The ornamental design for a dental floss applicator or similar article, as shown and described.

**DESCRIPTION**

FIG. 1 is a perspective view of a dental floss applicator or similar article showing my new design; FIG. 2 is a front elevational view thereof; FIG. 3 is a rear elevational view thereof; FIG. 4 is a left side elevational view thereof; FIG. 5 is a right side elevational view thereof; FIG. 6 is a top plan view thereof; FIG. 7 is a bottom plan view thereof; and FIG. 8 is a perspective view of another embodiment of a dental floss applicator or similar article; FIG. 9 is a front elevational view of FIG. 8; FIG. 10 is a side elevational view of FIG. 8; FIG. 11 is a rear elevational view of FIG. 8; and FIG. 12 is a top plan view of FIG. 8.