To all whom it may concern:

Be it known that I, JOHN G. PATTON, a citizen of the United States, residing in the city and county of Philadelphia, State of Pennsylvania, have invented a new and useful Envelope and Advertising Device, of which the following is a specification.

My present invention consists of a novel construction of an envelop and advertising device which is especially adapted to be employed for mail order purposes and is constructed in such a manner that a portion thereof serves as a return envelop which may be sealed in the same manner as an ordinary envelop.

It further consists of a novel construction of an envelop and advertising device wherein one face of the envelop is designed wholly for advertising matter, while the other face of the envelop is provided with apertures whereby the tab sections may be interlocked therewith, such tab sections being constructed in such a manner that they may be detached or torn off, and the envelop portion remaining is adapted to be sealed and returned to the original writer.

It further consists of a novel construction of an envelop wherein the envelop portion is provided with an elongated tab forming, when folded, sections of substantially uniform dimensions, and one of the sections such as, for example, the section nearest the envelop, having a weakened portion and adhesive material in proximity to the weakened portion, whereby when the desired portion of the tab section is detached, a return envelop is provided which may be sealed.

My invention further consists of a novel construction of an envelop and advertising device which may be mailed as second class matter, and wherein a return envelop is formed when a desired portion of the tab is removed, such envelop being adapted to be removed so that the same may be transmitted through the mails as first class matter.

It further consists of other novel features of construction, all as will be hereinafter fully set forth.

For the purpose of illustrating my invention, I have shown in the accompanying drawing one form thereof which is at present preferred by me, since the same has been found in practice to give satisfactory and reliable results, although it is to be understood that the various instrumentalities of which my invention consists can be variously arranged and organized and that my invention is not limited to the precise arrangement and organization of these instrumentalities as herein shown and described.

Figure 1 represents a perspective view of an envelop and advertising device embodying my invention. Fig. 2 represents a section on line a—a Fig. 1. Fig. 3 represents a plan view showing the return envelop after the tab sections have been detached. Fig. 4 represents a perspective view of my device showing the same as partly folded.

Similar numerals of reference indicate corresponding parts in the figures.

Referring to the drawings, in one of my prior Patents No. 968,166, granted to me on May 17, 1910, I have described and broadly claimed a novel structure of an envelop and advertising device in which a plurality of tab sections are formed which are adapted to interlock with one or more apertures located in one side of the envelop and my present invention while embodying some of the features of my prior patent to which I have herein above referred, enables me to utilize the envelop as a return envelop.

In my prior Patent No. 954,386, patented April 5, 1910, I have described and broadly claimed a novel construction of a theater ticket envelop and advertising device which is formed from an integrally blank of material and provided with an elongated flap adapted to receive the diagram of a theater, steamer, railroad car or any other advertising matter. My present construction while it is adapted to be employed for such purposes, if desired, is especially designed to be used in conjunction with a mail order business and is constructed in such a manner that it can be made from an integrally blank of material and all of the advertising matter may be placed thereon at a single operation if desired.

I designates an envelop and advertising device embodying my invention, the same consisting of a blank of material which is divided into envelop forming sections 2 and 8, the section 2 being preferably of less width than the section 3 whereby when the envelop is formed by folding over the side tabs 4, an envelop will be formed one side of which is of less width than the other. The section 2 is designed to receive the re...
turn address and is provided with the slits 5 which preferably extend to the inner edge of the side tabs 4. The tab of the envelop is divided into a plurality of sections, in the present instance, three sections 6, 7 and 8 being shown which are formed of substantially uniform width. One of the sections such as, for example the section 6, is weakened or perforated, as indicated at 9, and in proximity to the weakened or perforated portion 9 is placed a strip of adhesive material 10 of any desired character, it being designed that after the envelop and advertising device is received, the sections 6, 7 and 8 can be detached at 9, after which the envelop appears, as indicated in Fig. 3, and may be used as a return envelop, the same having preferably previously located thereon the address of the sender. The back of the section 6 is designed to have thereon the address and to receive the stamp, as indicated in dotted lines at 11, while the position of the same on the return envelop is indicated by dotted lines at 12 in Figs. 3 and 4. The sections 6 and 7 may be spaced by the weakened line 13 and sections 7 and 8 may be separated by the weakened line 14, whereby the different sections may be separately detached if desired. After the envelop has been addressed the sections 6, 7 and 8 are folded, as indicated in Figs. 1, 2 and 4, thereby covering the return address and the ends of the sections 6 and 7 will extend into the slits or apertures 5, as seen in Fig. 1, so that the device may be mailed as second class matter and at the same time it will be securely sealed so that there will be no likelihood of the same becoming accidentally opened during transit. It will be apparent that the location and nature of the slits 5 may be varied as desired and also the length of the tab section as well as the size of the envelop. When the sections 6, 7 and 8 have been detached the envelop may be sealed by folding over the tab portion 16 and the adhesive material 10 will engage the outer face of the section 2 of the envelop so that the envelop will be securely sealed and room will be left for the affixing of a stamp. The tab sections are preferably of less width than the envelop sections.

Special attention is directed to the fact that the side of the envelop which has the return address thereon is covered by the tab 5 when the envelop is originally mailed so that there is no possibility of the canceling stamp appearing on the face of the return envelop, as will be evident to those skilled in the art to which this invention appertains.

It will now be apparent that I have devised a novel and useful construction of an envelop and advertising device which embodies the features of advantage enumerated as desirable in the statement of the invention and the above description, and while I have, in the present instance, shown and described a preferred embodiment thereof which has been found in practice to give satisfactory and reliable results, it is to be understood that the same is susceptible of modification in various particulars without departing from the spirit or scope of the invention or sacrificing any of its advantages.

Having thus described my invention, what I claim as new and desire to secure by Letters Patent is:

An envelop and advertising device, consisting of a blank of material separated into a plurality of envelop and tab sections, one envelop section being secured to an adjoining section, whereby a complete envelop is formed, one side of said envelop being provided with an aperture with which the tab sections interlock when folded to form the flap of the primary envelop for the sender, the tab section nearest said envelop having a weakened lien and a strip of adhesive in proximity to said line, whereby when the tab sections are separated along the weakened line, a return envelop is formed for the sendee mailable as first or second class matter, and the portion left of said tab forming the flap of the return envelop.

Witnesses:
H. S. Fairbanks,
C. D. McGVay.

JOHN G. PATTON.
It is hereby certified that in Letters Patent No. 1,040,004, granted October 1, 1912, upon the application of John G. Patton, of Philadelphia, Pennsylvania, for an improvement in "Envelop and Advertising Devices," an error appears in the printed specification requiring correction as follows: Page 2, line 90, for the word "lien" read "line"; and that the said Letters Patent should be read with this correction therein that the same may conform to the record of the case in the Patent Office.

Signed and sealed this 22d day of October, A. D., 1912.

[Seal.]

C. C. BILLINGS,

Acting Commissioner of Patents.