Title: WEBSITE REPUTATION PRODUCT ARCHITECTURE

Abstract: An aspect of the present invention relates to methods and systems involving receiving a request for web content from a client computing facility, presenting the web content, and retrieving an indicia of a reputation assessment of the web content and delivering the indicia to the client computing facility in coordination with delivery of the web content to the client computing facility.
A. CLASSIFICATION OF SUBJECT MATTER
   IPC(8): G06F 15/173 (2007.01)
   USPC: 709/225
According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
   Minimum documentation searched (classification system followed by classification symbols)
   IPC(8): G06F 15/173 (2007.01)
   USPC: 709/225

   Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
   USPC: 709/201-206, 217-219 (view text search terms below)

   Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
   pubWEST(PGDB,USPT,EPAB,JPAB); DialogPCR(Engineering); Google Scholar
   Search terms used: request web content, client computer, present web content, indicia reputation assessment web content, deliver indicia client computer

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category*</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>US 2006/0044423 A1 (MELLMER et al.) 24 February 2005 (24.02.2005), entire document, especially Abstract and para [0070], [0106], [0145], [0218], [0260], [0287] and [0290]</td>
<td>3, 9-10, 13, 15-17, 24, 30-31, 34 and 36-38</td>
</tr>
</tbody>
</table>

* Further documents are listed in the continuation of Box C.

* Special categories of cited documents:
   "A" document defining the general state of the art which is not considered to be of particular relevance
   "E" earlier application or patent but published on or after the international filing date
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   "P" document published prior to the international filing date but later than the priority date claimed
   "T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
   "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
   "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
   "&" document member of the same patent family

Date of the actual completion of the international search: 29 June 2007 (29.06.2007)
Date of mailing of the international search report: 25 Sep 2007

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