

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
21 April 2005 (21.04.2005)

PCT

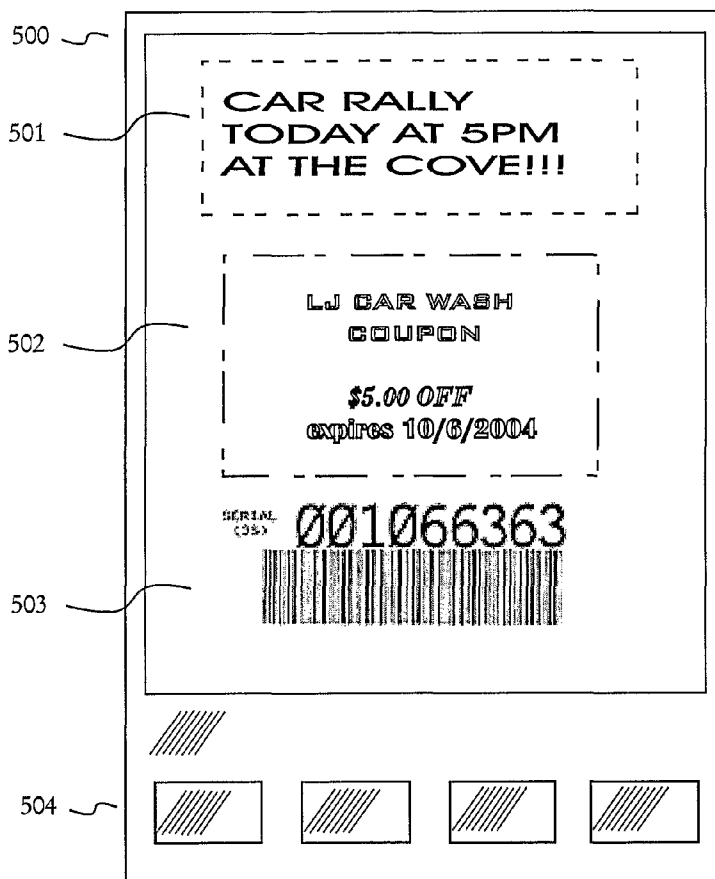
(10) International Publication Number
WO 2005/036347 A3

- (51) International Patent Classification:
G06F 15/16 (2006.01) *H04Q 7/20* (2006.01)
- (21) International Application Number:
PCT/US2004/032891
- (22) International Filing Date: 6 October 2004 (06.10.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
10/605,532 6 October 2003 (06.10.2003) US
- (71) Applicant (for all designated States except US): **TRILIBIS INC.** [US/US]; 539 Bryant Street, Suite #404, San Francisco, CA 94107 (US).
- (72) Inventor; and
- (75) Inventor/Applicant (for US only): **PADDON, Tom** [US/US]; 394 Alvarado Street, Brisbane, CA 94005 (US).
- (74) Agent: **JOSEPH, Mayo, J.**; Dalina Law Group PC, 7910 Ivanhoe Ave #325, La Jolla, CA 92037 (US).

- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
 - (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:**
— with international search report

[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR THE AGGREGATION AND MATCHING OF INFORMATION



(57) Abstract: A Personal Digital Assistant or PDA (500) is equipped as a mobile communications device with cell phone capabilities displaying advertisement (501) that was obtained by means of a match with the user's profile that specified advertisements were allowed, and shows an electronic coupon (502) and a bar code of a coupon (503) displayed below the electronic coupon (502). The Personal Digital Assistant or PDA (500) comprises a display screen capable of displaying images and optionally videos and sound as shown above PDA button group (504). By presenting a bar code electronically generated on the mobile communication device screen, the need to carry paper coupons is eliminated.

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— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments*

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(88) Date of publication of the international search report:

12 April 2007

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/32891

A. CLASSIFICATION OF SUBJECT MATTER
 IPC: **G06F 15/16(2007.01);H04Q 7/20(2007.01)**

USPC: 709/200;455/456.3
 According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
 U.S. : 709/200; 455/456.3

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2001/0018349 A1 (Kinnunen et al.) 30 August 2001 (30.08.2001), paragraphs 2-152.	1-46

Further documents are listed in the continuation of Box C. See patent family annex.

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"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

Date of the actual completion of the international search
 24 October 2006 (24.10.2006)

Date of mailing of the international search report

16 FEB 2007

Name and mailing address of the ISA/US
 Mail Stop PCT, Attn: ISA/US
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 Facsimile No. (571) 273-3201

Authorized officer
Rupal Dharia
 Rupal Dharia
 Telephone No. (571)272-3880