

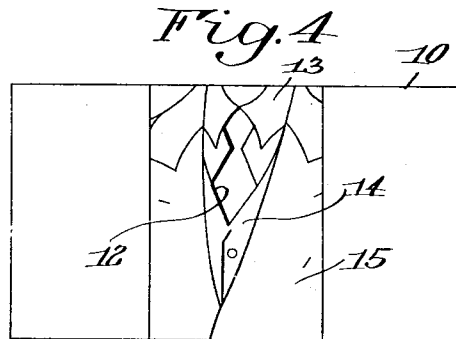
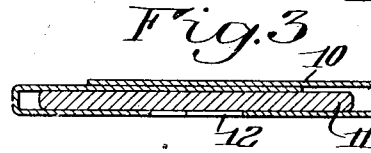
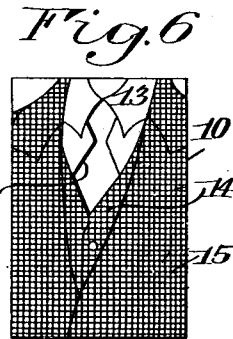
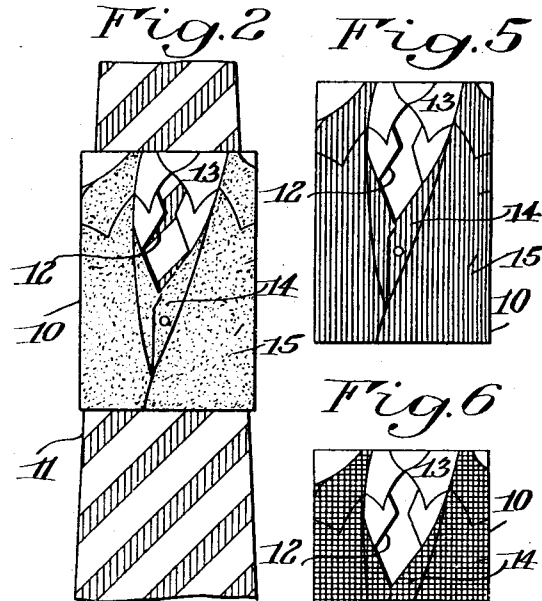
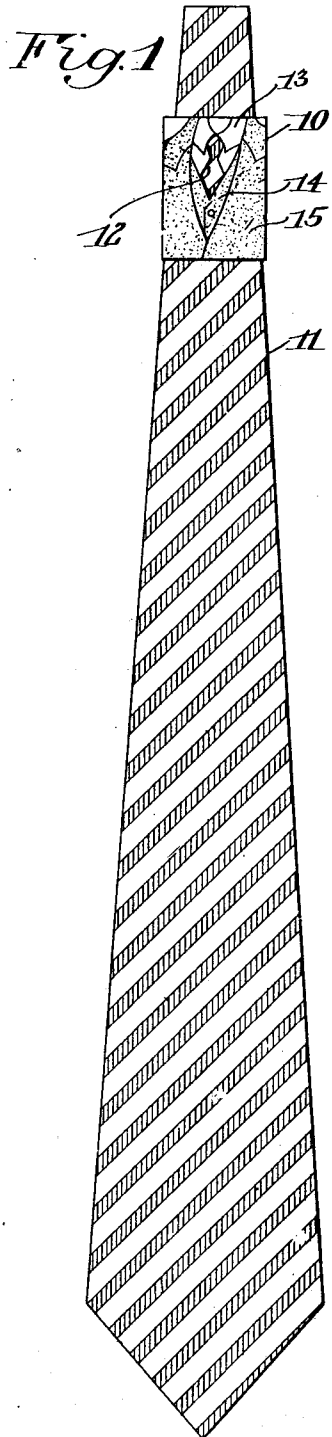
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NECKTIE DEVICE

Filed June 19, 1928



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NECKTIE DEVICE.

Application filed June 19, 1928. Serial No. 286,700.

This invention relates to a device for use in connection with neckties, and has for its principal object the provision of a device which will aid customers in selecting neck-
5 wear appropriate for suits of various predetermined colors.

Another object of the invention is the provision of a device by means of which customers and store clerks can tell immediately
10 whether a certain necktie is suitable for wear with a suit of a certain color.

Still a further object of the invention is the provision of a device which, when applied to a necktie, will create a simulation of the
15 appearance of the necktie when worn with a suit.

To these and other ends the invention resides in certain improvements and combinations of parts, all as will be hereinafter more
20 fully described, the novel features being pointed out in the claims at the end of the specification.

In the drawings:

Fig. 1 is a view of a necktie having one embodiment of the device applied thereto;
25

Fig. 2 is an enlarged view of a portion of Fig. 1;

Fig. 3 is a sectional view through a necktie and a device applied thereto;

30 Fig. 4 is a view illustrating the device before it is applied to a necktie;

Fig. 5 is a view of a device intended to represent a suit of a different color from that represented in Figs. 1 and 2; and

35 Fig. 6 is a similar view of another device intended to represent a suit of still a third color.

Similar reference numerals throughout the several views indicate the same parts.

40 As is well known by those experienced in the selling of neckwear, customers frequently desire to purchase neckties which will harmonize properly with suits of a particular color. Often the suit in question is not being
45 worn at the moment by the customer and it is therefore impossible to place the necktie next to the suit to ascertain whether the resulting color scheme is harmonious. Under such circumstances, considerable difficulty is
50 often experienced in selecting an appropriate necktie to go with a suit which is not at hand, even though the customer is able to describe fully the color of the suit.

55 The present invention is intended primarily to eliminate these difficulties of selec-

tion. According to the present invention, it is proposed to furnish devices representing suits of various predetermined colors, which devices have means for showing the necktie as though it were being worn with a suit of
60 the desired color. Thus it is possible for the clerk and the customer to ascertain at once whether any particular necktie would harmonize with, say, a brown suit, or a blue suit, or any other color for which these de-
65 vices may be furnished.

A necktie having one of these devices applied to it is shown in Fig. 1, and the construction of the device may be ascertained readily from Figs. 2, 3 and 4. The device consists essentially of a piece of sheet material
70 10, for example paper, which is bent as shown in Fig. 3 so that a portion of the sheet material overlies the front of the necktie 11 while other portions extend around the back
75 of the tie and may be secured to each other by any suitable means, such as by adhesive. If the material of which the member 10 is constructed is sufficiently stiff, however, it may be possible to dispense with the adhesive
80 connection, the parts being retained in the position to which they have been bent simply by the stiffness of the material itself.

A window 12 is formed in this device near the center of the front portion thereof, as
85 shown in the drawings. This window 12 may be produced either by treating the sheet material to make a portion of it transparent, such as by oiling it; or it may be formed by cutting away a portion of the sheet material.
90 this cut-out portion being left open or being covered by a sheet of transparent material as may be desired. It will be noted that the window is shaped to represent the shape of the exposed portion of a necktie as ordinarily
95 worn by a man, part of the tie being covered by the collar and part by the vest and coat of the man's suit.

Lines are preferably formed on the sheet material 10 to represent a collar 13, and other
100 lines represent portions of a man's suit, such as the vest 14 and coat 15. The coat and vest are colored to simulate a suit of a predetermined color, while the collar 13 and the portion of the shirt which appears immediately
105 below the collar are preferably left white to represent a white collar and shirt, although they could be colored in any manner desired.

It will be seen, especially from Fig. 2, that when this device is applied to a necktie, 110

a portion of the tie may be observed through the window 12 and will form, together with the markings and coloring on the face of the device, a simulation of the appearance of the necktie when worn with a suit of the selected color. Furthermore, it will be noted that the device is preferably not fixed to the necktie but is slidable along the tie so that various portions thereof may be brought into registration with the window 12. This is especially advantageous where the necktie has wide stripes, some of which might be so wide as to fill the entire window opening. In such cases, the device may be slid back and forth along the tie, bringing different stripes or combinations of stripes successively into registry with the window, so that the customer may see how each individual color or group of colors in the tie will harmonize with a suit of the color represented by the device.

It is contemplated, of course, that these devices will be constructed in various colors to represent suits of as many different colors or combinations of colors as may be desired. Figs. 5 and 6 of the drawings represent devices simulating suits of different colors from that shown in Figs. 1 and 2. The stippling in Figs. 1 and 2 and the lining in Figs. 5 and 6 are not intended to represent any particular colors, but are intended simply to illustrate the fact that the devices are made up in various colors to represent various suits.

If desired, the devices may bear any appropriate wording. For instance, they may carry words such as "Smart when worn with a dark brown suit", in the case of devices made up to represent dark brown suits. Similarly, devices representing blue or gray suits might bear the words, "Smart when worn with a blue suit", or "Smart when worn with a gray suit".

These devices may be applied to neckties by the manufacturer of the neckwear, before the ties are shipped to the stores, or they may be furnished direct to the retailer. In the latter case, the retailer may apply a device to each tie before placing it on the counter for sale, or the clerk may be provided with a supply of devices which he may apply to the ties when they are being examined by customers.

It will now be seen that there has been disclosed a novel device of great usefulness and helpfulness in the selection of appropriate neckwear. When a device of this kind is used, the customer may see at once, without the necessity of trying the necktie on, exactly how the tie will look when worn with a suit of a predetermined color. This will save the customer's time and insure a more satisfactory selection, and will also save the time of the clerk so that one clerk may wait efficiently upon more customers than would be possible without the use of this device. As an aid to rapid selection of neckties appropriate for certain suits, the ties may be grouped accord-

ing to the colors of the suits with which they are intended to go. For instance, when a customer asks for a tie to go with a dark blue suit, the clerk may pick up a group of ties to which dark blue devices have previously been applied, and thus the customer may make a selection rapidly, without having to look over and weed out a number of ties which would not be at all appropriate for a suit of the color under consideration.

While one embodiment of the invention has been disclosed, it is to be understood that the inventive idea may be carried out in a number of ways. This application is therefore not to be limited to the precise details shown, but is intended to cover all variations and modifications thereof falling within the spirit of the invention, or the scope of the appended claims.

I claim as my invention:

1. A device for use with a necktie, comprising a sheet of material covering a portion of the necktie and slidable thereon, said sheet material having a window through which a portion of said necktie may be observed, and a portion of said sheet material adjacent the edges of said window being colored to represent the color of a suit of clothes.

2. A device for use with a necktie, comprising a member slidable on said necktie, said member bearing a colored representation of a portion of a suit of clothes and of a man's collar, and also having a window simulating the shape of a necktie as ordinarily worn, so that the necktie to which said slidable member is applied may be observed through said window in juxtaposition to the colored representation of said suit.

3. A device for use with a necktie, comprising a member slidable on said necktie, said member bearing a representation of a collar and of a portion of a man's suit, the representation of said suit being colored to simulate a suit of predetermined color, and a window formed in said slidable member, said window having the outline which a necktie would have when worn with said simulated collar and suit, the material of said necktie being observable through said window to aid in determining the color harmony between said necktie and a suit of the color represented on said slidable member.

4. A device for use with a necktie, comprising a member embracing said necktie and slidable therealong, a window in said member through which a portion of said necktie may be observed, and a colored portion on said slidable member adjacent said window, so that the portion of said necktie observed through said window, together with said colored portion, will give the same color effect as is produced by said necktie when worn with a suit of the color appearing on said slidable member.

5. A device for use with neckties compris-

ing connected front and back portions opposite each other and adapted to embrace a portion of a necktie slidably between them, the front portion of said device having a window
5 formed therein through which a portion of said necktie may be observed.

6. A device for use with neckties comprising connected front and back portions adapted to embrace a portion of a necktie slidably
10 between them, the front portion of said device having a window formed therein through which a portion of said necktie may be observed, and said device having a colored portion adjacent said window so that the contrasting effect produced between said colored
15 portion and the portion of said necktie which underlies said window will be the same as the contrasting effect produced by said necktie

when worn with a suit of the same color as the colored portion of said device.

7. A device for use with neckties comprising a member formed of opaque sheet material and adapted to embrace and slide along
20 along a portion of a necktie, a window in said member having the outline of a necktie as usually worn, partly hidden by a collar and
25 by a suit, and a representation of a portion of a collar and a colored representation of a portion of a suit on said member cooperating with said window, so that when said device
30 is applied to a necktie it will produce a miniature simulation of said necktie as worn with a suit of a color corresponding to said colored representation.

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