



US00D715864S

(12) **United States Design Patent** (10) **Patent No.:** **US D715,864 S**
Kennedy (45) **Date of Patent:** **** Oct. 21, 2014**

(54) **ADVERTISING LABEL**

(71) Applicant: **MPT, Inc.**, Willoughby, OH (US)

(72) Inventor: **Michael R. Kennedy**, Gates Mills, OH (US)

(73) Assignee: **MPT, Inc.**, Willoughby, OH (US)

(**) Term: **14 Years**

(21) Appl. No.: **29/454,388**

(22) Filed: **May 9, 2013**

Related U.S. Application Data

(63) Continuation-in-part of application No. 29/437,771, filed on Nov. 20, 2012.

(51) **LOC (10) Cl.** **19-08**

(52) **U.S. Cl.**
USPC **D20/23**

(58) **Field of Classification Search**

CPC G09F 23/10; G09F 1/11; G09F 3/00;
G09F 3/0297; G09F 3/0298; G09F 23/14;
G09F 23/00; G09F 3/04; G09F 3/10; G09F
7/04; G09F 2/20; G09F 1/04; G09F 1/06;
G09F 1/08; G09B 29/00; G09B 29/02; B42D
15/00
USPC D20/10, 19, 22-29, 40, 42, 99;
40/124.01-124.09, 124.11-124.19,
40/124.191, 299.01, 446, 538, 584, 617,
40/661.01, 661.09; D19/1, 9, 10, 52, 59;
D21/386, 484; D24/189; D6/707.1;
283/56, 71, 81

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

D278,363 S * 4/1985 Schenkel et al. D24/189
D291,454 S * 8/1987 Broadfoot D20/40
D298,144 S * 10/1988 Wells-Papanek et al. ... D14/489
D361,347 S * 8/1995 Adler D19/52
D364,642 S * 11/1995 Adler D19/52
D414,516 S * 9/1999 Lopez D20/10
D453,797 S * 2/2002 Cranston et al. D20/23
D475,095 S * 5/2003 Manville D21/484
D553,195 S * 10/2007 Chamberlain D20/29
D559,915 S * 1/2008 Chamberlain D20/29
D623,234 S * 9/2010 Elliott D20/29

(Continued)

OTHER PUBLICATIONS

Balloons—pp. C8 and C9—CorelDRAW! Suite 6 © 1996 Corel Corporation.*

Primary Examiner — Mary Ann Calabrese

(74) *Attorney, Agent, or Firm* — Pearne & Gordon LLP

(57) **CLAIM**

The ornamental design for an advertising label, as shown and described.

DESCRIPTION

FIG. 1 is a front view of the advertising label. The rear view of the advertising label would be a mirror image of the front view.

FIG. 2 is a top view of the advertising label of FIG. 1.

FIG. 3 is a left side view of the advertising label of FIG. 1.

FIG. 4 is a right side view of the advertising label of FIG. 1; and,

FIG. 5 is a bottom view of the advertising label of FIG. 1.

The broken lines outlining a shape of a generally rectangular label having curved corners illustrate an example environment only, forming no part of the claimed design. The broken curved line in FIG. 1 inward of the label and adjacent the claimed portion thereof illustrates a boundary of the claimed design and forms no part thereof.

1 Claim, 1 Drawing Sheet



US D715,864 S

Page 2

(56)

References Cited

U.S. PATENT DOCUMENTS

7,891,122 B2 * 2/2011 Lauer et al. 40/124.01
D643,466 S * 8/2011 Henderson D19/59
D655,755 S * 3/2012 Sardo D20/29
D687,064 S * 7/2013 Jang et al. D14/489

2012/0285059 A1 * 11/2012 Fisk 40/661.01
2013/0192111 A1 8/2013 Kennedy
2013/0193678 A1 8/2013 Kennedy
2014/0137514 A1 5/2014 Kennedy
2014/0138278 A1 5/2014 Kennedy

* cited by examiner

Fig. 2

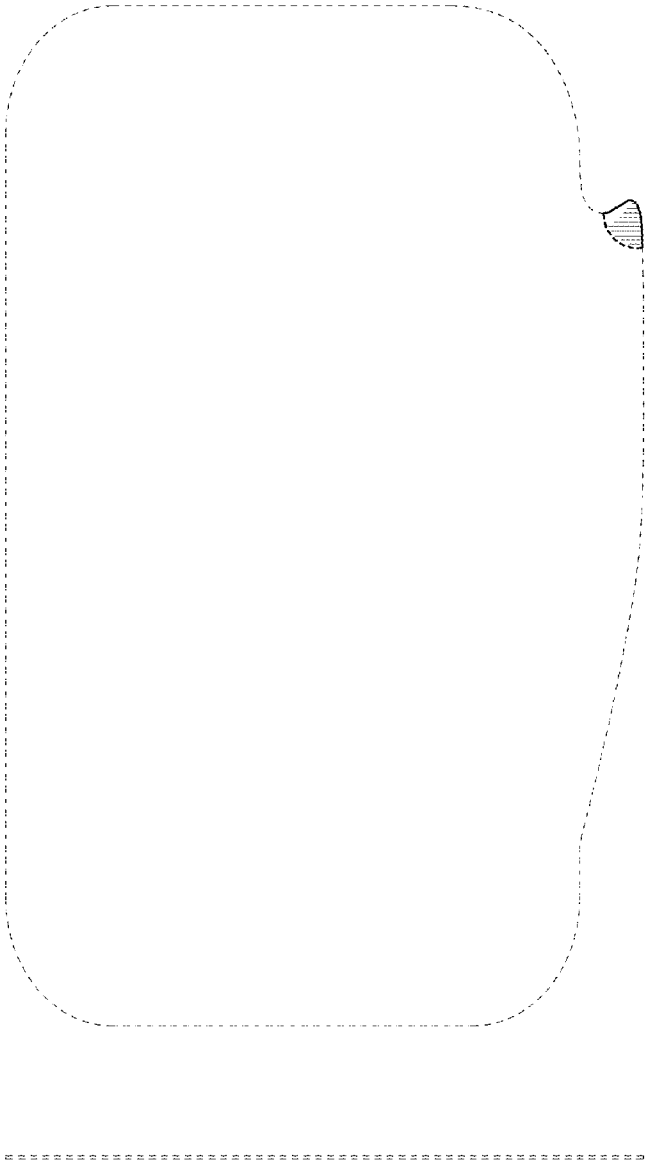


Fig. 4

Fig. 1

Fig. 3

Fig. 5