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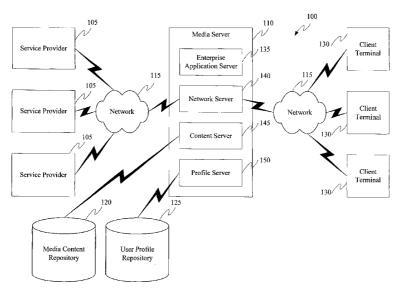
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#### **Declarations under Rule 4.17:**

as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZM, ZW, ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent

[Continued on next page]

#### (54) Title: METHOD AND APPARATUS FOR PROVIDING INTERACTIVE MEDIA PRESENTATION



(57) **Abstract:** A method and system (100) for presenting interactive and non-interactive media content to a client computer (130) over a network (115). The system can combine discrete, continuous and interactive media into a single scene that is presented to the client computer (130). The system allows the presentation to be configurable and may therefore customize the presentation for a specific user. User profile information may be stored in an repository (125) associated with the system (100). This information may be used to customize the presentation to suit the specific needs of a user. In addition, information regarding web services that are available on the Internet may be integrated with other interactive content in a presentation that is provided to a user.



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(AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

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European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

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## INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER	
IPC(7) : H04N 9/00, 7/16, 5/445, 7/20, 7/173; G06F 3/00, 13/00; G09G 5/00	
US CL: 725/9,14,46,54,68,98,131,118,139,148,151; 345/744,745,747  According to International Patent Classification (IPC) or to both national classification and IPC	
B. FIELDS SEARCHED	
Minimum documentation searched (classification system followed by classification symbols) U.S.: 725/9,14,46,54,68,98,131,118,139,148,151; 345/744,745,747	
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched	
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) East: video on demand, scene, transition, HTML, framework, template	
C. DOCUMENTS CONSIDERED TO BE RELEVANT	
Category * Citation of document, with indication, where ap	
A US 5,873,072 A (HUIZER et al) 16 February 1999 ( Claims 1-423	(16.02.1999), Column 3, Lines 32-65;
A US 5,982,445 A (EYER et al) 9 November 1999 (09 Column 9, Lines 14-30; Column 10, Lines 36-48	2.11.1999), Column 2, Lines 34-65; 1-57
A US 5,553,221 A (REIMER et al) 3 September 1996 Column 4, Lines 1-27	(03.09.1996), Column 3, Lines 34-67;
Column 4, Lines 1 27	
Further documents are listed in the continuation of Box C.	See patent family annex.
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