DE WITT C. JOHNSON.

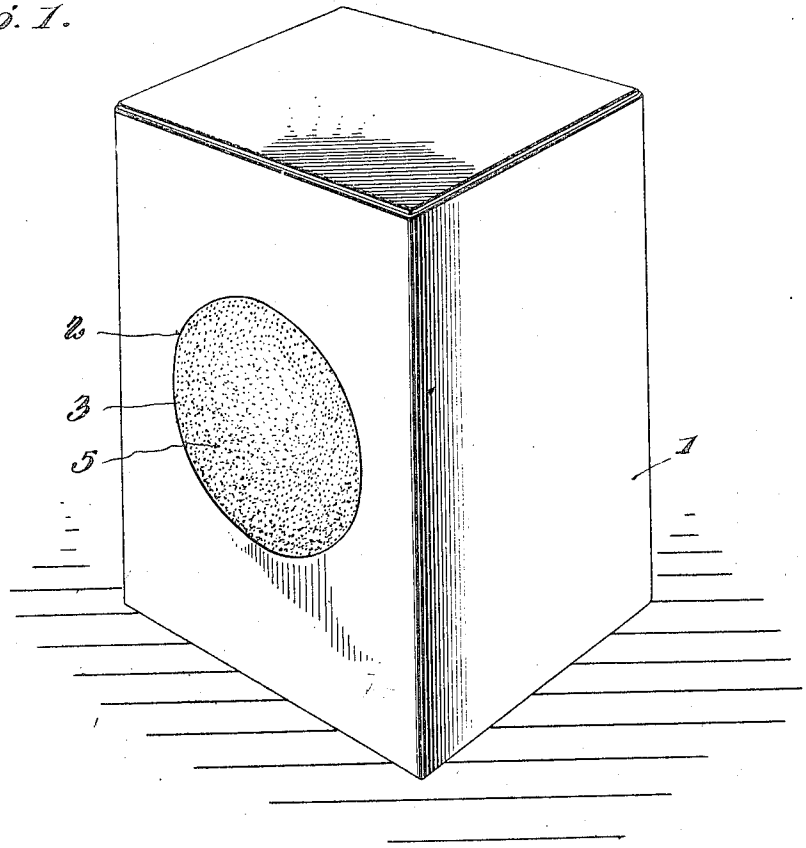
CARTON OR CONTAINER.

APPLICATION FILED DEC. 11, 1911.

1,103,880.

Patented July 14, 1914.

Fig. 1.



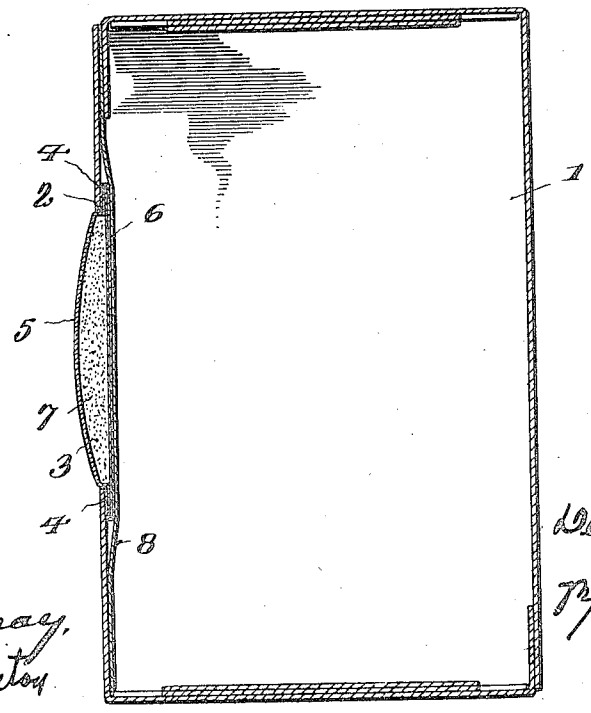


Fig. 2.

Witnesses

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CARTON OR CONTAINER.

1,103,880. Specification of Letters Patent. Patented July 14, 1914.

Application filed December 11, 1911. Serial No. 665,044.

To all whom it may concern:

Be it known that I, DE WITT C. JOHNSON, a citizen of the United States, residing at Brooklyn, in the county of Kings and State of New York, have invented certain new and useful Improvements in Cartons or Containers, of which the following is a specification.

This invention relates to improvements in cartons or containers, and more particularly to a sample holder which forms part of the carton and in which a quantity of the contents of the box or container, or a sample thereof may, at all times, be presented to view.

The object of the invention is to provide a sample holder in which a small part of the contents of the box may at all times be presented to view, and at the same time kept separate from the main bulk of contents. This is particularly advantageous with advertising displays, in that they may be made with empty cartons or containers, but with filled sample holders, thus making such a display economical.

A further object of the invention is to provide a sample holder that will form a part of the carton, and which will be sightly in appearance, and impervious to moisture.

With these objects in view, the invention consists in the main, of a carton or container having an opening or aperture in one side thereof, with a transparent sample holder secured to one side of the carton on the inside thereof, with a convexed or raised portion extending through the opening in the carton, together with means for sealing or closing the back of the holder to separate the sample contained in the holder from the main bulk of contents of the container, or to hold the sample when the containers are used for advertising displays.

In the drawings: Figure 1 is a perspective view of the carton with the sample holder attached; Fig. 2 is a vertical central section of the same.

Referring to the drawings, the numeral 1 designates the carton or container, made of cardboard or strawboard, and such as usually is employed for the sale of coffee, cereals and various other food products.

The construction of the carton with the exception of an aperture 2, which, in carrying out my invention, I provide in one side, is not unlike cartons in common use. That is to say, each end of the container is provided with two inner flaps and a single flap which covers them and which has a turned down edge for insertion into the top and bottom of the carton, as better shown in Fig. 2.

The numeral 3 designates the sample holder. This I prefer to make of some transparent material. The holder is formed with a flat marginal portion 4, and a central raised or convexed portion 5. The flat marginal portion 4 rests against the inside of one side of the carton, while the raised portion 5 extends through the aperture 2, as shown. The back of the sample holder is covered by suitable fabric 6, of which I preferably use two thicknesses. This fabric rests flat against the back of the holder as shown in Fig. 2, thus providing a completely closed chamber 7, for the reception of the sample of the article which is, or is supposed to be in the carton.

In attaching the holder to the carton, the sample holder is filled and sealed and a mucilage or cement is applied to the portion of the holder by which it is held to the side of the carton. After the holder is attached, I paste over the back of the holder, a strip of paper 8, which extends practically to the upper edge of the carton, thus covering the slight shoulder which would be otherwise presented by the upper edge of the sample holder, thus permitting the turned down edge of the top flap of the container to be inserted without interruption.

Having thus described my invention, what I claim is:

A carton having one of its walls formed with an aperture, a display holder formed from a sheet of transparent material, the central portion of which is concavo-convex in cross section, a marginal flange for the

holder for engaging the inner face of the carton wall adjacent the aperture so as to hold the central portion with its convexed face projected beyond the outer surface of the carton wall, a closing strip for the back of the holder, the same being secured to the marginal flange, and a strip secured to the inner wall of the carton and over the closing strip to prevent disengagement of holder from the aperture.

In testimony whereof I affix my signature in presence of two witnesses.

DE WITT C. JOHNSON.

Witnesses:

H. W. WHITEHILL,

ALEX HARDING, Jr.