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3,190,605

COMBINATION HANGER HOOK AND DISPLAY PLASTIC BAGS

Filed Oct. 16, 1962

2 Sheets-Sheet 1

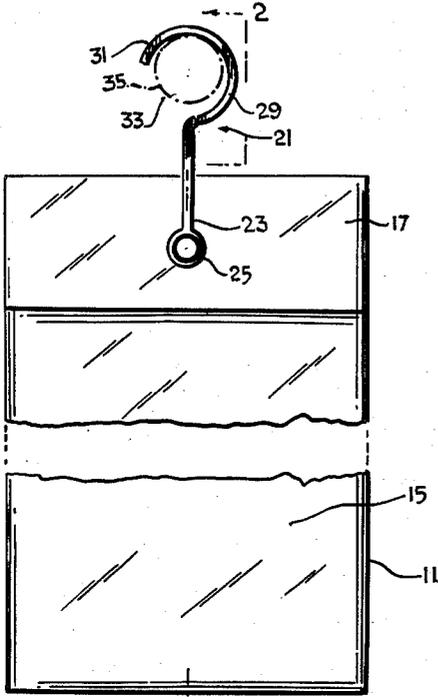


Fig. 1.

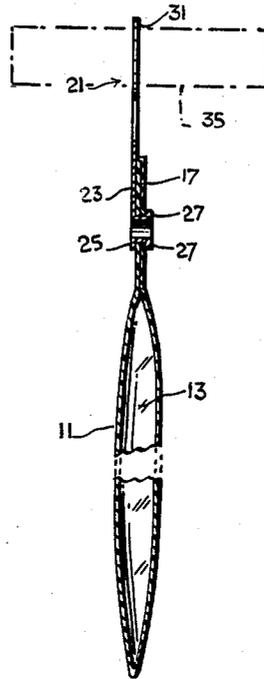


Fig. 2.

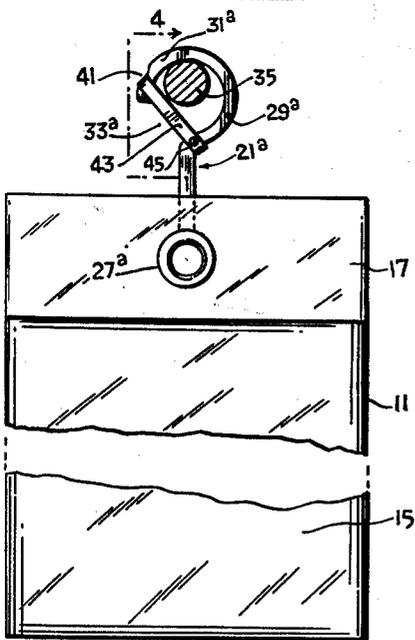


Fig. 3.

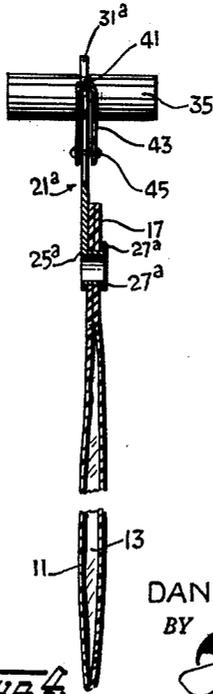


Fig. 4.

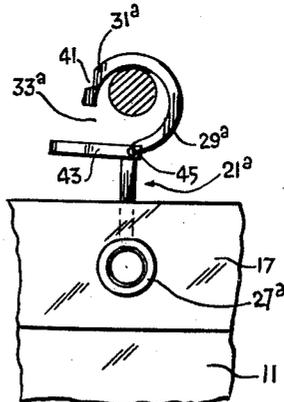


Fig. 5.

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COMBINATION HANGER HOOK AND DISPLAY PLASTIC BAGS

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2 Sheets-Sheet 2

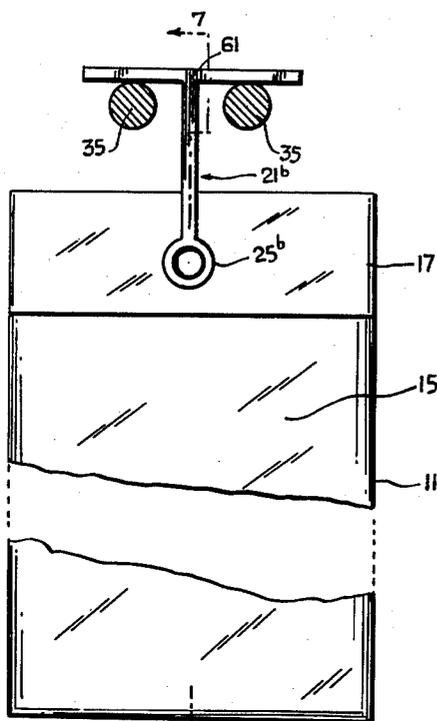


Fig. 6.

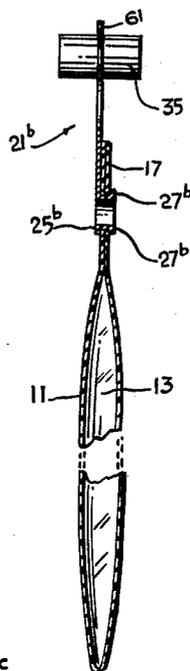


Fig. 7.

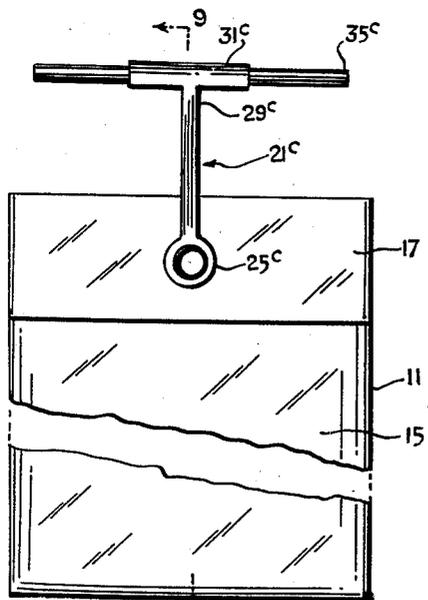


Fig. 8.

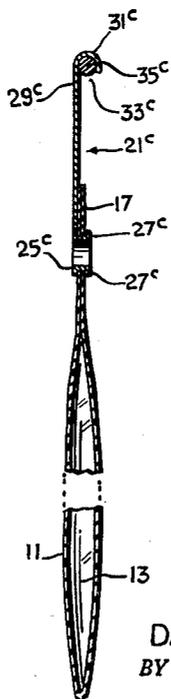


Fig. 9.

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3,190,605  
**COMBINATION HANGER HOOK AND DISPLAY  
 PLASTIC BAGS**

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1 Claim. (Cl. 248-359)

This invention relates to display packaging and more particularly to display packages or containers which are to be suspended to display the goods contained therein.

The present invention finds ready application to packages utilized for displaying women's hosiery, men's hose, children's socks, etc.

Most display packages for hose, or the like, take the form of a bag-like container formed from a clear plastic or other such material. The article is enclosed in the container and information concerning the article is usually imprinted on the container itself. A grommet is often passed through an upper portion of the container to provide a hole therethrough. Sales establishments are either provided by the hose manufacturer with a display rack for the containers or provide same themselves. Said display rack usually comprises a backing member with a plurality of rod members extending therefrom. The containers are placed on said display rack by positioning the grommet over a selected rod.

In order to provide a selection of goods which will meet the needs of most purchasers a great number of sizes, colors and styles must be displayed. Almost invariably the number of sizes, colors and styles far exceeds the number of rods mounted on the display rack. This necessitates the hanging of plural containers on each rod with several different sizes, colors or styles on the same rod. Even if all of one size, color or style happen to be hung on a single rod the average consumer for some reason often shies away from taking the top package and proceeds to remove same to obtain the next package further along the rod.

The necessity of having to remove some packages to get at a selected package containing goods of the desired size, color or style and the feeling that one must replace upon the rod those packages that one is not purchasing, more often than not dissuades the consumer from making the purchase. Many sales are lost because of the inconvenience encountered in such a display system.

It is an object of this invention to provide a novel display package.

Another object is to provide a novel display package which is simple to manufacture and inexpensive in cost.

Another object is to provide a novel display package which obviates the need of removing some packages in order to acquire another package hung upon the same rod.

Another object is to provide a novel display package utilizing a grommet and hook combination formed as a unitary element.

Yet another object is to provide a novel display package utilizing a grommet and hook combination with latch means for closing the hook.

The present invention contemplates a display package with a grommet-like element passed through an upper portion of said package and an open hook integrally formed with said grommet extending above the upper portion of said package to facilitate hanging said package for purposes of display.

For further comprehension of the invention, and of the objects and advantages thereof, reference will be had to the following description and accompanying drawings, and to the appended claim in which the various novel features of the invention are more particularly set forth.

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In the accompanying drawings forming a material part of this disclosure:

FIG. 1 is a front elevational view of a display package which embodies the present invention.

5 FIG. 2 is a right side elevational view of the display package of FIG. 1.

FIG. 3 is a front elevational view of a modified display package.

10 FIG. 4 is a right side elevational view of the display package of FIG. 3.

FIG. 5 is a partial front elevational view of the display package of FIG. 3 showing the hook latch in open position.

15 FIG. 6 is a front elevational view of yet another modified display package.

FIG. 7 is a right side elevational view of the modified display package of FIG. 6.

FIG. 8 is a front elevational view of still another modified display package.

20 FIG. 9 is a right side elevational view of the modified display package of FIG. 8.

Referring to the drawings for a more detailed description of the present invention embodiments thereof are shown incorporated with a package for displaying children's socks. It should be understood, however, that the hereinafter described application of the invention to a package for displaying children's socks is for purpose of illustration only inasmuch as the subject invention finds ready application to packages for displaying women's hosiery, men's hose, handkerchiefs and and like articles.

30 A bag-like container, generally designated by the numeral 11, is formed of a clear material such as a plastic. A cavity 13 is provided within container 11 for holding a pair of socks of a particular size, color or style. Printing 15 is provided upon the surface of container 11 to designate the nature of the goods therein, the name of the manufacturer, and any other pertinent data. A reinforced portion 17 is formed along the upper edge of container 11.

40 A suspending member 21 is secured to reinforced portion 17 of bag-like container 11. Suspending member 21 is formed from a metallic substance such as thin gauge tin or aluminum. Lower portion 23 of suspending member 21 terminates in a circular grommet 25 formed by pressing out the material thereof to form prong-like members 27 which are passed through reinforced portion 17 and bent over as shown in FIG. 2. Upper portion 29 of suspending member 21 terminates in a hook 31 open at 33.

45 A plurality of bag-like containers 11 containing socks (or other goods) of different sizes, color, or style may be hung upon the same member, such as a rod 35. Removal of any one container 11 from rod 35 is accomplished by raising suspending member 21 and moving same so that hook 31 passes over rod 35.

50 In FIGS. 3-5, a modified suspending member 21<sup>a</sup> is shown secured to reinforced portion 17 of container 11 by a grommet 25<sup>a</sup> formed by passing pressed out prongs 27<sup>a</sup> through reinforced portion 17 and bending same over as shown in FIG. 4. Upper portion 29<sup>a</sup> of suspending member 21<sup>a</sup> terminates in a hook 31<sup>a</sup> open at 33<sup>a</sup>.

55 A notch 41 formed in hook 31<sup>a</sup> is adapted to seat a U-shaped latch 43 secured to suspending member 21<sup>a</sup> by a pivot 45.

60 When a plurality of containers 11 are hung upon rod 35, one in front of the other, any selected container 11 may be removed without first removing containers positioned in front thereof by merely squeezing hook 31 and rotating latch 43 counterclockwise (FIGS. 3 and 5) to move same from the latched position (FIG. 3) to the un-

latched position (FIG. 5) and then removing hook 31<sup>a</sup> from rod 35.

In FIGS. 6 and 7 another modified suspending hook 21<sup>b</sup> is shown secured to reinforced portion 17 of container 11 by a grommet 25<sup>b</sup> formed by passing pressed out prongs 27<sup>b</sup> through reinforced portion 17 and bending same over as shown in FIG. 7.

Upper portion 29<sup>b</sup> of suspending member 21<sup>b</sup> is formed in the shape of a T having a cross member 61 which is perpendicular to the axis of and spans two rods 35 to suspend container 11.

Removal of a selected container 11 is accomplished by rotating suspending member 21<sup>b</sup> until crosspiece 61 is parallel to rods 35. Container 11 may then be moved down and away from the display.

In FIGS. 8 and 9 still another modified suspending member 21<sup>c</sup> is shown secured to reinforced portion 17 of container 11 by a grommet 25<sup>c</sup> formed by passing pressed out prongs 27<sup>c</sup> through reinforced portion 17 and bending same over as shown in FIG. 9.

Upper portion 29<sup>c</sup> of suspending hook 21<sup>c</sup> terminates in a rearward hook 31<sup>c</sup> open at 33<sup>c</sup>.

Suspending hook 21<sup>c</sup> is adapted for suspension from a rod 35<sup>c</sup> disposed parallel to container 11 instead of perpendicular thereto (as shown in the other embodiments). A selected container 11 may be removed from rod 35<sup>c</sup> by merely raising said selected container 11 until suspending hook 31<sup>c</sup> is free from rod 35<sup>c</sup>.

While many modified forms of my display package have been shown, they are by no means considered to be exhaustive of the application of my invention which generally contemplates integrally forming an open hook-like element with the grommet which is usually passed through the reinforced area of the display package.

While I have illustrated and described the preferred embodiments of my invention, it is to be understood that I do not limit myself to the precise constructions herein disclosed and that various changes and modifications may be made within the scope of the invention as defined in the appended claim.

Having thus described my invention, what I claim as new, and desire to secure by United States Letters Patent is:

In combination a suspending member and a display container, said suspending member comprising

(a) an annular grommet passing through the container;

(b) prongs, extending from said annular grommet and over the container;

(c) said suspending member formed integrally with said annular grommet;

(d) said suspending member having an opening adapting same for placement over and removal from a rod-like hanger, in interspersed relationship with other like suspending members, and without first having to remove from the hanger said other like suspending members;

(e) said suspending member including an open hook-shaped portion;

(f) a notch formed in said hook-shaped portion near the opening thereof; and

(g) a U-shaped latch pivotally secured to said suspending member adapted for seating in said notch to close the opening, in the hook-shaped portion; said prongs being integral with the grommet and serving to secure said grommet to the container.

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