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(54) Title: ENCAPSULATES

(57) Abstract: Encapsulates, compositions, packaged products and displays comprising such encapsulates, and processes for making and using such encapsulates, compositions, packaged products and displays. Such compositions have improved deposition and retention properties that may impart improved benefit characteristics to a composition and/or situs.

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## **ENCAPSULATES**

## FIELD OF INVENTION

The present application relates to encapsulates, compositions, products comprising such encapsulates, and processes for making and using such encapsulates.

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## BACKGROUND OF THE INVENTION

Benefit agents, such as a perfumes, dyes, optical brighteners, fabric care agents, bleaching agents, metal catalysts, bleach boosters, solvents, enzymes, insect repellants, silicones, waxes, flavors, vitamins, cooling agents, and skin care agents are expensive and may be less effective when employed at high levels in compositions such as personal care compositions, cleaning compositions, and fabric care compositions. As a result, there is a desire to maximize the effectiveness of such benefit agents. One manner of achieving such objective is to improve the delivery efficiencies of such benefit agents. Unfortunately, it is difficult to improve the delivery efficiencies of benefit agents as such agents may be lost do to the agents' physical or chemical characteristics, such agents may be incompatible with other compositional components or the situs that is treated, or such agents may be lost during post application processes such as rinsing or drying.

One method of improving the delivery efficiency of a benefit agent is to encapsulate so that the agent is only released, for example by fracturing the shell of the encapsulate, when the benefit agent is desired. However, in fluid compositions the aforementioned encapsulate may congregate in certain fluid regions such as the bottom or surface of the fluid. In such cases, the dose of encapsulate that is obtained when the fluid is dispensed may be drastically to high or to low. Thus, the desired effectiveness of the benefit is not obtained.

Accordingly, there is a need for an encapsulate that provides improved benefit agent delivery efficiency in fluids. While not being bound by theory, applicants believe that the encapsulates that are disclosed herein meet such need as such encapsulates are tailored such that they do not congregate in certain regions of a fluid.

## SUMMARY OF THE INVENTION

Encapsulates, compositions, packaged products and displays comprising such encapsulates, and processes for making and using such encapsulates, compositions, packaged products and displays are disclosed. Such encapsulates comprise a core comprising a benefit agent and a shell

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that at least partially surrounds said core, such encapsulates further comprise a density balancing agent.

#### DETAILED DESCRIPTION OF THE INVENTION

## 5 Definitions

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As used herein "consumer product" means baby care, beauty care, fabric & home care, family care, feminine care, health care, snack and/or beverage products or devices intended to be used or consumed in the form in which it is sold, and not intended for subsequent commercial manufacture or modification. Such products include but are not limited to diapers, bibs, wipes; products for and/or methods relating to treating hair (human, dog, and/or cat), including, bleaching, coloring, dyeing, conditioning, shampooing, styling; deodorants and antiperspirants; personal cleansing; cosmetics; skin care including application of creams, lotions, and other topically applied products for consumer use; and shaving products, products for and/or methods relating to treating fabrics, hard surfaces and any other surfaces in the area of fabric and home care, including: air care, car care, dishwashing, fabric conditioning (including softening), laundry detergency, laundry and rinse additive and/or care, hard surface cleaning and/or treatment, and other cleaning for consumer or institutional use; products and/or methods relating to bath tissue, facial tissue, paper handkerchiefs, and/or paper towels; tampons, feminine napkins; products and/or methods relating to oral care including toothpastes, tooth gels, tooth rinses, denture adhesives, tooth whitening; overthe-counter health care including cough and cold remedies, pain relievers, RX pharmaceuticals, pet health and nutrition, and water purification; processed food products intended primarily for consumption between customary meals or as a meal accompaniment (non-limiting examples include potato chips, tortilla chips, popcorn, pretzels, corn chips, cereal bars, vegetable chips or crisps, snack mixes, party mixes, multigrain chips, snack crackers, cheese snacks, pork rinds, corn snacks, pellet snacks, extruded snacks and bagel chips); and coffee.

As used herein, the term "cleaning and/or treatment composition" includes, unless otherwise indicated, granular or powder-form all-purpose or "heavy-duty" washing agents, especially cleaning detergents; liquid, gel or paste-form all-purpose washing agents, especially the so-called heavy-duty liquid types; liquid fine-fabric detergents; hand dishwashing agents or light duty dishwashing agents, especially those of the high-foaming type; machine dishwashing agents, including the various tablet, granular, liquid and rinse-aid types for household and institutional use; liquid cleaning and disinfecting agents, including antibacterial hand-wash types, cleaning bars,

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bars, mouthwashes, denture cleaners, dentifrice, car or carpet shampoos, bathroom cleaners; hair shampoos and hair-rinses; shower gels and foam baths and metal cleaners; as well as cleaning auxiliaries such as bleach additives and "stain-stick" or pre-treat types, substrate-laden products such as dryer added sheets, dry and wetted wipes and pads, nonwoven substrates, and sponges; as well as sprays and mists.

As used herein, the term "fabric care composition" includes, unless otherwise indicated, fabric softening compositions, fabric enhancing compositions, fabric freshening compositions and combinations there of.

As used herein, the articles "a" and "an" when used in a claim, are understood to mean one or more of what is claimed or described.

As used herein, the terms "include", "includes" and "including" are meant to be synonymous with the phrase "including but not limited to".

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As used herein, the term "solid" includes granular, powder, bar and tablet product forms.

As used herein, the term "situs" includes paper products, fabrics, garments, hard surfaces, hair and skin.

The test methods disclosed in the Test Methods Section of the present application should be used to determine the respective values of the parameters of Applicants' inventions.

Unless otherwise noted, all component or composition levels are in reference to the active portion of that component or composition, and are exclusive of impurities, for example, residual solvents or by-products, which may be present in commercially available sources of such components or compositions.

All percentages and ratios are calculated by weight unless otherwise indicated. All percentages and ratios are calculated based on the total composition unless otherwise indicated.

It should be understood that every maximum numerical limitation given throughout this specification includes every lower numerical limitation, as if such lower numerical limitations were expressly written herein. Every minimum numerical limitation given throughout this specification will include every higher numerical limitation, as if such higher numerical limitations were expressly written herein. Every numerical range given throughout this specification will include every narrower numerical range that falls within such broader numerical range, as if such narrower numerical ranges were all expressly written herein.

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## **Encapsulates**

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In one aspect, an encapsulate comprising a core comprising a benefit agent and a shell that at least encapsulates said core, said encapsulate further comprising a density balancing agent, such as Table 1 density balancing agent is disclosed.

In one aspect, said encapsulate's benefit agent is selected from the group consisting of a perfume, a dye, optical brightener, fabric care agent, bleaching agent, metal catalyst, bleach booster, solvents, enzyme and mixtures thereof.

In one aspect, said encapsulate's density balancing agent is selected from the group consisting of an organic material having a density greater than about 1, an inorganic oxide, inorganic oxy-chloride, inorganic halogenide, a salt, and mixtures thereof; preferably said organic material is selected from the group consisting of Table 1 Density Balancing Agents; preferably said salt is selected from a hydroxide salt, a carbonate salt and mixtures thereof; preferably said inorganic oxide comprises titanium oxide.

In one aspect, said encapsulate's shell comprises a polymeric water insoluble material selected from the group consisting of polyethylenes, polyamides, polystyrenes, polyisoprenes, polycarbonates, polyesters, polyacrylates, polyureas, polyurethanes, polyolefins, polysaccharides, epoxy resins, vinyl polymers and mixtures thereof, preferably polymerized/polycondensed melamine and formaldehyde.

In one aspect, said encapsulate may have a density of from about 0.8 to about 1.2; from about 0.9 to about 1.1; from about 0.97 to about 1.1.

In one aspect, at least a portion of said density balancing agent is contained in said encapsulate's shell.

In one aspect, said encapsulate's core comprises at least a portion of said density balancing agent.

In one aspect, said encapsulate is a perfume microcapsule.

## <u>Useful Density Balancing Agents</u>

Table 1 Density Balancing Agents Useful For Balancing Encapsulates Having Cores With a Density of Less Than 1

Item	CAS			Specific Gravity 25°C
	Number	Registry Name	Trade name	(g/cm <sup>3</sup> )
		1h-indene, 2,3-dihydro-1,1,3,3,5-		
1	116-66-5	pentamethyl-4,6-dinitro-	moskene	solid
2	103-64-0	benzene, (2-bromoethenyl)-	beta-bromstyrol	1.3898
		benzeneacetic acid, 2-methoxy-4-(1-		
3	120-24-1	propenyl)phenyl ester	isoeugenyl phenylacetate	solid
	2530-10-1	ethanone, 1-(2,5-dimethyl-3-thienyl)-	3-acetyl-2,5-	
4			dimeththiiophene	1.1783
	16546-01-	oxiranecarboxylic acid, 3-(4-	methoxy ethyl phenyl	
5	3	methoxyphenyl)-, ethyl ester	glycidate	solid
	144761-	benzoic acid, 2-[(1-hydroxy-3-		
6	91-1	phenylbutyl)amino]-, methyl ester	trifone	solid
	6951-08-2	1,3-benzodioxole-5-carboxylic acid,		
7		ethyl ester	ethyl piperonylate	1.2430
8	94-59-7	1,3-benzodioxole, 5-(2-propenyl)-	safrole	1.1280
9	100-09-4	benzoic acid, 4-methoxy-	p-anisic acid	solid
		benzenemethanol, .alpha	trichloromethyl phenyl	
10	90-17-5	(trichloromethyl)-, acetate	carbinyl acetate	solid
	10031-96-	phenol, 2-methoxy-4-(2-propenyl)-,		
11	6	formate	eugenyl formate	solid
		phenol, 2-methoxy-4-(2-propenyl)-,		
12	531-26-0	benzoate	eugenyl benzoate	solid
	5320-75-2			
13		2-propen-1-ol, 3-phenyl-, benzoate	cinnamyl benzoate	solid
		benzeneacetic acid, 3-methylphenyl		
14	122-27-0	ester	m-cresyl phenylacetate	solid
		benzene, 1-(1,1-dimethylethyl)-3,4,5-		
15	145-39-1	trimethyl-2,6-dinitro-	musk tibetine	solid
		benzeneacetic acid, 4-methylphenyl		
16	101-94-0	ester	p-tolyl phenylacetate	solid
		benzeneacetic acid, phenylmethyl		
17	102-16-9	ester	benzyl phenylacetate	solid
		benzeneacetic acid, (4-		
18	102-17-0	methoxyphenyl)methyl ester	anisyl phenylacetate	solid
		2-propenoic acid, 3-phenyl-,		
19	103-41-3	phenylmethyl ester	benzyl cinnamate	solid
		2-propenoic acid, 3-phenyl-, 2-		
20	103-53-7	phenylethyl ester	phenethyl cinnamate	solid
	10402-33-	benzeneacetic acid, 2-methoxy-4-(2-		
21	2	propenyl)phenyl ester	eugenyl phenylacetate	solid

	1073-29-6			
22	1073-29-0	phenol, 2-(methylthio)-	0-(methylthio)-phenol	solid
		benzoic acid, 2-[[3-(1,3-benzodioxol-		Boller
		5-yl)-2- methylpropylidene]amino]-,		
	111753-	methyl ester		
23	60-7		corps oranger 2	solid
		benzoic acid, 2-[[3-(4-	methyl anthranilate/2-	5 5 22 5
		methoxyphenyl)-2-	methyl-3-(4-	
	111753-	methylpropylidene]amino]-,methyl	methoxyphenyl)propanal	
24	62-9	ester , meany mean	Schiff base	solid
	1132-21-4			50110
25		benzoic acid, 3,5-dimethoxy-	3,5-dimethoxybenzoic acid	solid
		benzoic acid, 2-hydroxy-, phenyl ester	·	Bone
26	118-55-8	senzore deta, 2 njaronj , pnenji ester	phenyl salicylate	solid
	110 00 0	benzoic acid, 2-hydroxy-,	phonyr surreylate	Bolle
27	118-58-1	phenylmethyl ester	benzyl salicylate	solid
	118-61-6	benzoic acid, 2-hydroxy-, ethyl ester	ethyl salicylate	solid
20	110-01-0	benzoic acid, 2-hydroxy-, methyl ester		Sond
29	119-36-8	benzoie deld, 2-nydroxy-, metryr ester	methyl salicylate	solid
	134-20-3	benzoic acid, 2-amino-, methyl ester	methyl anthranilate	1.1873
	119-53-9	ethanone, 2-hydroxy-1,2-diphenyl-	benzoin	solid
	120-47-8	benzoic acid, 4-hydroxy-, ethyl ester	ethyl 4-hydroxybenzoate	solid
	120-51-4	benzoic acid, phenylmethyl ester	benzyl benzoate	1.1308
	120-51-4	1,3-benzodioxole, 5-(1-propenyl)-	isosafrol	solid
-	120-36-1	benzothiazole, 2-methyl-	2-methylbenzothiazole	solid
33	1210-35-1	5h-dibenzo[a,d]cyclohepten-5-one,	2-methyloenzounazoie	Sond
36		10,11-dihydro-	dibenzosuberenone	solid
30		oxiranecarboxylic acid, 3-phenyl-,	dibenzosuberenone	Sond
27	121-39-1	ethyl ester	ethyl 3-phenylglycidate	solid
37	121-39-1	•	ethyr 3-phenyrgrycidate	Sona
20	121 00 2	benzoic acid, 4-methoxy-, methyl	mathyl n anicata	solid
30	121-98-2	ester  2-propenoic acid, 3-phenyl-, 3-	methyl p-anisate	Sond
20	122-69-0		ainnamyl ainnamata	1.1210
39	122-09-0	phenyl-2-propenyl ester	cinnamyl cinnamate tricyclo[3.3.1.13,7]decan-2-	1.1210
	122760-	tricyclo[3.3.1.13,7]decan-2-ol, 4-	ol, 4-methyl-8-methylene-	
40		methyl-8-methylene-	or, +-memyr-o-memyrene-	solid
+0	U <del>T</del> -J	mentyr-o-mentyrene-	tricyclo[3.3.1.13,7]decan-2-	sona
	122760-	tricyclo[3.3.1.13,7]decan-2-ol, 4-	ol, 4-methyl-8-methylene-,	
41		methyl-8-methylene-, acetate	acetate	solid
71	U <i>J</i> -T	methanone, bis(2,4-	decidie	Sond
42	131-55-5	dihydroxyphenyl)-	benzophenone-2	solid
72	131 33-3	methanone, (2-hydroxy-4-	oenzophenone-2	Sond
43	131-57-7	methoxyphenyl)phenyl-	oxybenzone	solid
44		dibenzofuran	2,2'-biphenylene oxide	solid
	132-04-7	benzoic acid, 2-amino-, 2-phenylethyl	2,2 -orphenyiene oxide	Sond
15	133-18-6	ester	phenethyl anthranilate	1.1752
73	1333-16-0	CSICI	phonomyr anun annac	1.1/32
46		ethanone, 1-(naphthalenyl)-	1-(naphthyl)ethan-1-one	solid
40		curanone, 1-(naphulaienyi)-	1-(naphuryr)culan-1-one	<sub> </sub> sonu

	13678-67-		2,2'-(thiodimethylene)-	
47	6	furan, 2,2'-[thiobis(methylene)]bis-	difuran	solid
	139-45-7	1,2,3-propanetriol, tripropanoate	glyceryl tripropanoate	1.1009
	140-10-3	2-propenoic acid, 3-phenyl-, (e)-	trans-cinnamic acid	solid
49		2-propenoic acid, 3-prienyi-, (e)-		Sonu
50	14059-92-	about 4 other 2.6 dimethors	4-ethyl-2,6-	a a 11 d
50		phenol, 4-ethyl-2,6-dimethoxy-	dimethoxyphenol	solid
	14173-25-	P 161 4 1 1 1		1 1777
51	2	disulfide, methyl phenyl	methyl phenyl disulfide	1.1776
	14505 50	benzoic acid, 2-[[(4-		
	14735-72-	methoxyphenyl)methylene]amino]-,	methyl anthranilate/anisic	11.1
52		methyl ester	aldehyde schiff base	solid
	14737-91-	1 1	cis-2-methoxycinnamic acid	
53		methoxyphenyl)-, (z)-		solid
$\vdash$	148-24-3	8-quinolinol	8-hydroxyquinoline	solid
55	150-60-7	disulfide, bis(phenylmethyl)	dibenzyl disulfide	solid
	19224-26-		propylene glycol dibenzoate	
56	1	1,2-propanediol, dibenzoate		1.1686
	2039-82-9			
57		benzene, 1-bromo-4-ethenyl-	4-bromostyrene	1.3931
	2050-87-5			
58		trisulfide, di-2-propenyl	diallyl trisulfide	1.1346
	20675-95-		4-propenyl-2,6-	
59	0	propenyl)-, (e)-	dimethoxyphenol	solid
	2257-09-2			
60		benzene, (2-isothiocyanatoethyl)-	phenethyl isothiocyanate	solid
	22717-57-			
61	3	methyl ester	methyl-5-methylsalicylate	solid
	23654-92-	, , , , , , , , , , , , , , , , , , ,	3,5-dimethyl-1,2,4-	
62	4	1,2,4-trithiolane, 3,5-dimethyl-	trithiolane	1.3018
	23747-43-		ethyl 2-	
63		ethyl ester	(methyldithio)propionate	1.1378
0.5	25485-88-		(metryrentino)propronate	1.1370
64		ester	cyclohexyl salicylate	solid
0-1	25628-84-		anthranilic acid, n-	50110
65		oxopropyl)amino]-, methyl ester	propionyl-, methyl ester	solid
	26486-14-		2-methyl-3-thioacetoxy-4,5-	JOHU
66		methyl-3-furanyl) ester	dihydrofuran	solid
00		benzoic acid, 2-(acetylamino)-,	n-acetyl methyl anthranilate	sond
67	2117-00-0	methyl ester	n-acceyr memyr anunannate	solid
0/	2765 04 0	mentyl ester	2.4.6 trimathy! 1.2.5	SOHU
60	2765-04-0	125 trithions 246 trimethad	2,4,6-trimethyl-1,3,5-	aol: 4
68	20054.00	1,3,5-trithiane, 2,4,6-trimethyl-	trithiane	solid
	30954-98-	hamaia aid O amina anada	annual authory Hata	1: .1
69	2121.70.0	benzoic acid, 2-amino-, propyl ester	propyl anthranilate	solid
7.0	3121-70-8		111 1111 1	1. 1
70	22662.70	butanoic acid, 1-naphthalenyl ester	alpha-naphthyl butyrate	solid
	33662-58-			ļ ,
71	7	methyl-, methyl ester	methyl 3-methylresorcylate	solid

	24125.05			
7.0	34135-85-			1 1004
72		trisulfide, methyl 2-propenyl	allyl methyl trisulfide	1.1884
	34171-46-			
73		2-furanmethanol, benzoate	furfuryl benzoate	solid
	34265-58-			
74		ethyl ester	ethyl-5-methylsalicylate	solid
	3591-42-2		1,1-dichloro-2-methyl-2-	
75		methylcyclopropyl)-	phenylcyclopropane	solid
	36880-33-		5-ethyl-2-	
76	8	2-thiophenecarboxaldehyde, 5-ethyl-	thiophenecarbaldehyde	solid
		benzoic acid,		
	37837-44-		methyl n-benzylidene-2-	
77	8	ester	aminobenzoate	solid
		spiro[1,3-dithiolo[4,5-b]furan-	spiro(2,4-dithia-1-methyl-8-	
		2,3'(2'h)-furan], hexahydro-2',3a-	oxabicyclo[3.3.0]octane-	
78		dimethyl-	3,3')	solid
		1,3-benzodioxole, 5-		
79	2	(diethoxymethyl)-	heliotropine diethyl acetal	solid
		cyclododeca[c]furan,		
	40785-62-	1,3,3a,4,5,6,7,8,9,10,11,13a-	14-oxabicyclo[10.3.0]-2-	
80		dodecahydro-	pentadecene	solid
	4112-89-4	benzeneacetic acid, 2-methoxyphenyl		
81		ester	guaiacyl phenylacetate	solid
	4265-16-1		2-	
82		2-benzofurancarboxaldehyde	benzofurancarboxaldehyde	solid
	43040-01-			
83	3	1,2,4-trithiane, 3-methyl-	3-methyl-1,2,4-trithiane	solid
	4437-20-1		2,2'-	
84		furan, 2,2'-[dithiobis(methylene)]bis-	(dithiomethylene)difuran	1.3144
		1,6-heptadiene-3,5-dione, 1,7-bis(4-		
85	458-37-7	hydroxy-3-methoxyphenyl)-, (e,e)-	curcumin	solid
	4707-47-5	benzoic acid, 2,4-dihydroxy-3,6-	methyl 2,4-dihydroxy-3,6-	
86		dimethyl-, methyl ester	dimethylbenzoate	solid
	5446-02-6	benzoic acid, 2-hydroxy-4-methoxy-,		
87		methyl ester	methyl 4-methoxysalicylate	solid
	5461-08-5	propanoic acid, 2-methyl-, 1,3-		
88		benzodioxol-5-ylmethyl ester	piperonyl isobutyrate	solid
	54644-28-	, ,	3,5-diethyl-1,2,4-trithiolane	
89		1,2,4-trithiolane, 3,5-diethyl-	•	solid
	54934-99-	1,2,4-trithiolane, 3,5-bis(1-	3,5-diisopropyl-1,2,4-	
90	5	methylethyl)-	trithiolane	solid
	57500-00-	• •		
91	2	furan, 2-[(methyldithio)methyl]-	methyl furfuryl disulfide	1.2240
	5756-24-1	, , , , ,		
92		tetrasulfide, dimethyl	dimethyl tetrasulfide	1.4180
	57568-60-	•	2-phenyl-3-(2-furyl)prop-2-	
93		furanylmethylene)-	enal	solid
		· · · · · ·	<b>.</b>	I

94	586-38-9	benzoic acid, 3-methoxy-	3-methoxybenzoic acid	solid
	5925-68-8		,	
95		ester	s-ethyl benzothioate	1.1179
		benzoic acid, 2-methoxy-, methyl	•	
96	606-45-1	ester	methyl o-methoxybenzoate	1.1331
		benzoic acid, 2-hydroxy-, 4-	, i	
97	607-88-5	methylphenyl ester	p-cresyl salicylate	solid
		benzoic acid, 2-hydroxy-, propyl ester		
98	607-90-9		propyl salicylate	solid
	6099-03-2	2-propenoic acid, 3-(2-		
99		methoxyphenyl)-	2-methoxycinnamic acid	solid
	6099-04-3	2-propenoic acid, 3-(3-		
100		methoxyphenyl)-	3-methoxycinnamic acid	solid
			2-hydroxy-4-methoxy-6-	
	6110-36-7	benzoic acid, 2-hydroxy-4-methoxy-	methylbenzoic acid, ethyl	
101		6-methyl-, ethyl ester	ester	solid
102	613-84-3	benzaldehyde, 2-hydroxy-5-methyl-	5-methyl salicylic aldehyde	solid
103	614-33-5	1,2,3-propanetriol, tribenzoate	glyceryl tribenzoate	solid
104	614-34-6	benzoic acid, 4-methylphenyl ester	p-cresyl benzoate	solid
105	615-10-1	2-furancarboxylic acid, propyl ester	propyl 2-furoate	1.1128
		benzoic acid, 2-hydroxy-, 2-		
106	617-01-6	methylphenyl ester	o-tolyl salicylate	solid
		benzoic acid, 4-hydroxy-3-methoxy-,		
107	617-05-0	ethyl ester	ethyl vanillate	solid
108	621-82-9	2-propenoic acid, 3-phenyl-	cinnamic acid	solid
	62265-99-	benzene, 1,3-dibromo-2-methoxy-4-	1,3-dibromo-2-methoxy-4-	
109		methyl-5-nitro-	methyl-5-nitrobenzene	solid
110	622-78-6	benzene, (isothiocyanatomethyl)-	benzyl isothiocyanate	1.2200
		2-propenoic acid, 3-(2-furanyl)-, ethyl		
111	623-20-1	ester	ethyl 3-(2-furyl)-acrylate	1.1304
	6258-60-2		p-methoxy benzyl	
112		benzenemethanethiol, 4-methoxy-	mercaptan	1.1108
	6258-63-5			
113		2-thiophenemethanethiol	thenyl mercaptan	1.1871
		benzene, 1,1'-[(2-		
	65416-19-	phenylethylidene)bis(oxymethylene)]	phenylacetaldehyde dibenzyl	
114		bis-	acetal	solid
	6627-88-9	phenol, 2,6-dimethoxy-4-(2-	4-allyl-2,6-dimethoxyphenol	
115		propenyl)-		solid
		benzoic acid, 2-[(2-	methyl	
	67785-76-	phenylethylidene)amino]-, methyl	anthranilate/phenylacetaldeh	
116		ester	yde Schiff base	solid
	67801-43-	benzenepropanoic acid, .betaoxo-, 4-	p-tolyl 3-oxo-3-	
117	8	methylphenyl ester	phenylpropionate	solid
		1h-indole-3-heptanol, .eta1h-indol-		
	67860-00-	3-ylalpha.,.alpha.,.epsilon		
118	8	trimethyl-	indolene	solid

	60555 50	1 1 1 1 1 2 1 1 2		
		benzoic acid, 2-hydroxy-, 3-methyl-2-		
119	8	butenyl ester	prenyl salicylate	solid
			alpha-methyl-1,3-	
	68844-96-	1,3-benzodioxole-5-propanol, .alpha	benzodioxole-5-propanol,	
120	2	methyl-, acetate	acetate	solid
	6911-51-9			
121		thiophene, 2,2'-dithiobis-	2-thienyl disulfide	solid
122	69-72-7	benzoic acid, 2-hydroxy-	salicylic acid	solid
		, <u>, , , , , , , , , , , , , , , , , , </u>	2-hydroxy-4-	
123	698-27-1	benzaldehyde, 2-hydroxy-4-methyl-	methylbenzaldehyde	solid
	699-10-5	disulfide, methyl phenylmethyl	methyl benzyl disulfide	1.1382
12.	7149-32-8	<u> </u>	mediyi benzyi dibunide	1.1302
125		ester	phenethyl 2-furoate	1.1891
123	7217-59-6	ester	phenemyr 2-ruroace	1.1691
126		hannan addial 2 madhanna	2	1 1520
126		benzenethiol, 2-methoxy-	2-methoxy-thiophenol	1.1530
			benzoic acid, 2-[[(4-	
		benzoic acid, 2-[[(4-hydroxy-3-	hydroxy-3-	
	72927-84-	methoxyphenyl)methylene]amino]-	methoxyphenyl)methylene]a	
127		methyl ester,	mino]-,methyl ester	solid
	72987-59-	ethanol, 2-(4-methylphenoxy)-1-(2-		
128		phenylethoxy)-	algix synarome	1.1309
	7492-65-1	benzeneacetic acid, 3-phenyl-2-		
129		propenyl ester	cinnamyl phenylacetate	solid
	7493-63-2	benzoic acid, 2-amino-, 2-propenyl		
130		ester	allyl anthranilate	solid
			1,5-dimethyl-	
	75147-23-	bicyclo[3.2.1]octan-8-one, 1,5-	bicyclo[3.2.1]octan-8-one,	
131		dimethyl-, oxime	oxime-	solid
101	7774-74-5	omiemji, omie		Bone
132		2-thiophenethiol	2-thienyl mercaptan	1.2297
132		phenol, 2-methoxy-4-(1-propenyl)-,	2 thienyi mereuptun	1,2271
133		formate	isoeugenyl formate	solid
133		benzoic acid, 2-amino-, cyclohexyl	isoeugenyi iormate	Sond
124				1:4
134		ester	cyclohexyl anthranilate	solid
125	7786-61-0	1 14 4 10 3		,,
135		phenol, 4-ethenyl-2-methoxy-	2-methoxy-4-vinylphenol	solid
	79915-74-	benzoic acid, 2-hydroxy-, 2-(1-	2-isopropoxyethyl salicylate	
136	5	methylethoxy)ethyl ester		solid
		ethanone, 1-[4-(1,1-dimethylethyl)-		
137	81-14-1	2,6-dimethyl-3,5-dinitrophenyl]-	musk ketone	solid
		benzene, 1-(1,1-dimethylethyl)-3,5-		
138	81-15-2	dimethyl-2,4,6-trinitro-	musk xylol	solid
		2-propenoic acid, 3-(4-		
139	830-09-1	methoxyphenyl)-	4-methoxycinnamic acid	solid
		benzene, 1-(1,1-dimethylethyl)-2-	,	
140	83-66-9	methoxy-4-methyl-3,5-dinitro-	musk ambrette	solid
		1,2-benzenedicarboxylic acid, diethyl		
141	84-66-2	ester	diethyl phthalate	1.1221
	J. UU Z			1.1221

	85213-22-	ethanone, 1-(3,4-dihydro-2h-pyrrol-5-		
142			2 agatul 1 numalina	1 2502
142	3	yl)- benzoic acid, 2-(methylamino)-,	2-acetyl-1-pyrroline	1.2592
142	95 01 6	• •	dimathyl outhusuilete	solid
143	85-91-6	methyl ester 2h-1-benzopyran-2-one, 7-ethoxy-4-	dimethyl anthranilate	Sona
144	97.05.9		4-methyl-7-ethoxycoumarin	a a li d
144	87-05-8	methyl-		solid
1.45	97.22.0	benzoic acid, 2-hydroxy-, 2-	ah an athad a ali andata	a a 11 al
	87-22-9	phenylethyl ester	phenethyl salicylate	solid
146	87-25-2	benzoic acid, 2-amino-, ethyl ester	ethyl anthranilate	1.1408
1.47	07.20.6	2-propen-1-ol, 3-phenyl-, 2-		1. 1
	87-29-6	aminobenzoate	cinnamyl anthranilate	solid
	88-04-0	phenol, 4-chloro-3,5-dimethyl-	chloroxylenol	solid
	882-33-7	disulfide, diphenyl	phenyl disulfide	solid
	90-15-3	1-naphthalenol	1-naphthol	solid
	90-43-7	[1,1'-biphenyl]-2-ol	2-phenylphenol	solid
	91-01-0	benzenemethanol, .alphaphenyl-	benzohydrol	solid
153	91-60-1	2-naphthalenethiol	2-naphthyl mercaptan	solid
			methyl beta-naphthyl ketone	
154	93-08-3	ethanone, 1-(2-naphthalenyl)-		solid
		phenol, 2-methoxy-4-(1-propenyl)-,		
155	93-29-8	acetate	isoeugenyl acetate	solid
156	93-44-7	2-naphthalenol, benzoate	2-naphthyl benzoate	solid
157	93-99-2	benzoic acid, phenyl ester	phenyl benzoate	solid
	94022-30-	pyridine, 2-[3-(2-	pyridine, 2-[3-(2-	
158	7	chlorophenyl)propyl]-	chlorophenyl)propyl]-	solid
		benzoic acid, 4-hydroxy-, propyl ester		
159	94-13-3	, , ,	propylparaben	solid
160	941-98-0	ethanone, 1-(1-naphthalenyl)-	methyl 1-naphthyl ketone	solid
	94278-27-	propanoic acid, 3-[(2-	ethyl 3-	
161	0	furanylmethyl)thio]-, ethyl ester	(furfurylthio)propionate	solid
162	94-41-7	2-propen-1-one, 1,3-diphenyl-	chalcone	solid
		3-pyridinecarboxylic acid,		
163	94-44-0	phenylmethyl ester	benzyl nicotinate	solid
	94-47-3	benzoic acid, 2-phenylethyl ester	phenethyl benzoate	solid
		piperidine, 1-[5-(1,3-benzodioxol-5-	phenomyr benzoate Sont	
165	94-62-2	yl)-1-oxo-2,4-pentadienyl]-,(e,e)-	piperine	solid
	95-16-9	benzothiazole	benzosulfonazole	1.1500

Table 2 Density Balancing Agents Useful For Balancing Encapsulates Having Cores With a Density of Greater Than 1

Item	CAS Number	Registry Name	Trade Name	Specific Gravity 25C (g/cm <sup>3</sup> )
1	111-66-0	1-Octene	Caprylene	0.7086
2	124-18-5	Decane	n-Decane	0.7263

3	1120-21-4	Undecane	Undecane	0.7359
4	629-50-5	Tridecane	Tridecane	0.7521
5	2436-90-0	1,6-Octadiene, 3,7-dimethyl-	Dihydromyrcene	0.7602
6	4747-07-3	Hexane, 1-methoxy-	Diola	0.7610
7	13567-39-0	2H-2a,7-Methanoazuleno[5,6-b] oxirene, octahydro-3,6,6,7a-tetramethyl-, [1aS-(1a.alpha.,2a.beta.,3.alpha.,5a.alpha.,7.beta.,7a.alpha.)]-	Andrane	0.7691
8	1686-14-2	3-Oxatricyclo[4.1.1.02,4]octane, 2,7,7-trimethyl-	alpha-Pinene oxide	0.7706
9	1329-99-3	Cyclohexane, 1-methyl-4-(1-methylethyl)-, tetradehydro deriv.	Phellandrene	0.7820
10	1135-66-6	2H-2,4a-Methanonaphthalene, 1,3,4,5,6,7-hexahydro-1,1,5,5- tetramethyl-, (2S)-	Isolongifolene	0.7858
11	7289-52-3	Decane, 1-methoxy-	Decyl methyl ether	0.7884
12	1119-16-0	Pentanal, 4-methyl-	4-Methylpentanal	0.7944
13	13877-91-3	1,3,6-Octatriene, 3,7-dimethyl-	Ocimene	0.7948
14	66-25-1	Hexanal	Caproaldehyde	0.7971
15	22810-10-2	Octane, 1-ethoxy-3,7-dimethyl-	Citronellyl ethyl ether	0.7972
16	626-93-7	2-Hexanol	2-Hexanol	0.8006
17	124-13-0	Octanal	Caprylic aldehyde	0.8047
18	124-19-6	Nonanal	Nonaldehyde	0.8080
19	1337-83-3	Undecenal	8/9/10-Undecenal (mixture)	0.8097
20	123-19-3	4-Heptanone	Dipropyl ketone	0.8114
21	628-99-9	2-Nonanol	2-Nonanol	0.8121
22	112-44-7	Undecanal	Undecanal	0.8137
23	10486-19-8	Tridecanal	Tridecanal	0.8183
24	53535-33-4	Heptanol		0.8185
25	111-01-3	Tetracosane, 2,6,10,15,19,23-hexamethyl-	Squalane	0.8196
26	97-95-0	1-Butanol, 2-ethyl-	2-Ethyl-1-butanol	0.8220
27	112-45-8	10-Undecenal	Intreleven aldehyde	0.8236
28	69112-21-6	3-Hexenal, (E)-	trans-3-Hexenal	0.8256
29	106-21-8	1-Octanol, 3,7-dimethyl-	Dimethyl Octanol	0.8256
30	23787-90-8	2H-2,4a-Methanonaphthalen- 8(5H)-one, 1,3,4,6,7,8a- hexahydro-1,1,5,5-tetramethyl-	Piconia	0.8259
31	112-53-8	1-Dodecanol	Lauryl alcohol	0.8261
32	78-69-3	3-Octanol, 3,7-dimethyl-	Tetrahydrolinalool	0.8276
33	3391-86-4	1-Octen-3-ol	Amyl vinyl carbinol	0.8283
34	6728-26-3	2-Hexenal, (E)-	trans-2-Hexenal (Leaf Aldehyde)	0.8344
35	138-86-3	Cyclohexene, 1-methyl-4-(1-methylethenyl)-	Limonene	0.8351

36	108-64-5	Butanoic acid, 3-methyl-, ethyl ester	Ethyl isovalerate	0.8625
37	539-82-2	Pentanoic acid, ethyl ester	Ethyl valerate	0.8647
38	7452-79-1	Butanoic acid, 2-methyl-, ethyl ester	Ethyl 2-methylbutyrate	0.8656
39	78-70-6	1,6-Octadien-3-ol, 3,7-dimethyl-	Linalool	0.8669
40	67874-72-0	Cyclohexanol, 2-(1,1-dimethylpropyl)-, acetate	4-tert.Amylcyclohexyl acetate	0.9199
41	23726-91-2	2-Buten-1-one, 1-(2,6,6-trimethyl-1-cyclohexen-1-yl)-, (E)-	beta-Damascone	0.9211
42	107-75-5	Octanal, 7-hydroxy-3,7-dimethyl-	Hydroxycitronellal	0.9215
43	698-76-0	2H-Pyran-2-one, tetrahydro-6-propyl-	delta-Octalactone	0.9498
44	8014-17-3	Petitgrain absolute France	Petitgrain absolute France	0.8890- 0.8990
45	8024-08-6	Violet leaf absolute	Violet leaf absolute	0.9050- 0.9550
46	8030-28-2	Orangeflower absolute morocco	Orangeflower absolute morocco	0.9100- 0.9600
47	8007-01-0	Rose absolute morocco	Rose absolute morocco	0.9490- 0.9890
48	8022-96-6	Jasmin absolute concrete Egypt	Jasmin absolute concrete Egypt	0.9100- 0.9800
49	110-27-10	Myristic acid isopropyl ester	Isopropyl myristate	0.8500

## Process of Making Encapsulates

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Methods of making suitable encapsulates as well as suitable shell materials are described in US Patent No. 6,869,923 B1 and US Published Patent Applications Nos. 2005/0276831 A1 and 2007/020263 A1. Suitable equipment for use in the processes disclosed herein may include continuous stirred tank reactors, homogenizers, turbine agitators, recirculating pumps, paddle mixers, ploughshear mixers, ribbon blenders, vertical axis granulators and drum mixers, both in batch and, where available, in continuous process configurations, spray dryers, and extruders. Such equipment can be obtained from Lodige GmbH (Paderborn, Germany), Littleford Day, Inc. (Florence, Kentucky, U.S.A.), Forberg AS (Larvik, Norway), Glatt Ingenieurtechnik GmbH (Weimar, Germany), Niro (Soeborg, Denmark), Hosokawa Bepex Corp. (Minneapolis, Minnesota, U.S.A.), Arde Barinco (New Jersey, U.S.A.).

## Compositions Comprising Encapsulates

In one aspect, a composition comprising any aspect of the encapsulated disclosed in the present specification is disclosed.

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In one aspect, said composition may comprise one or more fluids, said composition having a settling velocity of less than about 1.5 cm/year, less than about 1.0 cm/year, less than about 0.5 cm/year or even from about 0.1 cm/year to about 0.5 cm/year.

In one aspect, said composition may comprise one or more fluids and having a density such that the density ratio of said encapsulate and at least one of said one or more fluids is from about 0.9:1 to about 1.1:1; from about 0.98:1 to about 1.02:1; from about 0.99:1 to about 1.01:1 or even 1:1.

In one aspect, said composition may comprise an encapsulate wherein said encapsulate's density may be such that the density ratio of said encapsulate to one or more fluids of the composition's fluids may be from about 0.9:1 to about 1.1:1; from about 0.98:1 to about 1.02:1; from about 0.99:1 to about 1.01:1 or even 1:1.

In one aspect, any of the aforementioned compositions may comprise a cleaning and/or treatment ingredient.

In one aspect, any of the aforementioned compositions' encapsulates may be a perfume microcapsule.

In one aspect, any of the aforementioned compositions may comprise a cleaning and/or treatment agent selected from the group consisting of bleaches, bleach precursors, metal catalysts, bleach boosters, peracids, diacyls, enzymes, and mixtures thereof; preferably bleach boosters and bleach precursors and mixtures thereof, more preferably perfume and mixtures thereof.

In one aspect, any composition disclosed herein may be a consumer product. While the precise level of encapsulate that is employed depends on the type and end use of the, consumer product, in one aspect a consumer product may comprise, based on total composition weight, at least about 0.01%, from about 0.01% to about 80%, or even from about 0.02% to about 10% wt% of a encapsulate disclosed herein.

In one aspect, a consumer product that is compact is disclosed.

In one aspect, a consumer products including liquid detergents having a water content, based on total consumer product formulation weight, of from about 0% to about 15%, from about 0.5% to about 10% or even from about 1% to about 8% water are disclosed.

In one aspect, a consumer product comprising at least one embodiment of a encapsulate disclosed herein and a material selected from the group consisting of a surfactant, an enzyme, a polymer, a dye, a neat perfume, a perfume delivery system in addition to Applicants' benefit agent delivery system and mixtures thereof is disclosed. Suitable perfume delivery systems are described in published U.S. Patent Application No. 2007/0275866 A1

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In one aspect, the consumer product is a cleaning and/or treatment composition or fabric care composition that may comprise an encapsulate disclosed in the present specification and at least one cleaning and/or treatment composition or fabric care adjunct ingredient.

In one aspect, a cleaning composition may comprise, from about 0.005% to about 5% weight % of such encapsulate based on total cleaning composition weight of such encapsulate. In one aspect, a fabric treatment composition may comprise, based on total fabric treatment composition weight from about 0.005% to about 20% of such encapsulate.

## Rheology Modifier

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The compositions of the present invention may comprise a rheology modifier. The rheology modifier may be selected from the group consisting of non-polymeric crystalline, hydroxy-functional materials, polymeric rheology modifiers which impart shear thinning characteristics to the aqueous liquid matrix of the composition. In one aspect, such rheology modifiers impart to the aqueous liquid composition a high shear viscosity, at 20 sec<sup>-1</sup> shear rate and at 21°C, of from 1 to 7000 cps and a viscosity at low shear (0.5 sec<sup>-1</sup> shear rate at 21°C) of greater than 1000 cps, or even 1000 cps to 200,000 cps. In one aspect, for cleaning and treatment compositions, such rheology modifiers impart to the aqueous liquid composition a high shear viscosity, at 20 sec<sup>-1</sup> and at 21°C, of from 50 to 3000 cps and a viscosity at low shear (0.5 sec<sup>-1</sup> shear rate at 21°C) of greater than 1000 cps, or even 1000 cps to 200,000 cps. Viscosity according to the present invention is measured using an AR 2000 rheometer from TA instruments using a plate steel spindle having a plate diameter of 40 mm and a gap size of 500 µm. The high shear viscosity at 20 sec<sup>-1</sup> and low shear viscosity at 0.5sec<sup>-1</sup> can be obtained from a logarithmic shear rate sweep from 0.1 sec<sup>-1</sup> to 25 sec<sup>-1</sup> in 3 minutes time at 21° C. Crystalline hydroxyl functional materials are rheology modifiers which form thread-like structuring systems throughout the matrix of the composition upon in situ crystallization in the matrix. Polymeric rheology modifiers are preferably selected from polyacrylates, polymeric gums, other non-gum polyaccharides, and combinations of these polymeric materials.

Generally the rheology modifier will comprise from 0.01% to 1% by weight, preferably from 0.05% to 0.75% by weight, more preferably from 0.1% to 0.5% by weight, of the compositions herein.

Structuring agent which are especially useful in the compositions of the present invention comprises non-polymeric (except for conventional alkoxylation), crystalline hydroxy-functional materials which can form thread-like structuring systems throughout the liquid matrix when they are crystallized within the matrix in situ. Such materials can be generally characterized as crystalline, hydroxyl-containing fatty acids, fatty esters or fatty waxes. In one aspect, rheology modifiers include crystalline, hydroxyl-containing rheology modifiers include castor oil and its derivatives. In one aspect, rheology modifiers include may be hydrogenated castor oil derivatives such as hydrogenated castor oil and hydrogenated castor wax. Commercially available, castor oil-based, crystalline, hydroxyl-containing rheology modifiers include THIXCIN TM from Rheox, Inc. (now Elementis).

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Other types of rheology modifiers, besides the non-polymeric, crystalline, hydroxyl-containing rheology modifiers described heretofore, may be utilized in the liquid detergent compositions herein. Polymeric materials which provide shear-thinning characteristics to the aqueous liquid matrix may also be employed.

Suitable polymeric rheology modifiers include those of the polyacrylate, polysaccharide or polysaccharide derivative type. Polysaccharide derivatives typically used as rheology modifiers comprise polymeric gum materials. Such gums include pectine, alginate, arabinogalactan (gum Arabic), carrageenan, gellan gum, xanthan gum and guar gum.

If polymeric rheology modifiers are employed herein, a preferred material of this type is gellan gum. Gellan gum is a heteropolysaccharide prepared by fermentation of Pseudomonaselodea ATCC 31461. Gellan gum is commercially marketed by CP Kelco U.S., Inc. under the KELCOGEL tradename.

A further alternative and suitable rheology modifier include a combination of a solvent and a polycarboxylate polymer. More specifically the solvent may be an alkylene glycol. In one aspect, the solvent may compriser dipropylene glycol. In one aspect, the polycarboxylate polymer may comprise a polyacrylate, polymethacrylate or mixtures thereof. In one aspect, solvent may be present, based on total composition weight, at a level of from 0.5% to 15%, or from 2% to 9% of the composition. In one aspect, polycarboxylate polymer may be present, based on total composition weight, at a level of from 0.1% to 10%, or from 2% to 5%. In one aspect, the solvent component may comprise mixture of dipropylene glycol and 1,2-propanediol. In one aspect, the

ratio of dipropylene glycol to 1,2-propanediol may be 3:1 to 1:3, or even 1:1. In one aspect, the polyacrylate may comprise a copolymer of unsaturated mono- or di-carbonic acid and  $C_1$ - $C_{30}$  alkyl ester of the (meth) acrylic acid. In another aspect, the rheology modifier may comprise a polyacrylate of unsaturated mono- or di-carbonic acid and  $C_1$ - $C_{30}$  alkyl ester of the (meth) acrylic acid. Such copolymers are available from Noveon Inc under the tradename Carbopol Aqua 30®. In the absence of rheology modifier and in order to impart the desired shear thinning characteristics to the liquid composition, the liquid composition can be internally structured through surfactant phase chemistry or gel phases.

Aspects of the invention include the use of the encapsulates of the present invention in laundry detergent compositions (e.g., TIDE<sup>TM</sup>), hard surface cleaners (e.g., MR CLEAN<sup>TM</sup>), automatic dishwashing liquids (e.g., CASCADE<sup>TM</sup>), dishwashing liquids (e.g., DAWN<sup>TM</sup>), and floor cleaners (e.g., SWIFFER<sup>TM</sup>). Non-limiting examples of cleaning compositions may include those described in U.S. Pat. Nos. 4,515,705; 4,537,706; 4,537,707; 4,550,862; 4,561,998; 4,597,898; 4,968,451; 5,565,145; 5,929,022; 6,294,514; 6,376,445, 7,169,741 B2 and 7,297,674 B2 as well as in U.S. Patent Application Publication No. 2005/0130864 A1. The cleaning compositions disclosed herein may be formulated such that, during use in aqueous cleaning operations, the wash water will have a pH of between about 6.5 and about 12, or between about 7.5 and 10.5. Liquid dishwashing product formulations typically have a pH between about 6.8 and about 9.0. Cleaning products are typically formulated to have a pH of from about 7 to about 12. Techniques for controlling pH at recommended usage levels include the use of buffers, alkalis, acids, etc., and are well known to those skilled in the art.

Fabric treatment compositions disclosed herein typically comprise a fabric softening active ("FSA"). Suitable fabric softening actives, include, but are not limited to, materials selected from the group consisting of quats, amines, fatty esters, sucrose esters, silicones, dispersible polyolefins, clays, polysaccharides, fatty oils, polymer latexes and mixtures thereof.

## Adjunct Materials

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While not essential for each consumer product embodiment of the present invention, the non-limiting list of adjuncts illustrated hereinafter are suitable for use in the instant consumer products and may be desirably incorporated in certain embodiments of the invention, for example to assist or enhance performance, for treatment of the substrate to be cleaned, or to modify the aesthetics of the composition as is the case with perfumes, colorants, dyes or the like. The precise

nature of these additional components, and levels of incorporation thereof, will depend on the physical form of the composition and the nature of the operation for which it is to be used. Suitable adjunct materials include, but are not limited to, surfactants, builders, chelating agents, dye transfer inhibiting agents, dispersants, enzymes, and enzyme stabilizers, catalytic materials, bleach activators, polymeric dispersing agents, clay soil removal/anti-redeposition agents, brighteners, suds suppressors, dyes, additional perfume and perfume delivery systems, structure elasticizing agents, thickeners/structurants, fabric softeners, carriers, hydrotropes, processing aids and/or pigments. In addition to the disclosure below, suitable examples of such other adjuncts and levels of use are found in U.S. Patent Nos. 5,576,282, 6,306,812 B1 and 6,326,348 B1 that are incorporated by reference.

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As stated, the adjunct ingredients are not essential for each consumer product embodiment of the present invention. Thus, certain embodiments of Applicants' compositions do not contain one or more of the following adjuncts materials: bleach activators, surfactants, builders, chelating agents, dye transfer inhibiting agents, dispersants, enzymes, and enzyme stabilizers, catalytic metal complexes, polymeric dispersing agents, clay and soil removal/anti-redeposition agents, brighteners, suds suppressors, dyes, additional perfumes and perfume delivery systems, structure elasticizing agents, thickeners/structurants, fabric softeners, carriers, hydrotropes, processing aids and/or pigments. However, when one or more adjuncts is present, such one or more adjuncts may be present as detailed below:

Surfactants - The compositions according to the present invention can comprise a surfactant or surfactant system wherein the surfactant can be selected from nonionic and/or anionic and/or cationic surfactants and/or ampholytic and/or zwitterionic and/or semi-polar nonionic surfactants. The surfactant is typically present at a level of from about 0.1%, from about 1%, or even from about 5% by weight of the cleaning compositions to about 99.9%, to about 80%, to about 35%, or even to about 30% by weight of the cleaning compositions.

Builders - The compositions of the present invention can comprise one or more detergent builders or builder systems. When present, the compositions will typically comprise at least about 1% builder, or from about 5% or 10% to about 80%, 50%, or even 30% by weight, of said builder. Builders include, but are not limited to, the alkali metal, ammonium and alkanolammonium salts of polyphosphates, alkali metal silicates, alkaline earth and alkali metal carbonates, aluminosilicate builders polycarboxylate compounds. ether hydroxypolycarboxylates, copolymers of maleic anhydride with ethylene or vinyl methyl ether, 1,3,5-trihydroxybenzene-2,4,6-trisulphonic acid, and carboxymethyl-oxysuccinic acid, the various alkali metal, ammonium and substituted ammonium

ammonium salts of polyacetic acids such as ethylenediamine tetraacetic acid and nitrilotriacetic acid, as well as polycarboxylates such as mellitic acid, succinic acid, oxydisuccinic acid, polymaleic acid, benzene 1,3,5-tricarboxylic acid, carboxymethyloxysuccinic acid, and soluble salts thereof.

Chelating Agents - The compositions herein may also optionally contain one or more copper, iron and/or manganese chelating agents. If utilized, chelating agents will generally comprise from about 0.1% by weight of the compositions herein to about 15%, or even from about 3.0% to about 15% by weight of the compositions herein.

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Dye Transfer Inhibiting Agents - The compositions of the present invention may also include one or more dye transfer inhibiting agents. Suitable polymeric dye transfer inhibiting agents include, but are not limited to, polyvinylpyrrolidone polymers, polyamine N-oxide polymers, copolymers of N-vinylpyrrolidone and N-vinylimidazole, polyvinyloxazolidones and polyvinylimidazoles or mixtures thereof. When present in the compositions herein, the dye transfer inhibiting agents are present at levels from about 0.0001%, from about 0.01%, from about 0.05% by weight of the cleaning compositions to about 10%, about 2%, or even about 1% by weight of the cleaning compositions.

Dispersants - The compositions of the present invention can also contain dispersants. Suitable water-soluble organic materials are the homo- or co-polymeric acids or their salts, in which the polycarboxylic acid may comprise at least two carboxyl radicals separated from each other by not more than two carbon atoms.

Enzymes - The compositions can comprise one or more detergent enzymes which provide cleaning performance and/or fabric care benefits. Examples of suitable enzymes include, but are not limited to, hemicellulases, peroxidases, proteases, cellulases, xylanases, lipases, phospholipases, esterases, cutinases, pectinases, keratanases, reductases, oxidases, phenoloxidases, lipoxygenases, ligninases, pullulanases, tannases, pentosanases, malanases, β-glucanases, arabinosidases, hyaluronidase, chondroitinase, laccase, and amylases, or mixtures thereof. A typical combination is a cocktail of conventional applicable enzymes like protease, lipase, cutinase and/or cellulase in conjunction with amylase.

Enzyme Stabilizers - Enzymes for use in compositions, for example, detergents can be stabilized by various techniques. The enzymes employed herein can be stabilized by the presence of water-soluble sources of calcium and/or magnesium ions in the finished compositions that provide such ions to the enzymes.

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Catalytic Metal Complexes – Applicants' compositions may include catalytic metal complexes. One type of metal-containing bleach catalyst is a catalyst system comprising a transition metal cation of defined bleach catalytic activity, such as copper, iron, titanium, ruthenium, tungsten, molybdenum, or manganese cations, an auxiliary metal cation having little or no bleach catalytic activity, such as zinc or aluminum cations, and a sequestrate having defined stability constants for the catalytic and auxiliary metal cations, particularly ethylenediaminetetraacetic acid, ethylenediaminetetra (methyl-enephosphonic acid) and water-soluble salts thereof. Such catalysts are disclosed in U.S. patent 4,430,243.

If desired, the compositions herein can be catalyzed by means of a manganese compound. Such compounds and levels of use are well known in the art and include, for example, the manganese-based catalysts disclosed in U.S. patent 5,576,282.

Cobalt bleach catalysts useful herein are known, and are described, for example, in U.S. patents 5,597,936 and 5,595,967. Such cobalt catalysts are readily prepared by known procedures, such as taught for example in U.S. patents 5,597,936, and 5,595,967.

Compositions herein may also suitably include a transition metal complex of a macropolycyclic rigid ligand - abbreviated as "MRL". As a practical matter, and not by way of limitation, the compositions and cleaning processes herein can be adjusted to provide on the order of at least one part per hundred million of the benefit agent MRL species in the aqueous washing medium, and may provide from about 0.005 ppm to about 25 ppm, from about 0.05 ppm to about 10 ppm, or even from about 0.1 ppm to about 5 ppm, of the MRL in the wash liquor.

Preferred transition-metals in the instant transition-metal bleach catalyst include manganese, iron and chromium. Preferred MRL's herein are a special type of ultra-rigid ligand that is cross-bridged such as 5,12-diethyl-1,5,8,12-tetraazabicyclo[6.6.2]hexa-decane.

Suitable transition metal MRLs are readily prepared by known procedures, such as taught for example in WO 00/32601, and U.S. patent 6,225,464.

Suitable thickeners/structurants and useful levels of same are described in U.S. Patent Application Publication No. 2005/0130864 A1 and U.S. Patents Nos. 7,169,741 B2 and 7,297,674 B2.

## Processes of Making and Using Consumer Products

The embodiments of consumer products of the present invention can be formulated into any suitable form and prepared by any process chosen by the formulator, non-limiting examples of which are described in U.S. 5,879,584; U.S. 5,691,297; U.S. 5,574,005; U.S. 5,569,645; U.S.

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5,565,422; U.S. 5,516,448; U.S. 5,489,392; U.S. 5,486,303 all of which are incorporated herein by reference.

## Method of Use

Compositions, such as consumer products, containing the encapsulate disclosed herein can be used to clean or treat a situs *inter alia* a surface or fabric. Typically at least a portion of the situs is contacted with an embodiment of Applicants' composition, in neat form or diluted in a liquor, for example, a wash liquor and then the situs may be optionally washed and/or rinsed. In one aspect, a situs is optionally washed and/or rinsed, contacted with a encapsulate according to the present invention or composition comprising said encapsulate and then optionally washed and/or rinsed. For purposes of the present invention, washing includes but is not limited to, scrubbing, and mechanical agitation. The situs may comprise most any material, for example a fabric, fabric capable of being laundered or treated in normal consumer use conditions. Liquors that may comprise the disclosed compositions may have a pH of from about 3 to about 11.5. Such compositions are typically employed at concentrations of from about 500 ppm to about 15,000 ppm in solution. When the wash solvent is water, the water temperature typically ranges from about 5 °C to about 90 °C and, when the situs comprises a fabric, the water to fabric ratio is typically from about 1:1 to about 30:1.

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## **TEST METHODS**

It is understood that the test methods that are disclosed in the Test Methods Section of the present application should be used to determine the respective values of the parameters of Applicants' invention as such invention is described and claimed herein.

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## **Method For Determining Settling Velocity**

- 1.) Place a 1 kg sample of the product that will be tested in a plastic jar, secure the jar to allow only for vertical movement, and allow the sample to equilibrate for 24 hours at ambient temperature  $22^{\circ}$  C  $\pm$   $3^{\circ}$  C.
- 2.) Place the sample on the Lansmont Vibration Table, Model 1800-10 and secure to the table.
- 3.) Test the sample according to ASTM4196, Truck Assurance II.
- 4.) Remove the sample from the vibration table after completion.

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5.) Extract a 60ml sample from the top and bottom of the sample jar using a disposable pipette.

6.) The "top" and "bottom" aliquots are analyzed for particle size and counts using the Lasentec FBRM Particle Size Analyzer, Model # PI-14/206 and the following

Lasentec Measurement Configurations:

Measurement Range: 1000um

Channel Grouping: 1-500um 90 log channel

Scanning Speed: 2m/s

No time averaging

Measurement Duration: 3 seconds

Measure approximately 60ml of product in a beaker, agitated at 400rpm for 2 minutes minimum while measurements are taken.

7.) For purposes of the present specification, if the particle counts in the test samples' top and bottom have a difference of greater than 20%, the settling velocity of the test product is greater than about 1.5 cm/year, if the particle counts in the test samples' top and bottom have a difference of between about 10% and 20%, then the settling velocity of the test product is between about 1.0 cm/year and about 1.5 cm/year, if the particle counts in the test samples' top and bottom have a difference of between about 8% and 10%, then the settling velocity of the test product is between about 0.5 cm/year and about 1.0 cm/year, if the particle counts in the test samples' top and bottom have a difference of between about 5% and 8%, then the settling velocity of the test product is between about 0.1 cm/year and about 0.5 cm/year.

## **Bulk Liquid Detergent Density Measurement**

25 I. Equipment

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A balance with accuracy to 0.001g should be used.

Specific gravity cups made by the Paul N. Gardner Co., model # WG-SS-83.2/C. Each stainless steel cup has been calibrated to meet MIL STD 45662A and has an accompanying certificate. Such cups have a volume of 83.2 ml.

## 30 II Test Procedure

- 1.) Place the specific gravity cup and lid on the balance and tare the balance.
- 2.) Remove the cup and lid from the balance and fill with 83.2 ml of desired product (i.e. liquid

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liquid detergent). The inside of the lid is concave so make sure there is enough product to completely fill the cup.

- 3.) To determine if the cup is full, place the lid on the cup to make a complete seal. Product may flow out of the hole in the lid, ensuring the product is filling the cup's capacity. If product does not escape through the hole, additional product should be added.
- 4.) Wipe any excess product from the lid.
- 5.) Place the cup and lid onto the balance and record weight.

## III. Calculation

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For purposes of this test specific gravity of the bulk liquid (i.e. liquid detergent) = mass of product in cup/83.2 ml.

## **Encapsulate Slurry Density Measurement**

Follow the protocol for the Bulk Liquid Detergent Density Measurement but substitute the encapsulate slurry for the bulk liquid.

## **Encapsulate Density Measurement**

Follow the protocol for the Bulk Liquid Detergent Density Measurement but substitute the encapsulate which is obtained by the following protocol:

The density of the microcapsule (encapsulate) is measured from decanted batches, not centrifuged batches. The method is as follows:

25 The starting slurry comprises 25% solids plus an additional 6% NaCl salt.

The slurry is allowed to decant for 72 hours

The encapsulate cake from the slurry is removed and tested with a density cup

- Step 1. Determine the weight of a clean cup in grams at 25°C.
- Step 2 Remove cover and fill to within 1.7mm of rim with material to be tested.
- 30 Step 3. Carefully replace cover so that the air and excess material is expelled through vent.

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Step 4 Wipe over cover to remove surplus and reweigh. By subtracting the original weight of the cup, the weight of the contents will be found.

The following relationships apply:

Pounds per U.S. Gallon = Gram Weight of Cup Contents x 0.10000 Specific Gravity = Gram Weight of Cup Contents x 0.01202

The encapsulate density is then determined using the data obtained from Steps 1-4 above and the relationships given above.

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## **EXAMPLES**

While particular embodiments of the present invention have been illustrated and described, it would be obvious to those skilled in the art that various other changes and modifications can be made without departing from the spirit and scope of the invention. It is therefore intended to cover in the appended claims all such changes and modifications that are within the scope of this invention.

# EXAMPLE 1: Wall Melamine Formaldehyde (MF) perfume Capsule with high core density (≥1)

25 grams of butyl acrylate-acrylic acid copolymer emulsifier (Colloid C351, 25% solids, pka 4.5-4.7, (Kemira Chemicals, Inc. Kennesaw, Georgia U.S.A.) is dissolved and mixed in 200 grams deionized water. The pH of the solution is adjusted to pH of 5.0 with sodium hydroxide solution. 5 grams of partially methylated methylol melamine resin (Cymel 385, 80% solids, (Cytec Industries West Paterson , New Jersey, U.S.A.)) is added to the emulsifier solution. 150 grams of perfume oil and 50 grams of Brominated Vegetable oil (d=1.3; Virginia Dare, Brooklyn, NY, USA) are added to the previous mixture under mechanical agitation and the temperature is raised to 50 °C. After mixing at higher speed until a stable emulsion is obtained, the second solution and 4 grams of sodium sulfate salt are added to the emulsion. This second solution contains 10 grams of butyl acrylate-acrylic acid copolymer emulsifier (Colloid C351, 25% solids, pka 4.5-4.7, Kemira), 120 grams of distilled water, sodium hydroxide solution to adjust pH to 4.8, 25 grams of partially methylated methylol melamine resin (Cymel 385, 80% solids, Cytec). This mixture is heated to 70 °C and maintained overnight with continuous stirring to complete the encapsulation process. 23 grams of acetoacetamide (Sigma-Aldrich, Saint Louis, Missouri, U.S.A.) is added to the suspension.

the suspension. An average capsule size of 30um is obtained as analyzed by a Model 780 Accusizer.

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## **EXAMPLE 2:** Wall Melamine Formaldehyde (MF) perfume Capsule with high core density (>1)

25 grams of butyl acrylate-acrylic acid copolymer emulsifier (Colloid C351, 25% solids, pka 4.5-4.7, (Kemira Chemicals, Inc. Kennesaw, Georgia U.S.A.) is dissolved and mixed in 200 grams deionized water. The pH of the solution is adjusted to pH of 5.0 with sodium hydroxide solution. 5 grams of partially methylated methylol melamine resin (Cymel 385, 80% solids, (Cytec Industries West Paterson, New Jersey, U.S.A.)) is added to the emulsifier solution. 150 grams of perfume oil and 10g Tint Ayd PC 9003 (d=2.16, Elementis, Specialities, Hightstones, NJ, USA) are added to the previous mixture under mechanical agitation and the temperature is raised to 50 °C. After mixing at higher speed until a stable emulsion is obtained, the second solution and 4 grams of sodium sulfate salt are added to the emulsion. This second solution contains 10 grams of butyl acrylate-acrylic acid copolymer emulsifier (Colloid C351, 25% solids, pka 4.5-4.7, Kemira), 120 grams of distilled water, sodium hydroxide solution to adjust pH to 4.8, 25 grams of partially methylated methylol melamine resin (Cymel 385, 80% solids, Cytec). This mixture is heated to 70 °C and maintained overnight with continuous stirring to complete the encapsulation process. 23 grams of acetoacetamide (Sigma-Aldrich, Saint Louis, Missouri, U.S.A.) is added to the suspension. An average capsule size of 30um is obtained as analyzed by a Model 780 Accusizer.

## EXAMPLE 3: Wall Melamine Formaldehyde (MF) perfume Capsule with high core density (≥1)

25 grams of butyl acrylate-acrylic acid copolymer emulsifier (Colloid C351, 25% solids, pka 4.5-4.7, (Kemira Chemicals, Inc. Kennesaw, Georgia U.S.A.) is dissolved and mixed in 200 grams deionized water. The pH of the solution is adjusted to pH of 5.0 with sodium hydroxide solution. 5 grams of partially methylated methylol melamine resin (Cymel 385, 80% solids, (Cytec Industries West Paterson , New Jersey, U.S.A.)) is added to the emulsifier solution. 150 grams of perfume oil, 1 gram of Bentone 1000 (d=1.69, Elementis Specialities, Hightstones, NJ, USA) and 15g Tint Ayd PC 9003 (d=2.16, Elementis, Specialities, Hightstones, NJ, USA) are added to the previous mixture under mechanical agitation and the temperature is raised to 50 °C. After mixing at higher speed until a stable emulsion is obtained, the second solution and 4 grams of sodium sulfate salt are added

sulfate salt are added to the emulsion. This second solution contains 10 grams of butyl acrylate-acrylic acid copolymer emulsifier (Colloid C351, 25% solids, pka 4.5-4.7, Kemira), 120 grams of distilled water, sodium hydroxide solution to adjust pH to 4.8, 25 grams of partially methylated methylol melamine resin (Cymel 385, 80% solids, Cytec). This mixture is heated to 70 °C and maintained overnight with continuous stirring to complete the encapsulation process. 23 grams of acetoacetamide (Sigma-Aldrich, Saint Louis, Missouri, U.S.A.) is added to the suspension. An average capsule size of 30um is obtained as analyzed by a Model 780 Accusizer.

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Example 4

To demonstrate the benefit of the present invention, Applicants prepared liquid detergent matrix A, below.

Active Material in weight %	<u>A</u>
C14 – C15 alkyl poly ethoxylate 7	3.39
C12 – C14 alkyl poly ethoxylate 7	1.13
C12 – C14 alkyl poly ethoxylate 3 sulfate Na salt	7.66
Alkylbenzene sulfonic acid	1.17
Citric Acid	2.73
C12-18 fatty acid	5.06
Enzymes	0.2
Boric Acid	1.40
Trans-sulphated ethoxylated hexamethylene diamine quat	0.81
Diethylene triamine penta methylene phosphonic acid	0.12
Hydrogenated Castor Oil structurant	0.300
Ethanol	1.59
1, 2 propanediol	0.07
Sodium hydroxide	3.48
Silicone PDMS emulsion	0.0025
Blue Dye	0.0006

Preservative Acticide MBS 2550 (ex Thor)	0.0135
Perfume	Nil
Merquat 5300 polymer (1)	0.19
Water	Up to 95 %

	<u>A1</u>	<u>A2</u>	<u>A3</u>	<u>A4</u>	<u>A5</u>	<u>A6</u>	<u>A7</u>	<u>A8</u>	<u>A9</u>
Scavenger 1 Acetoacetamide	-	-	0.035%	0.035%	0.035%	0.035%	0.035%	0.035%	0.035%
Scavenger 2 K-sulphite	-	-	-	-	-	-	0.1	0.2	0.2
PMCs from Example 1	-	0.3	0.3	0.3	-	-	0.3	0.3	-
PMCs from Example 2									
PMCs from Example 3	1	-	-	-	0.3	0.3	-	-	0.3
Perfume	1	1	-	0.6	-	0.6	0.6	0.6	-
Water	Up to	Up to	Up to	Up to 100	Up to 100	Up to 100	Up to 100	Up to	Up to

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(1) Merquat 5300: terpolymer with mole ratio: 90% PAM/5% AA/5%MAPTAC produced by Nalco.

Levels for PMCs from Examples 1 through 3 are expressed as perfume oil or paraffin oil delivered via capsules.

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The dimensions and values disclosed herein are not to be understood as being strictly limited to the exact numerical values recited. Instead, unless otherwise specified, each such dimension is intended to mean both the recited value and functionally equivalent range surrounding

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surrounding that value. For example, a dimension disclosed as "40 mm" is intended to mean "about 40 mm".

All documents cited in the Detailed Description of the Invention are, in relevant part, incorporated herein by reference; the citation of any document is not to be construed as an admission that it is prior art with respect to the present invention. To the extent that any meaning or definition of a term in this document conflicts with any meaning or definition of the same term in a document incorporated by reference, the meaning or definition assigned to that term in this document shall govern.

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While particular embodiments of the present invention have been illustrated and described, it would be obvious to those skilled in the art that various other changes and modifications can be made without departing from the spirit and scope of the invention. It is therefore intended to cover in the appended claims all such changes and modifications that are within the scope of this invention.

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## **CLAIMS**

What is claimed is:

- 1. A composition comprising an encapsulate comprising a core comprising a benefit agent and a shell that at least encapsulates said core, said encapsulate further comprising a density balancing agent, said composition being a consumer product.
- 2. The composition of Claim 1 wherein said encapsulate's benefit agent is selected from the group consisting of a perfume, a dye, optical brightener, fabric care agent, bleaching agent, metal catalyst, bleach booster, solvents, enzyme and mixtures thereof.
- 3. A composition according to any preceding claim wherein said encapsulate's density balancing agent is selected from the group consisting of an organic material having a density greater than 1, an inorganic oxide, inorganic oxy-chloride, inorganic halogenide, a salt, and mixtures thereof; preferably said organic material is selected from the group consisting of Table 1 Density Balancing Agents; more preferably said salt is selected from a hydroxide salt, a carbonate salt and mixtures thereof; most preferably said inorganic oxide comprises titanium oxide.
- 4. A composition according to any preceding claim wherein said encapsulate's shell comprises a polymeric water insoluble material selected from the group consisting of polyethylenes, polyamides, polystyrenes, polyisoprenes, polycarbonates, polyesters, polyacrylates, polyureas, polyurethanes, polyolefins, polysaccharides, epoxy resins, vinyl polymers and mixtures thereof, preferably said encapsulate's shell comprises polymerized/polycondensed melamine and formaldehyde.
- 5. A composition according to any preceding claim, wherein said encapsulate having a density of from 0.8 to 1.2; preferably from 0.9 to 1.1; more preferably from 0.97 to 1.1.
- 6. A composition according to any preceding claim wherein said at least a portion of said density balancing agent is contained in said shell.
- 7. A composition according to any preceding claim wherein said core comprises at least a portion of said density balancing agent.

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- 8. A composition according to any preceding claim, said composition comprising one or more fluids, said composition having a settling velocity of less than 1.5 cm/year, preferably less than 1.0 cm/year, more preferably less than 0.5 cm/year, most preferably from 0.1 cm/year to 0.5 cm/year.
- 9. A composition according to any preceding claim wherein said composition comprises one or more fluids and having a density such that the density ratio of said encapsulate and at least one of said one or more fluids is from 0.9:1 to 1.1:1; preferably from 0.98:1 to 1.02:1; more preferably from 0.99:1 to 1.01:1, most preferably 1:1.
- 10. A composition according to any preceding claim wherein said encapsulate's density is such that the density ratio of said encapsulate to said one or more fluids is from 0.9:1 to 1.1:1; from 0.98:1 to 1.02:1; from 0.99:1 to 1.01:1, most preferably 1:1.
- 11. A composition according to any preceding claim, said composition comprising a cleaning and/or treatment ingredient, preferably said cleaning and/or treatment agent being selected from the group consisting of bleaches, bleach precursors, metal catalysts, bleach boosters, peracids, diacyls, enzymes, and mixtures thereof; more preferably bleach boosters and bleach precursors and mixtures thereof, most preferably perfume.
- 12. A composition according to any preceding claim, wherein said encapsulate is a perfume microcapsule.