

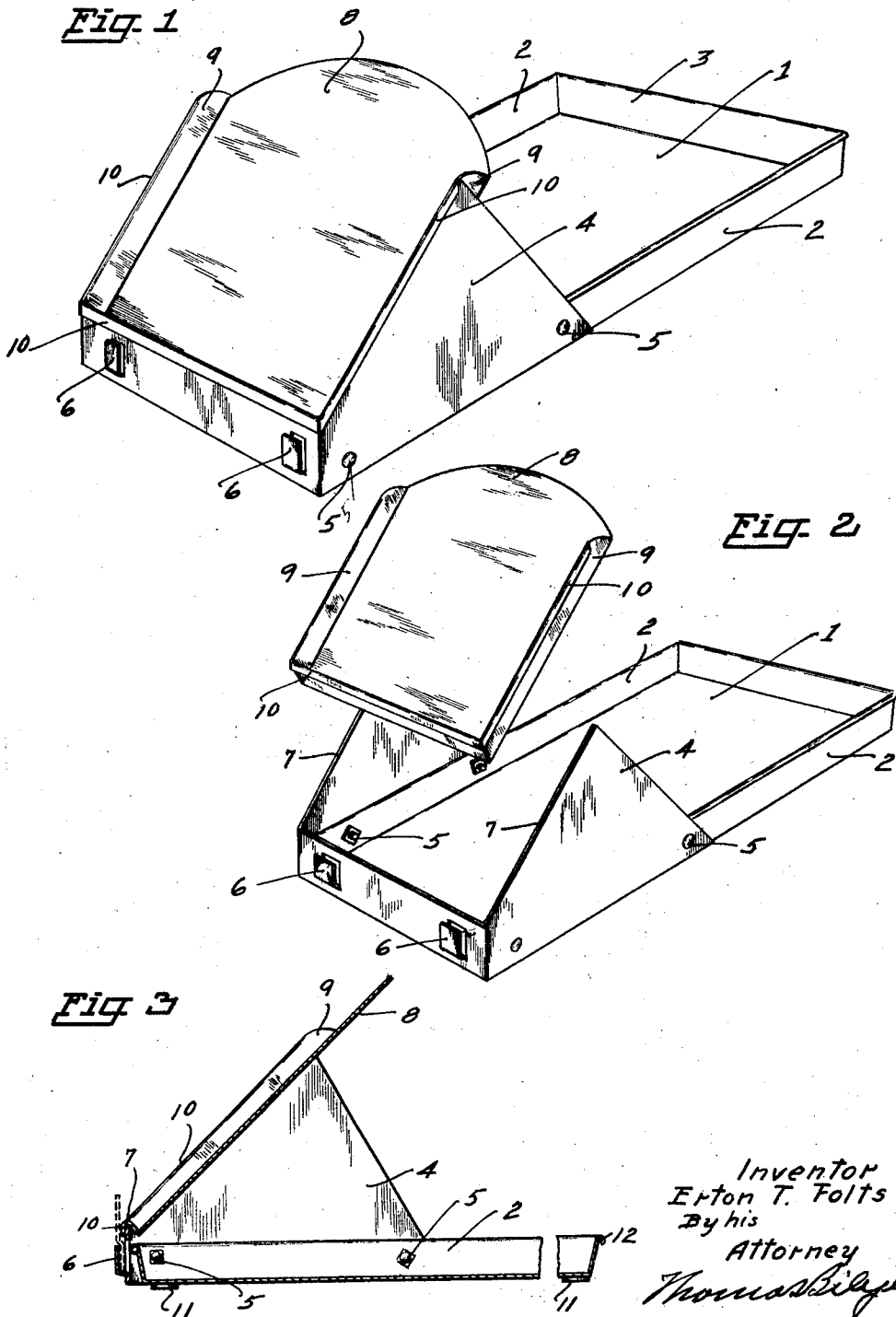
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E. T. FOLTS

CHOCOLATE CONFECTION DISPLAY TRAY

Filed June 16, 1925



Inventor  
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By his  
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# UNITED STATES PATENT OFFICE.

ERTON T. FOLTS, OF CRESWELL, OREGON.

CHOCOLATE-CONFECTION-DISPLAY TRAY.

Application filed June 16, 1925. Serial No. 37,483.

*To all whom it may concern:*

Be it known that I, ERTON T. FOLTS, a citizen of the United States, residing at Creswell, in the county of Lane and State of Oregon, have invented a new and useful Improvement in a Chocolate-Confection-Display Tray, of which the following is a specification.

My present invention relates to my pending application Serial Number 27,775, filed May 4, 1925, in Division 8, for an improvement in a display tray, and to my invention of an improvement in a display tray for bar or package confections, filed herewith.

My invention relates to improvements in display trays, wherein it is desirable to place the goods to be merchandised in attractive form where the customer may inspect the merchandise to be dispensed, and where the same may be handled with the least damage to the goods and wherein the surfaces of the display may not be injured or in any way become apparently damaged from the handling or the rubbing of the surfaces of the goods to be dispensed.

A further object of my present invention consists in the same being sent from the point of manufacture, in a "knocked down" condition, and after arrival may be easily assembled and used.

A further object of my invention, consists in the removable display tray which may be inclined to better display the merchandise to be dispensed.

A further object of my invention, consists in means adapted to maintain a display card at the forward end of the same descriptive of the goods being merchandised.

A further object of my invention consists in the display tray having bottom, end and side walls adapted to maintain the articles therein that is being displayed when the same is removed from the display tray.

With these and incidental objects in view, the invention consists in certain novel features of construction and combination of parts, the essential elements of which are set forth in the appended claims and to a preferred form of embodiment of which is hereinafter shown with reference to the drawings which accompany and form a part of this specification.

In the drawings:—

Fig. 1 is a perspective view of the assembled display tray. 55

Fig. 2 is a perspective view of the mechanism shown in Fig. 1, with the removable display unit of the same shown detached or removed from the inclined side walls, adapted to maintain the same in display condition. 60

Fig. 3 is a cross section view of the display tray, made to illustrate the construction details of the same.

Like reference characters refer to like parts throughout the several views. 65

1 is the display tray, having inclined sloping side walls 2, and a rear end wall 3. Secured to the forward end of the main display tray is a one piece member 4, adapted to being secured to the display tray by suitable fastening means 5, as threaded members, or rivets, or other suitable fastenings, the same adapted to being placed by the purchaser thereof; after being shipped in a "knocked down" condition from the point of manufacture. Suitable supporting lugs 6, 75

are stamped on the member 4, which maintains the same therein. The inclined removable unit forms a covering for articles to be displayed therein beneath the same and in chocolates and similar confections, it is desirable that the goods to be displayed be placed upon the removable unit of the display tray, without undue handling in order that the surfaces of the same may not become damaged or the finish impaired. It is desirable that the removable unit have upturned walls 9, to prevent the articles being displayed from falling off of the removable unit, as the same is removed and is being handled by the dispenser. Pads 11, are placed upon the bottom of the same, made of rubber or felt, or other suitable material to prevent the damaging of the supporting member on which the same is placed. To stiffen the main display tray, I have placed a reinforcing wire rod 12 thereabout, about which the upper edge of the display tray may be made to encompass to form a strengthening rim and to give a finished appearance to the product. 80

While the form of mechanism herein shown and described is admirably adapted

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to fulfill the objects primarily stated, it is to be understood that it is not intended to confine the invention to the one form of embodiment herein shown and described, as it is susceptible of embodiment in various forms, all coming within the scope of the claims which follow:

What I claim is:—

1. A chocolate confection display tray, comprising a tray member having inclined reinforced side and end walls, a one piece member adapted for engagement to the display tray and having inclined upper edges, a removable unit adapted for engagement and disengagement with the one piece member when attached to the display tray, and means upon the one piece member adapted to maintain a descriptive card in upright position.

2. A chocolate confection display tray, comprising a tray formed of rigid material and having a reinforced upper edge, a one piece member adapted for engagement and disengagement with the display tray and when engaged to form inclined supporting edges, and a removable unit having inclined side and front walls and adapted to being supported upon the front and inclined edges of the one piece member.

3. A chocolate confection display tray, comprising a tray having inclined walls and terminating in a reinforced rim formed

about the upper edges, and padded feet disposed at either corner of the bottom of the same, a one piece member adapted for engagement and disengagement with the tray and when engaged with the tray to terminate in a substantially horizontal edge across the front of the tray and substantially above the upper rim of the tray and having inclined upper edges along either side of the same, and having supporting means central of the same adapted to maintain a display card in upright position, and a removable unit having inclined end and side walls adapted to being supported and maintained upon the upper edges of the one piece member when engaged with the display tray.

4. A chocolate confection display tray comprising a holding tray and a display tray, said display tray adapted to display chocolates and other confections therein as, chocolates and other confections are dispensed from the holding tray.

5. A chocolate confection display tray comprising a holding tray, an inclined wall disposed about the forward end and sides of the display tray, and a removable display tray supported by the inclined wall and adapted to display confections therein, as confections are dispensed from the holding tray disposed therebelow.

ERTON T. FOLTS.