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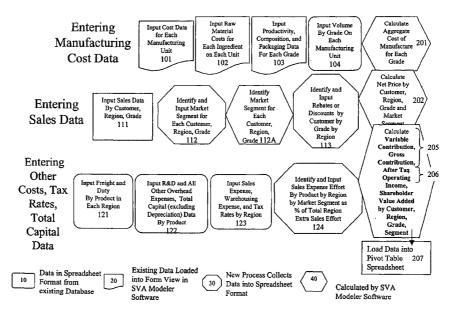
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(54) Title: PROCESS FOR CALCULATING THE ECONOMIC VALUE CREATED BY A BUSINESS ACTIVITY



(57) Abstract: A business process that collects data for multiple business activities from diverse sources (101), and facilitates the calculation of economic value added for these specific business activities. The economic value added of a specific business activity may be calculated in a hierarchical manner, related to a product, to a customer (111), to a geographical region (112A), to a market, to a market segment, or to a product application. The process requires only inexpensive desk-top computers and conventional office software connected to a common server system having a relational database.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US03/20892

A. CLASSIFICATION OF SUBJECT MATTER				
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According to International Patent Classification (IPC) or to both national classification and IPC				
B. * FIELDS SEARCHED				
Minimum documentation searched (classification system followed by classification symbols)				
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched				
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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)				
C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category *	Citation of document, with indication, where a	appropriate, of the relevant passages	Relevant to claim No.	
Α	US 5,721,903 A (ANAND et al) 24 February 1998	(24.02.1998), See entire document	1-24	
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Further	documents are listed in the continuation of Box C.	See patent family annex.		
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	defining the general state of the art which is not considered to be	date and not in conflict with the applica principle or theory underlying the inven	tion but cited to understand the	
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		being obvious to a person skilled in the		
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