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(54) Title: SYSTEM, APPARATUS, AND METHODOLOGY FOR PEER-TO PEER VOICE COMMUNICATION EMPLOYING A CALLER-SPECIFIED MULTIMEDIA ANNOUNCEMENT

(57) Abstract: A system, method and corresponding software application installed on communication devices of the system for communicating a media-based call alert command from a calling-party device to a called-party device prior to establishing the voice call therebetween. The media-based call alert command preferably conveys media content that is played on the called-party device prior to (or concurrent with) the establishment of the voice call to alert the called-party of the call. Alternatively, the media-based call alert command need not convey the media content itself, but instead convey media identification information that identifies media content that is locally or remotely accessible by the called-party device for playback prior to (or concurrent with) the establishment of the voice call to alert the called-party of the call. Preferably, the communication of the media-based call alert command is realized as part of a service that is available to subscribers of the service.



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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

IPC: **H04Q 7/20**(2006.01)

USPC: 455/414.1

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
U.S. : 455/414.1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 6,968,179 B1 (DE VRIES) 22 November 2005 (22.11.2005), column 7, lines 13-67,	1-100

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Further documents are listed in the continuation of Box C.

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See patent family annex.

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