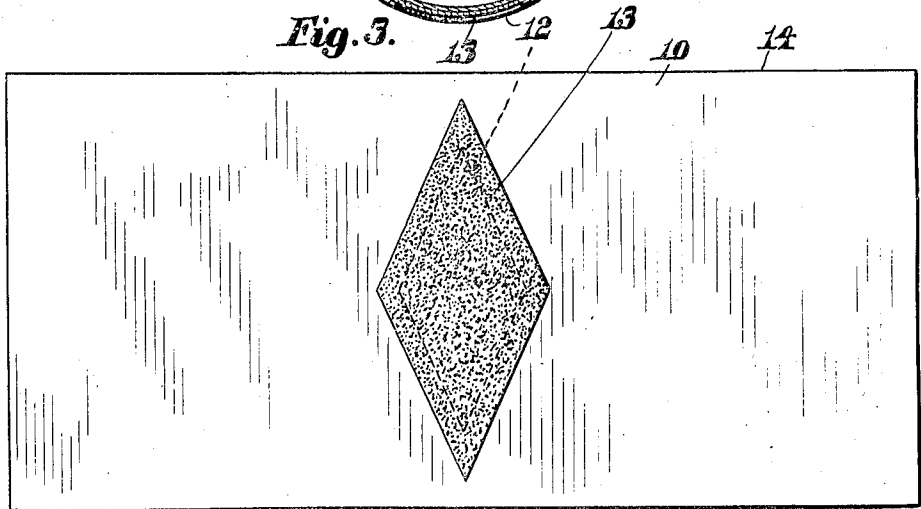
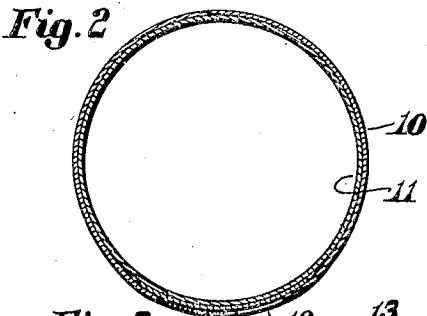
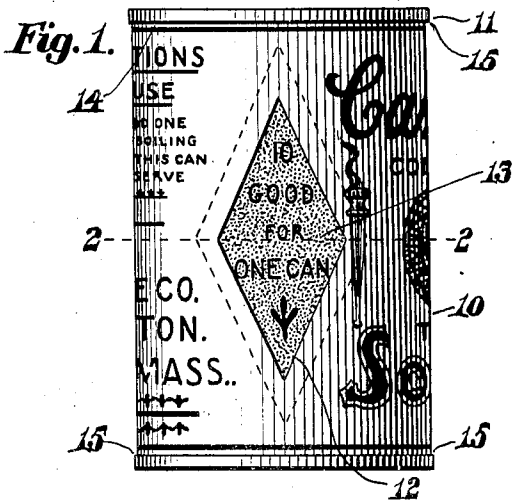


H. B. DUANE.
COMBINED LABEL AND PREMIUM COUPON.
APPLICATION FILED APR. 7, 1905.



Witnesses:

Nathan C. Lombard.
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Atty.

UNITED STATES PATENT OFFICE.

HARRY B. DUANE, OF BOSTON, MASSACHUSETTS.

COMBINED LABEL AND PREMIUM-COUPON.

No. 814,592.

Specification of Letters Patent.

Patented March 6, 1906.

Application filed April 7, 1905. Serial No. 254,402.

To all whom it may concern:

Be it known that I, HARRY B. DUANE, a citizen of the United States of America, and a resident of Boston, in the county of Suffolk and State of Massachusetts, have invented certain new and useful Improvements in a Combined Label and Premium-Coupon, of which the following is a specification.

This invention relates to combined labels and premium-coupons for packages, said labels and premium-coupons being so constructed and arranged that the latter cannot be tampered with until the packages reach the consumer.

Recently it has become a general practice among manufacturers of many goods, particularly in the food line, to issue with each package a coupon, a certain number of said coupons being redeemable for a premium. These coupons have generally been attached to the exterior of the package in such a manner that they may be easily tampered with and oftentimes never reach the consumer, or, in other words, the package purchased will be found to be minus one element of its intrinsic value—i. e., the premium-coupon. To prevent this and to insure that each purchaser of a package put up by a manufacturer giving premium-coupons shall receive the premium issued by such manufacturer is the object of the present invention; and it consists in certain novel features of construction and arrangement of parts, which will be readily understood by reference to the description of the drawings and to the claims to be hereinafter given.

Of the drawings, Figure 1 represents an elevation of a package embodying the features of this invention. Fig. 2 represents a horizontal section, and Fig. 3 represents a rear elevation, of the label for said package.

Similar characters designate like parts throughout the several figures of the drawings.

In the drawings, 10 represents an ordinary label to be applied to a can 11 or other similar package. The label 10 is provided with an opening 12 of any suitable shape and size, and to the rear face of said label is secured a premium-coupon 13 of a different color than the color of the label, so that said coupon will be conspicuous through the opening 12 in said label. The premium-coupon may be provided with any suitable lettering to dis-

tinguish its nature. The label thus prepared is applied to the can, carton, or other package in any well-known manner, the edges 14 thereof abutting the lip 15 of the ends of the can, carton, or other package, so that access beneath said label is prevented. It is obvious that when a label is constructed in the manner described and applied to a package it would be impossible to remove the coupon without destroying a portion of the label and making the theft so apparent and conspicuous as to be noticed by the purchaser and prevent the sale of such package.

It is preferable to secure the coupon to the rear face of the label before applying; but it is evident that the same object could be readily obtained without so doing by simply holding the coupon in the proper position until the label is applied to the can, carton, or other package, when it would be prevented by contact therewith from displacement.

These coupons may be used in connection with the labels of packages of any size or shape and can be used on labels already printed, thus dispensing with the necessity of printing new special labels for this particular purpose, with the consequent loss of all of the labels in stock.

Having thus described my invention, I claim—

1. The combination with a label having an opening therein, of a premium coupon held in position by said label and exposed to view through said opening.

2. The combination with a label having an opening therein, of a premium-coupon secured to the rear of said label and exposed to view through said opening.

3. The combination of a package, a label therefor, a premium-coupon interposed between said package and label, the label being provided with means for exposing said coupon to view through said label.

4. The combination of a package, a label therefor, a premium-coupon of contrasting color interposed between said package and label, the label being provided with means for exposing said coupon to view through said label.

5. The combination with a label having an opening therein, of a premium-coupon of contrasting color secured to the rear of said label and exposed to view through said opening.

6. The combination of a package provided
with shoulders at either end, a label therefor
extending from one shoulder to the other and
provided with an opening therein, and a
5 premium-coupon interposed between said la-
bel and package and exposed to view through
said opening.

Signed by me at Boston, Massachusetts,
this 5th day of April, 1905.

HARRY B. DUANE.

Witnesses:

EDNA C. CLEVELAND,
WALTER E. LOMBARD