Aug. 21, 1928. 1,681,769

C. B. HESTON

LABEL

Filed May 24, 1927

FIG. 2.

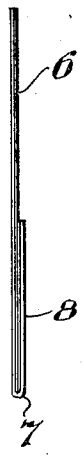


FIG. 1.

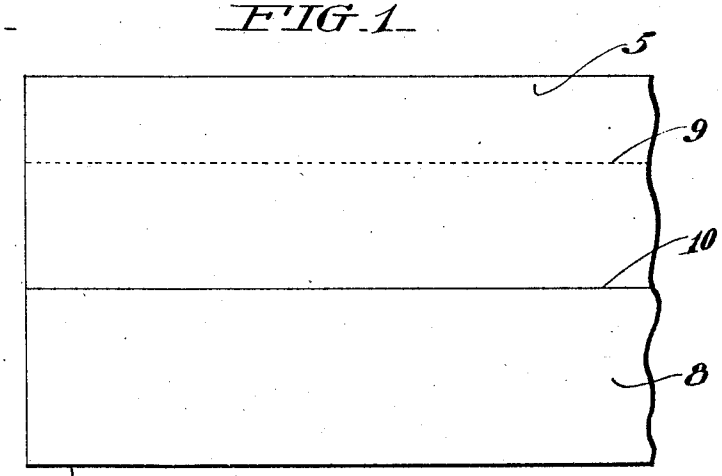


FIG. 3.

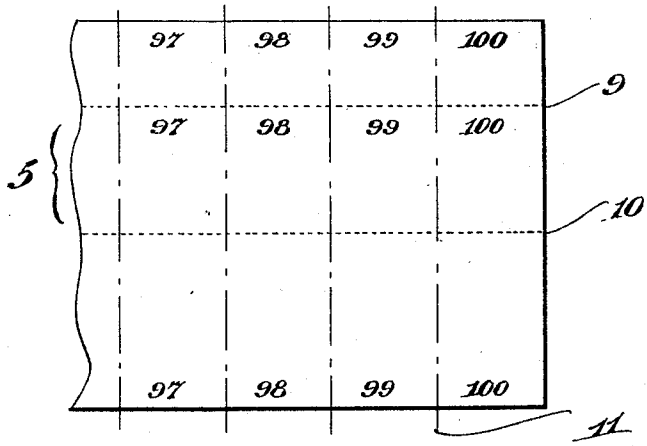
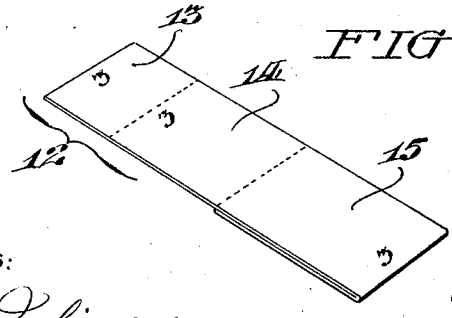


FIG. 4.



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UNITED STATES PATENT OFFICE.

CHARLES B. HESTON, OF PHILADELPHIA, PENNSYLVANIA.

LABEL.

Application filed May 24, 1927. Serial No. 193,783.

My invention relates to labels and more particularly to labels having both gummed and ungummed portions.

Under certain circumstances, a label is required which has one or more gummed parts adapted to be attached to packages or records, and an ungummed part to be used as an identifying coupon. This is particularly true in the retail drug trade where it is necessary to have labels which are separable into parts or coupons, each part of the same label bearing the same identifying number or mark, so that one part may be given to a customer who is having a prescription filled, a second part pasted to the prescription and a third part pasted to the package or bottle containing the medicine compounded acording to the prescription. It is to this type of label that my invention particularly relates and it will be illustrated and described as being applied to labels for the drug trade.

The customary manner of preparing these labels is to gum one side of the label with the exception of the customers' coupon. This results in either the customers' coupon having a small amount of gum on one end, or a portion of the part that is to be attached to the prescription package is ungummed as it has been found impractical to gum the sheet, from which the labels are cut, to the exact line on which the parts of the label are to be separated. Labels thus made are objectionable in that the customer receives a coupon which may be difficult to handle, due to the small gummed portion, or else the part that is to be attached to the package containing the prescribed medicine is not securely pasted thereto due to the ungummed portion.

The object of this invention is to provide a label which may be separated into several parts and having the entire surface of one or more of the parts entirely covered with gum and the entire surface of another part entirely free from gum and of double thickness so that it may be more easily handled and less liable to mutilation.

This object, and other advantageous ends which will appear hereinafter, I attain in the following manner, reference being had to the accompanying drawings in which

Figure 1 is a fragmentary plan view of a gummed sheet of paper showing the first step in producing my improved label, and

Figure 2 an edge view thereof,

Figure 3 is a plan view of the reverse side of the sheet shown in Figure 1 and illustrating how same would appear after it had been printed and perforated, and

Figure 4 is a perspective view of a finished label.

Referring now more in detail to the drawing, a sheet of paper 5, which has one side entirely coated with gum 6, is folded at 7 to produce a double thick portion 8; sheet 5 having been mechanically gummed in the usual manner which is a distinct saving over gumming a portion of the sheet only. The reverse side of sheet 5 is printed, as shown in Figure 3, perforated along lines 9 and 10 and finally cut into strips, as indicated by the dot-and-dash lines 11 in order to produce the finished label 12. Each label preferably has the same identifying mark displayed on each of its parts, as shown in Figures 3 and 4, and it has been found advantageous to number the labels consecutively.

By referring to Figure 4, it will be noted that label 12 consists of an upper part 13, which is gummed on its under surface and adapted to contain the necessary information for identifying the center coupon 14, which is gummed on its under surface and adapted to be pasted to the bottle or package containing the medicine prescribed. The lower coupon 15 is of double thickness and entirely free of gum on its outer surfaces and is provided on its face with suitable legend instructing the customer to present this coupon when calling for the prescribed medicine and giving the druggist's name and address.

In this way, a thoroughly gummed coupon is provided for pasting to the prescription or in the prescription book, a second thoroughly gummed coupon provided for pasting on the package of prescribed medicine, and a sturdy ungummed identifying coupon for the use of the customer; all of which bear the same number so as to be readily identified.

While I have illustrated and described my improved label as being used in the drug trade and as consisting of three parts, it will be readily understood that it may consist of as many parts as desired and may be applied in other situations and that certain modifications might be made without departing from the spirit of the invention, and hence I do not limit myself to the precise form shown but consider that I am at liberty to make such changes in form and application to use as fairly come within the scope of the appended claims.

I claim:

1. A label comprising a plurality of parts detachably connected into a single strip and having one surface coated with adhesive, a like identifying mark on each part, and a reinforcing part secured to the coated surface of one part.

2. A label, formed from a strip of paper having one surface coated with adhesive and being perforated for division into a plurality of parts, one of said parts being folded in half and the gummed surfaces of the half parts caused to adhere to one another, and having an identifying mark displayed on each of said parts.

In testimony whereof I have signed my name to this specification.

CHARLES B. HESTON.