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(54) Title: CELLULAR SYSTEM, APPARATUS AND METHOD FOR ENABLING SIMULTANEOUS ACCESS TO MULTIPLE SERVICE PROVIDERS

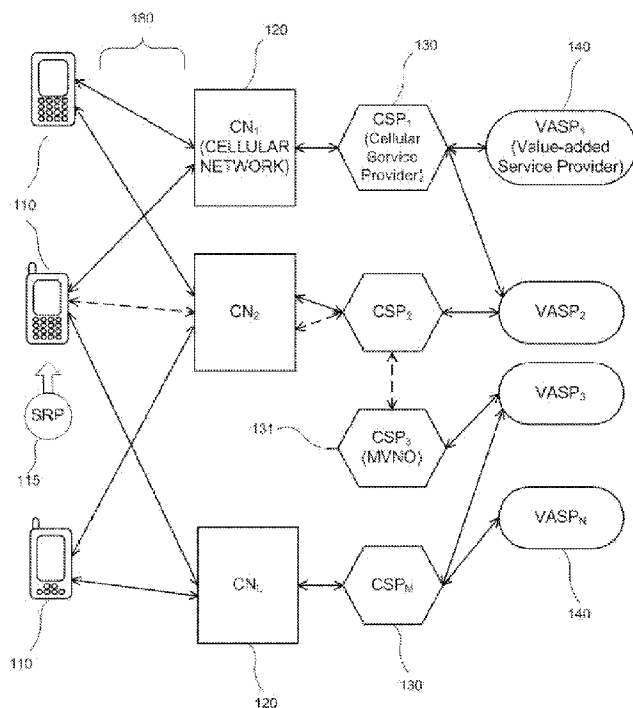


FIG.1

(57) Abstract: <b>A cellular telecommunication system and a method of operating the same, comprises a plurality of cellular service providers, mobile virtual network operators and value-added service providers who are able to simultaneously provide their service components to mobile stations which are capable of enabling users to easily choose the providers of their choice, determining or automatically select the most suitable providers as per the provider assignment criteria and service related parameters, which may be defined by users, generated by their mobile stations and / or downloaded from the service providers. The architecture of the present system makes it possible to support new functionalities and applications that may not be possible with conventional and prior-art systems. </b>



GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, NO, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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## A. CLASSIFICATION OF SUBJECT MATTER

IPC<sup>8</sup>: **H04W 88/06** (2009.01); **H04W 72/00** (2009.01); **H04W 48/18** (2009.01);  
**H04M 1/00** (2006.01)

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC<sup>8</sup>: H04W 48/00, H04M 1/00, H04W88/06

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EPODOC, WPI, TXTnn

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

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| Y         | --   | 3 - 21, 23 - 30,<br>33 - 51, 53 - 56 |
| Y         | DE 19802933 A1 (HEINA J.) 29 July 1999 (29.07.1999)<br><i>claims 1, 2.</i>   | 3 - 21, 23 - 30,<br>33 - 51, 53 - 56 |
|           | --   |                                      |

☒ Further documents are listed in the continuation of Box C.☒ See patent family annex.

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Dresdner Straße 87, A-1200 ViennaAuthorized officer  
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**INTERNATIONAL SEARCH REPORT**  
Information on patent family members

International application No.  
**PCT/IB 2008/053912**

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