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(71) Applicant: **TUBE INCORPORATED** [US/US]; 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US).

(72) Inventors: **JAGANNATH, Shantigram, Venkatesh**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **SALUJA, Harjot, Singh**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **CHATTERJEE, Sharmistha**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **BALYAN, Robin**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **KORANDLA, Mahender, Reddy**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **CHOPRA, Avi**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **SHI, Minyan**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **BRIAR, John**; 4235 E Trekker Rim Drive, Boise, ID 83716 (US). **ANKUR, Apratim**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US). **KUMAR, Abhishek**; DataMi, 285 Billerica Road, Suite 103, Chelmsford, MA 01824 (US).

(74) Agent: **MAZZARESE, Robert A.** et al.; Strategic Patents, P.C., P.O.Box 920629, Needham, MA 02492 (US).

(54) Title: METHODS AND SYSTEMS OF A SPONSORED MOBILE DATA USAGE PLATFORM

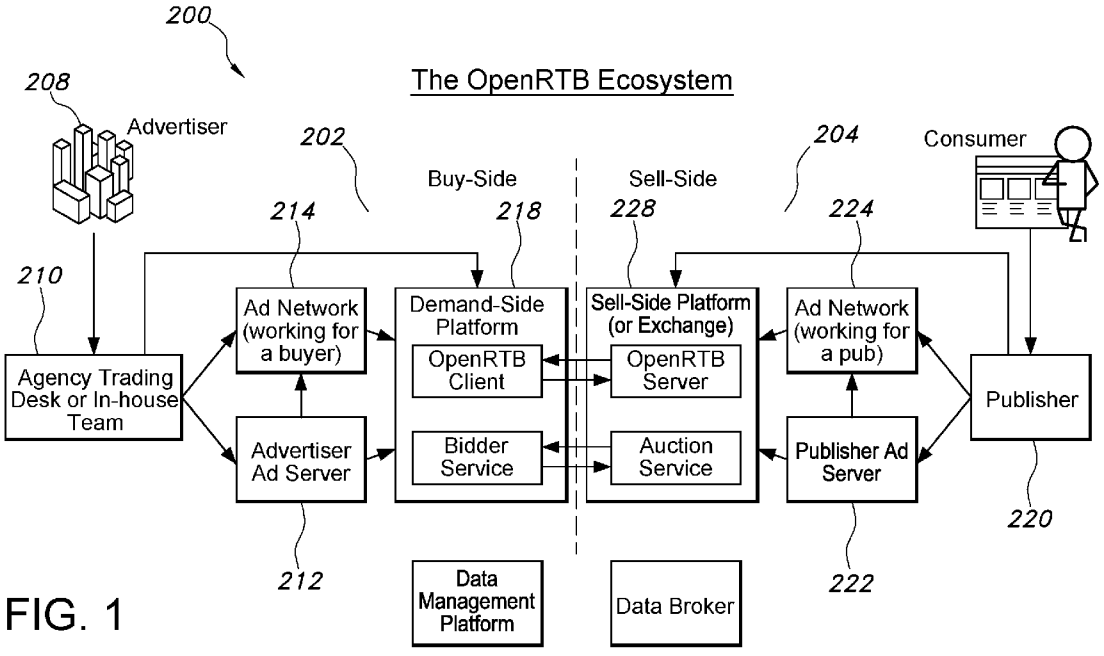


FIG. 1

(57) Abstract: A sponsored data system configured to operate with a wireless mobile device running an app that receives sponsored data from a content provider server is provided. The system includes an interface application configured to run on the wireless mobile device. The interface application is configured to determine availability of sponsored data. A cloud platform is configured to interface with the content provider server. The cloud platform is configured to generate a token with data usable to determine availability of sponsored data and transmit the token to the interface application. A portal is configured to create and store a package that identifies at least a portion of the data associated with the app as sponsored data.

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

See Search History document

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

USPC - 705/14.64; 705/14.49; 705/14; 705/14.4 (keyword delimited)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

See Search History document

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	WO 2015/071758 A1 (ORANGE) 21 May 2015 (21.05.2015) entire document	1-25
Y	US 2012/0155380 A1 (HODGES) 21 June 2012 (21.06.2012) entire document	1-15, 19-21
Y	US 2012/0158829 A1 (AHMAVAARA et al) 21 June 2012 (21.06.2012) entire document	7
Y	US 2014/0223452 A1 (ORACLE INTERNATIONAL CORPORATION) 07 August 2014 (07.08.2014) entire document	10, 11, 17
Y	US 2013/0110637 A1 (BOTT) 02 May 2013 (02.05.2013) entire document	15, 25
Y	US 2014/0094138 A1 (SAKER et al) 03 April 2014 (03.04.2014) entire document	16-25
A	US 2015/0170209 A1 (ASTARICKS GROUP PTY LTD) 18 June 2015 (18.06.2015) entire document	1-25
A	WO 2013/112642 A2 (HEADWATER PARTNERS I LLC) 01 August 2013 (01.08.2013) entire document	1-25
A	US 2011/0029359 A1 (ROEDING et al) 03 February 2011 (03.02.2011) entire document	1-25

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