

UNITED STATES PATENT OFFICE.

JOHN F. O'BRIEN, OF MONTREAL, CANADA.

ADVERTISING-PROGRAM HOLDER.

SPECIFICATION forming part of Letters Patent No. 474,919, dated May 17, 1892.

Application filed February 12, 1891. Serial No. 381,208. (No model.)

To all whom it may concern:

Be it known that I, JOHN F. O'BRIEN, a subject of the Queen of Great Britain, residing at Montreal, Province of Quebec, Canada, have
5 invented certain new and useful Improvements in Advertising-Program Holders, of which the following is a specification.

My invention is a holder for programs, bills of fare, wine-lists, and the like, said
10 holder being adapted to receive advertisements.

The invention is intended for use in theaters, hotels, dining-rooms, railway-passenger cars, and like places where persons congregate; and it is the object of my invention to
15 make the holder and advertising device serve a further purpose, in adding to the comfort of the persons using it, thus insuring its use and handling by a large number of persons
20 and causing them to inspect the device and the advertisements more or less during such use.

In the accompanying drawings, Figure 1 represents the invention in elevation; and
25 Fig. 2 is a section of the fan, in which the invention is carried out further.

A represents a fan of ordinary construction and preferably adapted to fold up, having ribs *a*, hinged at 1 and diverging therefrom. At about the center of the fan the
30 program B is attached, it being printed on a separate sheet of paper or like material and attached, preferably at its corners, to the fan by means of the two-pronged-headed
35 pins *b*. The arrangement is such that the ordinary use of the fan is not interfered with in any way, the program being for the time practically a part of the fan, and when the fan is folded the program-sheet adapts itself to
40 the folds of the fan and is inclosed by them. The program becomes creased corresponding to the folds of the fan and the opening and closing movement can be performed easily and quickly.

45 In the use of my invention it is intended that the fans be attached to the seats to remain from week to week as long as desired, and when the performance at the theater is changed the old programs are removed from

the fans and the new ones attached in their 50 places.

The program takes up a comparatively small space on the fan and only on one side, if desired, and the remainder of the space is utilized for miscellaneous advertisements, 55 which may be printed on the fan on each side of the program and on the back of the fan.

It will be noticed that the advertisements remain permanent throughout the specified 60 time and require only one printing, and it is only necessary to print the program over for each change in the attraction at the house.

I do not wish to limit myself to the fastening devices shown nor to any particular style 65 of fan, that shown, however, being preferred, in that it takes up little room when folded, and when opened presents a sufficiently large surface to make it available for advertising purposes. 70

It will be noticed that the program or sheet attached to the fan forms a pocket, and this may be used to conceal a movable supplemental sheet or card B', which may contain any desirable printed matter. For instance, the main sheet may be the bill of fare 75 of the hotel and the small sheet may contain the wine-list; or, when the device is used upon railway-cars, one sheet may contain the time-table and the other the bill of fare of the dining-car. The supplemental card is 80 attached to the fan by an elastic cord 2, and when not in use it is held normally within the pocket. A piece of tape or cord is also attached to the card, by which it may be drawn 85 out of the pocket for inspection.

I claim as my invention and desire to secure by Letters Patent—

In combination with a fan, a pocket and a movable card or sheet within said pocket with 90 elastic connections to the fan, substantially as described.

In testimony whereof I affix my signature in presence of two witnesses.

JOHN F. O'BRIEN.

Witnesses:

ARTHUR FITCH,
CORN. MEEKER.