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(54) Title: SHIPPING AND DISPLAY CONTAINER

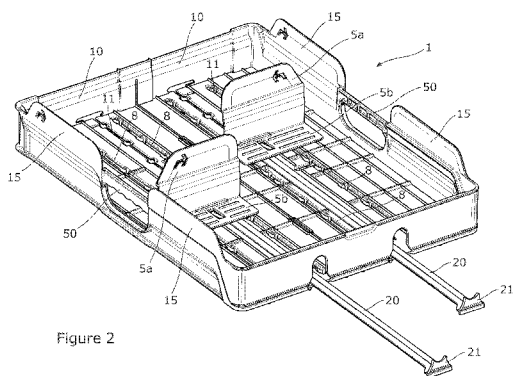


Figure 2

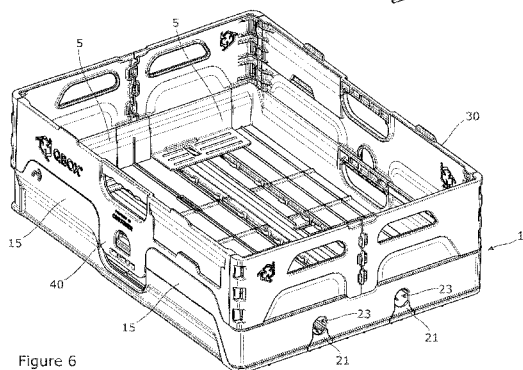


Figure 6

(57) Abstract: A shipping and display container (1), arranged to re-
movably receive a sleeve (30) on top thereof, the container comprising
at least one rearward support component(5a) arranged to be moveable
along a base of the container, and positionable in a first condition at a
rear region of the container, the at least one component comprising an
upper portion which is arranged to at least in part locate the sleeve, with
the at least one component in the first condition, and wherein the con-
tainer comprises upstanding walls which define an upper margin, and
the upper margin comprising a support surface arranged to receive, loc-
ate and support the sleeve.



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