July 15, 1924. 1,501,258

A. J. WOLFE

DISPLAY STAND

Filed Nov. 9, 1922

Fig. 1.

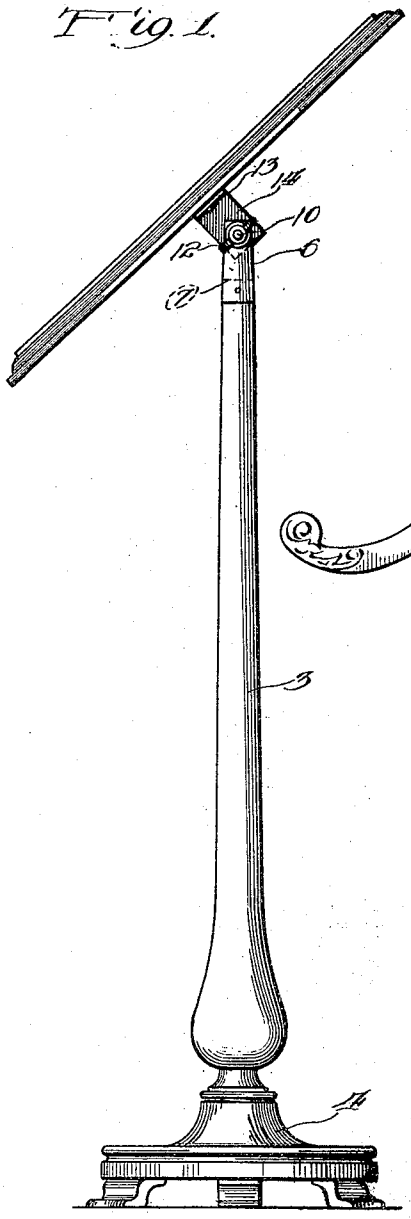
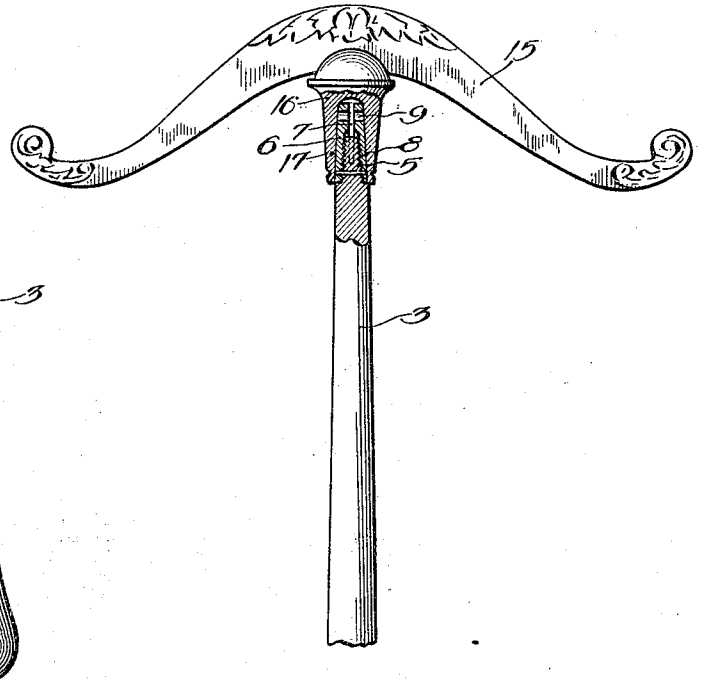


Fig. 2.



Inventor:
Arthur J. Wolfe,
by Banning & Banning
Attys

Patented July 15, 1924. 1,501,258

UNITED STATES PATENT OFFICE.

ARTHUR J. WOLFE, OF CHICAGO, ILLINOIS, ASSIGNOR TO DECORATIVE FIXTURE COMPANY, OF CHICAGO, ILLINOIS, A CORPORATION OF ILLINOIS.

DISPLAY STAND.

Application filed November 9, 1922. Serial No. 599,746.

To all whom it may concern:

Be it known that I, ARTHUR J. WOLFE, a citizen of the United States, residing at Chicago, in the county of Cook and State of Illinois, have invented certain new and useful Improvements in Display Stands, of which the following is a specification.

The display stand of this invention is intended for use in store or shop windows for the display of various articles of wearing apparel, millinery, neckwear, etc. The object of the invention is to provide a standard or support which is so constructed as to fit it and adapt it for interchangeable use with various forms of display racks or mountings, so that the same standard may be fitted for use with diverse classes of goods.

The invention is particularly adapted for interchangeable use with platforms of the character ordinarily employed for displaying shoes which must be tilted to a proper angle to afford the best display and also for use with racks or hangers which are fitted to the standard in a wholly different manner, and the invention resides primarily in the formation of the fitting which affords a ready and convenient means for effecting an interchange of display mountings.

In the drawing:

Figure 1 is a side elevation of the standard having a tiltable shoe platform mounted thereon; and

Fig. 2 is an elevation partly in section of the standard used for supporting a cross rack or hanger, the base of the standard being broken away.

The device comprises the standard 3 mounted upon a base 4 preferably of ornamental design, which standard at its upper end 5 is shouldered down and threaded to receive a metallic head piece 6 which is provided with a deep incut slot 7 which merges into a threaded bore 8 having threads of a size to engage with the threads on the upper end of the standard. The head piece is upwardly tapered and is provided near its tip end with aligned bores 9 which are adapted to receive a threaded bolt 10 provided at one end with a head and at the opposite end with a wing nut 12.

When it is desired to display shoes or the like, a platform 13 is employed which is provided in its center with a depending tongue 14 which is adapted to enter the slot in the upper end of the head piece and to have the bolt entered therethrough, so that by screwing down the wing nut the ends of the head piece can be drawn tightly into clamping relation with the tongue thereby supporting the platform in any angular position required for the display of the shoes or other merchandise.

When, however, it is desired to employ the standard for the display of neckwear, millinery or the like, a rack 15 is employed which may be of the yoke formation shown in Fig. 2 or of any other suitable formation, which rack or other display fitting is provided with a socket head 16 having in its center a tapered bore 17, of a size to fit onto the metallic head piece, as shown in Fig. 2. The metallic head piece, being bifurcated and slightly resilient as well as tapered permits the fitting to be forced tightly down in position, so that it will be held against accidental rotation thereby affording a firm and relatively tight connection between the rack or other like fitting and the standard.

It is customary to make the standard and platform, and racks or like fittings or fixtures of wood, cut to ornamental design, and by providing a metallic head piece of the character described, the same will serve interchangeably as a clamping member, or in association with the bored socket as occasion may require.

The device is one which permits a ready and quick interchange of parts, so that the same standard will serve a multiplicity of uses, which is highly desirable in displaying of merchandise where frequent changes of window display are required.

I claim:

1. As a new article of manufacture, a stand for display of merchandise comprising a standard having at its upper end a head piece of resilient material provided with an incut slot and a cross bore, a clamping bolt adapted to be entered through the cross bore, a display fitting of one character provided with a tongue adapted to be entered into the slot and clamped therein by the bolt, and a display fitting of another

character provided with a socket head adapted to have the slotted head piece entered thereinto, adapting the standard for interchangeable use, substantially as described.

2. As a new article of manufacture, a stand for display of merchandise comprising a standard having at its upper end a head piece of resilient metal of tapered formation and provided with an incut slot and a cross bore, a clamping bolt adapted to be entered through the cross bore, a display fitting of one character provided with a tongue adapted to be entered into the slot and clamped therein by the bolt, and a display fitting of another character provided with a socket head adapted to have the slotted head piece entered thereinto, adapting the standard for interchangeable use, substantially as described.

3. As a new article of manufacture, a display stand for merchandise comprising a standard, a metallic head piece mounted on the standard, said head piece being inwardly slotted and having a tapered exterior formation, clamping means for driving the sides of the slotted portion of the head into clamping relation with one another, a display fitting provided with a tongue adapted to be entered into and clamped within the head piece, and a second fitting provided with a tapered socket adapted to have the tapered head piece entered thereinto, adapting the standard for interchangeable use, substantially as described.

ARTHUR J. WOLFE.