

P. J. EUL.
 DISPLAY HOLDER FOR CARTONS, BOXES, AND OTHER RECEPTACLES.
 APPLICATION FILED MAY 27, 1908.

952,612.

Patented Mar. 22, 1910.

2 SHEETS—SHEET 1.

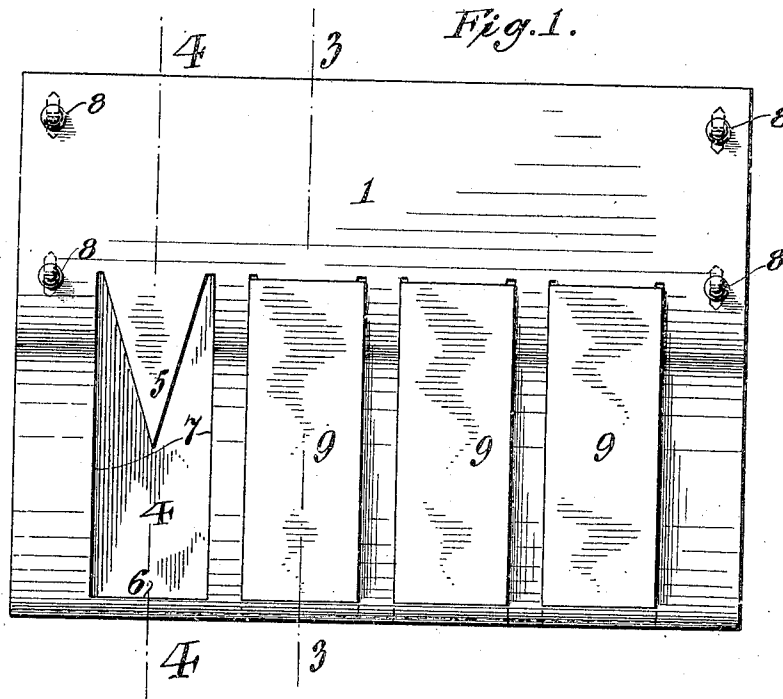


Fig. 2.

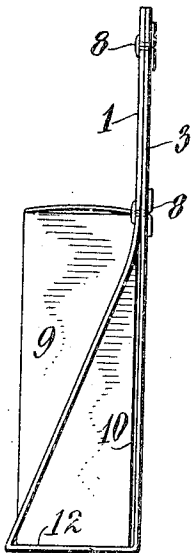


Fig. 3.

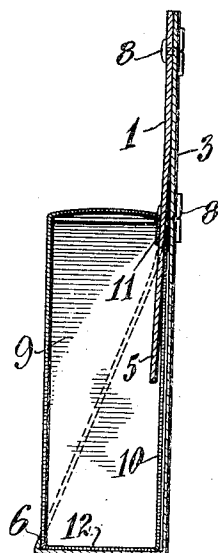
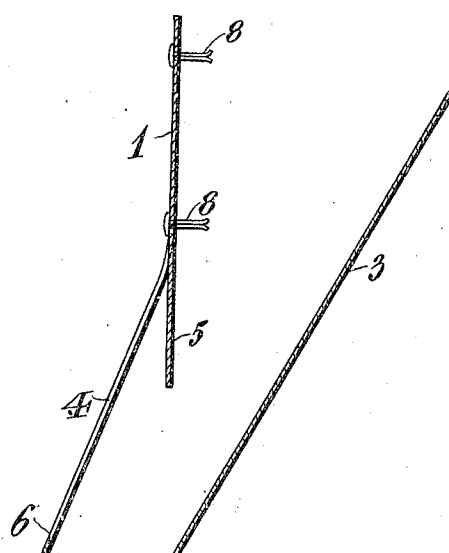


Fig. 4.



Witnesses
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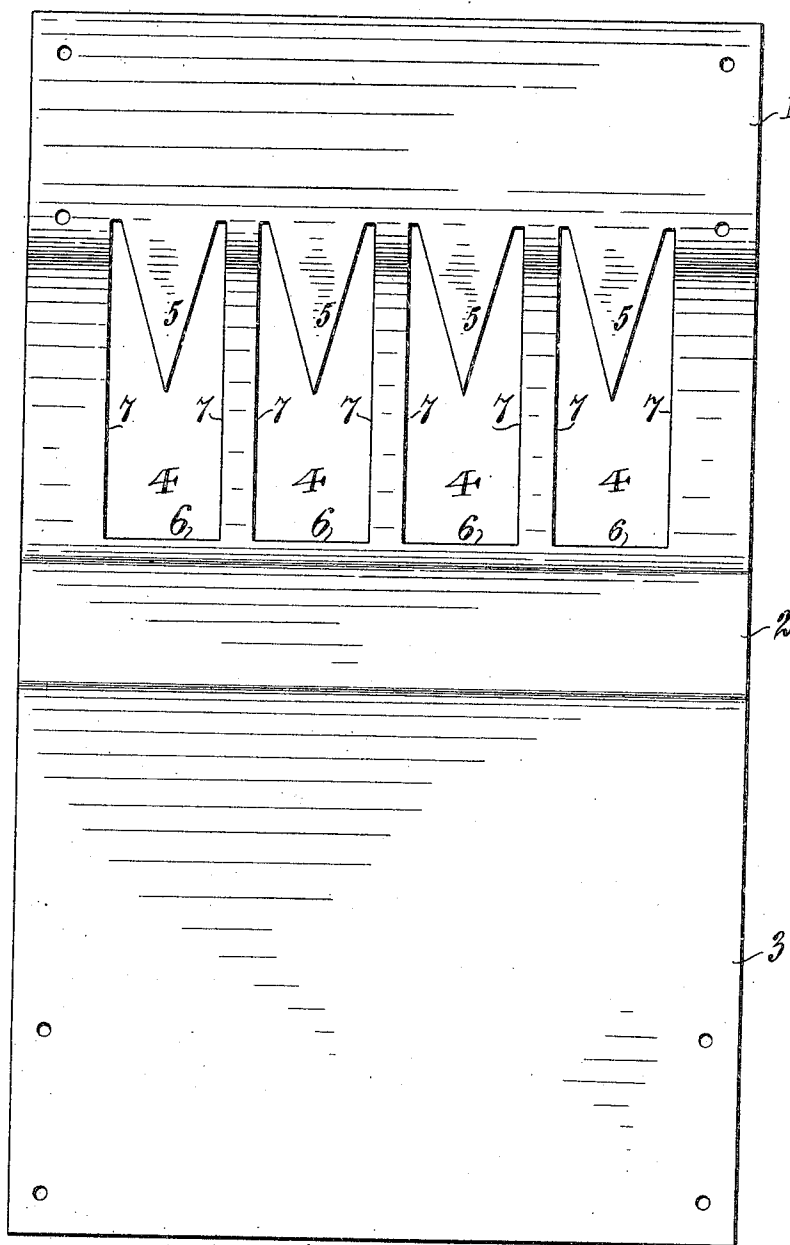
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2 SHEETS—SHEET 2.

Fig. 5.



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UNITED STATES PATENT OFFICE.

PETER J. EUL, OF MILWAUKEE, WISCONSIN, ASSIGNOR TO S. M. BIXBY & COMPANY,
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DISPLAY-HOLDER FOR CARTONS, BOXES, AND OTHER RECEPTACLES.

952,612.

Specification of Letters Patent. Patented Mar. 22, 1910.

Application filed May 27, 1908. Serial No. 435,263.

To all whom it may concern:

Be it known that I, PETER J. EUL, of Milwaukee, Wisconsin, a citizen of the United States, have invented certain new and useful
5 Improvements in Display-Holders for Cartons, Boxes, and other Receptacles, of which the following is a specification.

My invention relates to display holders such as are used to display boxes and other
10 receptacles.

My invention is especially adapted for the display of paper and pasteboard cartons and boxes, and its principal objects are to hold the boxes, cartons or other receptacles
15 so that they will be well displayed, but will prevent their being abstracted from the holder by unauthorized persons.

My invention consists in the holder hereinafter described, and shown in the accompanying drawings.

Figure 1 illustrates a front elevation of one embodiment of my invention holding and displaying three cartons, and a place for another carton. Fig. 2 is an end or
25 edge elevation looking from the right side of Fig. 1. Fig. 3 is a transverse vertical section of the holder and one of the cartons as through 3—3 of Fig. 1. Fig. 4 is a transverse vertical section through the holder as
30 through the line 4—4 of Fig. 1. Fig. 5 is a plan view of the holder as laid out flat, and in position for insertion and withdrawal of the cartons.

Similar characters represent like parts in
35 all the figures.

1, 2 and 3 represent three leaves of some material of sheet form, with an edge of leaves 1 and 3 respectively, loosely connected with two opposite edges of leaf 2,
40 so that said leaves can swing at their joined edges relatively to each other. Leaf 1 is provided with one or more cut away portions 4 having a tongue 5 extending from one side of the opening. In the drawings
45 tongues 5 are in the upper portion of the leaf 1, and extending from the upper side of the openings 4. The lower side or edge 6 of each of the openings 4 is above the lower edge of the leaf 1 where it joins the
50 leaf 2. I have shown in the drawings said lower edge and the upright edges 7, 7 made straight. This, however, is not essential, as said edges may be of any form. The leaf 3 is adapted to be secured at or near its up-
55 per portion to the upper portion of the

leaf 1. This may be done in any desired manner, as for example, by means of movable fastening devices 8. When the upper portions of the leaves 1 and 3 are directly fastened together, the whole device will be
60 triangular in vertical transverse sections.

I have shown my improved display holder, as holding and displaying cartons, of a width sufficient to permit said cartons 9 to just enter between the two sides 7, 7 of
65 the openings, and of a height about or slightly less than the height of said openings. The tongues 5 are inserted in the upper ends of the cartons 9, between the rear wall 10 of the carton and the flap 11 of the
70 lid of the carton. The lower end or bottom 12 of the carton will be below the edge 6 of the opening 4 and rest upon the leaf 2 or bottom of the holder. When the cartons are inserted in the holder as above described,
75 only a very small portion of the lower part of the front of the carton will be covered, the rest of the front being displayed, as well as the top of the carton, and nearly one-half of the two opposite sides of the cartons will
80 be displayed, as the opposite edges 7 of the opening 4 will extend from near the bottom of the front of the carton to the top of the same at its back.

Any attempt to withdraw a carton when
85 held by the holder as above described, would meet with serious difficulty. In fact it would be impossible to do so without either tearing away one of the walls of the carton or a part of the holder, as the tongue 5
90 would prevent the carton being lifted from the holder or withdrawn in a forward direction from the same, and the portion of the holder between the juncture of the leaves 1 and 2 and the edge 6 of the opening would
95 prevent a similar withdrawal of the lower portion of the carton.

The proper way to insert the cartons into the holder is as follows: The leaves 1 and 2 are unfastened from each other and the
100 three leaves 1, 2 and 3 are spread out so as to be substantially in the same plane. The upper end of the carton 9 is inserted through the opening 4, with the part of the carton where the flap of the cover enters, in
105 the rear. The tongue 5 is then inserted over the rear edge of the top of the carton and between its rear wall and the flap 11 of the cover. The carton is pressed upward until its bottom will be above the junction of the
110

leaves 1 and 2. The leaves 3 and 2 are then drawn up so that the leaf 2 forms the bottom of the holder on which the carton rests, and the two leaves 1 and 3 are then fastened together by the fasteners 8. In order to properly remove a carton and with the least trouble, and without destroying either the carton or the holder, the two leaves 1 and 3 are unfastened, the three leaves 1, 2 and 3 laid in substantially the same plane, and the carton withdrawn away from the tongue 5 in the direction of the edge 6 of the opening 4.

From the above it will be seen that my improved holder permits a very full display of the cartons, boxes or other receptacles, and is such a safety holder that it is practically impossible to abstract one or more of the cartons by an unauthorized person; for in order to remove a carton or receptacle, one would either have to know how the carton was inserted, so that he might unfasten the holder, and which would take some little time; or he would have to use considerable force in removing the carton, and which would either destroy or mutilate either the carton or the holder.

I do not limit myself to the precise construction described and shown, as many changes may be made therein without departing from the spirit of my invention.

What I claim as new and desire to secure by Letters Patent is:

1. A display holder for cartons, boxes or other receptacles, comprising a tongue for insertion within a part of said receptacle, and a portion opposite said tongue for overlapping said receptacle extending toward said tongue.

2. A display holder for cartons, boxes or other receptacles, comprising a tongue for insertion within a part of said receptacle, and a portion opposite said tongue for overlapping said receptacle extending toward said tongue, and means for retaining said tongue and overlapping portion in fixed relation to each other.

3. A display holder for cartons, boxes or

other receptacles, comprising portions for overlapping a plurality of adjacent sides of a receptacle, and a tongue opposite to one of said sides and extending toward and in a direction transverse to the same.

4. A display holder for cartons, boxes or other receptacles, comprising portions for overlapping a plurality of adjacent sides of a receptacle, a tongue opposite to one of said sides and extending toward and in a direction transverse to the same, and means for holding said portions in their operative overlapping positions in regard to the receptacle.

5. A display holder for cartons, boxes or other receptacles, having three sides or leaves, two of which are loosely connected to opposite edges of the third, and one of said sides having a cut-away portion, and a tongue extending from the side of the same.

6. A display holder for cartons, boxes or other receptacles, having three sides or leaves, two of which are loosely connected to opposite edges of the third, and one of said sides having a cut-away portion, and a tongue extending from a side of the same, and means in addition to said third side for securing said two leaves together.

7. A display holder for cartons, boxes or other receptacles, formed of a sheet of pliable material bent to form three sides or leaves, and one of said sides having a cut-away portion and a tongue extending from a side of the same.

8. A new article of manufacture consisting of a sheet of pliable material having a plurality of holes or cut-away portions, with a tongue extending into each of said holes or portions, and said sheet adapted to be bent beyond said holes into a figure of three or more sides, the holes being on one side.

In testimony whereof, I have signed my name to this specification, in the presence of two subscribing witnesses.

PETER J. EUL.

Witnesses:

MINNIE EGLE,

HARRY M. CARPENTER.