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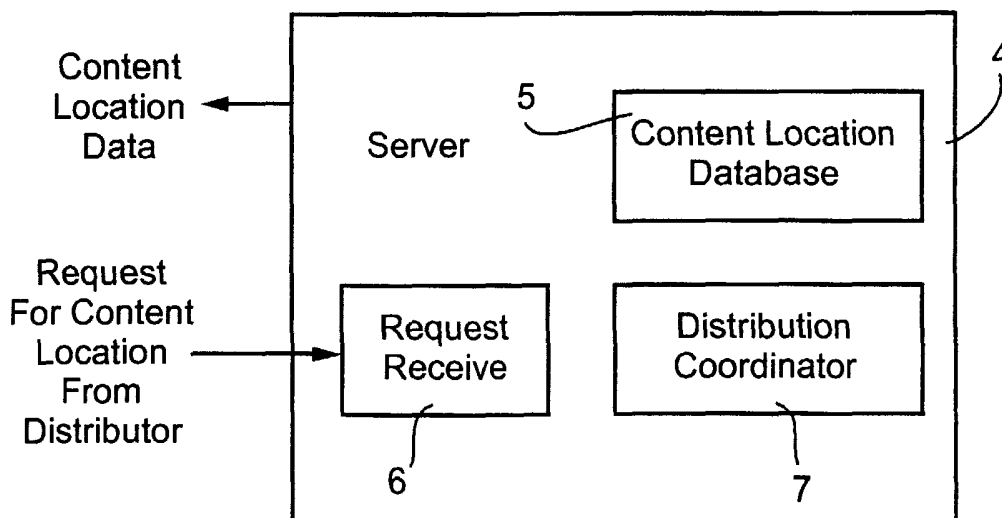
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(54) Title: A METHOD AND APPARATUS FOR SUPPORTING ELECTRONIC CONTENT DISTRIBUTION



(57) Abstract: Network interactive distribution auxiliary apparatus for association with content distribution over a network from content sources in accordance with user requests (6) to content distribution sites (2), said content being held in content holding sites (3), the apparatus comprising: a database (5) for holding data of placement of content around the content holding sites (4), a request for the placement data from the content distribution sites (2), and a content distribution co-ordinator (7), associated with said database (5) for sending the placement data to the distribution sites (2) to enable the distribution sites (7) to supply the content via the content holding sites (4).

INTERNATIONAL SEARCH REPORT

International application No.

PCT/IL01/00956

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G06F 17/00, 17/30, 17/60; 15/16
 US CL : 707/3, 4, 10; 705/5, 14, 52; 709/224

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 707/3, 4, 10; 705/5, 14, 52; 709/224

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 EAST

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A,P	US 6,202,056 B1 (NUTTALL) 13 March 2001 (13.03.2001).	1-17
A,E	US 2002/0010775 A1 (RAKAVY et al.) 24 January 2002 (24.01.2002).	1-17
A,E	US 2002/0055876 A1 (GABLER) 09 May 2002 (09.05.2002).	1-17
A,P	US 6,269,361 B1 (DAVIS et al.) 31 July 2001 (31.07.2001).	1-17
A	US 6,016,394 A (WALKER) 18 January 2000 (01.18.2000).	1-17
X	US 6,009,422 A (CICCARELLI) 28 December 1999 (28.12.1999), see entire reference.	18-46
A,P	US 6,199,065 B1 (KENYON) 06 March 2001 (06.03.2001).	18-46
A,E	US 6,360,205 B1 (IYENGAR et al.) 19 March 2002 (19.03.2002).	47-103
X	US 5,710,884 A (DEDRICK) 20 January 1998 (20.01.1998), see entire text.	1-17



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"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

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