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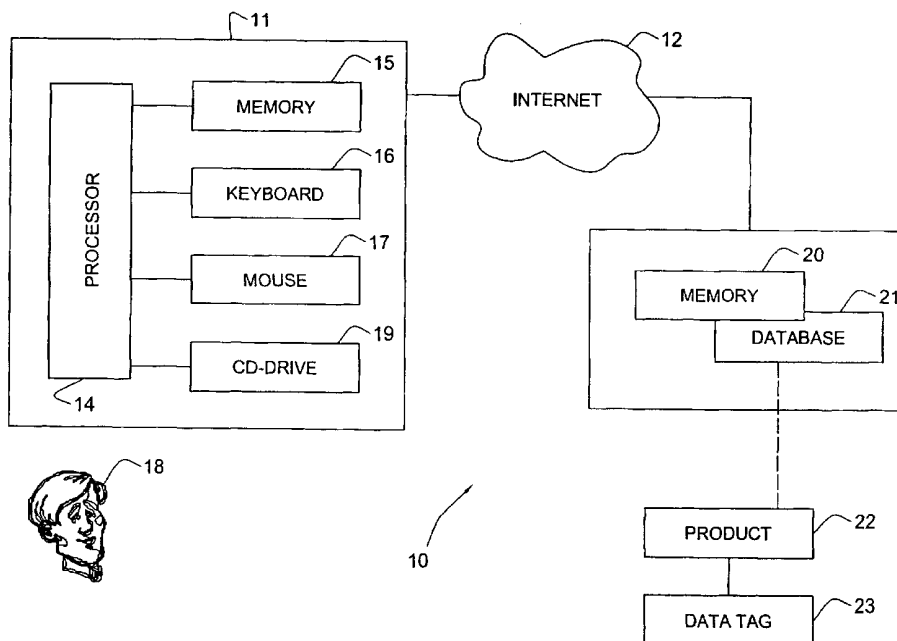
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- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report:
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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: DATA TAG STORING INFORMATION ASSOCIATED WITH AN ARTICLE OF MANUFACTURE



(57) Abstract: A data tag comprising a computer readable medium bearing thereon computer readable program code capable of being run by a computer for automatically presenting to a user data relating to an article of manufacture associated with the data tag.

INTERNATIONAL SEARCH REPORT

International Application No

PCT/IL 01/00667

A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 G06F17/60

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EP0-Internal

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 97 22066 A (SOFTPAGES INC ;HOPKINS DANIEL RICHARD (US)) 19 June 1997 (1997-06-19) page 2, line 9 -page 4, line 23 ---	1-13,26, 27,31,32
X	WO 98 21713 A (KLINGENBERG TIM P ;1 2 1 PRECISE INFORMATION LLC (US); BLYTH MICHA) 22 May 1998 (1998-05-22) page 1, line 21 - line 25 page 2, line 19 - line 23 page 5, line 18 - line 27 -----	1-13,26, 27,31,32

☐ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

* Special categories of cited documents :

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier document but published on or after the international filing date

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"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

"&" document member of the same patent family

Date of the actual completion of the international search

2 May 2002

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INTERNATIONAL SEARCH REPORT

International application No.
PCT/IL 01/00667

Box I Observations where certain claims were found unsearchable (Continuation of item 1 of first sheet)

This International Search Report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. ☒ Claims Nos.: **14-25, 28-30**
because they relate to subject matter not required to be searched by this Authority, namely:
Rule 39.1(iii) PCT - Scheme, rules and method for doing business
2. ☐ Claims Nos.:
because they relate to parts of the International Application that do not comply with the prescribed requirements to such an extent that no meaningful International Search can be carried out, specifically:
3. ☐ Claims Nos.:
because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

Box II Observations where unity of invention is lacking (Continuation of item 2 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows:

1. ☐ As all required additional search fees were timely paid by the applicant, this International Search Report covers all searchable claims.
2. ☐ As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee.
3. ☐ As only some of the required additional search fees were timely paid by the applicant, this International Search Report covers only those claims for which fees were paid, specifically claims Nos.:
4. ☐ No required additional search fees were timely paid by the applicant. Consequently, this International Search Report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:

Remark on Protest

- ☐ The additional search fees were accompanied by the applicant's protest.
- ☐ No protest accompanied the payment of additional search fees.

INTERNATIONAL SEARCH REPORT

Information on patent family members

Inte. onal Application No

PCT/IL 01/00667

Patent document cited in search report		Publication date		Patent family member(s)	Publication date
WO 9722066	A	19-06-1997	AU	1522797 A	03-07-1997
			WO	9722066 A1	19-06-1997

WO 9821713	A	22-05-1998	AU	7181798 A	03-06-1998
			EP	0939953 A1	08-09-1999
			WO	9821713 A2	22-05-1998
