Oct. 6, 1953 C. TATE 2,654,476

SALES AND DISPLAY PACKAGE OF DRAPERY HOOKS

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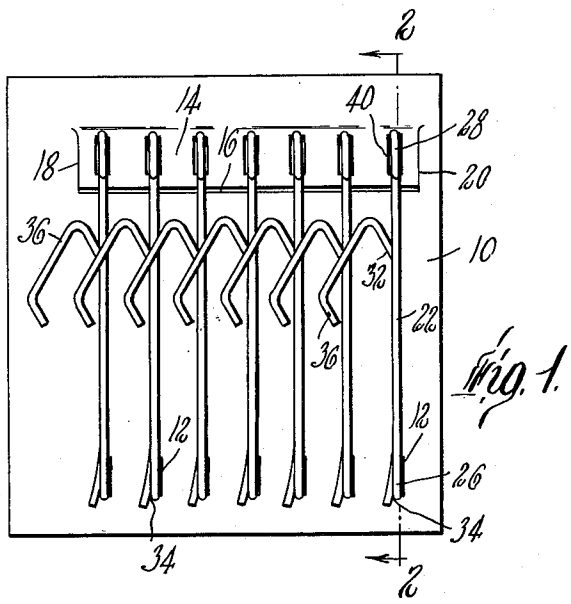


Fig. 1.

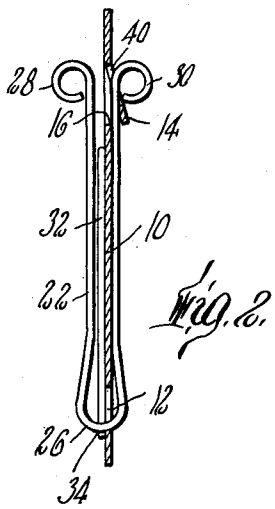


Fig. 2.

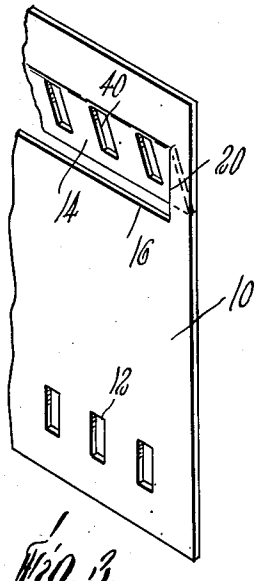


Fig. 3.

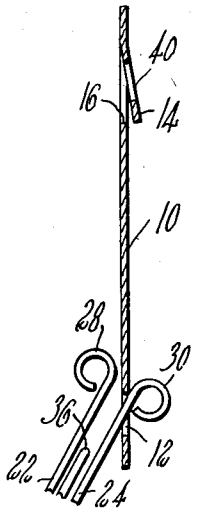


Fig. 4.

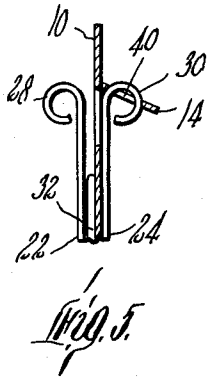


Fig. 5.

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SALES AND DISPLAY PACKAGE OF DRAPERY HOOKS

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2 Claims. (Cl. 206—79)

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This invention relates to a package of drapery hooks consisting of a card on which a predetermined number of such hooks are mounted for display and sale. The card is particularly formed to receive and hold a number of the kind of drapery hooks consisting of two wire elements welded together, one of the elements being bent to form two parallel legs extending up from a loop and each terminating in a loop at its upper end, the legs and loops being in a common plane. The other element is welded near its lower end to the mid point of the loop which connects the parallel legs and extends up between said legs until it bends forward and outward to form a hook in a plane perpendicular to the plane of the legs. The card is provided with a struck-up flap and with apertures arranged, as hereinafter described, to receive a number of such hooks and to hold them with little possibility of accidental disengagement from the card.

For a more complete understanding of the invention reference may be had to the following description thereof and to the drawing, of which—

Figure 1 is a front elevation of a package of drapery hooks;

Figure 2 is a section on the line 2—2 of Figure 1;

Figure 3 is a fragmentary perspective view of the card shown in Figure 1;

Figure 4 is a sectional view of the card, showing how a hook is introduced through a slot thereof; and

Figure 5 is a fragmentary sectional view of the card, showing a later step in mounting a drapery hook thereon.

According to the invention, a card 10 is supplied with one or more narrow slots 12 near its lower edge, the number of such slots being equal to the number of drapery hooks to be mounted on the card, or the openings of the slots may be included in a single opening extending parallel to the lower edge of the card and being as wide as the length of a slot 12. Near the top of the card is a struck-up flap 14 made by cutting the card transversely at a suitable distance from the slots 12, as at 16, and cutting upward from the ends of the cut 16, as at 18 and 20.

The drapery hooks which are mounted on the card are of a type which appears in various forms but is characterized by three elements which extend upward from the lower portion of the hook. Two of these elements are parallel portions 22 and 24 which extend upward from a loop 26, the parallel portions and loop being parts of a single

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piece of wire. The end portions of the piece of wire are out-turned at the upper ends of the parallel portions 22 and 24 to form outward projections such as circular eyes 28 and 30. The third upwardly extending element is a second piece of wire 32 the lower end of which is welded or otherwise permanently secured to the loop 26 at its lowermost point 34. The element 32 extends up between the elements 22 and 24 for a part of the length of the latter and then bends forward out of the plane of the elements 22 and 24 to form a hook 36.

In mounting a drapery hook on the card 10, the eye 30 is thrust through one of the slots 12 and the hook is pushed upward with the element 24 behind the card and the elements 22 and 32 in front of the card. The flap 14 is bent backward so that the eye 30 can pass through a slot 40 in the flap in the manner indicated in Figure 5. A slot 40 is provided in the flap 14 above and in line with each of the slots 12 so that for each drapery hook there will be a slot 12 and a slot 40. As shown, a single flap or tab 14 has all the slots 40, but if preferred the card may be cut to provide individual flaps for the slots 40. When an eye 30 is passed through a slot 40, the flap 14 is returned to the position shown in Figure 2, thus locking the eye 30 against retraction. The spacing between each slot 12 and its corresponding slot 40 is such that when the eye 30 of a hook is caught in a slot 40 as shown in Figure 2, the bottom of the loop 34 will be resting on the lower edge of the corresponding slot 12.

The slots 40 need not be separate but can be merged in a single opening extending parallel to the cut 16 and being as wide as the length of the slot 40.

The card 10 is herein described and is shown on the drawing as being just large enough to receive and support the desired number of hooks. It is evident, however, that the card 10 may be a portion of a card of much larger area on which can be printed advertising matter or the like.

Hooks of the type shown are positively locked on the card 10 without the employment of any extraneous means such as clips or staples, but are readily removed when desired by first bending back the flap 14 to the position shown in Figure 5.

I claim:

1. A sales and display package comprising a card and a drapery hook removably mounted thereon, said hook being of the kind made of two pieces of wire one of which is bent to form a loop with ends extending parallel and terminating in

out-turned extremities, the other wire being permanently secured near its lower end to said loop and extending upward near the parallel extensions to form a hook, the card having a lower slot through which said loop passes so that said parallel extensions are against opposite faces of the card, said card also having above said slot a struck-up tab with an upper slot therein, said tab being bent back from the plane of the card so that the extension which is against the back of the card engages the front face of the tab and

the out-turned extremity of said extension extends through the slot in said tab.

2. A package as described in claim 1, said card having a series of slots and an equal number of drapery hooks with loops passing through respective slots, said card having a series of slots in said tab, each receiving an out-turned tab of one of said drapery hooks.

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No references cited.