The present invention discloses a replaceable universal atomizing head, wherein the heating device is fixed in the atomizing chamber of the support base, and said liquid guiding member comprises a liquid guiding rope, a liquid guiding nozzle and a liquid guiding nozzle seat connected integrally with the liquid guiding nozzle, wherein one end of the liquid guide rope pierced from the liquid guiding nozzle seat and reaches the heating device, further comprising a conductive ring, wherein said support base is fixed in the middle of the conductive ring cavity, pressing a wire connected to one end of the heating device between the conductive ring and the support base; the wall surface of the inner hole of the liquid nozzle and the liquid guiding nozzle seat provides a liquid guiding slot; one end of the liquid guiding nozzle seat is inserted into one end of the conductive ring cavity; the other end of conductive ring cavity provides a conductive member, which comprises a conductor and an insulator, wherein the conductor is fixed on the insulator and welds with wire connected to the other end of the heating device, wherein the insulator with vent holes is fastened in the conductive ring cavity. Atomizing head of the present invention has a simple structure, is easy to assemble, and is able to prevent dry combustion.
REPLACEABLE UNIVERSAL ATOMIZING HEAD

TECHNICAL FIELD

[0001] The present invention relates to an electronic cigarette, in particular to a replaceable universal atomizing head.

BACKGROUND TECHNOLOGY

[0002] The electronic cigarette, now mainly used in some developed countries in Europe and the United States, primarily used to replace traditional cigarettes. With the continuous improvement of living standards in China, people are also constantly pursuing a higher quality of life, and gradually realize the serious harm of smoking; therefore, quitting smoking gradually becomes a common understanding. Therefore, the alternatives such as the electronic cigarette are gradually welcomed by people.

[0003] Electronic cigarettes have the same look of cigarettes, and have a similar taste or even better taste than general cigarette tastes. Electronic cigarettes, also like cigarettes, can inhale the smoke, suck out the taste and feeling. Electronic cigarettes are mainly used to give up smoking and to replace cigarettes. Electronic cigarette is a non-burning alternative product, is similar to some of the characteristics of general cigarettes, can be refreshing, and can meet smokers pleasure and the using habit of many years. But it essentially differs from the general cigarettes, because the electronic cigarette does not burn, has no tar, and does not have more than 460 kinds of chemical substances which cause respiratory and cardiovascular diseases produced by burning of smoke, thereby removing the ordinary smoke carcinogens. Electronic cigarettes will not cause passive smoking hazards or environmental pollution.

[0004] The atomizer and the battery rod are two major components of the electronic cigarette. The battery rod consists of a PCB board, a rechargeable battery, and various other circuits; the atomizer consists of an atomizing device and a cartridge. The Application No. CN201878765U of a Utility Model Patent discloses an atomizer (see FIG. 10), wherein the atomization device of the atomizer includes a main body 330 of the atomizer, a suction nozzle 310, a heating device 311 and a liquid guiding component, wherein one end of the suction nozzle 310 passes through the atomizing chamber 313, the other end of the suction nozzle 310 has a vent hole 314 which communicates with the atomizing chamber, wherein said heat means is fixed in the atomizing chamber; the liquid guiding component includes a suction nozzle and a liquid guiding rope 320, wherein one end of the suction nozzle is inserted into the liquid storage cavity of a liquid storage box, wherein the contacting parts form a liquid seal; the other end of the suction nozzle connects with an atomizing chamber of the suction nozzle seat, wherein said liquid guide rope is wound on the seat means 311; both ends of the liquid guiding rope are introduced into the suction nozzle.

[0005] A connecting assembly of the atomizing device 30 is fixed to the other end of the housing 10; the connecting assembly includes a main body 330 of the atomizer, a contacting conductor 331 connected to the heating device 311 by conductors, and a contacting conductor base 332. One end of the main body 330 of the atomizer locating in the housing forms a cavity for receiving and holding the atomizing assembly, the sleeve 312, and the other atomizing assemblies are fixed in said cavity, wherein the sleeve 312 cooperates with the cavity in over surplus manner. The sidewall of the main body of the atomizer is provided with an inlet hole 333 for conducting air which communicates with the cavity. The contacting conductor base 332 is fixed on the other end of the main body of the atomizer exposed the housing 10, wherein two contacting conductor 331 are fixed in the contacting conductor base 332, connecting the power supply positive and negative electrodes respectively, wherein each contacting conductor has a hole for contacting thimble accessing. Further, the outer surface of the main body 330 of the atomizer has a step, the main body 330 of the atomizer for supporting the atomizer assembly firstly, and for connecting the power supply apparatus secondly.

[0006] The atomizing apparatus of the above-described structures can atomize the liquid smoke, but also has the following disadvantages:

[0007] Firstly, the configuration of the atomizing device is a heating device, heated by a battery-powered and making the surrounding electronic cigarette juice volatilized to form the smoke, which makes the suction time to reach the effects of the "puff". Traditional electronic cigarette atomizer with the housing is a unibody, and the atomization device can be used just a few days and cannot be replaced after damage, and the use cost is high. If you have been using a separate atomizing device for a long time, the taste is very poor, and the amount of smoke is also very small;

[0008] Secondly, the two contacting conductors 331 are a conductive positive electrode and a negative electrode, respectively; the electrically positive and negative electrodes and the both ends of the heat means 311 are welded by the wire; Because the outer diameter of the main body 330 of the atomizer is only 10 mm and the assembly of these parts is by hand, it is a high difficulty and increases the labor intensity;

[0009] Thirdly, since the concentration of the liquid smoke itself is relatively high, while in the suction nozzle is provided a liquid guiding rope, which occupies the space of the suction nozzle, resulting in the liquid smoke flowing downward slowly. On the other hand, when the liquid smoke is flowing, the heat means 311 has been working, due to the flow seed of the liquid smoke is slower than the operating speed of the heating apparatus, i.e., only a small portion of the liquid smoke can reach the heating device, it does not meet the normal proportion of required liquid smoke, the gas in the mouth is a dry taste, this phenomenon is called dry combustion.

SUMMARY OF THE INVENTION

[0010] One of the purposes of the present invention is to provide a replaceable universal atomizing head that has a simple structure which is easy to assemble and can prevent dry combustion.

[0011] The technical solution to achieve the object of the present invention is as follows:

[0012] A replaceable universal atomizing head, including a support base with an atomizing chamber, a heating device, and a fluid guide member, the heating device is fixed in the atomizing chamber of the support base, and said liquid guiding member comprises a liquid guiding rope, a liquid guiding nozzle and a liquid guiding nozzle seat connected integrally with the liquid guiding nozzle, wherein one end of the liquid guide rope pierced from the liquid guiding nozzle seat and reaches heating device, characterized in that: further comprising a conductive ring; said support base is fixed in the middle of the conductive ring cavity, pressing a wire connected to one
end of the heating device between the conductive ring and the support base; the wall surface of the inner hole of the liquid guiding nozzle and the liquid guiding nozzle seat provides a liquid guiding slot; one end of the liquid guiding nozzle seat is inserted into one end of the conductive ring cavity; the other end of the conductive ring cavity provides a conductive member, which comprises a conductor and insulator; the conductor is fixed on the insulator and welded with wire connected to the other end of the heating device, wherein the insulator with vent holes is fastened in the conductive ring cavity.

0013 Using the above scheme, said support base is fixed in the middle of the conductive ring cavity, pressing a wire connected to one end of the heating device between the conductive ring and the support base, in such way without welding the conductive anode and the heating device artificially, which can reduce process and labor intensity. A conductive member is fitted in the other end of the conductive ring cavity, so almost all parts of the universal atomizing head are mounted in the conductive ring, and the entire structure of the universal atomizing head becomes simple and compact. Combined with the practice of the workers, making a universal atomizing head relative to the existing atomizing head can save 2-3 minutes, and the cost is three-fourths of that of the existing atomizing head, and so whether for the production time, labor intensity or cost, the universal atomizing head of the present invention has a great advantage. The wall surface of the inner hole of the liquid guiding nozzle and the liquid guiding nozzle seat provides a liquid guiding slot, which can improve the flow rate of the liquid smoke by draining the liquid smoke, when heating, it realizes the liquid smoke provided and the heating device with an appropriate so that avoids the phenomenon of dry combustion.

0014 Another object of the present invention is to provide an atomizer, which can be replaced with the universal atomizing head after damage from the long-time use of the electronic cigarette, and is beneficial to reducing the use costs.

0015 Technical solutions to achieve the purposes of this invention are as follows:

0016 An atomizer is provided with the replaceable universal atomizing head according to claim 1, further comprising an atomization assembly, an outer threaded sleeve, said atomization assembly provides a universal receiving cavity for accommodating the universal atomizing head, which is detachably loaded in the receiving cavity, said connecting outer threaded sleeve and the atomization assembly contact the conductive rings and the conductors of the universal atomizing head.

0017 Using the above scheme, said atomization assembly provides a universal receiving cavity for accommodating the universal atomizing head, which is detachably loaded in the receiving cavity; if the universal atomizing head loaded in the receiving cavity is inefficient or unusable, you can remove the universal atomizing head anytime, anywhere, from the receiving cavity, without replacing the atomizer overall, which helps to reduce the use cost.

0018 Another object of the present invention is to provide an electronic cigarette, whose universal atomizing head can be replaced at any time, which can reduce the production cost.

0019 Technical solutions to achieve the purposes of this invention are as follows:

0020 An electronic cigarette is provided with the atomizer as claimed in claim 5, wherein the electronic cigarette further comprises a battery rod, the battery rod and the outer threaded sleeve of the atomizer threaded connection.

0021 The atomizer of the electronic cigarette of the present invention is the atomizer of the aforementioned scheme; therefore, both the advantages of atomizer as well as universal atomizing head mounted on the atomizer are provided.

0022 Now, combining the drawings and specific embodiments to fully describe the structures and advantages of the present invention.

BRIEF DESCRIPTION OF THE DRAWINGS

0023 FIG. 1 is a cross-sectional structure diagram of replaceable universal atomizing head of the present invention;

0024 FIG. 2 is a perspective view of the common atomizing head;

0025 FIG. 3 is the cross-sectional configuration diagram of the universal atomizing head, which is based on FIG. 1, adding a liquid absorbing member;

0026 FIG. 4 is the split structure diagram of the atomizer of the present invention;

0027 FIG. 5 is the sectional structural diagram of the invention of the first embodiment of the atomizer;

0028 FIG. 6 is the sectional structural diagram of the invention of the second embodiment of the atomizer;

0029 FIG. 7 is the sectional structural view of the invention of the third embodiment of the atomizer;

0030 FIG. 8 is the sectional structural diagram of the present invention of the fourth embodiment of the atomizer;

0031 FIG. 9 is the sectional structural diagram of the electronic cigarette of the present invention; and

0032 FIG. 10 is the schematic structural view of a prior art atomizer. In the drawings, 10 is a universal atomizing head, 100 is a support base, 101 is a heating device, 102 is a conductive ring, 103 is an atomizing chamber, 104 is a vent hole, 105 is a liquid absorbent member, 106 is a liquid guiding rope, 107 is a liquid guiding nozzle, 108 is a liquid guiding nozzle seat, 109 is a liquid guiding slot, 110 is a conductor, 111 is an insulator; 20 is an atomizer, 200 is a cartridge, 201 is a housing, 202 is a first sleeve, 203 is a small aperture segment, 204 is a large aperture segment, 2040 is an annular retaining boss, 205 is an insulation sleeve, 206 is a sleeve, 207 is a conductive negative electrode, 208 is a conductive positive electrode, 209 is an insulating member, 210 is a notch, 211 is a screw, 212 is a circle clip; 30 is an electronic cigarette, 300 is a battery rod.

DETAILED DISCLOSURE OF THE INVENTION

0033 Now, the present invention will be further described combining with the drawings and specific embodiments.

0034 Referring to FIGS. 1 to 3, a universal atomizing head 10 of the present invention, which comprises a support base 100 with an atomizing chamber, a heating device 101, a conductive ring 102, and a liquid guiding member. The support base 100 is made of ceramic, in order to install the heating device 101, an atomizing chamber 103 is provided in the support base 100. In order to permit the gas to enter into the atomization chamber 103, a vent hole 104 is provided in the bottom of the support base 100. The heating device 101 is a heating wire made of the metal, fixed to the atomizing chamber 103 of the support base 100; both ends of the heating device before assembled into a universal atomizing head are welded with the wire. On one hand, the conductive ring 102 is
a conductive negative of the universal atomizing head; on the other hand is used to mount other components.

[0035] Referring to FIG. 1, said support base 100 is fixed in the middle of the conductive ring 102 cavity, pressing a wire connected to one end of the heating device between the conductive ring and the support base, making the conductor and the conductive ring maintain good contact, so that, while using this way, without welding the conductive anode and the heating device artificially, which can reduce process and labor intensity. Referring to FIG. 3, in order to be able to reduce adverse effects on the universal atomizing head produced by a little atomized liquid smoke refluxed to the universal atomizing head, a layer of a liquid absorbing member 105 is wrapped in the outer surface of the support base 100, which is a nickel mesh. Wrapped in the liquid absorbing member, the support base 100 is mounted to the middle of the cavity of the conductive ring 102, also pressing a wire connected to one end of the heating device between the conductive ring and the nickel mesh, making the conductor and the conductive ring maintain good contact.

[0036] Referring to FIGS. 1 to 3, said liquid guiding member comprises a liquid guiding rope 106, a liquid guiding nozzle 107 and a liquid guiding nozzle seat 108 connected integrally with the liquid guiding nozzle. One end of the liquid guide rope pierced from the liquid guiding nozzle seat and reaches heating device; in order to improve the heating efficiency of the heating device to the liquid smoke, the liquid guiding rope is preferably wound on the upper of the heating device 101 (from the figure), the flow path of the liquid smoke is almost in the whole heating device; therefore, arranged in such a manner, the heating effect of heating device 101 can improve the liquid smoke heating efficiency. Although the liquid guiding rope 106 helps the uniformity of the liquid smoke flowed to the heating device, the liquid smoke flows slowly because of the liquid guiding rope, so the wall surface of the inner hole of the liquid guiding nozzle 107 and the liquid guiding nozzle seat 108 provides a liquid guiding slot 109, draining the liquid smoke by the liquid guiding slot to improve the flow rate of the liquid smoke, when heating, it realizes the liquid smoke provided and the heating device with an appropriate so that avoids the phenomenon of dry combustion. Liquid guiding nozzle 107 and the liquid guiding nozzle seat 108 is integrally molded, so the liquid guiding slot 109 which on the liquid guiding nozzle 107 and the nozzle seat 108 is a communicating slot. The number of the liquid guiding slot 109 relates to the arrangement of the heating device; when the number of the liquid guiding slot 109 of both said liquid guiding nozzle and the liquid guiding nozzle seat is one, the heating device 101 is fitted in the atomizing chamber of the support base, and its ends are in the same horizontal line—the reason is that: when the heating device 101 is in the same horizontal line, the flow path of liquid smoke along the surface of the heating device is short, therefore, when heated atomizing speed is fast, if the liquid smoke is excessive, there will be leakage; therefore, one liquid guiding slot can meet the requirements, and a universal atomizing head provided one liquid guiding slot is suitable for the persons who use a small amount of electronic cigarette. If the number of the liquid guiding slot of both said liquid guiding nozzle and the liquid guiding nozzle seat is two or three, the heating device 101 is disposed in the atomizing chamber of the support base with one end high, and the other end low, i.e. the heating device in the atomizing chamber of the support base 100 is arranged inclined the reason is that: the heating device is inclined arranged in the atomizing chamber of the support base 100, prolonging the flow path of the liquid smoke, and thus does not leak; so, by increasing the supply amount of the liquid smoke by increasing the number of liquid guiding slots, and the amount of smoke is also improved. A universal atomizing head with two or more liquid guiding slots is suitable for the persons who use a large amount of electronic cigarette. Since the universal atomizing head of the present invention can be replaced, the same person can select a specific number of slots of the universal atomizing head in accordance with the demand of the amount of smoke; it is quite convenient for the user. One end of the liquid guiding nozzle seat 108 is inserted into one end of the cavity of the conductive ring 102; the liquid guiding nozzle seat 108 is a cylindrical shape; on the outer circumference of the liquid guiding nozzle seat 108 along its axial direction has a truncated sectional, so the liquid guiding nozzle seat 108 is mounted to the conductive ring 102; a channel is provided between the liquid guiding nozzle seat 108 and the conductive ring 102, which is formed for the atomized smoke of the liquid smoke to go through.

[0037] Referring to FIGS. 1 to 3, the other end of the cavity of the conductive ring 102 has a conductive member, wherein the conductive member includes a conductor 110 and an insulator 111. The conductor 110 is the positive electrode of the universal atomizing head; the conductor 110 is fixed on the insulator 111 and welds with wire connected to the other end of the heating device; the conductive body 110 is in a ring shape; the conductor 110 is mounted in the annular fitting groove provided on the axial end surface of the insulator. The insulator is fastened to the cavity of the conductive ring on an insulator provided with a vent hole, which for when smoking the negative pressure airflow through. The conductive member is disposed in the other end of the conductive ring cavity to increase the compactness of the structure, to reduce the use of parts, and is easy to install.

[0038] Universal atomizing head 10 of the present invention is a core of the atomizer; therefore, an atomizer structure which is produced by universal atomizing head 10 of the present invention is described below:

[0039] Referring to FIG. 4, the atomizer 20 of the present invention, which comprises an atomization assembly, a universal atomizing head and an outer threaded sleeve, wherein said universal atomizing head is the Universal atomizing head 10 of the embodiment which the above FIGS. 1 to 3 described.

[0040] In order to facilitate the replacement of the universal atomizing head, a receiving cavity, which can accommodate the universal atomizing head, is set on the atomization assembly, and the universal atomizing head 10 is detachably loaded in the receiving cavity. The atomization assembly includes a cartridge 200, a housing 201, and a first sleeve 202. Cartridge 200 consists of a box for storing smoke fluid and a nozzle, which are connected together, can be directly plugged on the housing 201; the cartridge 200 is connected to one end of the housing 201, and is pluggable connecting with the housing, to be assembled with a plug and play manner. The first sleeve 202 is fixed to the other end of the housing 201, and has a stepped bore, whose segment 203 of the smaller aperture is a receiving cavity on the atomization assembly for accommodating the universal atomizing head 10, which is fitted in the gap in the receiving cavity, the liquid guiding nozzle is inserted to the box of the cartridge 200 after piercing the receiving cavity, the end of the positive electrode of the universal atomizing head 10 extends to a large aperture segment
204 of the stepped bore, occupying a part of the space. Corresponding to the large aperture segment 204, the outer wall of the first sleeve 202 is provided an annular retaining boss 2040, corresponding to the small aperture segment 203, the outer wall of the first sleeve 202 is sleeved an insulated sleeve 205, because of the heating device of the universal atomizing head 10 is located in the small aperture segment 203, the heat emitted to reach 60 degrees in its work, the heat will be transmitted to the outside of the housing, when smoking, hand will grip it, the insulated sleeve 205 absorbs the heat emitted by the heating device, to reduce the heat transmitted to the outer wall of the casing 201, and using without burning. The housing 201 and the first sleeve 202 are assembled in press fitting, therefore can limit the location of the insulated sleeve 205 by the annular retaining boss 2040, and the insulated sleeve 205 is not displacing or sliding in the first sleeve.

[0041] Said outer threaded sleeve includes a sleeve 206, a conductive negative electrode 207, a conductive positive electrode 208 and an insulating member 209, wherein one end of said conductive negative electrode 207 located in the sleeve is provided with an outer thread, and the conductive negative electrode provides a stepped down through hole. The conductive positive electrode 208 is located in the stepped down through hole of the conductive negative electrode 207; the end of conductive positive electrode 208 has a notch 210 for the gas passed through. The insulating member is interposed in the conductive positive electrode and the conductive negative electrode.

[0042] The outer threaded sleeve and atomization assembly are connected to contact with the conductive rings and the conductor of the universal atomizing head, wherein, the conductive negative electrode 207 contacts with conductive ring 102 of the universal atomizing head 10, and the conductive positive electrode 208 contacts with the conductor 110. The connections of the outer threaded sleeve and atomization assembly are the following:

[0043] Referring to FIG. 5, for the first way: the atomization assembly connects with the outer threaded sleeve thread; the internal thread is provided on the inner wall of the section 204 of the large aperture in the first sleeve of the atomization assembly; the outer end of the outer threaded sleeve is provided on the outer thread. When assembling, the universal atomizing head is inserted to the small aperture segment 203 of the first sleeve of the atomization assembly firstly, and then connected with the outer thread of the sleeve 206 with the internal thread of the large aperture section.

[0044] With reference to FIG. 6, for a second way: a radial through hole is provided in the circumferential surface of the housing 201 of the atomization assembly; a threaded bore is provided on the sleeve 206 of the outer threaded sleeve; when assembling, the universal atomizing head is inserted to the small aperture segment 203 of the first sleeve of the atomization assembly firstly, then the housing 201 of the atomization assembly sets in the sleeve 206, at last fastening the sleeve 206 and the housing 201 with a screw 211.

[0045] Referring to FIG. 7, for a third way: a radial through hole is provided in the circumferential surface of the housing 201 of the atomization assembly; a circlip 212 is provided on the sleeve 206 of the out threaded sleeve; when assembling, the universal atomizing head is inserted to the small aperture segment 203 of the first sleeve of the atomization assembly firstly, then the housing 201 of the atomization assembly sets in the sleeve 206, a bump on the circlip 212 pops into the through hole in the housing 201, locking the housing 201 and the sleeve 206.

[0046] Referring to FIG. 8, for a fourth way: the rod housing 201 of the atomization assembly directly sets in the sleeve 206 of the outer threaded sleeve to form a plug connection.

[0047] Referring to FIG. 9, the electronic cigarette of the present invention 30 consists of the atomizer and battery rod 300, wherein the atomizer is the atomizer 20 of the representation embodiments of FIGS. 4 to 8; the end of the battery rod comprises internal threads; battery rod 300 connects the outer thread of the conductive negative electrode 207 which is mounted in the sleeve 206 threadably by the external of the inner thread of end, thereby forming the electronic cigarette of the present invention.

1-4. (canceled)

5. An atomizer comprising:

a replaceable universal atomizing head,

wherein the replaceable universal atomizing head comprises a support base with an atomizing chamber, a heating device, and a fluid guide member, wherein the heating device is fixed in the atomizing chamber of the support base, and wherein said liquid guiding member comprises a liquid guiding rope, a liquid guiding nozzle, and a liquid guiding nozzle seat connected integrally with the liquid guiding nozzle, wherein one end of the liquid guide rope is pierced from the liquid guiding nozzle seat and reaches the heating device, characterized in that: further comprising a conductive ring, wherein said support base is fixed in the middle of the conductive ring cavity, pressing a wire connected to one end of the heating device between the conductive ring and the support base; wherein the wall surface of the inner cavity of the liquid guiding nozzle and the liquid guiding nozzle seat provides a liquid guiding slot, wherein one end of the liquid guiding nozzle seat is inserted into one end of the conductive ring cavity; wherein the other end of conductive ring cavity provides a conductive member, which comprises a conductor and an insulator having vent holes, wherein the conductor is fixed on the insulator and weds with a wire connected to the other end of the heating device, wherein the insulator having vent holes is fastened in the conductive ring cavity;

an atomization assembly;
an outer threaded sleeve;
characterized in that: said atomization assembly provides a universal receiving cavity for accommodating the universal atomizing head, which is detachably loaded in the receiving cavity, wherein said outer threaded sleeve, connected to the atomization assembly, is in contact with the conductive rings and the conductors of the universal atomizing head.

6. An atomizer according to claim 5, characterized in that:
said atomization assembly comprises a cartridge, a housing, and a first sleeve, wherein the cartridge is connected to one end of the housing, wherein the first sleeve is fixed to the other end of the housing, wherein the first sleeve has a stepped bore, wherein the smaller aperture section of the stepped bore is a receiving cavity on the atomization assembly for accommodating universal atomizing head.

7. An atomizer according to claim 6, characterized in that:
an annular retaining projection on the first sleeve is set corresponding to the outer wall of the segment of the large
aperture, and an insulation jacket sleeved on the first sleeve is set corresponding to the outer wall of the segment of the small aperture.

8. An atomizer according to claim 5, characterized in that: said outer threaded sleeve comprises a sleeve, a conductive negative electrode, a conductive positive electrode and an insulating member, wherein one end of said conductive negative electrode located in the sleeve comprises an outer thread, the conductive negative electrode comprises a stepped down through a hole, in which the conductive positive electrode is located, wherein the insulating member is interposed in the conductive positive electrode and the conductive negative electrode.

9. An atomizer according to claim 5, characterized in that: said atomization assembly and the outer threaded sleeve are connected threadably; or the atomization assembly covers the outer threaded sleeve by screw fastening; or the atomizing rod covers the outer threaded sleeve secured by circlip; or the atomizing assembly covers the outer threaded sleeve to form a plug connection.

10. An electronic cigarette comprising the atomizer according to claim 5, wherein the electronic cigarette further comprises a battery rod, characterized in that: the battery rod is threadably connected to the outer threaded sleeve of the atomizer.

11. An atomizer according to claim 20, wherein the replaceable universal atomizing head is characterized in that: a liquid absorbing member is provided between the support base and the conductive ring.

12. An atomizer according to claim 21, wherein the replaceable universal atomizing head is characterized in that: a liquid absorbing member is provided between the support base and the conductive ring.

13. An atomizer according to claim 6, characterized in that: said atomization assembly and the outer threaded sleeve are connected threadably; or the atomization assembly covers the outer threaded sleeve by screw fastening; or the atomizing rod covers the outer threaded sleeve secured by circlip; or the atomization assembly covers the outer threaded sleeve to form a plug connection.

14. An atomizer according to claim 7, characterized in that: said atomization assembly and the outer threaded sleeve are connected threadably; or the atomization assembly covers the outer threaded sleeve by screw fastening; or the atomizing rod covers the outer threaded sleeve secured by circlip; or the atomization assembly covers the outer threaded sleeve to form a plug connection.

15. An atomizer according to claim 8, characterized in that: said atomization assembly and the outer threaded sleeve are connected threadably; or the atomization assembly covers the outer threaded sleeve by screw fastening; or the atomizing rod covers the outer threaded sleeve secured by circlip; or the atomization assembly covers the outer threaded sleeve to form a plug connection.

16. The atomizer according to claim 5, characterized in that: said atomization assembly and the outer threaded sleeve are connected threadably.

17. The atomizer according to claim 5, characterized in that: the atomization assembly covers the outer threaded sleeve by screw fastening.

18. The atomizer according to claim 5, characterized in that: the atomizing rod covers the outer threaded sleeve secured by circlip.

19. The atomizer according to claim 5, characterized in that: the atomization assembly covers the outer threaded sleeve secured by circlip.

20. The atomizer according to claim 5, wherein the replaceable universal atomizing head is characterized in that: said liquid guiding nozzle comprises one liquid guiding slot, and said liquid guiding nozzle comprises one liquid guiding slot, and wherein the heating device is fitted in the atomizing chamber of the support base, its both ends being in the same horizontal line.

21. The atomizer according to claim 5, wherein the replaceable universal atomizing head is characterized in that: said liquid guiding nozzle comprises two or three liquid guiding slots, and said liquid guiding nozzle comprises two or three liquid guiding slots, wherein the heating device is situated in the atomizing chamber of the support base with one end high the other end low.

22. The atomizer according to claim 5, wherein the replaceable universal atomizing head is characterized in that: a liquid absorbing member is provided between the support base and the conductive ring.

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