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- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))

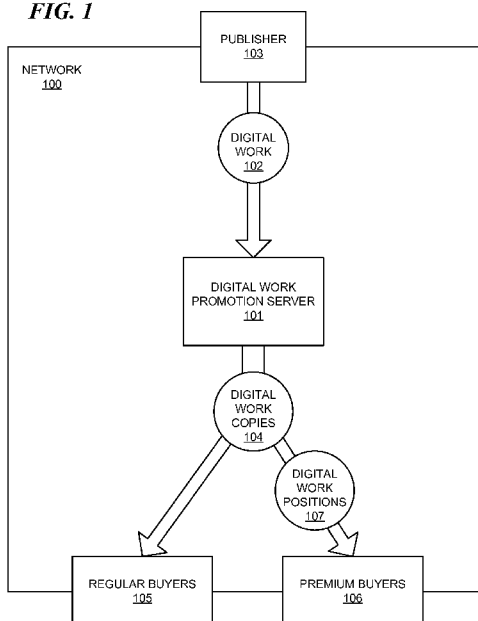
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(54) Title: DIGITAL WORK PROMOTION SERVER

FIG. 1



(57) Abstract: A computer server for promotion of digital works is provided in one exemplary embodiment of the present invention. The computer server is configured to receive a digital work from a publisher over a first network connection. The computer server is configured to sell, over a second network connection to a premium buyer, a copy of the digital work to the premium buyer at a premium price. The computer server is configured to sell, over a third network connection to a subsequent buyer, a copy of the digital work to the subsequent buyer at the premium price or at a regular price. The computer server is configured to, in response to the sale to the subsequent buyer, provide a reward to the premium buyer.



WO 2011/123838 A3



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## A. CLASSIFICATION OF SUBJECT MATTER

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USPC - 705/26.1

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
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PubWest; Google Scholar; Google Patents; FreePatentsOnline. Search terms used: server host, network communicate, Internet web, digital-work media multimedia digital-rights DRM, publish publisher retailer seller store store-front storefront, buyer purchaser customer consumer member subscriber subscription, regular-price normal-price list-price ...

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2008/0228578 A1 (MASHINSKY) 18 September 2008 (18.09.2008) entire document, especially Abstract; para [0009], [0032], [0035], [0041], [0050], [0057], [0093], [0117], [0123], [0128]	1 - 20
Y	US 2007/0214049 A1 (POSTREL) 13 September 2007 (13.09.2007) entire document, especially Abstract; para [0016], [0034], [0088], [0109], [0149], [0150], [0177], [0178], [0180]	1 - 20
Y	US 2006/0041500 A1 (DIANA et al.) 23 February 2006 (23.02.2006) entire document, especially Abstract; para [0015], [0018], [0046], [0092], [0125]	9, 10, 19, 20
A	US 2007/0226368 A1 (STRICKLAND) 27 September 2007 (27.09.2007) entire document	1 - 20

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