASF (Ludwigshafen, Germany).<sup>20</sup>Aminofunctional silicone available from Shin-Etsu Silicones, Akron, OH

## Example 24

## Rinse-Added Fabric Care Compositions

**[0353]** Rinse-Added fabric care compositions are prepared by mixing together ingredients shown below:

Ingredient	24A	24B	24C
Fabric Softener Active <sup>1</sup>	11.0	11.0	11.0
Polyethylene imine <sup>4</sup>	0.25	0.25	0.25
Ammonium chloride	0.1	0.1	0.1

-continued

Ingredient	24A	24B	24C
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	5.0	—	2.0
Paraffin Emulsion <sup>8</sup>	—	5.0	2.0
Perfume	2.0	2.0	2.0
Perfume microcapsule <sup>7</sup>	0.75	0.75	0.75
Water, suds suppressor, stabilizers, pH control agents, buffers, dyes & other optional ingredients	to 100% pH = 3.0	to 100% pH = 3.0	to 100% pH = 3.0

## Example 25

## Rinse-Added Fabric Care Compositions

**[0354]** Rinse-Added fabric care compositions are prepared by mixing together ingredients shown below:

Ingredient	25A	25B
Fabric Softener Active <sup>1</sup>	16.2	16.2
Cationic Starch <sup>3</sup>	1.5	1.5
Polyethylene imine <sup>4</sup>	0.25	0.25
Calcium chloride	0.15	0.15
Ammonium chloride	0.1	0.1
Paraffin Emulsion <sup>8</sup>	2.0	—
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	2.0	2.0
Perfume	0.85	0.85
Perfume microcapsule <sup>7</sup>	0.65	0.65
Water, suds suppressor, stabilizers, pH control agents, buffers, dyes & other optional ingredients	to 100% pH = 3.0	to 100% pH = 3.0

## Example 26

## Rinse-Added Fabric Care Compositions

**[0355]** Rinse-Added fabric care compositions are prepared by mixing together ingredients shown below:

Ingredient	26A	26B	26C	26D
Fabric Softener Active <sup>1</sup>	16.2	11.0	16.2	—
Fabric Softener Active <sup>2</sup>	—	—	—	5.0
Cationic Starch <sup>3</sup>	1.5	—	1.5	—
Polyethylene imine <sup>4</sup>	0.25	0.25	—	—
Quaternized polyacrylamide <sup>5</sup>	—	0.25	0.25	—
Calcium chloride	0.15	0.	0.15	—
Ammonium chloride	0.1	0.1	0.1	—
Suds Suppressors <sup>6</sup>	—	—	—	0.1
Alkyl siloxane polymer according to Examples 1-11, 13-15 or 16 (mixtures thereof may also be used)	2.0	5.0	2.0	2.0

-continued

Ingredient	26A	26B	26C	26D
X22-8699-S <sup>10</sup>	2.0	2.0	2.0	2.0
Perfume	0.85	2.0	0.85	1.0
Perfume microcapsule <sup>7</sup>	0.65	0.75	0.65	0.3
Water, suds suppressor, stabilizers, pH control agents, buffers, dyes & other optional ingredients	to 100% pH = 3.0			

<sup>10</sup>N,N-di(tallowoyloxyethyl)-N,N-dimethylammonium chloride available from Evonik Corporation, Hopewell, VA.

<sup>7</sup>Reaction product of fatty acid with Methyl-diethanolamine, quaternized with Methyl chloride, resulting in a 2.5:1 molar mixture of N,N-di(tallowoyloxyethyl) N,N-dimethylammonium chloride and N-(tallowoyloxyethyl) N-hydroxyethyl N,N-dimethylammonium chloride available from Evonik Corporation, Hopewell, VA.

<sup>8</sup>Cationic starch based on common maize starch or potato starch, containing 25% to 95% amylose and a degree of substitution of from 0.02 to 0.09, and having a viscosity measured as Water Fluidity having a value from 50 to 84. Available from National Starch, Bridgewater, NJ

<sup>9</sup>Available from Nippon Shokubai Company, Tokyo, Japan under the trade name Epomin® 1050.

<sup>6</sup>Cationic polyacrylamide polymer such as a copolymer of acrylamide/[2-(acryloylamino)ethyl]tri-methylammonium chloride (quaternized dimethyl aminoethyl acrylate) available from BASF, AG, Ludwigshafen under the trade name Sedipur® 544.

<sup>5</sup>SILFOAM® SE90 available from Wacker AG of Munich, Germany

<sup>4</sup>Available from Appleton Paper of Appleton, WI

<sup>3</sup>Available under the trade name Paraffin 135-50 from Chemcor, Chester, NY

<sup>2</sup>Available under the trade name Aqualast® BL-100 from Lord Corporation, Erie, PA

<sup>1</sup>Aminofunctional silicone available from Shin-Etsu Silicones, Akron, OH

**[0356]** The dimensions and values disclosed herein are not to be understood as being strictly limited to the exact numerical values recited. Instead, unless otherwise specified, each such dimension is intended to mean both the recited value and a functionally equivalent range surrounding that value. For example, a dimension disclosed as “40 mm” is intended to mean “about 40 mm”.

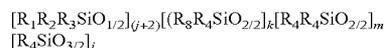
**[0357]** All documents cited in the Detailed Description of the Invention are, in relevant part, incorporated herein by reference; the citation of any document is not to be construed as an admission that it is prior art with respect to the present invention. To the extent that any meaning or definition of a term in this document conflicts with any meaning or definition of the same term in a document incorporated by reference, the meaning or definition assigned to that term in this document shall govern.

**[0358]** While particular embodiments of the present invention have been illustrated and described, it would be obvious to those skilled in the art that various other changes and modifications can be made without departing from the spirit and scope of the invention. It is therefore intended to cover in the appended claims all such changes and modifications that are within the scope of this invention.

What is claimed is:

1. A composition comprising, based on total composition weight:

- from about 0.1% to about 50%, from about 0.5% to about 30% or even from about 1% to about 20% of a surfactant selected from the group consisting of anionic, cationic, zwitterionic, amphoteric, nonionic surfactants, and combinations thereof; and
- from about 0.01% to about 20%, from about 0.1% to about 10% or even from about 0.5% to about 5% of alkyl siloxane polymer having the following formula:



wherein:

j is an integer from 0 to about 98; an integer from 0 to about 48; or even 0;

k is 0, at least one of R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub>=R<sub>8</sub>

m is an integer from 4 to about 5,000, integer from about 10 to about 4,000 or even integer from about 50 to about 2,000;

each R<sub>1</sub>, R<sub>2</sub> and R<sub>3</sub> in said alkyl siloxane polymer is independently selected from the group consisting of H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy and R<sub>8</sub>;

each R<sub>4</sub> in said alkyl siloxane polymer is independently selected from H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy;

at least one R<sub>8</sub> in said alkyl siloxane polymer is a hydrocarbon polymer radical having a molecular weight of from about 200 Da to about 20,000 Da and each additional R<sub>8</sub> in said alkyl siloxane polymer is independently selected from the group consisting of a hydrocarbon polymer radical having a molecular weight of from about 200 Da to about 20,000 Da, H, OH, C<sub>1</sub>-C<sub>32</sub> alkyl, C<sub>1</sub>-C<sub>32</sub> substituted alkyl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> aryl, C<sub>5</sub>-C<sub>32</sub> or C<sub>6</sub>-C<sub>32</sub> substituted aryl, C<sub>6</sub>-C<sub>32</sub> alkylaryl, C<sub>6</sub>-C<sub>32</sub> substituted alkylaryl, C<sub>1</sub>-C<sub>32</sub> alkoxy, C<sub>1</sub>-C<sub>32</sub> substituted alkoxy and a polyoxyalkylene alkyl ether.

2. A composition according to claim 1 wherein at least one R<sub>8</sub> in said alkyl siloxane polymer is a hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, polybutadiene, polyolefin and copolymers thereof, in one aspect, said hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof.

3. A composition according to claim 1 wherein at least one R<sub>8</sub> in said alkyl siloxane polymer is a hydrocarbon polymer radical is selected from the group consisting of polyisobutene, polyisoprene, and copolymers thereof.

4. The composition of claim 1, said composition comprising a material selected from a perfume, a perfume delivery system, brightener, enzyme, deposition aid, structurant, fabric softener active and mixtures thereof.

5. A composition according to claim 4 comprising an anionic surfactant.

6. A composition according to claim 5 wherein said anionic surfactant is selected from the group consisting of a C<sub>11</sub>-C<sub>18</sub> alkyl benzene sulfonate surfactant; a C<sub>10</sub>-C<sub>20</sub> alkyl sulfate surfactant; a C<sub>10</sub>-C<sub>18</sub> alkyl alkoxy sulfate surfactant, said C<sub>10</sub>-C<sub>18</sub> alkyl alkoxy sulfate surfactant having an average degree of alkoxylation of from 1 to 30 and the alkoxy comprises a C<sub>1</sub>-C<sub>4</sub> chain, and mixtures thereof.

7. The composition of claim 6, wherein said fabric softener active is selected from the group consisting of polyglycerol esters, oily sugar derivatives, wax emulsions, N,N-bis(stearoyl-oxy-ethyl) N,N-dimethyl ammonium chloride, N,N-bis(tallowoyl-oxy-ethyl) N,N-dimethyl ammonium chloride, N,N-bis(stearoyl-oxy-ethyl) N-(2-hydroxyethyl) N-methyl ammonium methylsulfate and mixtures thereof.

8. The composition of claim 7, wherein said deposition aid polymer comprises a cationic polymer having a cationic charge from about 0.005 meq/g to about 23 meq/g, from about 0.01 meq/g to about 12 meq/g, from about 0.1 meq/g to about 7 meq/g at the pH of said composition.

9. A method of treating and/or cleaning a situs, said method comprising

- a.) optionally washing and/or rinsing said situs;
- b.) contacting said situs with a composition according to any one of claims 1 and/or 8; and
- c.) optionally washing and/or rinsing said situs.

\* \* \* \* \*