May 28, 1940. C. ROHLFES 2,202,268

PRICE MARKING DEVICE

Filed Jan. 23, 1940

Fig. 1.

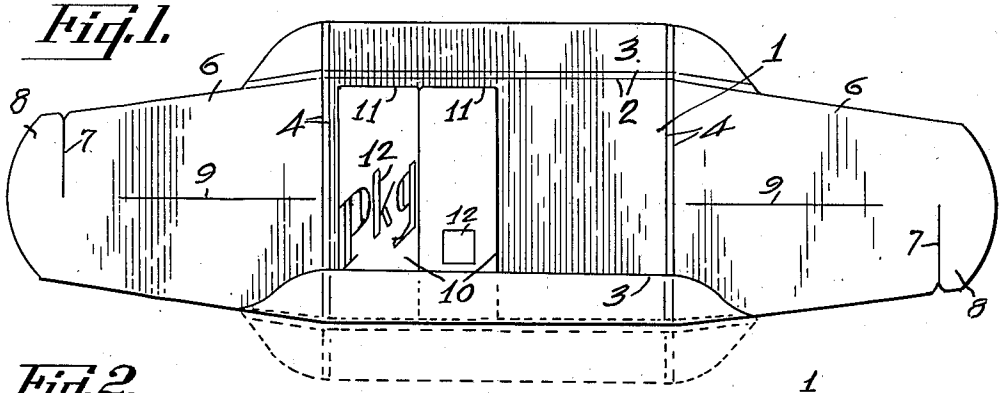


Fig. 2.

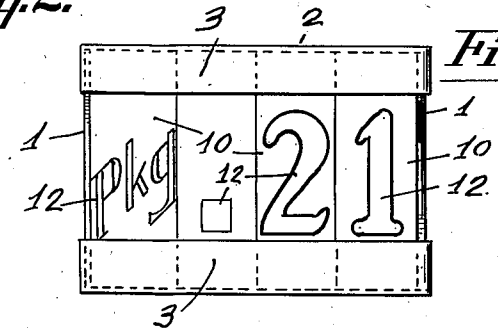


Fig. 3.

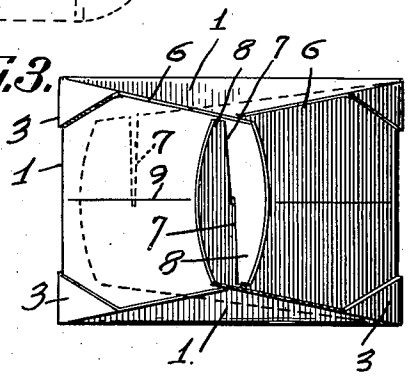


Fig. 4.

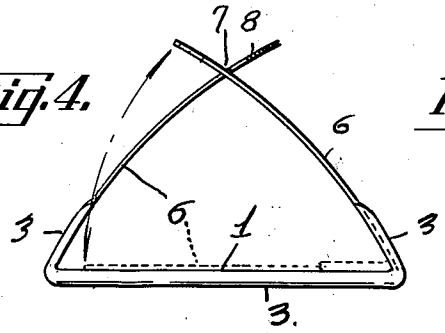


Fig. 6.

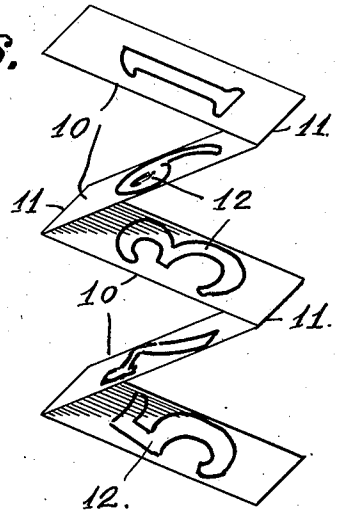
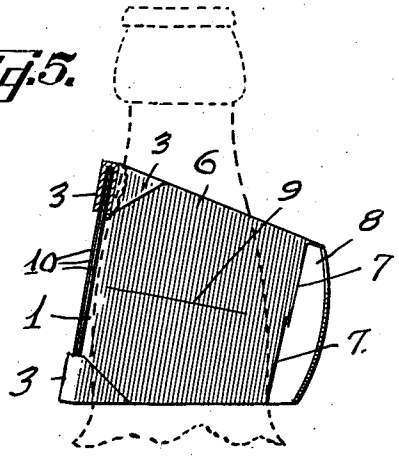


Fig. 5.



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PRICE MARKING DEVICE

Clemens Rohlfes, San Francisco, Calif.

Application January 23, 1940, Serial No. 315,201

4 Claims. (Cl. 40—5)

My invention relates to improvements in a price marking device of the type disclosed in United States Patent Number 1,824,794; issued to me September 29, 1931, reference to which is hereby made.

The present invention comprises an improved mounting member or holder in which a flexible card or member is scored and folded to hold and expose one or more detached price-indicating elements and also to form a support.

The primary object of the present invention is to provide a new and improved price marking device.

Another object is to provide a new and improved price-marking device having improved means for detachably holding and exposing one or more changeable price-indicating elements.

A further object is to provide an improved and greatly simplified and economically produced device of the character described, having improved means for forming an open or looped support on said device, by means of which the same may be properly supported upon a flat surface or hung upon the neck of a bottle or similarly shaped article exposed for sale.

The invention consists in the construction and arrangement of the parts as disclosed in the drawing forming a part of the present application, and in which—

Fig. 1 is a view of the device opened to receive detached price-indicating elements;

Fig. 2 is a front elevation of the device folded to hold and expose a price;

Fig. 3 is a rear elevation of Fig. 2;

Fig. 4 is a top plan view of Fig. 2;

Fig. 5 is an end elevation of Fig. 2, partly in section;

Fig. 6 is a detailed view of one of the detachable price-indicating elements, slightly unfolded.

Referring to the drawing:

The numeral 1 is used to designate a flexible card or member having proximate parallel double scores 2 adjacent the upper and lower edges to provide upper and lower flaps 3, and further scored transversely of the first scores 2, as at 4, to provide preferably tapered tabs 6 on each end of said member 1 and particularly the ends of the flaps 2 thereon, as disclosed in Fig. 1 of the drawing.

Each tab 6 is slit transversely from one edge and near the end thereof to provide a tongue 8 and a securing means for engaging the slit 7 of the opposite tab 6, in a manner and for a purpose hereinafter more fully set forth. Each tab 6 is also slit or slotted centrally and longitudinally as at 9.

One or more detached price-indicating elements or strips 10, preferably of comparatively thin paper or other suitable material, are folded upon transverse lines 11 to expose a selected character or numeral 12, of a number of such characters printed or otherwise impressed upon both sides of the said strip, as indicated in Figs. 1 and 2 of the drawing.

In operation:

The strips or price-indicating elements 10 are folded to expose the required character and placed upon the central portion of the flexible card or member 1, between the open or extended flaps 2 and tabs 6 thereof. The flaps 3 are then folded over their adjacent margins of the card or member 1 and the ends of the folded strips or detached price-indicating elements 10, as disclosed in the lower portion of Fig. 1 of the drawing. The flaps 3, being formed by double or spaced scores 2, will fold over the margin of the member 1 in spaced relation thereto and thereby form a box or pocket within which the ends of the folded strips or price-indicating elements 10 are held, as disclosed in the upper corner of Fig. 5 of the drawing.

By bending the tabs 6 rearwardly on the member 1 and connecting their ends by means of the slits 7, as disclosed in Fig. 3 of the drawing, the flaps 3 are securely held in folded position and effectively retain the folded strips or price-indicating elements 10 exposed, and also form an easel or support in the form of an open loop.

This support in the form of an open loop, as disclosed in Fig. 4 of the drawing, is one of the important advantages and features of the present invention as it not only supports the device upon the neck of a bottle or similarly shaped article of merchandise exposed for sale, but it also serves as a convenient and effective support upon a flat surface.

Instead of locking the slits 7 together to form the open loop, the tabs 6 may be folded flat against the back of the member 1 and the outermost tongue 8 may be inserted into an adjacent longitudinal slit 9 of the other tab 6, as indicated in dotted lines in Fig. 3 of the drawing.

Having described my invention, I claim—

1. A price-marking device comprising the combination with detached price-indicating elements, of a flexible card having flaps on the top and bottom edges and folding over the upper and lower margins of said card to detachably hold and expose said elements; and tabs on the ends

of said card and flaps and folding rearwardly to hold said flaps folded, each tab having means for engaging the other to form a support.

2. A price-marking device comprising the combination with detached price-indicating elements, of a flexible member scored to form folding flaps on the upper and lower edges thereof for folding over the upper and lower margins of said member to detachably hold said elements, and also scored to form folding tabs on the ends thereof and connected to the ends of said flaps for holding the same in folded position, each tab having a transverse slit to form a tongue on said tab and to engage the slit in the other tab and form a loop to support said device.

3. A price-marking device comprising the combination with detached price-indicating elements of a flexible member scored adjacent the top and bottom edges to form folding flaps for folding over and onto the top and bottom margins of said member to detachably hold said elements exposed between said flaps, said member being further scored to form end tabs foldably on said member and connected to the ends of said flaps for holding the same in position when said tabs are folded rearwardly on said member, said tabs having longitudinal and transverse slits, said transverse slits forming tongues on said tabs, one of said tongues engaging a longitudinal slit in the other tab to hold said tabs substantially flat against the back of said member.

4. A price-marking device comprising the combination with detached price-indicating elements of a flexible member doubly scored in proximate parallel relation to the upper and lower edges thereof to form folding flaps for folding over the upper and lower margins of said member and in spaced relation thereto, to form upper and lower pockets for holding said detached elements exposed between said flaps, said member being further scored transversely to said double scoring to form foldable end tabs, foldable rearwardly on said member and connected to the ends of said flaps to hold the same in folded position on said elements, each tab having a transverse slit near the end thereof to engage the slit of the other tab to form an open support for said device.

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