

(54.)

WILLIAM S. GAVAN.
Advertising Album.

No. 122,005.

Patented Dec. 19, 1871.

Fig. 1.

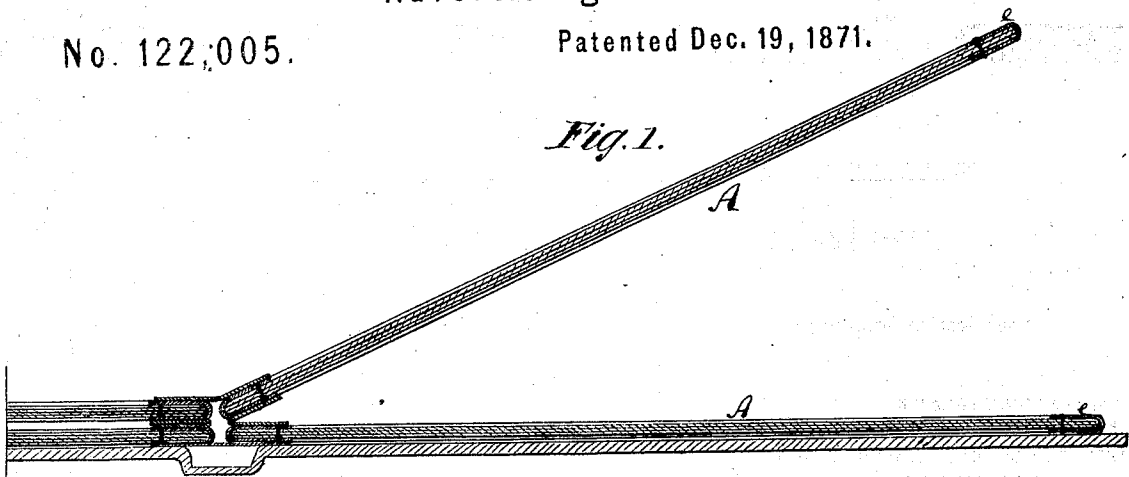
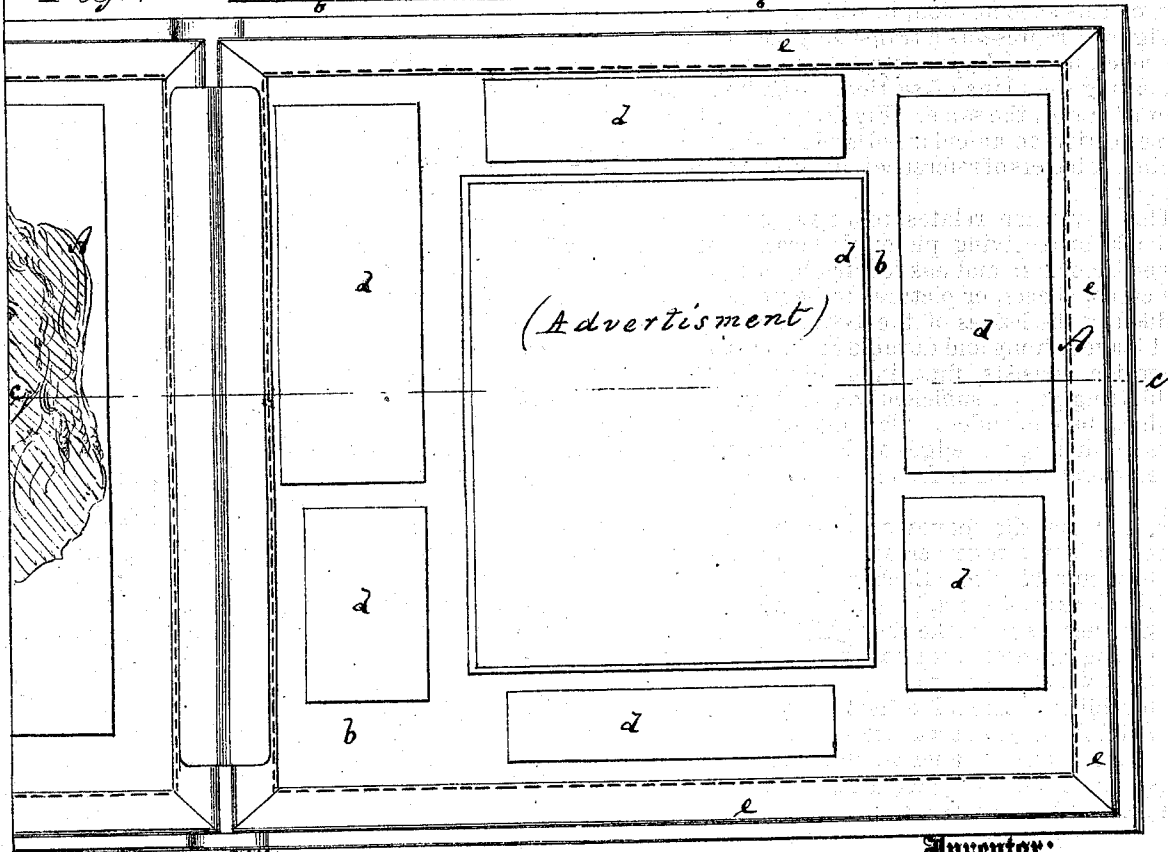


Fig. 3.



Fig. 2.



Witnesses:

John Becker.
Francis McCordle.

Inventor:

W. S. Gavan

PER

Munnell
Attorneys.

UNITED STATES PATENT OFFICE.

WILLIAM S. GAVAN, OF SAVANNAH, GEORGIA.

IMPROVEMENT IN ADVERTISING-ALBUMS.

Specification forming part of Letters Patent No. 122,005, dated December 19, 1871.

To all whom it may concern:

Be it known that I, WILLIAM S. GAVAN, of Savannah, in the county of Chatham and State of Georgia, have invented a new and Improved Pictorial Advertiser; and I do hereby declare that the following is a full, clear, and exact description thereof, which will enable others skilled in the art to make and use the same, reference being had to the accompanying drawing forming part of this specification, in which—

Figure 1 represents a transverse section of my improved pictorial advertiser, the line *cc*, Fig. 2, indicating the plane of section. Fig. 2 is a face view of part of the same. Fig. 3 is a detail transverse section on an enlarged scale of the same.

Similar letters of reference indicate corresponding parts.

This invention relates to a new construction of book for receiving pictorial decorations and advertisements; and has for its object to permit the cards, sheets, or pictures to be properly embedded in the leaves of the book, and to make said leaves strong and durable at the edges. The invention consists, first, in making the leaves of blotting-paper, sufficiently soft to enable the cards to be embedded. The invention also consists in binding the edges of the leaves with thin sheet metal, which is fastened in place by sewing.

A A A are the leaves of the book, suitably joined or bound together at their junction, and made of suitable size. Each leaf is made of three or four thicknesses, *a a*, of blotting-paper so pasted together as to make them soft and spongy. It is then covered with fancy-glazed or tinted paper *b*, which gives it a beautiful finish as well as durability. The advertising-cards, sheets, or pictorial illustrations *d d*, are gummed or pasted upon the covering-paper *b* and embedded therein, which is done by placing them on the face of the leaf and then interposing the whole leaf be-

tween two boards or flat surfaces and applying pressure thereto. The surface of the cards will then be flush with the surface of the paper *b*, as is clearly indicated in Figs. 1 and 3.

This mode of fastening the cards or sheets is a great improvement upon the old method of cutting out the leaves and fitting the cards into the openings. Not only are they better secured, but less liable to become loose at the corners, and the book-leaves always have a smooth and brilliant surface.

Each leaf is bound at the edges with thin sheet metal *e*, which is fastened in place by being stitched, as indicated in Fig. 2. This metallic binding gives stiffness and durability to the leaves, and projects sufficiently above the leaves to prevent the surfaces of the pictures, when the book is closed, from coming in contact with each other and being injured thereby. The leaves will also be preserved from wear by handling, or from bending while being handled, so as to gradually detach the cards.

Having thus described my invention, I claim as new and desire to secure by Letters Patent—

1. The method, herein described, of attaching cards, sheets, or pictures to the leaves of an advertising-book by first covering said leaves, which are composed of several sheets of blotting-paper, with glazed or tinted paper, and second, embedding the cards, &c., in the surface thus formed by means of pressure applied in any suitable manner, substantially as set forth.

2. An improved advertising-book having leaves formed each of several sheets of blotting-paper with cards, pictures, &c., embedded therein, when said leaves are bound with sheet metal stitched thereto, as specified.

WILLIAM S. GAVAN.

Witnesses:

GEO. B. CLARKE,
T. H. FLYNN.

(54)