

(19) World Intellectual Property Organization
International Bureau(43) International Publication Date
9 January 2003 (09.01.2003)(10) International Publication Number
PCT
WO 03/003167 A3(51) International Patent Classification⁷: G09G 5/00(74) Agents: LERCH, Joseph, B. et al.; Darby & Darby P.C.,
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(21) International Application Number: PCT/US02/20810

(22) International Filing Date: 27 June 2002 (27.06.2002)

(25) Filing Language: English

(26) Publication Language: English

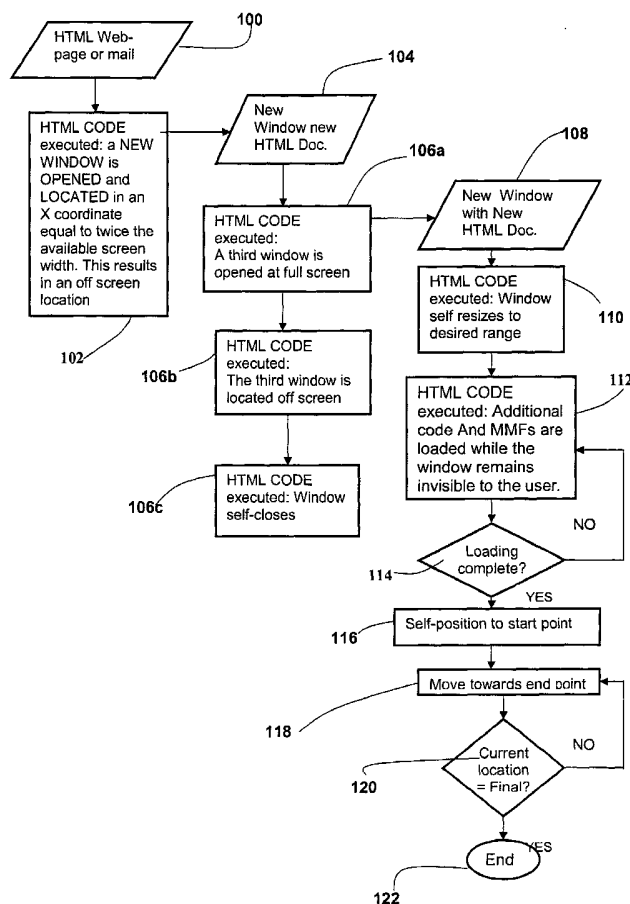
(30) Priority Data:
60/301,396 27 June 2001 (27.06.2001) US(71) Applicant (for all designated States except US): UNITED
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[AR/AR]; Virrey Loreto 1906 Capital, Buenos Aires (AR).(81) Designated States (national): AE, AG, AL, AM, AT, AU,
AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU,
CZ, DE, DK, DM, EC, EE, ES, FI, GB, GD, GE, HR, HU,
ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS,
LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO,
NZ, OM, PH, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ,
TM, TN, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.(84) Designated States (regional): ARIPO patent (GH, GM,
KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),
Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR,
GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent
(BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR,
NE, SN, TD, TG).

[Continued on next page]

(54) Title: METHOD FOR CONTROLLING A COMPUTER DISPLAY



(57) Abstract: HTML code (100) is delivered in a received message or browser window which causes an invisible window (104) to be created. More precisely, the window is at a coordinate which is beyond the coordinates on the computer screen and, therefore, is not visible to the user. The invisible window executes additional HTML code (106a-c) or may draw it through the Internet from a remote site. The additional HTML code may produce further, invisible windows, which may be animated, and are independent of anything which appears on the computer screen. For example, the user may be presented a window on his screen which offers a free stock ticker, in exchange for being presented with periodic commercial messages.



WO 03/003167 A3



Published:

- with international search report
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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(88) Date of publication of the international search report:

6 March 2003

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US02/20810

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G09G 5/00

US CL : 345/781

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 345/700, 733, 744, 764, 768, 781, 788, 798-800

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
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C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A, E	US 2002/0133565 A1 (HUAT) 19 September 2002, figures 2-4, pages 1-2, paragraphs 10-12, page 3, paragraph 35 to page 5, paragraph 44.	1-14
A, P	US 6,373,502 B1 (NIELSEN) 16 April 2002, column 1, lines 35-65.	1-14
A, P	US 6,321,209 B1 (PASQUALI) 20 November 2001, figures 1-4, column 2, line 66 to column 3, line 24.	1-14

☐ Further documents are listed in the continuation of Box C.

☐ See patent family annex.

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"&"

document member of the same patent family

Date of the actual completion of the international search

23 September 2002 (23.09.2002)

Date of mailing of the international search report

03 JAN 2003

Name and mailing address of the ISA/US

Commissioner of Patents and Trademarks
Box PCT
Washington, D.C. 20231

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