

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
7 September 2007 (07.09.2007)

PCT

(10) International Publication Number
WO 2007/100977 A3

(51) International Patent Classification:
G06Q 30/00 (2006.01)

(21) International Application Number:
PCT/US2007/062074

(22) International Filing Date:
13 February 2007 (13.02.2007)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
11/359,878 22 February 2006 (22.02.2006) US

(63) Related by continuation (CON) or continuation-in-part (CIP) to earlier application:
US 11/359,878 (CON)
Filed on 22 February 2006 (22.02.2006)

(71) Applicant (for all designated States except US): **NTAG INTERACTIVE CORPORATION** [US/US]; 529 Main Street, Suite 108, Boston; MA 02129 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **BOROVYOY,**

Richard D. [US/US]; 221 Columbus Avenue, #404, Boston, MA 02116 (US). **EBERSTADT, George** [US/US]; 3 Byron Street, Boston, MA 02108 (US). **BHARGAVA, Rahul** [US/US]; 227 Pearl Street, Cambridge, MA 02139 (US). **KAO, George** [US/US]; 290 Underwood Street, Holliston, MA 01746 (US).

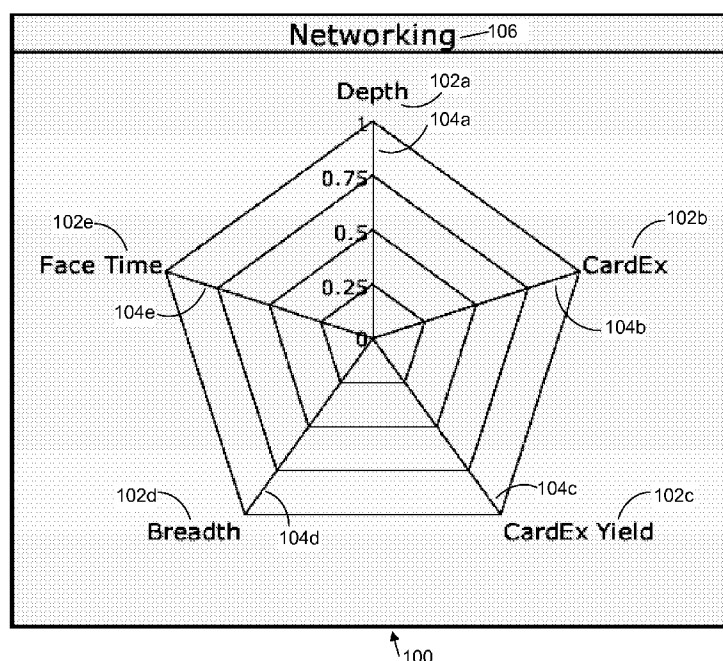
(74) Agents: **FEIGENBAUM, David** et al.; Fish & Richardson P.C., P.O. Box 1022, Minneapolis, MN 55440-1022 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LV, LY, MA, MD, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT,

[Continued on next page]

(54) Title: ENABLING CONNECTIONS BETWEEN AND EVENTS ATTENDED BY PEOPLE



(57) Abstract: Through a user interface on a computer, a user is enabled to define questions to be answered by attendees of an event, the answers to the questions being indicative of connections corresponding to pairs of attendees, a computer receives answers to the questions from the attendees through a user interface, and based on the answers, provides information to attendees to facilitate face-to-face interaction between the pairs of attendees.

WO 2007/100977 A3



RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA,
GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— *with international search report*

(88) Date of publication of the international search report:

3 July 2008

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US 07/62074

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 30/00 (2007.01)

USPC - 705/10

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC(8) - G06Q 30/00 (2007.01)

USPC - 705/10

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
USPC - 705/1, 7, 11; 700/1, 90Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PubWEST (USPT, PGPB, EPAB, JPAB); DIALOG PRO (Engineering) & Google; user interface, attendee, event, indicative of connections, connection, putative connection, face-to-face interaction, electronic badges, graphical device, integrated graphical representation, identification, indication, attribute, value, relationship...

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2006/0029296 A1 (KING et al.) 09 February 2006 (09.02.2006), entire document, especially Abstract, Fig. 1, 2, 5 Fig. 7, 19, 28; Para [0036], [0041], [0045]-[0046], [0071], [0082], [0170], [0420], [0449], [0452], [0513], [0539], [0558], [0732], [0800], [0910], [0970] and [0973].	12 and 13 -----
Y		1-11 and 14-16
Y	US 2005/0034079 A1 (GUNASEKAR et al.) 10 February 2005 (10.02.2005), entire document, especially Fig. 3, Fig. 5, Para [0017], [0037], [0050], [0101] and [0190].	1-11
Y	US 2004/0095276 A1 (KRUMM et al.) 20 May 2004 (20.05.2004), entire document, especially Para [0089], [0091] and [0094].	14-16
Y	US 2006/0025207 A1 (WALKER et al.) 02 February 2006 (02.02.2006), entire document, especially Para [0113], [0127] and [0409].	5-6

☐

Further documents are listed in the continuation of Box C.

☐

* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier application or patent but published on or after the international filing date

"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

Date of the actual completion of the international search

27 August 2007 (27.08.2007)

Date of mailing of the international search report

10 MAR 2008

Name and mailing address of the ISA/US

Mail Stop PCT, Attn: ISA/US, Commissioner for Patents
P.O. Box 1450, Alexandria, Virginia 22313-1450

Facsimile No. 571-273-3201

Authorized officer:

Lee W. Young

PCT Helpdesk: 571-272-4300
PCT OSP: 571-272-7774