C. M. SUCK.

DISPLAY CARD HOLDER.

APPLICATION FILED NOV. 29, 1918.

1,309,705.

Patented July 15, 1919.

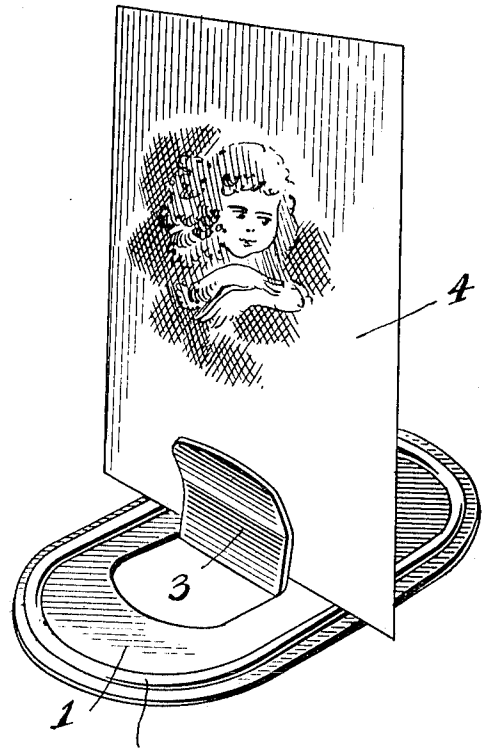
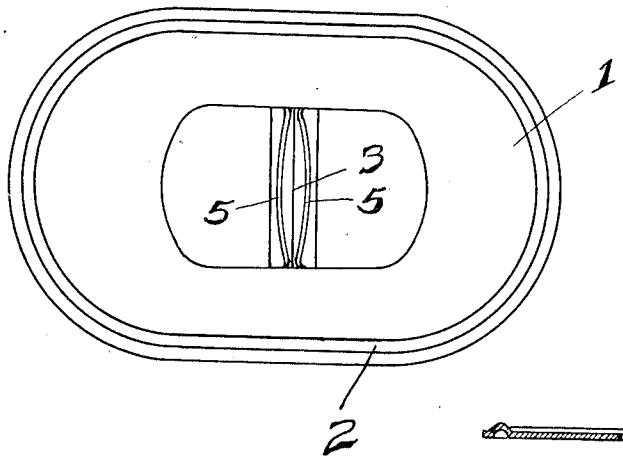


Fig. 1.

Fig. 2.



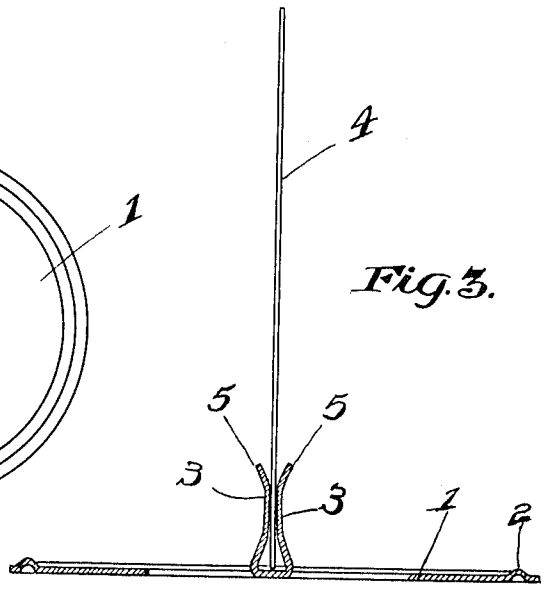


Fig. 3.

WITNESSES

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CHARLES MARTIN SUCK, OF SALEM, WEST VIRGINIA, ASSIGNOR OF ONE-HALF TO JOE HARRIS, OF SALEM, WEST VIRGINIA.

DISPLAY-CARD HOLDER.

1,309,705. Specification of Letters Patent. Patented July 15, 1919.

Application filed November 29, 1918. Serial No. 264,649.

To all whom it may concern:

Be it known that I, CHARLES M. SUCK, a citizen of the United States, and a resident of Salem, in the county of Harrison and State of West Virginia, have made certain new and useful Improvements in Display-Card Holders, of which the following is a specification.

My invention is an improvement in display card holders, and has for its object to provide a simple inexpensive device for holding advertising cards and the like in store windows.

In the drawings:—

Figure 1 is a perspective view of the improved holder in use,

Fig. 2 is a top plan view of the same, and

Fig. 3 is a longitudinal vertical section.

In the present embodiment of the invention, the holder consists of a base 1 which is formed of sheet metal of suitable weight, and the said base is reinforced at its edge by embossing as indicated at 2. A pair of tongues 3 is struck up from the material of the base at the center thereof, by cutting through the material of the base and bending up the material within the cuts, and these tongues are adapted to receive the card 4 between them and to hold the card in display position.

Referring to Figs. 2 and 3, it will be noticed that each tongue at its top is bent outward at an incline, as indicated at 5 to facilitate the insertion of the card. The base is broad enough to prevent overturning of the card, and it is gripped firmly enough between the tongues to prevent displacement. The tongues contact just below the portions 5, when no card is in place. The improved holder may be cheaply constructed, has nothing to get out of order, and is very effective for the purpose.

The improvel holder is especially designed for displaying photographs.

I claim:

A device of the character described comprising a base formed as a plate having stamped from opposite sides of its center tongues bent to extend upwardly at right angles to the base and adapted to grippingly engage an article disposed therebetween with the major portions of the tongues engaging flat against the sides of the article, said tongues having their extremities divergingly deflected whereby to provide a flaring entrance opening.

CHARLES MARTIN SUCK.