

June 9, 1925.

1,541,167

R. J. MULVEY
SAMPLE CARRYING DEVICE
Filed Sept. 14, 1922

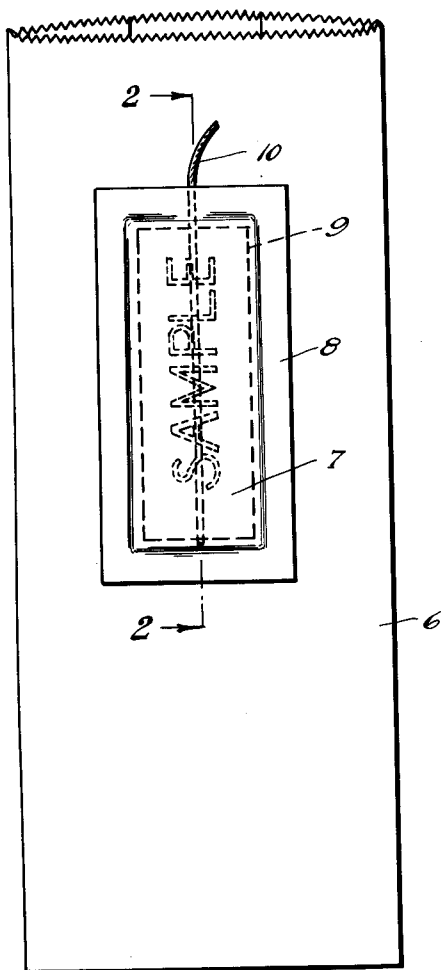


Fig. 1

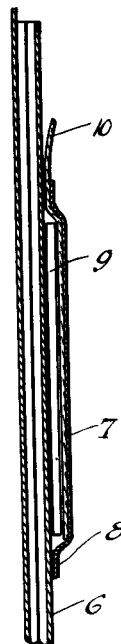


Fig. 2

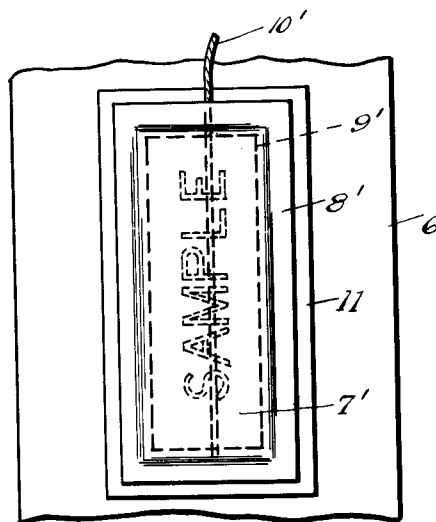


Fig. 3

Witnesses:
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Inventor:
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UNITED STATES PATENT OFFICE.

ROBERT JOHN MULVEY, OF CHICAGO, ILLINOIS.

SAMPLE-CARRYING DEVICE.

Application filed September 14, 1922. Serial No. 588,145.

To all whom it may concern:

Be it known that I, ROBERT J. MULVEY, a citizen of the United States, and a resident of the city of Chicago, county of Cook, and State of Illinois, have invented a certain new and useful Sample-Carrying Device, of which the following is a specification.

My invention relates to a new and useful sample carrying device, and has for its general object to provide means for carrying samples economically and safely direct from the manufacturer to the consumer, and without incurring the additional trouble and expense resulting from the present customary methods of final distribution.

At present the general and most frequent method of distributing samples is by a door to door distribution, which involves considerable time and expense. It is my object to avoid this additional expense due to distribution, by providing means for attaching and carrying a free sample on an ordinary bag, carton, or the like, commonly used for delivering merchandise and other goods, thereby obtaining free distribution of said sample along with the delivery of said bag and its contained goods.

Other objects will appear hereinafter.

The invention consists in the combinations and arrangements of parts hereinafter described and claimed.

The invention will be best understood by reference to the accompanying drawings forming a part of this specification, and in which,

Fig. 1 shows my carrying means with an enclosed sample attached to an ordinary paper bag generally used for delivering goods;

Fig. 2 is an enlarged sectional view taken on line 2—2 of Fig. 1; and

Fig. 3 shows a modified form of carrying means, especially adapted for mounting a heavy sample on a container.

In Figs. 1 and 2 of the drawings, I have shown my invention applied to an ordinary paper bag 6, of the kind commonly used in delivering merchandise and other goods, but my device is made flexible and is therefore well adapted to any form and kind of container.

The carrier 7, which forms a protecting cover or enclosure for the sample, has its edges 8 fastened on the bag or container as by means of an adhesive substance, which

may be provided on said edges during manufacture or may be placed thereon when the carrier is fastened onto the container.

The sample 9 is placed beneath the carrier before said carrier is fastened on the container, the portion of the carrier which extends over the sample presenting a raised portion. The sample may also be fastened on the bag if desired, as by the use of an adhesive or the like before the carrier is mounted thereover, and the carrier or cover may be made of transparent material, to aid in advertising the sample while on the container and before final delivery of the sample is made by the ordinary delivery of the container with its goods therein in the usual course of business.

Means is provided for readily and conveniently opening the cover or carrier 7, which is preferably in the form of a flexible member or cord 10 extending and fastened along the inner side of the cover 7, as by gumming it thereon, and protrudes beyond said cover; and by pulling on said protruding portion of the cord the cover may be readily ripped open and the sample removed for use.

In Fig. 3 I have shown a modified form, which is better adapted for carrying heavy samples 9', as when made of metal, etc. This form, like the preceding one, comprises a cover 7' which has a cord 10' mounted on its lower side for readily opening said cover to remove the sample, and in addition to said members has a reenforcing member 11 which is provided in the form of a sheet of flexible material, as paper or the like, upon which the edges 8' of the carrier are mounted, as by means of adhesive material, or in any suitable manner. The member 10 may be supplied with adhesive material for fastening it on the container; or may be fastened on the container in any suitable and desired manner.

It is apparent from the above disclosure that I have provided means which enables the distribution of samples directly to the user, and without incurring the usual expense of individual distribution necessitated by the present methods.

While I have illustrated and described the preferred form of construction for carrying my invention into effect, this is capable of variation and modification without departing from the spirit of the invention. I, therefore, do not wish to be limited to the

precise details of construction set forth, but desire to avail myself of such variations and modifications as come within the scope of the appended claims.

5 Having described my invention, what I claim as new and desire to secure by Letters Patent is:

10 1. A sample carrier comprising a transparent member provided with means on its edges for fastening it on a container of merchandise and having its intermediate portion raised to enclose a sample, and pliable means extending across said raised portion for opening the same to release said
15 sample.

20 2. A sample carrier comprising a sheet of pliable material with adhesive means thereon for fastening it on a merchandise bag, a pliable transparent member fastened with its edges on the upper side of said pliable sheet and having its middle portion raised therefrom for containing a sample of mer-

chandise between it and said sheet, and a cord fastened to the inner side of said transparent member for ripping it open and releasing said sample. 25

3. In combination with a container of merchandise, a reenforcing member fastened on said container, a transparent member having its edges fastened upon the outer side of said reenforcing member and its intermediate portion raised to form a housing enclosing a sample of material for distribution with said container, and a pliable member extending across the inner side of said transparent member for ripping it open and releasing said sample. 35

In testimony whereof I have signed my name to this specification in the presence of two subscribing witnesses.

ROBERT JOHN MULVEY.

Witnesses:

RUTH MULVEY,
JOHN E. ROBERTS.