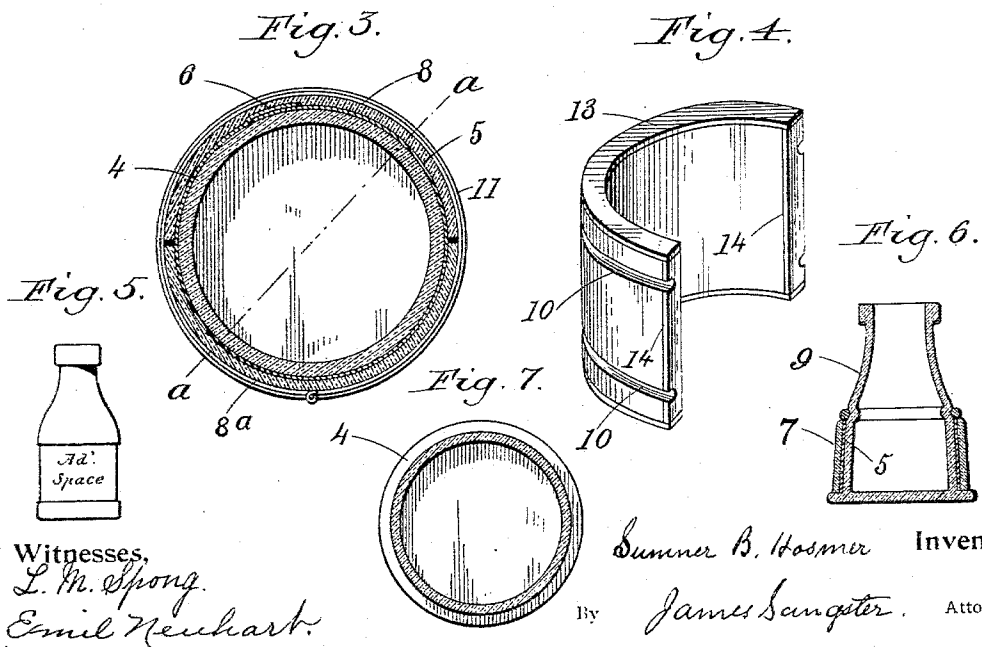
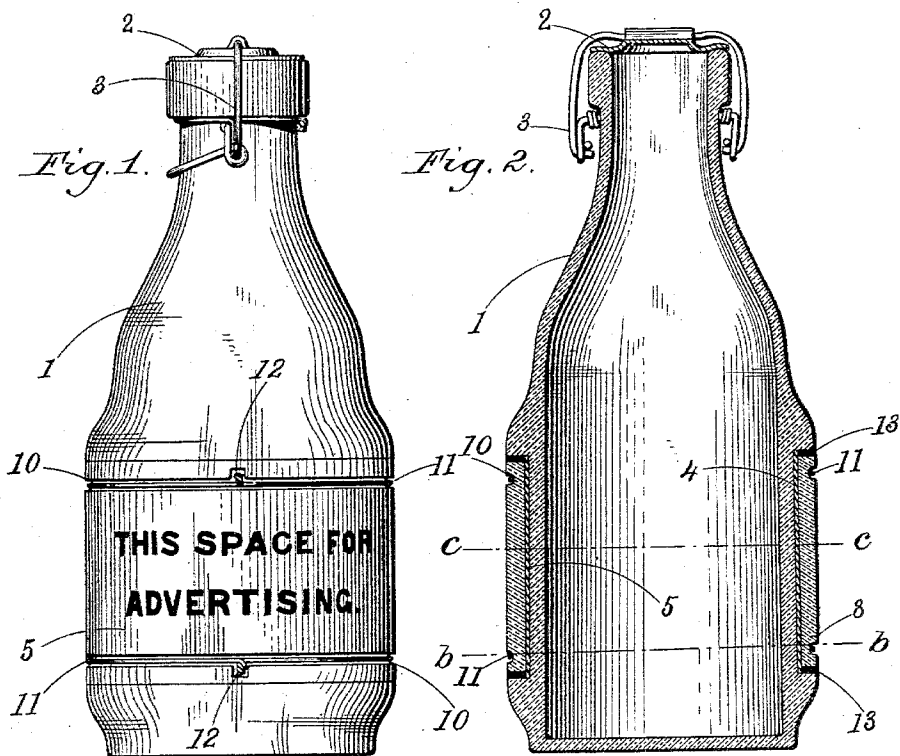


(No Model.)

S. B. HOSMER.
ADVERTISING DEVICE.

No. 566,761.

Patented Sept. 1, 1896.



THE NORMAN PETERS CO., PHOTO-LITHO., WASHINGTON, D. C.

UNITED STATES PATENT OFFICE.

SUMNER B. HOSMER, OF TONAWANDA, NEW YORK.

ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 566,761, dated September 1, 1896.

Application filed January 30, 1896. Serial No. 577,335. (No model.)

To all whom it may concern:

Be it known that I, SUMNER B. HOSMER, a citizen of the United States, residing at Tonawanda, in the county of Erie and State of New York, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

My invention relates to a new and improved advertising device, and will be fully and clearly hereinafter described and claimed, reference being had to the accompanying drawings, in which—

Figure 1 represents a side elevation of a milk-bottle as a suitable means for illustrating my invention. Fig. 2 is a vertical central section on or about line *a a*, Fig. 2. Fig. 3 is a horizontal section on or about line *b b*, Fig. 2, cutting through the advertising-paper and transparent covering portions. Fig. 4 represents a detached perspective view of one of the covering portions. Fig. 5 represents a side elevation showing a slight modification of my improved advertising device. Fig. 6 represents a vertical central section through a milk-bottle, showing another modification of the device. Fig. 7 represents a reduced horizontal section on or about line *c c*, Fig. 2, the covering portions and advertising-paper being omitted.

My invention consists of a milk-bottle provided with removable advertisements and means for removably securing said advertisements to the bottle water-tight, so that the advertisements can be readily removed at any time without injury and others put in their place.

My invention consists also in certain details of construction, all of which will appear farther on.

Referring in detail to the several parts in said drawings, 1 represents an ordinary milk-bottle as a suitable means for illustrating my invention. It is provided with the usual cover 2 and wire fastening device 3.

Around the body of the bottle is a reduced portion forming a depression 4, in which I place a strip of paper 5, either put in, in one or more pieces, or extended around the bottle, so that the ends lap over each other, substantially as shown at 6 in Fig. 3. Under some conditions the ends at 6 may be cemented together. The paper with its advertisements

could then, when desired, be easily removed by cutting it down one side and releasing it.

When it is desired to protect the advertisements, I employ a transparent cover 7 (shown in Fig. 6) or semicircular covers 8 and 8^a, (shown in Fig. 6.) These covers are preferably made of glass. If in one piece, as shown in Fig. 6, I employ a slightly-tapering bottle 9 (but it may be substantially straight-sided, if desired) and a correspondingly-tapering covering portion 7. The advertising-paper 5, being made to fit, is passed down over the bottle first and then the glass cover 7 is put on. When two covers 8 and 8^a are used, they are made of the proper form to fit the depression in the body of the bottle and are provided with grooves 10, in which a surrounding wire 11 is placed and secured by twisting the ends substantially as shown in Fig. 1 at 12; but a lead-seal lock, or any lock of well-known construction, may be used, and, if desired, string may be used to tie the covering portions to the bottle, which may be easily cut when removal is required.

In Fig. 2 I have shown ring 13, of rubber, secured at the top and bottom of the depressed portions, so that when the covering portions are put on over the paper carrying advertisements a water-tight joint will be formed at these points, and to secure a tight joint where the edges of the covers meet (see Fig. 4) a strip of rubber or other elastic material 14 may be fastened to the edges in any well-known way by rubber or other cement, or the strips 14 may be otherwise secured between the edges of the glass.

By the means above described an advertisement or a series of advertisements may be printed upon the paper strips and secured to the bottle, and from which they can be easily removed when required and substituted by others. In lieu of the paper, a sheet of thin white rubber cloth having the advertisements printed thereon may be used, or any well-known sheet material adapted to be removably secured to the bottle and upon which advertisements can be printed or otherwise placed thereon. If desired, the glass cover 7 (shown in Fig. 6) may be omitted, and the paper 5, being secured at the edges, forms a jacket on which the advertisements are placed, and being dropped down over the bot-

ble will remain in place without any fastening device. In this case the wire 16 (shown in said Fig. 6) may be omitted.

I claim as my invention—

5 1. An advertising-bottle, having a surrounding depression, in combination with a paper having an advertisement thereon, two
10 semicircular glass-covering portions provided with grooves 10, and adapted to fit in said depression over the advertising-paper, means
15 for removably securing the covering portions water-tight, and means for securing said covering portions to the bottle, substantially as

2. In an advertising-bottle, the combina-

tion therewith of a removable sheet of material carrying advertisements transparent removable covers having grooves near the top and bottom edges, for covering the advertisements, means consisting of wires adapted to fit said grooves for removably securing the covers to the bottle, and means for securing a water-tight joint between the edges of said covers so that the same may be easily removable, substantially as described.

SUMNER B. HOSMER.

Witnesses:

JAMES SANGSTER,

L. M. SPONG.