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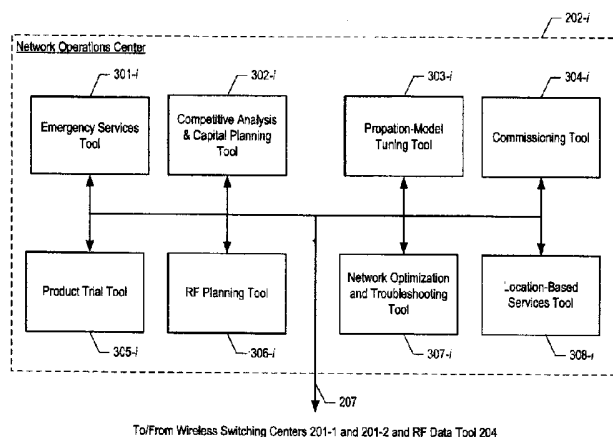
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(71) Applicant(s):
Polaris Wireless Inc
(Incorporated in USA - California)
5201 Great American Parkway, Suite 440,
Santa Clara, CA 95054,
United States of America
(72) Inventor(s):
Robert Morris Dressler
James Vincent Steele
Robert Lewis Martin
Manlio Allegra
Mark Douglas Reudink

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(54) Abstract Title: **EFFICIENT DEPLOYMENT OF MOBILE TEST UNITS TO GATHER LOCATION-DEPENDENT RADIO-FREQUENCY DATA**

(57) A technique for designing and testing drive-test plan for gathering location- dependent RF data is disclosed. In accordance with some embodiments of the present invention, one candidate drive-test plan is chosen for implementation over a second based on an economic cost-benefit analysis of both plans. This is in marked contrast to, for example, a selection of drive-test plans, or the design of a drive-test plan, based on a calibration-cost analysis, in which the data estimated to be the most effective to calibrate a radio-frequency tool is sought for a given cost or the least cost. Although a data-estimated-to-be-most-effective-to-calibrate-a-radio-frequency-tool vs. cost analysis is a species of cost-benefit analyses in general, it is not an economic cost-benefit analysis because a data-estimated-to-be-most-effective-to-calibrate-a-radio-frequency- tool vs. cost analysis has deficiencies that an economic cost-benefit analysis does not.



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(74) Agent and/or Address for Service:
Page White & Farrer
Bedford House, John Street, London,
WC1N 2BF, United Kingdom