L. K. GIBBS.

MAILING CARD OR FOLDER.

APPLICATION FILED MAY 16, 1914.

1,164,805. Patented Dec. 21, 1915.

Fig. 1.

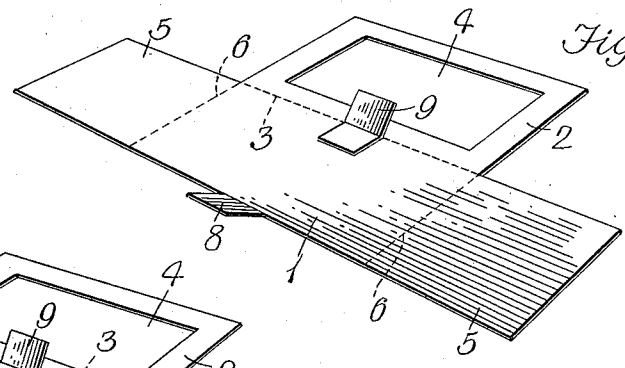


Fig. 2.

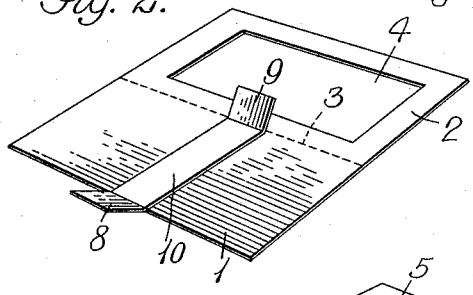


Fig. 3.

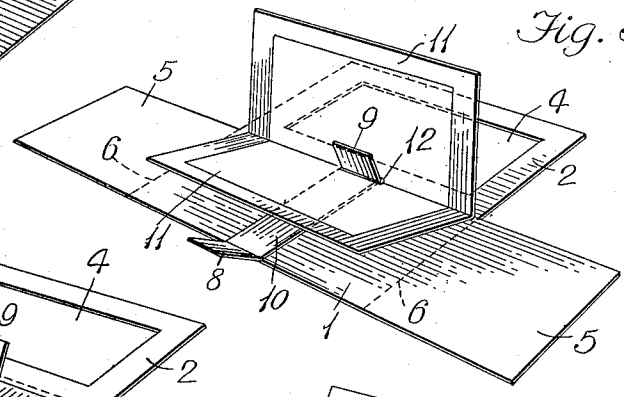
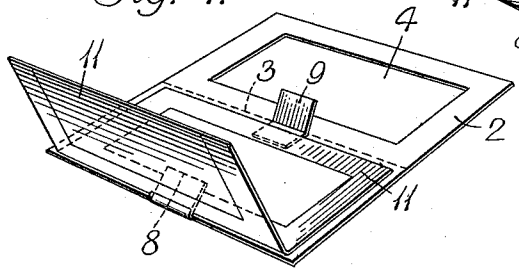


Fig. 4.



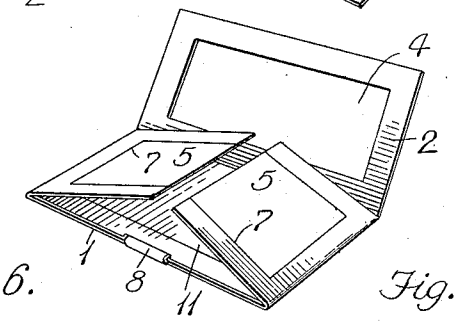


Fig. 6.

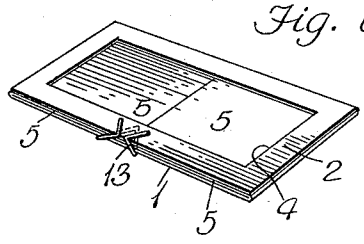


Fig. 5.

Witnesses

Chas. W. Stauffiger

Arthur F. Draper

Inventor

Louis K. Gibbs,

By Cashel & Cashel

Attorneys

COLUMBIA PLANOGRAPH CO., WASHINGTON, D. C.

UNITED STATES PATENT OFFICE.

LOUIS K. GIBBS, OF DETROIT, MICHIGAN.

MAILING CARD OR FOLDER.

1,164,805. Specification of Letters Patent. Patented Dec. 21, 1915.

Application filed May 16, 1914. Serial No. 838,908.

To all whom it may concern:

Be it known that I, LOUIS K. GIBBS, a citizen of the United States of America, residing at Detroit, in the county of Wayne and State of Michigan, have invented certain new and useful Improvements in Mailing Cards or Folders, of which the following is a specification, reference being had therein to the accompanying drawings.

This invention relates to mailing cards or folders, and the primary object of my invention is to provide simple and effective means for safely transmitting a pictorial leaflet or illustrated pamphlet by mail, with one of the pictures or illustrations visible, whereby the folder will have the appearance of a framed picture card.

Another object of my invention is to furnish a mailing folder with a pictorial leaflet and novel means, as hereinafter set forth, for holding the leaflet in various positions, thus permitting of a desired picture being exposed by the folder.

A further object of my invention is to provide an inexpensive mailing card that possesses all of the prerequisites of first class mailing matter, and it is in this connection, that the device can be used as a souvenir or for advertising purposes.

The above and other objects are attained by a construction that will be hereinafter specifically described and then claimed, and reference will now be had to the drawing, wherein—

Figure 1 is a perspective view of the preferred form of folder, showing the same in an open position; Fig. 2 is a perspective view of a simplified folder in an open position; Fig. 3 is a perspective view of a folder showing a leaflet in position; Fig. 4 is a perspective view of a folder illustrating a slight modification of the invention; Fig. 5 is a perspective view of the folder partially closed, and Fig. 6 is a similar view, illustrating a folder completely closed and ready for mailing.

A folder in accordance with this invention is made of card-board, paperoid or other strong and durable, flexible material and comprises a rectangular body 1 having a side flap 2 adapted to be folded upon the dash line 3 into parallel registration with the body 1. The side flap 2 has a rectangular opening or window 4, thus imparting to the side flap 2 an appearance of a frame, and the object of this construction will presently appear.

As illustrated in Fig. 1, the rectangular body 1 has end flaps 5 adapted to be folded upon the dash line 6 onto the body 1 or matter placed upon the inner side of said body. The outer sides of these end flaps can be provided with one or more pictures 7 (see Fig. 5) which will be visible when the side flap 2 is folded upon the end flaps 5. In some instances, the end flaps 5 can be dispensed with and folders without such flaps are shown in Figs. 2 and 4.

As illustrated in Fig. 1, the body 1 has tabs or tongues 8 and 9, the former being formed integral with the side edge of the body 1, intermediate the ends thereof and opposite the side flap 2, while the latter tab or tongue has an end thereof pasted or otherwise secured to the inner side of the body. The free end of the tab or tongue 9 is foldable upon the secured end thereof, and in some instances, the tabs or tongues 8 and 9 can be formed from a single piece or strip of material 10 pasted or otherwise secured to the inner side of the body 1, as best shown in Figs. 2 and 3. The tabs or tongues 8 and 9 are employed for preventing accidental displacement of a foldable leaflet 11. This leaflet is preferably made of a single piece of material, as paper, and one half of the leaflet is foldable into parallel registration with the other half. At the fold of said leaflet is a slit or slot 12 adapted to receive either of the tabs or tongues 8 and 9 and with pictures upon both sides of the leaflet, it is possible to fold and position the leaflet whereby either picture will be visible through the opening 4 of the side flap 2 when said flap is folded upon the leaflet. This is only true when the end flaps 5 are dispensed with or else folded upon the body 1 with the leaflet upon the flaps 5, this arrangement of parts being resorted to after the folder has been received and it is desired to expose one of the pictures of the leaflet, which will have an appearance as though framed. Marginal edges of pictures have been indicated on the leaflet.

With the folded leaflet 11 of less area than the body 1, said body and the flaps thereof form an integument for the leaflet and prevent the same from becoming soiled,

marred or otherwise injured during transmission.

The outer side of the body 1 provides address and correspondence spaces and for advertisement purposes the flaps and leaflets afford sufficient space for printed matter. The leaflet may depict the business using the device for advertising purposes.

After the folder has been closed, an ordinary clip 13 can be placed in engagement with the edges thereof to retain the folder in a closed position during transmission by mail.

The folder serves as a holder or container for a card or series of cards and can be advantageously used for display purposes. The card or series of cards may represent inter-changeable signs and thus it would be an easy matter to display a desired sign.

It is thought that the utility of the device will be apparent without further description, and while in the drawing there are illustrated the preferred embodiments of my invention, it is to be understood that the device is susceptible to such variations and modifications as fall within the scope of the appended claim.

What I claim is:

A folder comprising a body, a foldable side flap and end flaps carried thereby and adapted to be folded into parallel registration with said body, said side flap having a rectangular opening formed therein, a tab at the opposite edge of said body, a tab secured to the inner side of said body at the fold of said side flap and opposite the first mentioned tab, a foldable leaflet adapted to be placed between said body and said side flap and having portions thereof exposed by the opening in said side flap, said leaflet having a slot formed therein at the fold thereof adapted to receive either of said tabs for correctly positioning said leaflet relative to said side flap and to guard against longitudinal movement of said leaflet relative to said body, and means adapted to retain all of said flaps in a folded position.

In testimony whereof I affix my signature in presence of two witnesses.

LOUIS K. GIBBS.

Witnesses:
KARL H. BUTLER,
G. E. MCGRANN.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."