United States Patent

Brown

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[54] BRICK DISPLAY UNIT

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[52] **U.S. Cl.** **35/53,** 46/19

[51] **Int. Cl.** **G09b 25/00**

[58] **Field of Search** 35/53, 55, 16; 46/19, 20, 21; 273/DIG. 2

[56] **References Cited**

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[57] **ABSTRACT**

Brick samples are displayed by insertion into recesses of a molded panel, the recesses being separated by mortar simulating surfaces. Side flaps hinged to the panel unfold from the back to support it in an upright position. A roof section is mounted on the top edge of the panel for color comparison purposes.

12 Claims, 5 Drawing Figures

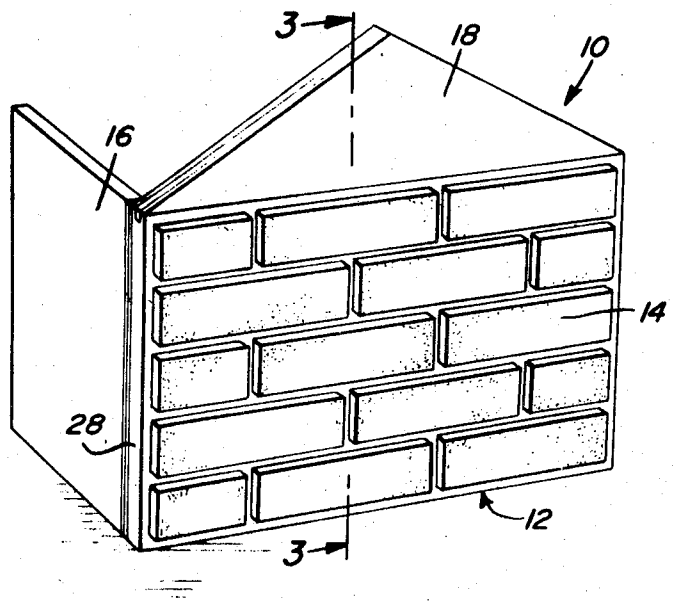


Fig. 1

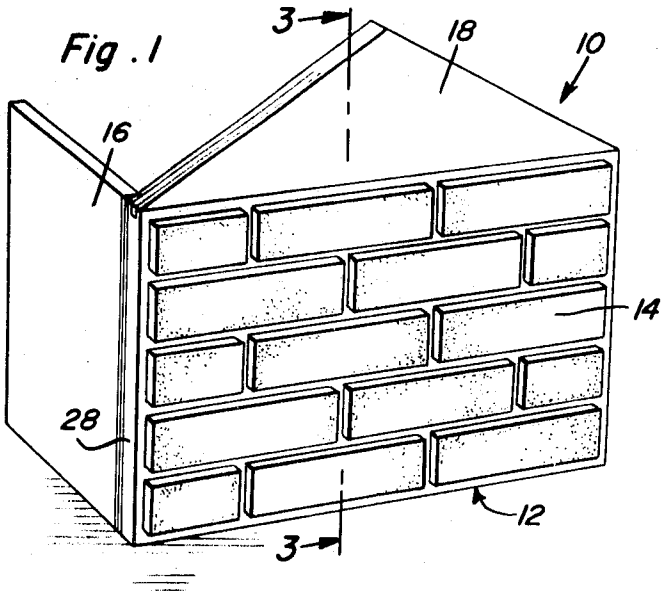


Fig. 5

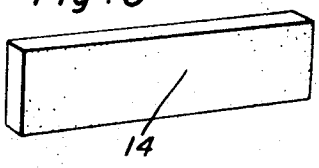


Fig. 3

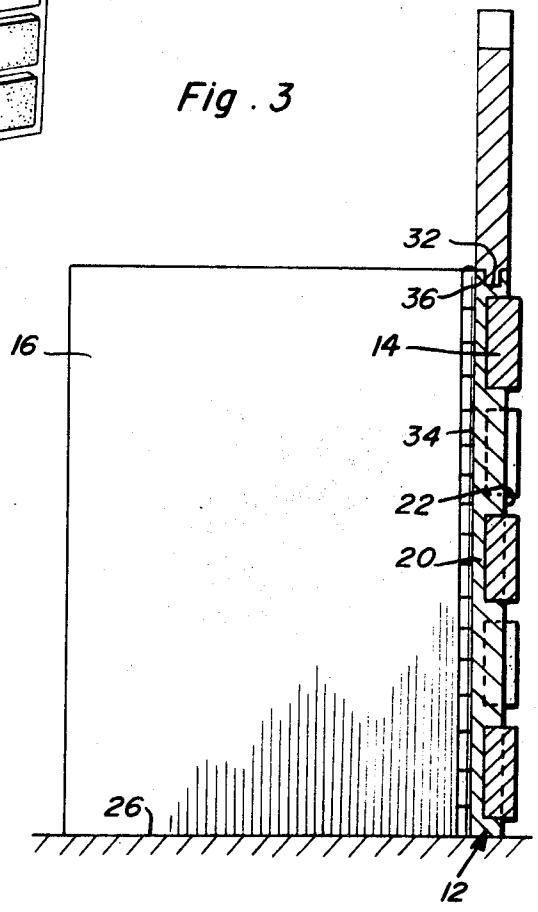


Fig. 2

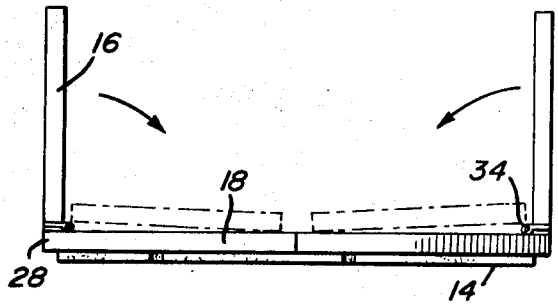
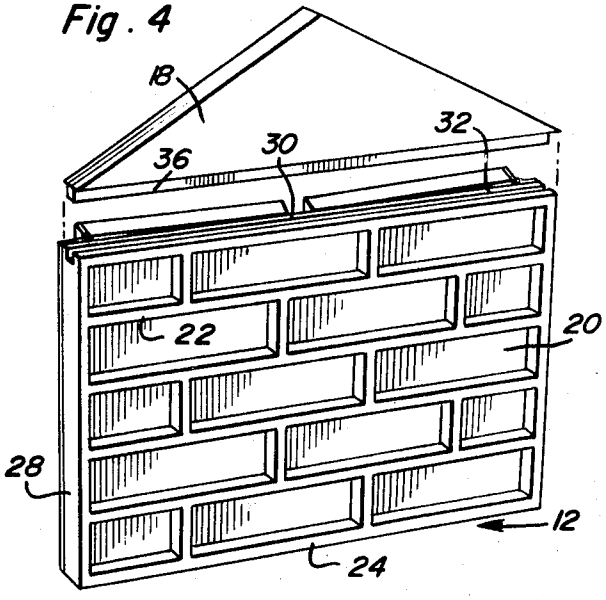


Fig. 4



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BRICK DISPLAY UNIT

This invention relates to the selling of brick and more particularly to means for displaying brick samples for sales promotion purposes.

Various brick sample display arrangements have been proposed which basically involve the removable mounting of brick samples on the display face of a panel or slab. These display arrangements have not been generally adopted perhaps because of the cost of manufacture, difficulty in utilizing the same and inability to withstand rough treatment and wear. Instead, brick samples are commonly glued to pasteboard for display purposes. Aside from the fact that such a display arrangement is flimsy and costly in the long run, it does not enable the customer to view the brick samples in relation to the mortar joints. It is therefore an important object of the present invention to provide a durable and relatively inexpensive brick sample display unit which will enable the brick customer to make a better selection as well as to enhance sales.

In accordance with the present invention, a slab or panel is molded from a durable plastic with the face of the panel being formed with recesses receiving brick samples. The recesses are separated by mortar joint simulating formations. The plastic panels may be accordingly made in various mortar colors. Also, the panels are provided with side flaps that unfold from the back in order to support the panel in an upright position while the top edge of the panel is slotted for removably receiving roof sections made in several different colors.

These together with other objects and advantages which will become subsequently apparent reside in the details of construction and operation as more fully hereinafter described and claimed, reference being had to the accompanying drawings forming a part hereof, wherein like numerals refer to like parts throughout, and in which:

FIG. 1 is a perspective view showing a brick display assembly constructed in accordance with the present invention.

FIG. 2 is a top plan view of the brick display assembly.

FIG. 3 is a sectional view taken substantially through a plane indicated by section line 3—3 in FIG. 1.

FIG. 4 is a perspective view showing the disassembled and folded brick display unit.

FIG. 5 is a perspective view showing one of the brick samples associated with the brick display assembly.

Referring now to the drawings in detail, FIG. 1 illustrates a brick display assembly in use, generally denoted by reference numeral 10. The display assembly consists of a rectangular slab or panel generally referred to by reference numeral 12 removably mounting on a front display face, a plurality of brick samples 14, the panel being supported in an upright position by a pair of foldable side flaps 16. A roof section member 18 is also removably mounted on top of the panel 12 for color comparison purposes.

As more clearly seen in FIGS. 3 and 4, the panel 12 is molded from one piece of a durable plastic material and forms a plurality of recesses 20 on its front face within which the brick samples 14 are adapted to be seated and frictionally held in place. The brick samples are thicker than the depths of the recesses 20 so that they project from the recesses beyond the mortar joint simulating surfaces 22 on the front face of the panel that separates the recesses 20. The panel is of course dimensioned to include a suitable number of recesses so that the desired number of brick samples may be viewed. In the illustrated embodiment, the panel is generally rectangular in shape and includes a lower support edge 24 which is adapted to rest on a supporting surface 26. A pair of spaced side edges 28 extend upwardly from the lower support edge 24 to a top ceiling edge 30 which is provided with a groove 32.

The panel 12 is supported in its upright position by the side flaps 16 which are pivotally connected by hinge assemblies 34 to the back of the panel adjacent the side edges 28. These side flaps are adapted to be folded against the back of the panel as shown by dotted line in FIG. 2 so that it may be stored in a compact space.

The roof section member 18 is provided with a tenon 36 along its lower edge as more clearly seen in FIGS. 3 and 4, so that it may be received within the groove 32 in the top edge 30 of the panel. Several roof section members of different colors may be provided for comparison with brick samples and mortar joints of different colors.

The brick samples 14 will of course be of different colors and textures. In order to provide the customer with a comparison between bricks and different mortar colors, several panels 12 may be provided in different colors such as red, pink, natural and white.

The foregoing is considered as illustrative only of the principles of the invention. Further, since numerous modifications and changes will readily occur to those skilled in the art, it is not desired to limit the invention to the exact construction and operation shown and described, and accordingly all suitable modifications and equivalents may be resorted to, falling within the scope of the invention as claimed.

What is claimed as new is as follows:

1. A brick display assembly comprising a rigid integral panel formed with a plurality of recesses separated by mortar simulating surface portions, and brick slabs removably seated within said recesses and projecting therefrom beyond said mortar simulating surface portions of the panel.

2. The combination of claim 1 including means connected to the panel for support thereof in an upright position.

3. The combination of claim 2 including a roof section member mounted on the panel in the upright position thereof.

4. The combination of claim 3 wherein said panel is molded from a plastic material into a relatively rigid form having a lower support edge, spaced side edges, a top ceiling edge and a front display face formed by said recesses and mortar simulating surface portions.

5. The combination of claim 4 wherein said top ceiling edge is grooved for slidably receiving the roof section member.

6. The combination of claim 5 wherein said support means includes a pair of foldable flaps hinged to the panel adjacent said side edges.

7. The combination of claim 2 wherein said panel is molded from a plastic material into a relatively rigid form having a lower support edge, spaced side edges, a top ceiling edge and a front display face formed by said recesses and mortar simulating surface portions.

8. The combination of claim 7 wherein said support means includes a pair of foldable flaps hinged to the panel adjacent said side edges.

9. The combination of claim 1 including a roof section member mounted on the panel.

10. The combination of claim 9 wherein said panel is molded from a plastic material into a relatively rigid form having a lower support edge, spaced side edges, a top ceiling edge and a front display face formed by said recesses and mortar simulating surface portions.

11. The combination of claim 10 wherein said top ceiling edge is grooved for slidably receiving the roof section member.

12. The combination of claim 1 wherein said panel is molded from a plastic material into a relatively rigid form having a lower support edge, spaced side edges, a top ceiling edge and a front display face formed by said recesses and mortar simulating surface portions.

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