PERSONALIZATION OF DEVICES WHILE PACKAGED

Devices are personalized while the devices are still at least partially contained within packaging. Discovery information may be exchanged between a packaged device and a user device. Such discover information may be exchanged as a result of the packaged device and the user device being moved into proximity with each other. A communication connection may be configured between the packaged device and the user device. Data may be obtained at the packaged device related to the communication connection. The packaged device may be personalized for a user utilizing the data.
— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))
INTERNATIONAL SEARCH REPORT

International application No.
PCT/US 14/53576

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - H04W 4/04; H04W 24/00 (2015.01)

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC(8) - H04W 4/04; H04W 24/00 (2015.01)

CPC - H04L 67/22, H04W 4/04

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

CPC - H04L 67/1055, H04L 67/04, H04L 67/06

USPC - 455/456.3, 455/503

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PatBase, Google Patents, Google Scholar

Search terms used: device, peer, discover*, data transfer, personaliz*, Bluetooth, cloud computing, confirm*, proximate, sensor, S beam tap, Samsung phone

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category*</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>US 7,482,908 B2 (Kean et al.) 27 January 2009 (27.01.2009), entire document, especially, Abstract, FIG. 1, 2, 3C; col 1, ls 64-col.2, in 2; col 2, in 10-21, col.3, in 47-50, col.4, in 1-3, col.4, in 19-33, col.5, in 56-col.6, in 9, col.6, ls 30-42</td>
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<tr>
<td>Y</td>
<td>US 2013/0005257 A1 (Rajaraman et al.) 03 January 2013 (03.01.2013), entire document, especially, Abstract, FIG. 1, 3, para [0002], [0005], [0014]-[0017], [0023], [0026]-[0029], [0034]</td>
<td>1-20</td>
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<tr>
<td>Y</td>
<td>US 8,355,711 B2 (Heins et al.) 15 January 2013 (15.01.2013), especially, Abstract, FIG. 2, col. 6, ls 9-29</td>
<td>12</td>
</tr>
</tbody>
</table>

* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier application or patent but published on or after the international filing date

"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

Further documents are listed in the continuation of Box C.

Date of the actual completion of the international search
16 March 2015 (16.03.2015)

Date of mailing of the international search report
06 APR 2015

Name and mailing address of the ISA/US

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PCT DSP: 571-272-7774

Form PCT/ISA/210 (second sheet) (January 2015)