(No Model.)

P. DELANO.

HOLDER FOR ADVERTISING MEDIUMS.

No. 379,375. Patented Mar. 13, 1888.

Fig. 1.

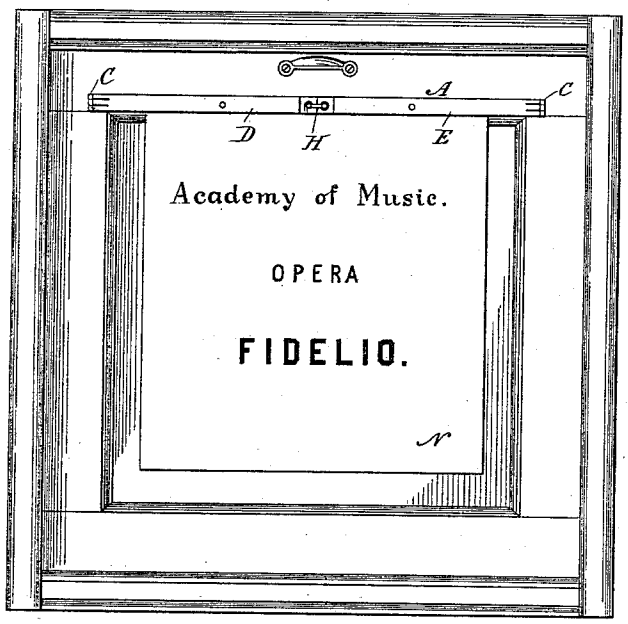


Fig. 2.

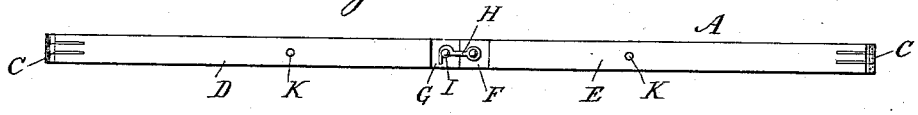
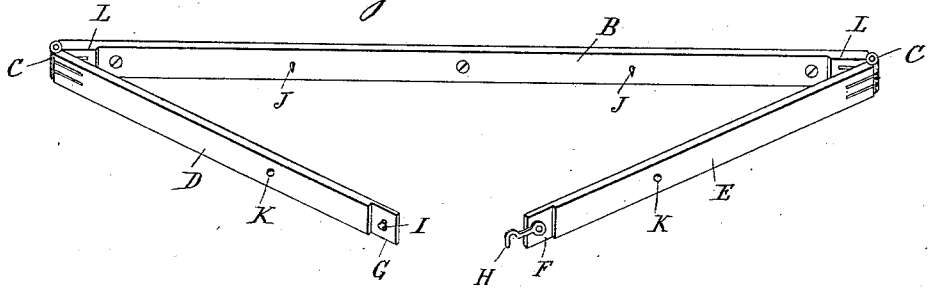


Fig. 3.



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UNITED STATES PATENT OFFICE.

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HOLDER FOR ADVERTISING MEDIUMS.

SPECIFICATION forming part of Letters Patent No. 379,375, dated March 13, 1888.

Application filed July 16, 1887. Serial No. 244,505. (No model.)

To all whom it may concern:

Be it known that I, PHILIP DELANO, of Brooklyn, in the county of Kings and State of New York, have invented a new and Improved Holder for Advertising Mediums, of which the following is a full, clear, and exact description.

The object of my invention is to provide a new and improved holder to be secured to windows of cars or to other places, and adapted to display advertising mediums, such as cards, posters, circulars, &c.

The invention consists of a rear bar adapted to be secured to the window-casing, and provided with fastening-pins for supporting said advertising medium, and clamping-bars hinged to the ends of said rear bar and adapted to be locked together at their inner ends on the middle and in front of said rear bar.

The invention also consists of certain parts and details and combinations of the same, as will be fully described hereinafter, and then pointed out in the claims.

Reference is to be had to the accompanying drawings, forming a part of this specification, in which similar letters of reference indicate corresponding parts in all the figures.

Figure 1 is a front elevation of my improvement as applied. Fig. 2 is an enlarged front elevation of my improvement in a locked position, and Fig. 3 is a perspective view of the same in an open position.

My improved holder A is provided with the rear bar, B, adapted to be secured by screws or other means to the window-casing, as illustrated in Fig. 1. At each end of the rear bar, B, is secured a hinge, C, each supporting a clamping-bar, D or E, respectively, which bars D and E are of such a length that their ends meet when closed, as illustrated in Figs. 1 and 2.

The inner ends of the front clamping-bars, D and E, are provided with the recesses F and G, respectively, of which the recess F in the bar E carries a latch, H, adapted to be fastened over the pin I, secured in the recessed end of the front clamping-bar, D.

Other suitable means may be employed for fastening the ends of the clamping-bars D and E together.

In the front of the rear bar, B, are secured the forwardly-projecting pins J, on which the advertising medium to be displayed is fastened, the front ends of said pins passing into apertures K, formed, respectively, in the clamping-bars D and E.

The ends of the rear bar, B, are each provided with an offset, L, so as to form a longitudinal groove between the rear bar, B, and the front clamping-bars, D and E, when the latter are closed, so as to conveniently admit the thickness of the advertising medium between the front and rear bars.

My improvement is preferably secured to the upper part of the window-casing, as before described, and when the operator desires to place an advertising medium, N—such as a card, circular, or a poster—on my holder he unfastens the clamping-bars D and E and swings the same outward, as shown in Fig. 3. He can now fasten the upper ends of the advertising medium N on the pins J, after which the clamping-bars D and E are closed and locked together by placing the catch H over the pin I, as illustrated in Figs. 1 and 2. The advertising medium then hangs down from the holder A, and is thus conveniently displayed.

It will be seen that the advertising medium can be easily removed from the holder A by unlocking the bars D and E and opening the same and then removing the medium from the pins J. Another advertising medium can then be secured to the pins and held in place, as above described, by the clamping-bars D and E. The advertising medium cannot become unfastened from the pins J, as the latter pass into the apertures K in the front clamping-bars, D and E, when the latter are closed and locked.

Having thus fully described my invention, I claim as new and desire to secure by Letters Patent—

1. The combination, with a fixed rear bar having an offset near each end to form a recessed front in said rear bar, of front clamping-bars pivoted to the ends of said rear bar and meeting in the mid-length and in front of said rear bar, said rear bar having a series of forwardly-projecting pins for supporting advertising medium, substantially as set forth.

2. The combination, with a fixed rear bar

having an offset near each end, so as to form a recessed front in said fixed bar, of front clamping-bars pivoted to the ends of said rear bar and meeting in the middle of and in front of said rear bar, pins held on said rear bar and extending forward, said pins supporting the advertising medium, and a lock for securing the ends of the clamping-bars together, so as to hold the advertising medium in place on said pins, substantially as shown and described.

PHILIP DELANO.

Witnesses:
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J. B. NIETS.