CANDY OR MERCHANDISE DISPLAY BOX

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Filed August 14, 1925
Patented Jan. 26, 1926.

UNITED STATES PATENT OFFICE.

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Application filed August 14, 1925. Serial No. 50,325.

To all whom it may concern:

Be it known that I, YOUNG C. HAMILTON, a citizen of the United States, residing at Fort Worth, in the county of Tarrant and State of Texas, have invented certain new and useful Improvements in Candy or Merchandise Display Boxes, of which the following is a specification.

My invention relates to display containers for candy and other merchandise and particularly to devices which prevent goods from having the appearance of being stale; and the object is to provide simple boxes or containers which can be provided with means integral therewith for holding the goods in the desired positions without any additional expense of construction over plain boxes or containers. Purchasers often think that goods are stale when they are fresh because the goods are near the bottom of the container. The object of this invention is to keep the goods near the top of the containers and to make better displaying devices of the boxes or containers. Other objects and advantages will be fully explained in the following description and the invention will be more particularly pointed out in the claims.

Reference is had to the accompanying drawings which form a part of this application.

Fig. 1 is an inverted plan view of a box constructed in accordance with my invention.

Fig. 2 is a vertical section of a box, showing the location of the trays when one tray has been removed.

Fig. 3 is a vertical section of a box, showing the location when three trays have been removed.

Fig. 4 is a vertical section when two trays have been removed.

Similar characters of reference are used to indicate the same parts throughout the several views.

The containers hereinafter described may be boxes of ordinary type made of paste board or other material. The box is particularly adapted for displaying fresh candy, especially chocolate creams, and the box is useful for displaying other merchandise, and the advantage is that the merchandise or goods will always be at the upper part of the box, making an appearance of a box full. Purchasers are prone to consider even fresh goods stale if the goods are on the bottom of the box. Such arrangement of goods will prevent unsanitary handling of goods and prevent waste by mashing or mutilating the goods. A plurality of trays may be used in the boxes.

The box has a bottom 1 which has a plurality of tongues or supports 2, 3, and 4, struck therefrom. When the box is full, the lowest tray will rest on the bottom 1. When the goods are exhausted from the first tray, this tray will be taken out and the tongues 2 bent up to the positions shown in Fig. 2, thus forcing all the trays up one tier. When the goods are exhausted from the second tray, the tongues or supports 3 are bent upwardly to support the bottom tray one tier higher. When the third tray has been used up or exhausted, the tongues or supports 4 will be bent up to support the bottom tray in the position originally occupied by the top tray.

It is apparent that more trays 5 may be used and more tongues or supports can be cut from the bottom to support additional trays. The extreme ends of the tongues may be bent to form supports 6 extending under the trays.

What I claim is:

1. A display box having a bottom and a plurality of pairs of tongues or supports struck therefrom, and a plurality of trays for goods to be supported on said bottom and on said supports.

2. A display box having a bottom and a plurality of pairs of supports struck therefrom of different lengths and a plurality of trays superposed on said bottom and on each other, said supports being adapted to support the lowest tray at different heights in succession as the uppermost tray is removed.

In testimony whereof, I set my hand, this 28th day of July, 1925.

YOUNG C. HAMILTON.