



(51) International Patent Classification:

A61L 9/04 (2006.01) B60H 3/00 (2006.01)
A61L 9/12 (2006.01)

(21) International Application Number:

PCT/US2020/012830

(22) International Filing Date:

09 January 2020 (09.01.2020)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

16/246,279 11 January 2019 (11.01.2019) US

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(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ,
CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO,
DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN,
HR, HU, ID, IL, IN, IR, IS, JO, JP, KE, KG, KH, KN, KP,
KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME,
MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ,
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SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR,
TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every
kind of regional protection available): ARIPO (BW, GH,
GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ,
UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ,
TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK,
EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV,
MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM,
TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW,
KM, ML, MR, NE, SN, TD, TG).

(54) Title: WICK-BASED VOLATILE SUBSTANCE DIFFUSER

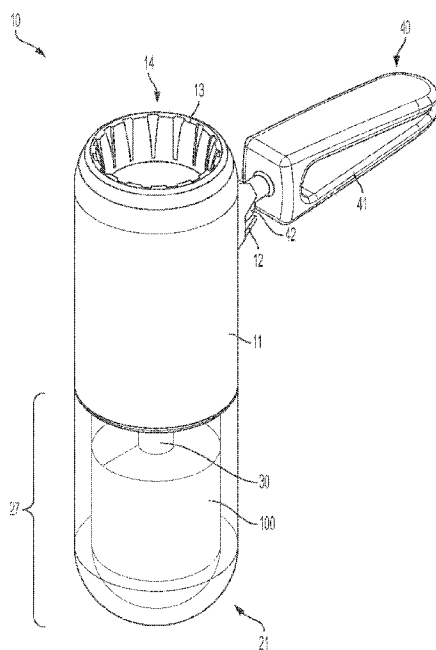


FIG. 1

(57) Abstract: A wick-based diffuser is configured for diffusing a liquid volatile sub-
stance composition into an air flow path extending through the diffuser to disseminate
the volatile substance composition throughout a surrounding volume (e.g., a vehicle
interior). Diffusers may comprise a body defining a hollow interior and having an
air flow path extending therethrough; a reservoir; a wick extending from the reservoir
and into the hollow interior of the body; and a closure mechanism configured to se-
lectably isolate the wick and the reservoir from the air flow path extending through
the body. Wick-based diffusers may be mounted to a support device via a low-friction
mounting mechanism located above a center of gravity of the diffuser, such that the
diffuser self-aligns in an upright orientation under the influence of gravity.

Published:

- *with international search report (Art. 21(3))*
- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

WICK-BASED VOLATILE SUBSTANCE DIFFUSER

FIELD

[0001] Various embodiments relate generally to volatile substance diffusers, such as air fresheners.

BACKGROUND

[0002] Different types of volatile substance diffusers have been developed, particularly air fresheners for use in vehicles. Due to continually changing customer preferences, new diffuser configurations are constantly needed.

BRIEF SUMMARY

[0003] Various embodiments are directed to a self-leveling (also-referred to as self-righting) diffuser (e.g., air freshener) configured for dispersing a volatile substance (e.g., a fragrance) adjacent an external air circulator (such as an air vent of a vehicle). The diffuser is rotatably secured relative to a mounting mechanism (e.g., a vent clip) via a low friction joint, such as a low friction ball joint. The low-friction joint is located above a center of gravity of the diffuser (particularly when a substance reservoir located within a second body portion of the diffuser is at least partially filled with a liquid substance, such as a fragrance), such that the diffuser will rotate about the low friction joint under the influence of gravity to self-align in an upright configuration.

[0004] Moreover, diffusers according to various embodiments are wick-based air fresheners defined by a wick partially submerged within a volatile substance liquid and configured to draw the volatile substance liquid upward via a capillary action into an exposed portion of the wick located within an air circulation region of the air freshener. The volatile substance liquid drawn into an exposed portion of the wick located within the air circulation region evaporates and is circulated out of the diffuser and into a surrounding environment. The diffuser additionally comprises a closure mechanism configured to selectably isolate the wick and reservoir from an air flow path extending through the diffuser to prevent unintentional leakage of the volatile substance liquid from the reservoir when the diffuser is inverted. The closure mechanism comprises a wick cap and corresponding gasket located movable vertically within the interior of the diffuser via a cam mechanism configured for translating rotational movement of a second body portion

of the diffuser into vertical movement of the wick cap. The wick cap moves vertically along the exposed portion of the wick between a sealed configuration, in which the exposed portion of the wick is housed within the wick cap and the gasket is depressed between the wick cap and a gasket seat, such that the gasket is sealed against a gasket seat surrounding a wick aperture leading into the reservoir, and an exposed configuration, in which the exposed portion of the wick is accessible to air circulating through the air freshener and the wick cap and gasket are spaced away from the gasket seat. When in the sealed configuration, the gasket prevents volatile substance liquid from leaking through the wick aperture, even when the diffuser is inverted.

[0005] Various embodiments are directed to a diffuser. The diffuser comprising: a body defining a hollow interior and having an air flow path extending therethrough; a wick configured for holding a volatile substance composition therein and positioned at least partially within the hollow interior of the body; and a closure mechanism configured to selectably isolate the wick from the air flow path extending through the body.

[0006] In certain embodiments, the diffuser comprises a reservoir, and wherein: the wick extends from the reservoir and into the hollow interior of the body; and the closure mechanism is configured to selectably isolate the wick and the reservoir from the air flow path extending through the body. In certain embodiments, wherein the closure mechanism comprises a wick cap movable linearly between: a sealed configuration in which the wick and the volatile substance composition are isolated from the air flow path; and an exposed configuration in which at least a portion of the wick positioned within the hollow interior of the body is exposed to the air flow path. In certain embodiments, wherein the reservoir defines a wick aperture extending therethrough and the wick aperture is surrounded by a gasket seat, and wherein, in the sealed configuration, the wick cap depresses a gasket against the gasket seat.

[0007] Moreover, in certain embodiments, the body is a first body portion; the reservoir is defined within a second body portion rotationally secured relative to the first body portion; and the closure mechanism additionally comprises a cam mechanism configured to convert rotational movement of the second body portion relative to the first body portion into linear movement of the wick cap between the sealed configuration and the exposed configuration. In various embodiments, the cam mechanism is defined by: one or more splined cam slots within a sidewall of the second body portion; and one or more cam pins each extending laterally away from an exterior surface of the wick cap and into

one of the one or more splined cam slots. Moreover, the cam mechanism may be further defined by one or more vertical travel slots extending through a sidewall of a third body portion positioned within the hollow interior of the first body portion and rotationally immobile relative to the first body portion, wherein each of the one or more cam pins extends through one of the one or more vertical travel slots. In certain embodiments, the cam mechanism defines one or more lockout positions to selectably lock the cam pin in: a first vertical position corresponding to the sealed configuration; or a second vertical position corresponding to the exposed position. Moreover, in various embodiments the cam pin is configured to frictionally engage edges of the cam slots such that the wick cap is infinitely adjustable between the sealed configuration and the exposed configuration.

[0008] In certain embodiments, the body is a first body portion; the reservoir is defined within a second body portion rotationally secured relative to the first body portion; and the closure mechanism is configured to selectably isolate the wick and the reservoir from the air flow path extending through the first body portion based on the rotational position of the second body portion relative to the first body portion. Moreover, in certain embodiments the diffuser comprises a low friction mounting mechanism for securing the diffuser relative to a support device, wherein the low friction mounting mechanism is secured relative to the body at a location above a center of gravity of the diffuser.

[0009] Various embodiments are directed to a diffuser comprising: a body comprising a reservoir of a fragrance composition and a wick for diffusing the fragrance composition therefrom, the body having an upright orientation wherein the reservoir is positioned below the wick; and a self-righting mounting mechanism coupled to the body, the self-righting mechanism configured to allow the reservoir to rotate the body to the upright position from a non-upright position.

[0010] In certain embodiments, the body comprises a reservoir configured for supporting the volatile substance composition therein, and wherein the reservoir is located below a center of gravity of the diffuser. Moreover, the reservoir may be at least partially transparent to enable a user to view a quantity of fragrance composition therein. In certain embodiments, the diffusing mechanism comprises a wick extending from the reservoir to an exposed portion of the wick positioned within the air flow path. Moreover, the diffuser may further comprise a closure mechanism configured to selectably isolate the wick and the reservoir from the air flow path extending through the portion of the body.

[0011] In certain embodiments, the wick extends through a reservoir upper wall between an interior of the reservoir of fragrance composition and an air flow path extending through a portion of the body. Moreover, the diffuser may further comprise a closure mechanism configured to selectively isolate the wick and the reservoir from the air flow path extending through the body. In certain embodiments, the self-righting mounting mechanism comprises a low friction mounting mechanism for securing the diffuser relative to a support device. In various embodiments, the low friction mounting mechanism is secured relative to a body at a location above a center of gravity of the diffuser. Moreover, the low friction mounting mechanism may comprise a ball-and-socket joint.

BRIEF DESCRIPTION OF THE SEVERAL VIEWS OF THE DRAWINGS

[0012] Reference will now be made to the accompanying drawings, which are not necessarily drawn to scale, and wherein:

[0013] Figure 1 shows a perspective view of a diffuser according to one embodiment;

[0014] Figures 2A-2B are exploded views of a diffuser according to one embodiment;

[0015] Figures 3-4 are partial cutaway side views of a diffuser in a sealed configuration and an exposed configuration, respectively, according to one embodiment;

[0016] Figures 5A-5B are cutaway side views of a diffuser in a sealed configuration and an exposed configuration, respectively, according to one embodiment; and

[0017] Figure 6 is a partial cutaway side view of a diffuser illustrating an air flow path therethrough according to one embodiment.

DETAILED DESCRIPTION

[0018] The present disclosure more fully describes various embodiments with reference to the accompanying drawings. It should be understood that some, but not all embodiments are shown and described herein. Indeed, the embodiments may take many different forms, and accordingly this disclosure should not be construed as limited to the embodiments set forth herein. Rather, these embodiments are provided so that this disclosure will satisfy applicable legal requirements. Like numbers refer to like elements throughout.

[0019] Figure 1 shows a diffuser **10** according to one embodiment. The various components of the diffuser **10** may comprise one or more plastic materials, one or more metal materials, one or more paper materials, one or more wood materials, one or more fragrant polymers, and/or various combinations thereof. The illustrated diffuser **10** may be configured for circulating a volatile substance composition **100** stored within a reservoir by drawing the volatile substance composition **100** up a wick and evaporating the volatile substance composition **100** from an exposed wick portion into an air stream circulating through the diffuser **10**.

[0020] It should be understood that any of a variety of volatile substance compositions **100** may be utilized with the diffuser **10**. For example, fragrance compositions (fragrant organic compounds, fragrant volatile oils, fragrant synthetic compounds, and/or the like), deodorizers, disinfectant compositions, medicinal compositions, aroma therapy compositions, insecticides, and/or the like may be dispersed via the diffuser **10**. In certain embodiments, the diffuser **10** may be embodied as a fragrance diffuser (also known as an air freshener), however other configurations may be possible in accordance with various embodiments discussed herein.

[0021] Figures 2A-2B are exploded views of the diffuser **10** shown in Figure 1. As shown therein, the diffuser **10** defines an outer diffuser body comprising a first body **11** (e.g., an upper body) and a second body **21** (e.g., a lower body). In certain embodiments, the first body **11** and the second body **21** may comprise an identical material to provide the diffuser **10** with a uniform appearance. However, in the embodiments shown in Figures 1-2B, the first body **11** and the second body **21** may comprise different materials. For example, the first body **11** may comprise an opaque plastic material (e.g., polyvinyl chloride) and the second body **21** may comprise a transparent or translucent material (e.g., PET). Because the second body **21** defines a reservoir portion **27** having an interior cavity therein, the transparent or translucent configuration enables a user to monitor an amount of volatile substance composition **100** remaining within the diffuser **10**. As shown Figures 1-2B, the first body **11** is hollow, defining an interior volume surrounded by an interior surface of the hollow first body **11**. The second body **21** defines a fitting portion **28** configured to fit within the hollow first body **11**, and a reservoir portion. The fitting portion **28** may define a fitting ring **29** (e.g., along a top-most edge of the fitting portion of the second body **21**) configured to interference fit within a groove defined within the interior surface of the hollow first body **11** (or to interference fit with a portion of a diffuser portion

13 discussed herein). When the first body 11 is secured relative to the second body 21, an exterior surface of the first body 11 may be at least substantially aligned with an exterior surface of the reservoir portion 27 of the second body 21 to provide a pleasing, smooth aesthetic of the diffuser 10.

[0022] Moreover, as shown in Figures 1-2B, the hollow first body 11 defines an air exhaust 14, such as the top opening of the hollow first body 11 (opposite the lower opening configured for accepting the fitting portion 28 of the second body 21 therein). The air exhaust 14 may be surrounded by a diffuser portion 13 providing a pleasing aesthetic to the top of the diffuser 10. The diffuser portion 13 may be integrally formed with the first body 11 or, as shown in the figures, the diffuser portion 13 may be embodied as a separate component that may be secured relative to the first body 11. The diffuser portion 13 may be friction fit with the interior surface of the hollow first body 11 (or the exterior surface of the first body 11), or the diffuser portion may be rotatably interference fit with the fitting portion 28 of the second body 21, thereby entrapping the hollow first body 11 between the diffuser portion 13 and the second body 21. It should be understood that the diffuser portion 13 may be secured relative to the first body 11 via any of a variety of other attachment mechanisms (e.g., adhesive, fasteners, interference fitting with the first body 11, and/or the like).

[0023] In the illustrated embodiment, the diffuser body (comprising the first body 11 and the second body 21) may have an at least substantially circular cross-section, such that the second body 21 remains aligned relative to the first body 11 when rotating the second body 21 relative to the first body 11 as discussed in detail herein. However, it should be understood that any cross-sectional shape may be utilized for the diffuser body, depending on a desired aesthetic of the diffuser body.

[0024] As shown most clearly in the exploded views of Figures 2A-2B and in the side cutaway views of Figures 5A-5B, the second body 21 of the illustrated embodiments is an integrally formed component. However, it should be understood that in various embodiments the second body 21 may comprise a plurality of separate components secured relative to one another to form the described configuration.

[0025] The second body 21 of the illustrated embodiment defines a hollow reservoir portion 27 configured for maintaining a volatile substance composition 100 therein. The hollow reservoir portion 27 may be defined within sidewalls of the second body 21 (which may converge to form a bottom wall of the hollow reservoir portion 27)

and a reservoir upper wall **22**. The reservoir upper wall **22** may be defined at approximately a mid-point of the height of the second body **21** (as shown in Figures 5A-5B), although the reservoir upper wall **22** may be positioned at other locations of the second body **21**, depending on a desired configuration of the diffuser **10**. In the illustrated embodiment, the reservoir upper wall **22** defines a wick aperture **23** extending therethrough. In the illustrated embodiment, the wick aperture **23** is aligned with a central axis of the second body **21**, such that rotationally movable components of the diffuser **10** (discussed herein) rotate about a central axis of the wick aperture **23**, and wick **30**, which extends through the wick aperture **23** and is at least substantially concentrically located with the wick aperture **23**. The wick aperture **23** may have a cross-sectional size configured to have a tight, frictional fit with the exterior surface of the wick **30**, and accordingly the wick aperture **23** may have a shape corresponding to the cross-sectional shape of the wick **30**. For example, for a round wick **30**, the wick aperture **23** has a round shape having a size corresponding to the size of the wick **30**.

[0026] Moreover, as shown in Figures 5A-5B, the wick aperture **23** may be surrounded by a gasket seat **24** on an upper surface of the reservoir upper wall **22** (opposite the reservoir). The gasket seat **24** is defined by a raised portion surrounding the wick aperture **23** that may be engaged by a gasket **50** associated with a wick cap **60** to seal the wick **30** and wick aperture **23** to prevent volatile substance composition **100** from leaking from the reservoir, as discussed herein. As discussed herein, the gasket **50** may have a lower opening configured to surround at least a portion of the exterior surface of the gasket seat **26**, and an interior surface of the lower opening may be configured to engage a top surface of the gasket seat **26**.

[0027] The reservoir upper wall **22** of the illustrated embodiment is surrounded by the fitting portion **28** of the second body **21**, which defines a hollow tubular shape extending away from a top surface of the reservoir upper wall **22**. As alluded above, the exterior surface of the fitting portion **28** may have a smaller diameter than the reservoir portion **27**, such that the fitting portion **28** may fit within an interior volume of the first body **11**, while the reservoir portion **27** may be aligned with an exterior surface of the first body **11**.

[0028] The wick **30** comprises a porous material, such as a paper material, a wood material, and/or the like. A lower end of the wick **30** is positioned proximate a lower end of the reservoir (defined within the hollow interior of the second body **21**), and is therefore

submerged within the liquid volatile substance composition **100** within the reservoir portion **27**. The wick **30** extends upwards, away from the lower end of the wick **30**, through the wick aperture **23** to a selectably exposed upper portion positioned above the reservoir upper wall **22**. The wick **30** is thus configured to move liquid volatile substance composition **100** up the length of the wick **30** (e.g., via capillary action), from the interior of the reservoir portion **27** to the selectably exposed upper portion positioned above the reservoir upper wall **22**. When the diffuser **10** is in the exposed configuration (as shown in the cutaway view of Figure 5B), fragrance composition **100** existing within the exposed wick portion **30a** evaporates from the wick **30** and mixes with air flowing through the interior of the diffuser **10**, and exits the diffuser **10** through the air exhaust **14**. When the diffuser **10** is in the sealed configuration however, the portion of the wick **30** positioned above the reservoir upper wall **22** is enclosed within the wick cap **60**, thereby preventing air flowing through the diffuser **10** from interacting with the surface of the wick **30**, and impeding evaporation of the volatile substance composition **100** from the wick **30** into the surrounding air.

[0029] As further discussed in detail herein, the second body **21** is rotatable relative to the first body **11**, which causes the wick cap **60** and gasket **50** to move along a central axis of the diffuser **10** and wick **30** to selectively seal the wick aperture **23** and wick **30** to prevent volatile substance composition **100** from leaking from the interior of the reservoir portion **27**. Thus, the fitting portion **28** of the second body **21** defines a splined cam slot **25** (spiraling at least partially around a perimeter of the fitting portion **28** of the second body **21**) configured to engage a cam pin **65** (collectively the cam slot **25** and cam pin **65** define portions of a cam mechanism) of the wick cap **60** to translate the rotational movement of the second body **21** into linear movement of the wick cap **60** along the central axis of the diffuser **10** and wick **30**. In certain embodiments, the cam slot **25** is undersized relative to the diameter of the cam pin **65**, such that the cam pin **65** frictionally engages edges of the cam slot **25** to maintain a desired position of the cam pin **65** along the length of the cam slot **25** (and to accordingly maintain a desired location of the wick cap **60** within the diffuser **10**, and by extension, a desired length of exposed wick **30a**, which impacts the intensity of volatile substance released by the diffuser **10**). Accordingly, the location of the cam pin **65** within the cam slot **25** (and consequently within the travel slot **75**) is infinitely adjustable between a lower-most position corresponding to the sealed configuration of the

diffuser **10** and an upper-most position corresponding to the most-exposed configuration of the diffuser **10**.

[0030] Moreover, the fitting portion **28** of the second body **21** defines one or more second body vents **26** that may be selectively aligned with others of the air intake vents **6** (first body vents **16** and/or interior body vents **76**) to adjust the amount of air flow enabled to flow into the interior of the diffuser **10** by adjusting the effective size of the air intake vents **6**. Rotation of the second body **21** relative to the first body **11** repositions the second body vents **26** relative to the first body vents **16** and/or interior body vents **76**, thereby changing the effective size of the air intake vents **6** of the diffuser **10**. In the illustrated embodiment, the positioning of the second body vents **26** may be configured to compliment the positioning of the wick cap **60** to further adjust the intensity of volatile substance released from the diffuser **10**. For example, rotating the second body **21** to lower the wick cap **60** (thereby decreasing the length of the exposed wick portion **30a**) may also decrease the effective size of the air intake vents **6** to decrease the intensity of volatile substance released from the diffuser **10**. Likewise, rotating the second body **21** to raise the wick cap **60** (thereby increasing the length of the exposed wick portion **30a**) may also increase the effective size of the air intake vents **6** to increase the intensity of volatile substance released from the diffuser **10**.

[0031] Certain embodiments of the diffuser **10** are configured to be secured adjacent and/or relative to a support device, such as an air vent of an automotive air circulation system to circulate volatile substance throughout an automotive interior. The diffuser **10** may thus be secured relative to the automotive air vent, such that air exhausted from the automotive air vent may cause volatile substance composition **100** from the diffuser **10** to be circulated throughout the automotive interior. Accordingly, the diffuser **10** additionally comprises a mounting mechanism, such as the vent clip **40** shown in the figures, which is configured to detachably engage a vent slat of an automotive air vent (not shown) to secure the diffuser **10** relative to the automotive air vent. However, it should be understood that other mounting mechanism configurations may be utilized, such as an adhesive-based mounting mechanism, a fastener-based mounting mechanism (e.g., screws, nails, and/or the like), a magnet-based mounting mechanism, a hook-and-loop mounting mechanism, and/or the like. In certain embodiments, the mounting mechanism (such as the vent clip **40**) may be configured to self-level or self-right the diffuser **10** to avoid spilling of a volatile substance composition **100**. For example, if a user turns the diffuser **10** sideways

when installing the mounting mechanism relative to a support device, the diffuser **10** may self-pivot to an upright configuration as shown in the figures (e.g., with the reservoir portion **27** located below a wick **30**).

[0032] The illustrated vent clip **40** comprises a resilient material (e.g., a semi-rigid plastic material, such as PVC) configured such that securing arms **41** may deform away from one another while a vent slat is inserted therebetween, and the securing arms **41** thereafter rebound toward one another to entrap the vent slat therebetween to secure the diffuser **10** relative to the air vent.

[0033] The securing arms **41** of the vent clip **40** extend away from a base end of the vent clip **40** to a distal end of the vent clip **40**. As shown, the vent clip **40** comprises two securing arms **41** defining a space therebetween adjacent the base end of the vent clip **40**, and being in contact with one another at the distal end of the vent clip **40** (or being spaced at a smaller distance away from one another at the distal end of the vent clip **40** as compared with the base end of the vent clip **40**).

[0034] In certain embodiments, the vent clip **40** embodies self-righting configuration by being secured relative to the diffuser **10** via a low friction joint located above a center of gravity of the diffuser **10**, such that the diffuser **10** will rotate about the low friction joint under the influence of gravity to self-right the diffuser **10** into an upright orientation. By self-righting the diffuser **10** in the upright orientation, the self-righting configuration (e.g., low friction joint) decreases the likelihood of undesirable leakage of liquid volatile substance composition **100** from within the interior of the reservoir portion **27**, through the wick aperture **23** (around the wick **30**), which may occur if the diffuser **10** is inverted for an extended period of time while the diffuser **10** is in an exposed configuration.

[0035] In the illustrated embodiment, the low friction joint is embodied as a ball joint defined by a clip ball **42** extending away from the base portion of the vent clip **40** and a socket **12** defined on an exterior surface of the first body **11**. In the illustrated embodiment, the socket **12** is aligned with the first body vents **16** such that air blown out of the air vent to which the vent clip **40** is secured is directed through the air intake vents **6** and into the interior of the diffuser **10**, where the air mixes with evaporated volatile substance composition **100** and is directed out of the diffuser **10** through the air exhaust **14**. The ball joint has sufficient degrees of freedom to engage horizontal air vent slats, vertical

air vent slats, or other air vent slat configurations, while enabling the diffuser **10** to self-level to the upright configuration.

[0036] Moreover, the diffuser **10** additionally comprises a closure mechanism configured to move the wick cap **60** and associated gasket **50** relative to the wick **30** and gasket seat **24** of the reservoir upper wall **22** of the second body **21** between a sealed configuration in which the gasket **50** is seated on the gasket seat **24** to seal the wick cap **65** around the wick aperture **23** (as shown in the cutaway view of Fig. 5A), and a fully-exposed configuration in which the wick cap **60** and associated gasket **50** are spaced a maximum distance away from the gasket seat **24** and reservoir upper wall **22** to provide a maximum length of exposed wick portion **30a** to air circulating through the air flow path through interior of the diffuser **10** (as shown in the cutaway view of Figure 5B). In the sealed configuration, the closure mechanism isolates the wick **30** and the interior of the volatile substance composition reservoir portion **27** from an airflow path extending through the hollow interior of the first body **11**. Moreover, in the sealed configuration, a lower opening of the gasket **50** surrounds at least a portion of the exterior surface of the gasket seat **26**, and an interior surface of the lower opening sealingly engages a top surface of the gasket seat **26** to form a liquid tight seal therebetween.

[0037] As shown in the exploded views of Figures 2A-2B, the closure mechanism of the illustrated embodiment comprises a third body **70** (e.g., an interior body) configured to reside within the first body **11** and the fitting portion **28** of the second body **21**. The third body **70** is at least substantially immobile (rotationally and linearly) relative to the first body **11** (e.g., the third body **70** may be integrally formed with the first body **11**). By extension, the second body **21** is rotationally movable relative to the third body **70** (and the first body **11**). Specifically, the fitting portion **28** of the second body **21** is rotatable within an annular gap defined between an exterior surface of the third body **70** and an interior surface of the first body **11**. The third body **70** comprises a rigid material (e.g., a rigid plastic material) and defines a hollow tube having open upper and lower ends. The third body **70** defines third body vents **76** that may be aligned with the first body vents **16**. As mentioned previously, the third body vents **76**, the first body vents **16**, and the second body vents **26** collectively define the air intake vents **6**. Rotation of the second body **21** relative to the first body **11** and the third body **70** changes the effective size of the air intake vents **6** by selectively blocking or unblocking portions of the third body vents **76** and the first body vents **16**. For example, the second body vents **26** may be positioned such that the third

body vents **76** and the first body vents **16** are completely blocked when the diffuser **10** is in the sealed configuration (effectively closing the air intake vents **6** and blocking air from entering the interior of the diffuser **10** through the air intake vents **6**), and the third body vents **76** and the first body vents **16** are entirely open when the diffuser **10** is in the most-exposed configuration (effectively opening the air intake vents **6** to their maximum size). In certain embodiments, the first body vents **16** and third body vents **76** may remain aligned regardless of the positioning of the second body vents **26**.

[0038] Moreover, as shown in the figures, the third body **70** defines a travel slot **75** defining upper and lower positions for the cam pin **65** (and effectively defining the upper and lower positions for the wick cap **60** and associated gasket **50**, corresponding to the sealed configuration and the fully-exposed configuration of the diffuser **10**). The travel slot **75** is at least substantially vertical and linear, and may define lockout positions for receiving the cam pin **65** therein, corresponding to the sealed configuration and the fully-exposed configuration (e.g., embodied as small lateral indentions located at the lower and upper ends of the travel slot **75**, respectively).

[0039] As mentioned throughout the specification, the closure mechanism additionally comprises an at least substantially hollow wick cap **60** having a closed upper end and an open lower end. The wick cap **60** comprises a rigid material (e.g., a rigid plastic material, such as PVC) and has a hollow interior configured to accept an upper end of the wick **30** therein. In the illustrated embodiment of the figures, the interior of wick cap **60** is oversized relative to the wick **30**, such that movement of the wick cap **60** relative to the wick **30** is not impeded by frictional forces defined between the wick cap **60** and the wick **30**. However, in other embodiments, the wick **30** may be frictionally engaged with the wick cap **60**, and the wick **30** may move with the wick cap **60** between the sealed and exposed configurations. Moreover, the exterior of the wick cap **60** is undersized relative to the interior of the third body **70**, to facilitate air flow around the wick cap **60** when flowing from the air intake vents **6** (located below the wick cap **60**) to the air exhaust **14** located above the wick cap **60**.

[0040] The wick cap **60** further defines one or more cam pins **65** extending laterally away from an exterior sidewall of the wick cap **60**. These cam pins **65** are configured to interact with the travel slots **75** of the third body **70** and the cam slots **25** of the fitting portion **28** of the second body **21** to guide the wick cap **60** (and associated gasket **50**) between the lower and upper positions corresponding to the sealed configuration and the

fully-exposed configuration of the diffuser **10**, respectively. The cam pins **65** have a length (measured perpendicular to the exterior sidewall of the wick cap **60** from which the cam pins **65** extend) sufficient to extend entirely through the travel slot **75** and at least partially through the cam slot **25**. Accordingly, each cam pin **65** is configured to engage edges of the travel slot **75** and the cam slot **25** to guide the wick cap **60** linearly (vertically) between lower and upper positions. Thus, as the second body **21** is rotated, the cam slot **25** applies a force component to the cam pin **65** having both a horizontal and vertical force component. The horizontal force component presses the cam pin **65** against a side edge of the travel slot **75** (effectively preventing lateral movement of the cam pin **65**, and consequently preventing rotational movement of the wick cap **60** relative to the first body **11** and third body **70**). However, at the lower end of the travel slot **75** and the upper end of the travel slot **75**, the horizontal force component may move the cam pin **65** laterally a short distance (thereby enabling the wick cap **60** to rotate a small angular distance) into or out of lockout positions extending laterally away from the vertical travel slot **75**.

[0041] The vertical force component applied to the cam pin **65** by the cam slot **25** of the rotating second body **21** causes the cam pin **65** to move vertically within the travel slot **75** between a lower end of the travel slot **75** and an upper end of the travel slot **75**. Figures 3-4 illustrate side views of the diffuser **10** with the first body **11** and second body **21** illustrated with transparency to demonstrate the positioning of the cam slot **25** and the cam pin **65** relative to the travel slot **75** as the second body **21** is rotated. As shown therein, as the second body **21** is rotated, the cam slot **25** rotates relative to the cam pin **65**, which is laterally entrapped within the travel slot **75**. When moving from the configuration of Figure 3 (which corresponds to the sealed configuration also shown in cutaway in Figure 5A) to the configuration of Figure 4 (which corresponds to the fully-exposed configuration also shown in cutaway in Figure 5B), the cam slot **25** is rotated from a first position in which a lower end of the cam slot **25** is aligned with the travel slot **75** to a second position in which an upper portion of the cam slot **25** is aligned with the travel slot **75**, thereby moving the cam pin **65** (and the wick cap **60**) vertically upwards.

[0042] Finally, as mentioned throughout this description, the closure mechanism further comprises a gasket **50** comprising a flexible material (e.g., a flexible rubber material, flexible plastic material, and/or the like) configured to form a liquid-tight seal between a bottom edge of the wick cap **60** and the gasket seat **24** of the reservoir upper wall **22** when depressed between the wick cap **60** and the gasket seat **24** in the sealed

configuration of the diffuser **10**. In certain embodiments, the gasket **50** may remain immovably seated on the gasket seat **24**, such that the wick cap **60** moves relative to the gasket **60**. In such configurations, the lower edge of the wick cap **60** contacts and sealingly engages an upper surface of the gasket **60** when the diffuser **10** is in the sealed configuration. In such embodiments, the upper surface of the gasket **60** has a shape corresponding to the lower edge of the wick cap **60**. In the illustrated embodiment, for example, the lower edge of the wick cap **60** is at least substantially planar, and accordingly the upper surface of the gasket **50** is similarly at least substantially planar.

[0043] In other embodiments, the gasket **50** may be secured relative to the lower edge of the wick cap **60**, such that the gasket **50** moves with the associated wick cap **60** relative to the gasket seat **24**. In such configurations, the lower edge of the gasket **50** contacts and sealingly engages an upper surface (and side edge surfaces in certain embodiments) of the gasket seat **24** when the diffuser is in the sealed configuration.

[0044] Figure 6 depicts an air flow path through the diffuser **10** according to one embodiment. As shown therein, air enters through the air intake vents **6** extending through a side of the diffuser **10** (extending through the first body vents **16**, second body vents **26**, and third body vents **76**). The air circulates around the exposed wick portion **30a** to mix with evaporated volatile substance composition **100** before flowing around an exterior surface of the wick cap **60** (and around cam pins **65**) before flowing out of the air exhaust **14**, which is located through a top of the diffuser **10** in the illustrated embodiment. However, it should be understood that the air intake vents **6** and air exhaust **14** may be located at alternative locations of the diffuser **10**.

[0045] In use, the diffuser **10** may be opened to a desired level of exposure – selected between the sealed configuration and the fully-exposed configuration, to provide a desired level of volatile substance (e.g., fragrance) diffusion.

[0046] A user may secure the diffuser **10** in a desired location via the included mounting mechanism (e.g., vent clip **40**), such as relative to a vent slat of an automotive interior air circulation system. Once secure, the user may allow the diffuser **10** to rotate under the influence of gravity, about a pivot point of the mounting mechanism, to align the diffuser **10** in an upright orientation.

[0047] A user may select the desired level of exposure of the diffuser **10** by rotating the second body portion **21** relative to the first body portion **11**. The user may select the desired level of exposure either before securing the diffuser **10** in the desired location, or after securing the diffuser **10** in the desired location.

[0048] When the diffuser **10** is provided in the sealed configuration (which prevents unintentional spillage of liquid volatile composition **100** from the reservoir), the wick cap **60** may be provided in a lockout position, in which the cam pin(s) **65** of the wick cap **60** are interference fit within lockout portions of the travel slots **75** and/or cam slots **25**. Thus, rotating the second body portion **21** relative to the first body portion **11** (in a first direction) first causes the cam pin(s) **65** to disengage the lockout portions of the travel slots **75** and/or cam slots **25** (e.g., via lateral movement of the cam pin(s) **65** relative to the travel slots **75** and/or cam slots **25**) and then causes the cam pin(s) **65** to move upwards within the travel slots **75** due to vertical forces imparted on the cam pin(s) **65** by edges of the splined cam slots **25** as the second body portion **21** rotates. This causes the wick cap **60** to move upward, away from the reservoir upper wall **22**, thereby exposing a portion of the wick **30** to the air flow path extending through the diffuser body.

[0049] The cam pin(s) **65** remain frictionally engaged with side edges of the splined cam slots **25** after disengaging the lockout portions of the travel slots **75** and/or cam slots **25**, thereby maintaining a selected position of the cam pin(s) **65** relative to the splined cam slots **25** and maintaining a desired level of exposure of the diffuser **10** selected by the user.

[0050] To reseal the diffuser **10**, the user rotates the second body portion **21** relative to the first body portion **11** in an opposite direction (in a second direction). The edges of the splined cam slots **25** impart vertical downward forces on the cam pin(s) **65**, which causes the cam pin(s) **65** (and the wick cap **60**) to move downwards until the wick cap **60** compresses the gasket **50** between the wick cap **60** and the gasket seat **24** to isolate the wick **30** and reservoir from the air flow path extending through the first body **11**. Continuing to rotate the second body portion **21** relative to the first body portion **11** causes the cam pin(s) **65** to rotate past interference fit protrusions of the travel slots **75** and/or cam slots **25** and into the lockout portions of the travel slots **75** and/or cam slots **25**.

[0051] Conclusion

[0052] Many modifications and other embodiments will come to mind to one skilled in the art to which this disclosure pertains having the benefit of the teachings presented in the foregoing descriptions and the associated drawings. Therefore, it is to be understood that the disclosure is not to be limited to the specific embodiments disclosed and that modifications and other embodiments are intended to be included within the scope of the appended claims. Although specific terms are employed herein, they are used in a generic and descriptive sense only and not for purposes of limitation.

[0053] For example, although not shown in the figures, various embodiments of the diffuser **10** may define an indicator feature to indicate to a user whether the diffuser **10** is in the sealed or exposed configurations. The indicator may be a binary indicator – indicating simply whether the diffuser **10** is in the sealed configuration or not (regardless of the selected degree of exposure selected by the user). Alternatively, the indicator may be a continuous indicator that may provide an indicator to a user of the degree of exposure of the diffuser **10** (between the sealed configuration and a fully-exposed configuration). The indicator may be defined as a slot within a first body **11** and one or more indicators on an exterior surface of the fitting portion **28** of the second body **21** that may be selectively aligned with the slot based on the rotational position of the second body **21** relative to the first body **11** (which corresponds to the vertical position of the wick cap **60** and associated gasket **50**, and consequently the degree of exposure of the diffuser **10**). However, it should be understood that any of a variety of other indicator configurations may be utilized. For example, the indicator may be defined by one or more markers indicated on an exterior surface of the second body **21** and corresponding markers indicated on an exterior surface of the first body **11**. These markers may be positioned such that the markers are aligned when the diffuser **10** is in the sealed configuration.

[0054] Moreover, as noted briefly above, one or more solid polymers embodied as volatile composition carriers (e.g., polymers having volatile compositions mixed throughout) may form at least a portion of a diffuser **10** body (e.g., a portion of a first body **11**) or may be secured to an exterior surface of a diffuser body **10** (e.g., secured to a portion of the first body **11**). As a specific example, a fragrant polymer may be secured to an exterior surface of a diffuser **10** embodied as a fragrance diffuser, to provide a multi-scent configuration of the diffuser **10**.

[0055] Other multi-scent configurations of diffusers **10** may be implemented as well. As yet another example, a diffuser **10** may comprise a plurality of reservoirs (e.g., defined within a single second body **21** and separated by a solid divider wall therein) each with an associated wick **30** extending therefrom. Portions of these wicks **30** extending from the respective reservoirs may be positioned and configured such that a single wick cap **60** (which may have a segmented interior corresponding to each wick **30** or may have a single interior portion configured to selective enclose all of the wicks **30** therein) may selectively enclose all of the wicks simultaneously when the diffuser **10** is in the sealed configuration. Alternatively, a plurality of wick caps **60** may be independently movable (e.g., by rotating different portions of a diffuser body **10**) between respective sealed configurations and fully-exposed configurations, thereby enabling a user to independently adjust the intensity of each fragrance diffused therefrom.

THAT WHICH IS CLAIMED:

1. A diffuser comprising:
a body defining a hollow interior and having an air flow path extending therethrough;
a wick configured for holding a volatile substance composition therein and
5 positioned at least partially within the hollow interior of the body; and
a closure mechanism configured to selectably isolate the wick from the air flow path extending through the body.
2. The diffuser of claim 1, further comprising a reservoir, and wherein:
the wick extends from the reservoir and into the hollow interior of the body; and
the closure mechanism is configured to selectably isolate the wick and the reservoir from the air flow path extending through the body.
3. The diffuser of claim 2, wherein the closure mechanism comprises a wick cap movable linearly between:
a sealed configuration in which the wick and the volatile substance composition are isolated from the air flow path; and
5 an exposed configuration in which at least a portion of the wick positioned within the hollow interior of the body is exposed to the air flow path.
4. The diffuser of claim 3, wherein the reservoir defines a wick aperture extending therethrough and the wick aperture is surrounded by a gasket seat, and
wherein, in the sealed configuration, the wick cap depresses a gasket against the gasket seat.
5. The diffuser of claim 3, wherein:
the body is a first body portion;
the reservoir is defined within a second body portion rotationally secured relative to the first body portion; and
5 the closure mechanism additionally comprises a cam mechanism configured to convert rotational movement of the second body portion relative to the first body portion into linear movement of the wick cap between the sealed configuration and the exposed configuration.

6. The diffuser of claim 5, wherein the cam mechanism is defined by:
 - one or more splined cam slots within a sidewall of the second body portion; and
 - one or more cam pins each extending laterally away from an exterior surface of the wick cap and into one of the one or more splined cam slots.
7. The diffuser of claim 6, wherein the cam mechanism is further defined by one or more vertical travel slots extending through a sidewall of a third body portion positioned within the hollow interior of the first body portion and rotationally immobile relative to the first body portion, wherein each of the one or more cam pins extends through one of the
5 one or more vertical travel slots.
8. The diffuser of claim 7, wherein the cam mechanism defines one or more lockout positions to selectably lock the cam pin in:
 - a first vertical position corresponding to the sealed configuration; or
 - a second vertical position corresponding to the exposed position.
9. The diffuser of claim 2, wherein:
 - the body is a first body portion;
 - the reservoir is defined within a second body portion rotationally secured relative to the first body portion; and
 - 5 the closure mechanism is configured to selectably isolate the wick and the reservoir from the air flow path extending through the first body portion based on the rotational position of the second body portion relative to the first body portion.
10. The diffuser of claim 1, further comprising a low friction mounting mechanism for securing the diffuser relative to a support device, wherein the low friction mounting mechanism is secured relative to the body at a location above a center of gravity of the diffuser.
11. A diffuser comprising:
 - a body comprising a reservoir of a fragrance composition and a wick for diffusing the fragrance composition therefrom, the body having an upright orientation wherein the reservoir is positioned below the wick; and

- 5 a self-righting mounting mechanism coupled to the body, the self-righting mechanism configured to allow the reservoir to rotate the body to the upright position from a non-upright position.
12. The diffuser of claim 11, wherein the body comprises a reservoir configured for supporting the volatile substance composition therein, and wherein the reservoir is located below a center of gravity of the diffuser.
13. The diffuser of claim 12, wherein the reservoir is at least partially transparent to enable a user to view a quantity of fragrance composition therein.
14. The diffuser of claim 12, wherein the diffusing mechanism comprises a wick extending from the reservoir to an exposed portion of the wick positioned within the air flow path.
15. The diffuser of claim 14, further comprising a closure mechanism configured to selectably isolate the wick and the reservoir from the air flow path extending through the portion of the body.
16. The diffuser of claim 11, wherein the wick extends through a reservoir upper wall between an interior of the reservoir of fragrance composition and an air flow path extending through a portion of the body.
17. The diffuser of claim 16, further comprising a closure mechanism configured to selectively isolate the wick and the reservoir from the air flow path extending through the body.
18. The diffuser of claim 11, wherein the self-righting mounting mechanism comprises a low friction mounting mechanism for securing the diffuser relative to a support device.
19. The diffuser of claim 18, wherein the low friction mounting mechanism is secured relative to a body at a location above a center of gravity of the diffuser.
20. The diffuser of claim 18, wherein the low friction mounting mechanism comprises a ball-and-socket joint.

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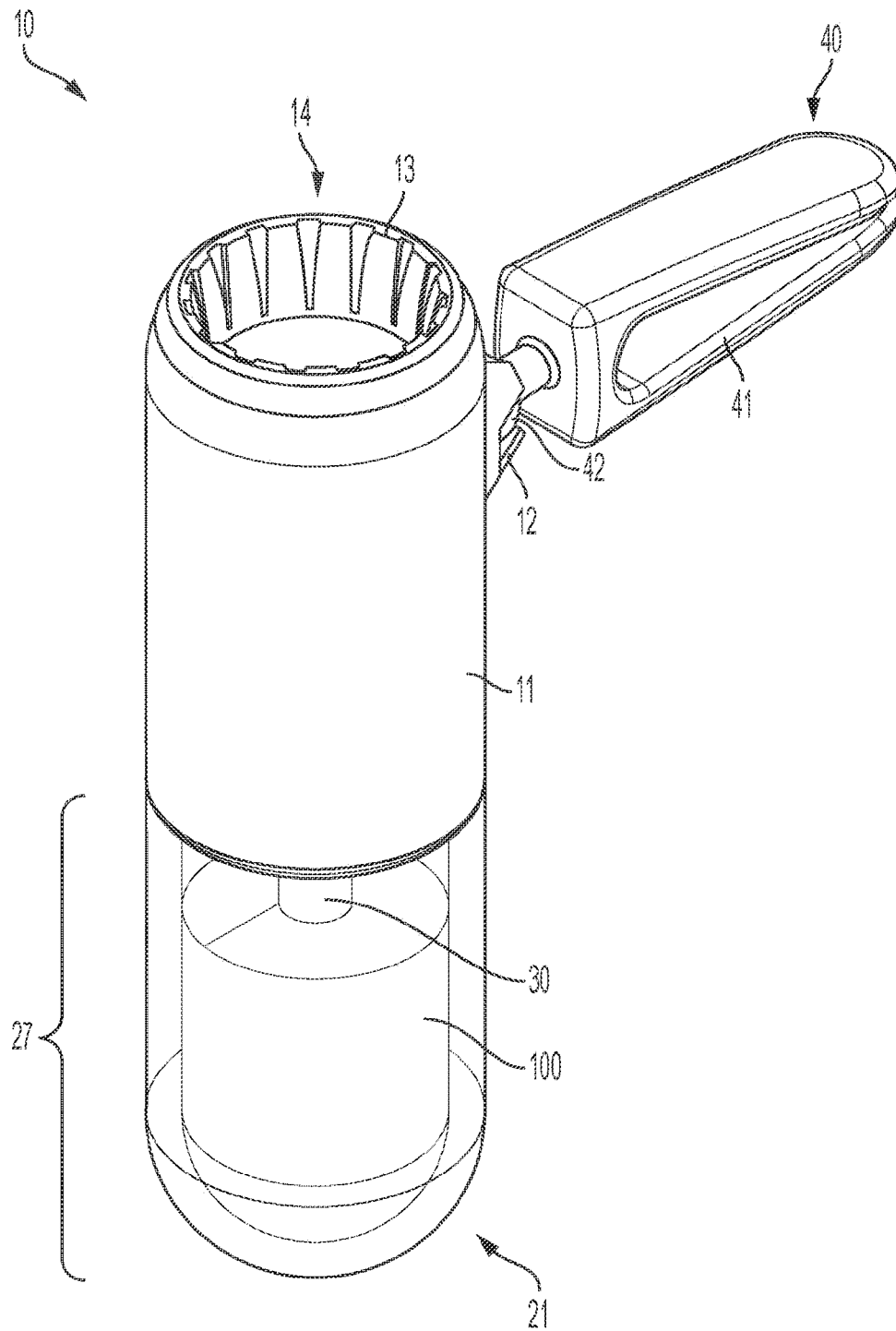


FIG. 1

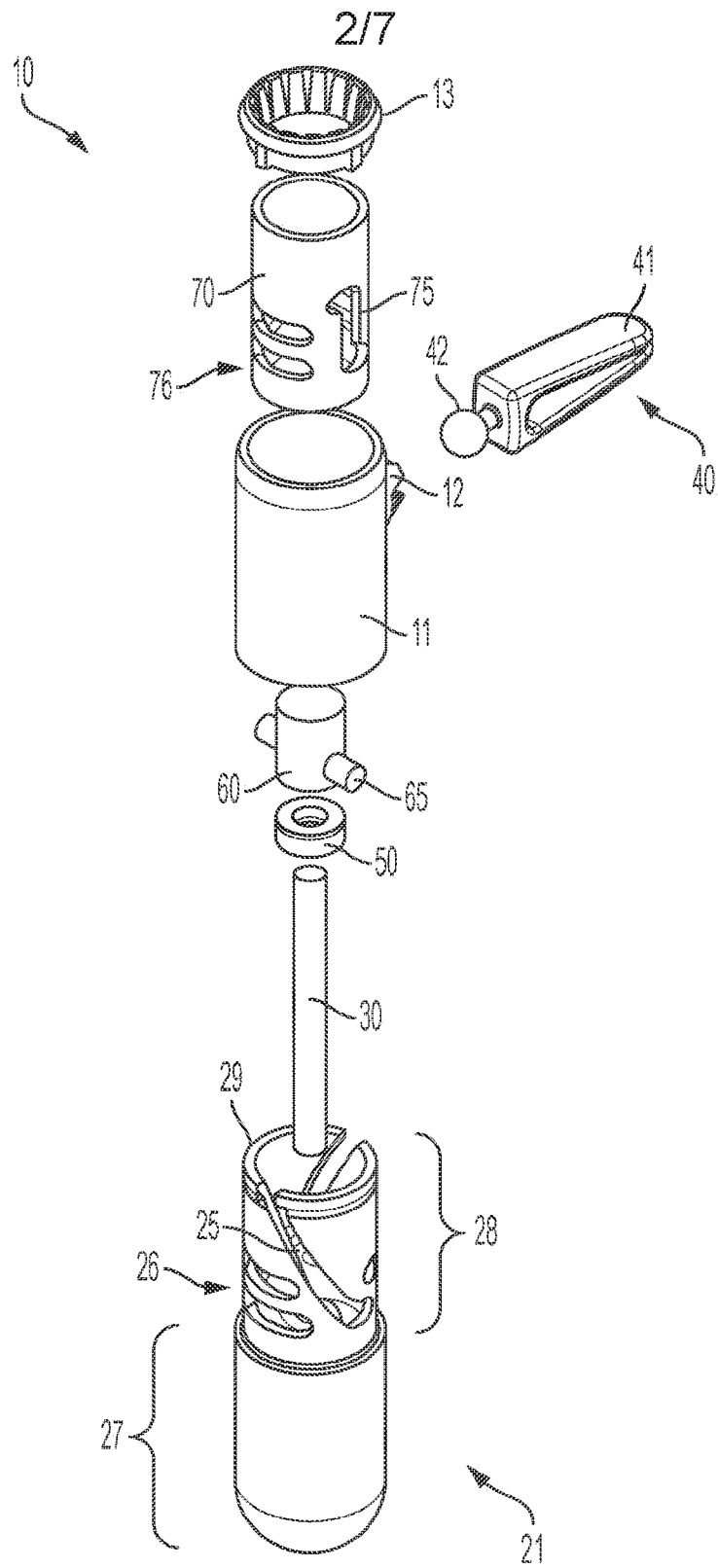


FIG. 2A

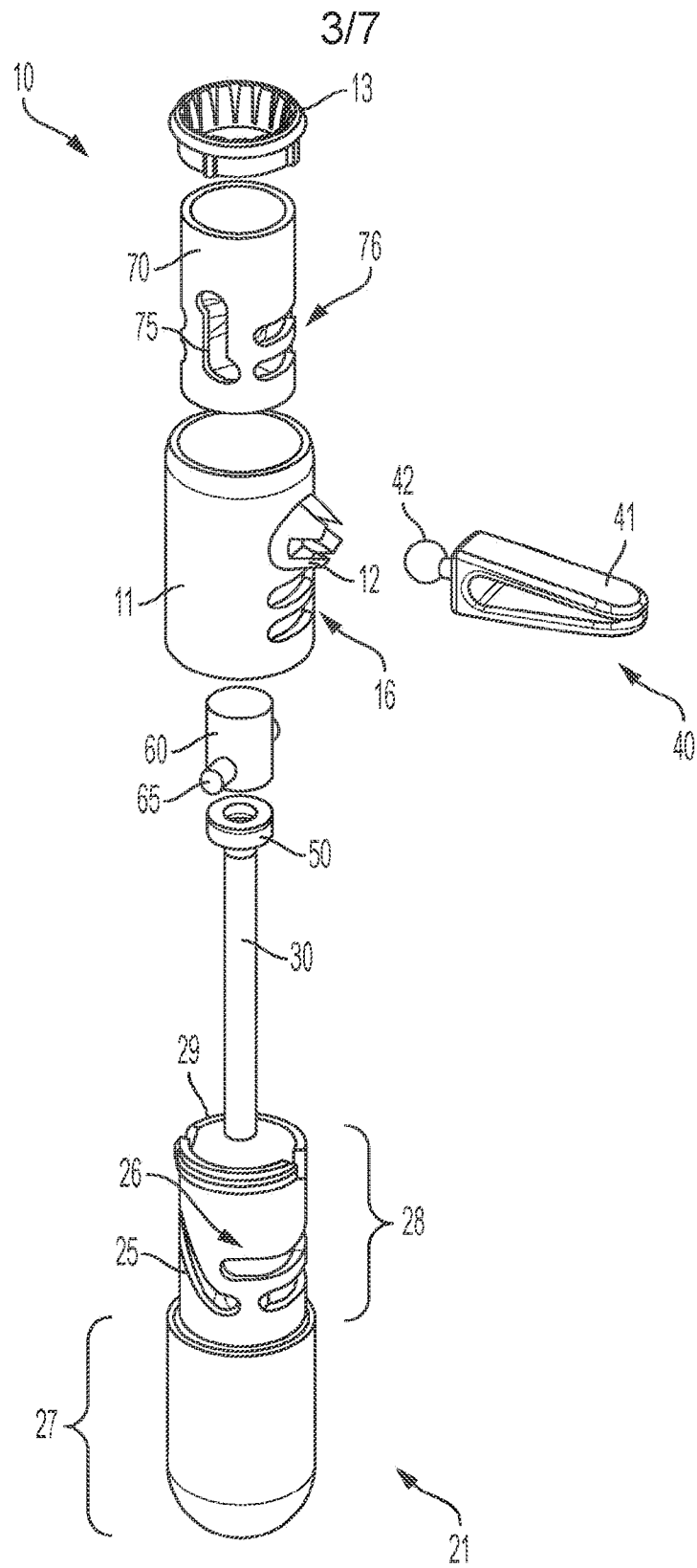


FIG. 2B

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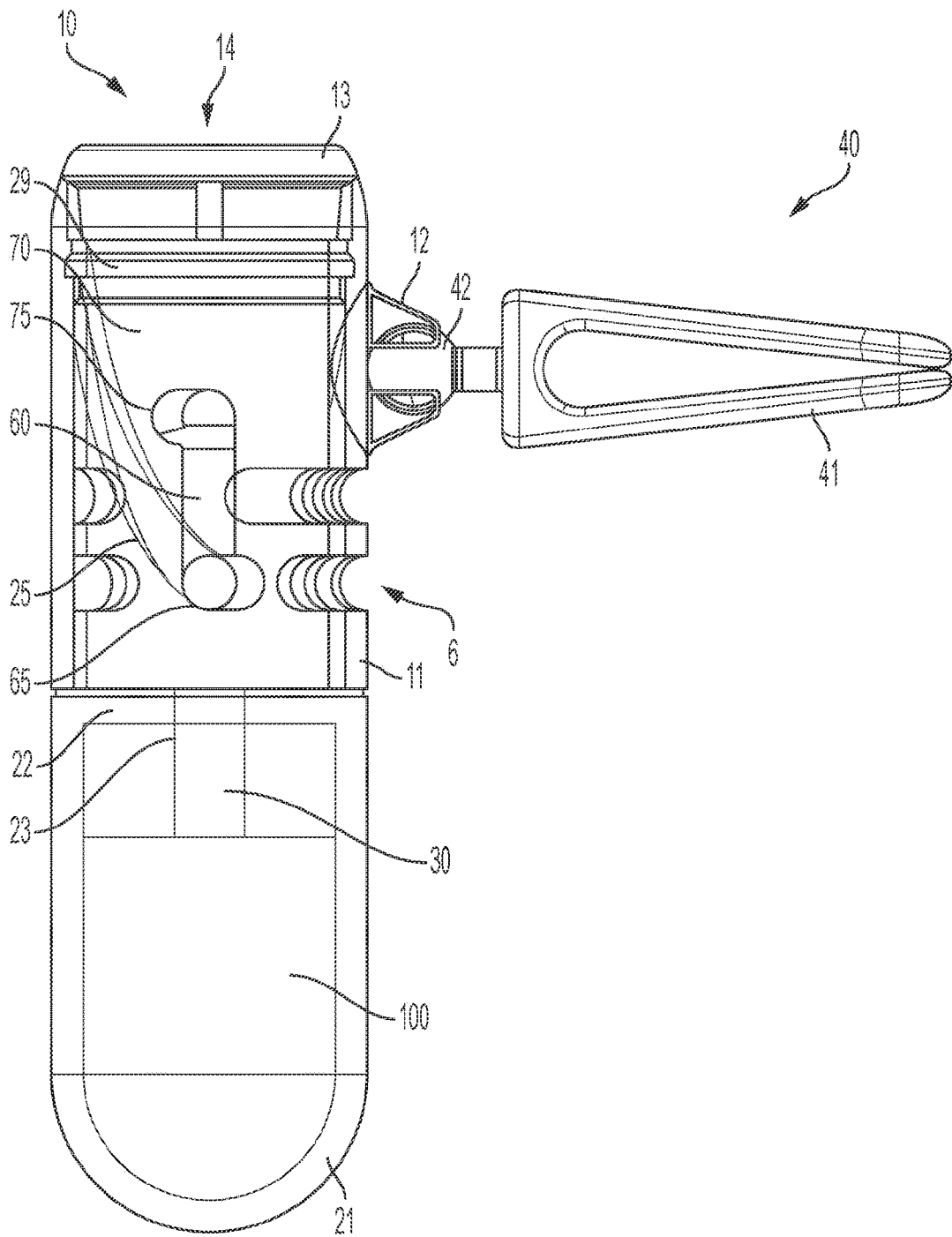


FIG. 3

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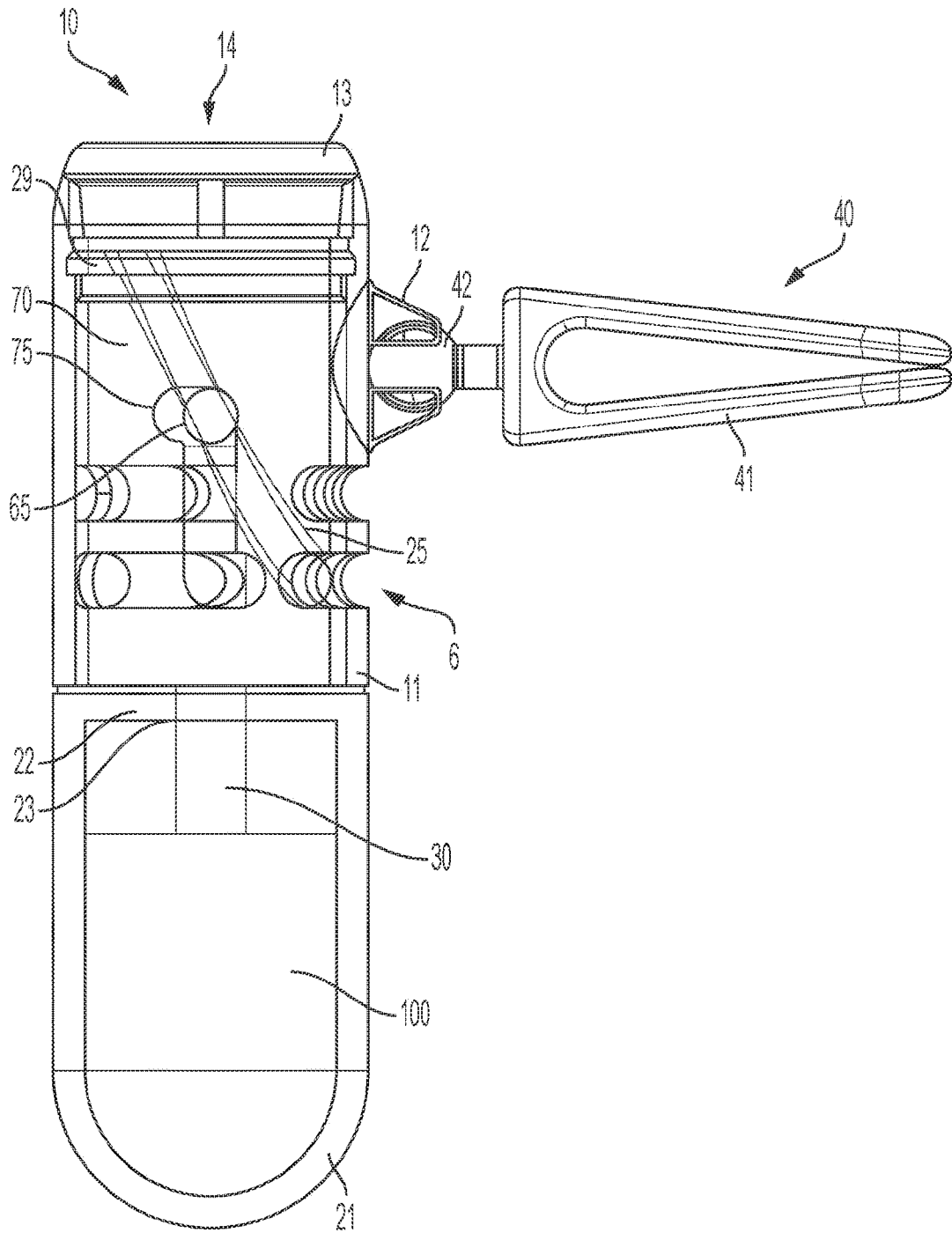


FIG. 4

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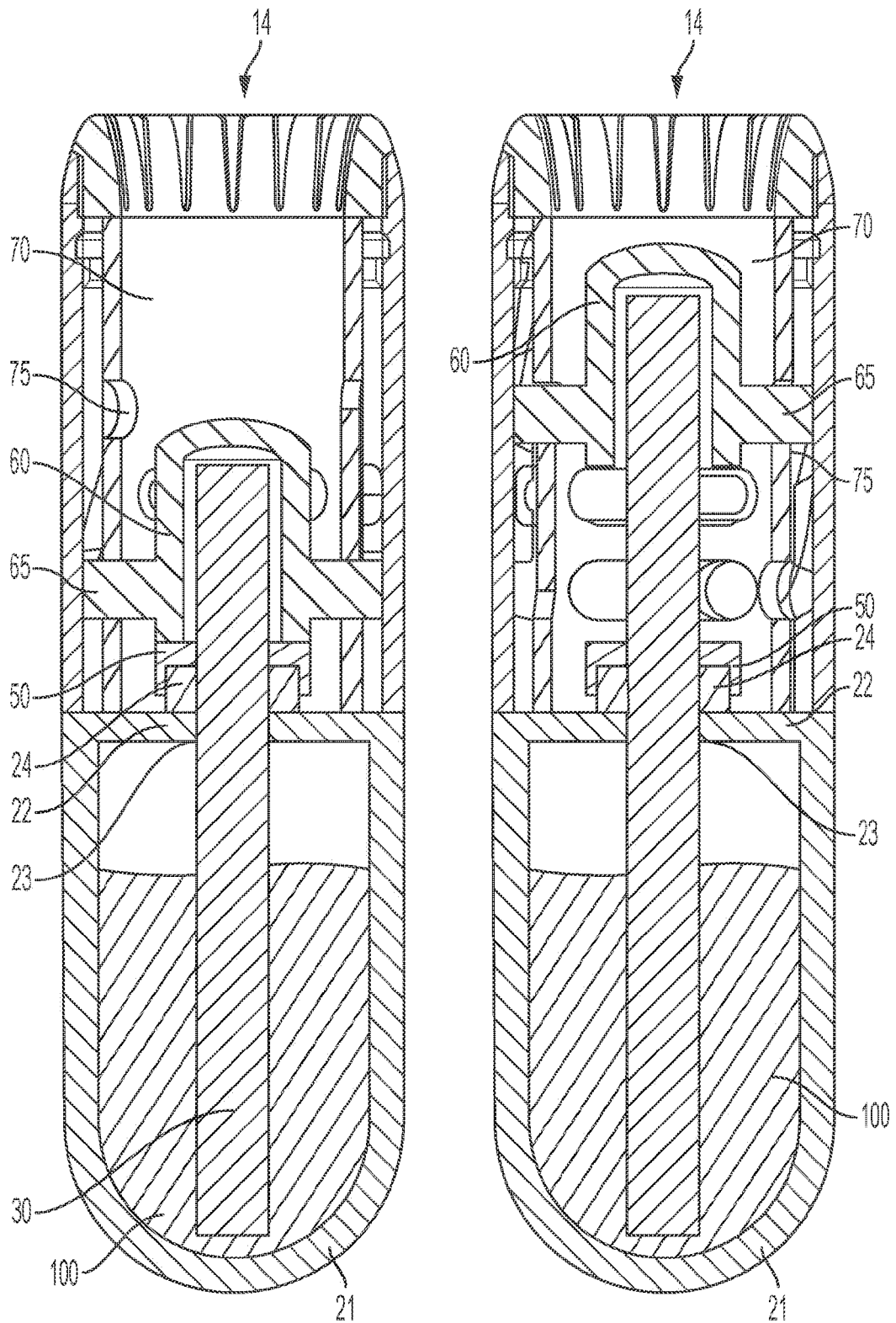


FIG. 5A

FIG. 5B

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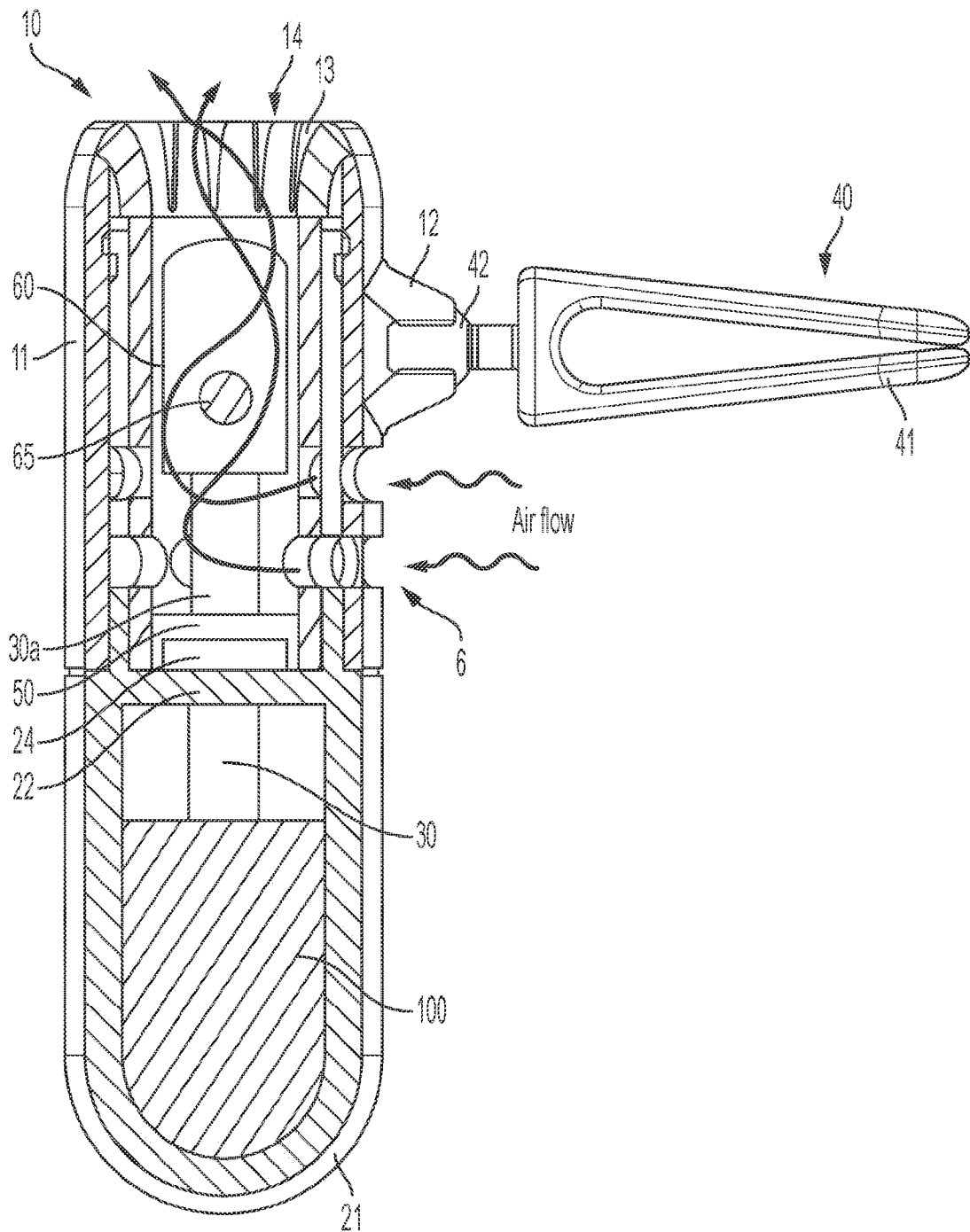


FIG. 6

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US20/12830

A. CLASSIFICATION OF SUBJECT MATTER

IPC - A61L 9/04, 9/12; B60H 3/00 (2020.01)

CPC - A61L 9/04, 9/12, 9/127; B60H 3/0007

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

See Search History document

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

See Search History document

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

See Search History document

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2005/0001053 A1 (ZOBEL, F.) 06 January 2005; figures 1-5, 7, 7a, 8, 8a; paragraphs [0012]-[0013], [0031]-[0037], [0058]-[0064]	1-2, 10-12, 14-19
X	ES 1062190 U (ZHOU, X.) 01 June 2006; paragraphs [0015]-[0017]; figures 1-2	11-12, 14, 16, 18-20
X	US 2007/0119963 A1 (DIBELLO, A. et al.) 31 May 2007; abstract; figures 2-8; paragraphs [0024]-[0030]; claim 1	1-4
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A		1-3
X	US 4,621,768 A (LHOSTE, J. et al.) 11 November 1986; figures 4, 6-7; column 2, line 44 - column 3, line 27	5-9
---		11-13
A		1-20
X	FR 2695305 A1 (MICHEL, B.) 11 March 1994; abstract; paragraphs 0014-0023; figures 1-2	
A	EP 2047868 A2 (JEAN, M.) 15 April 2009; entire document	

☐ Further documents are listed in the continuation of Box C.☐ See patent family annex.

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"&" document member of the same patent family

Date of the actual completion of the international search

05 March 2020 (05.03.2020)

Date of mailing of the international search report

04 MAY 2020

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